

## Support Vector Machines

Lightning Talk Presented by

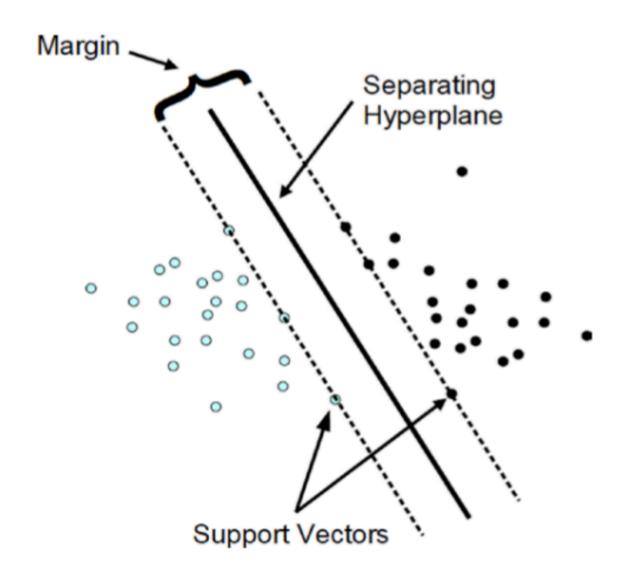
Eddie Reed – Data Scientist

# What are Support Vector Machines?

 A supervised machine learning model that analyzes data used for classification and regression problems.

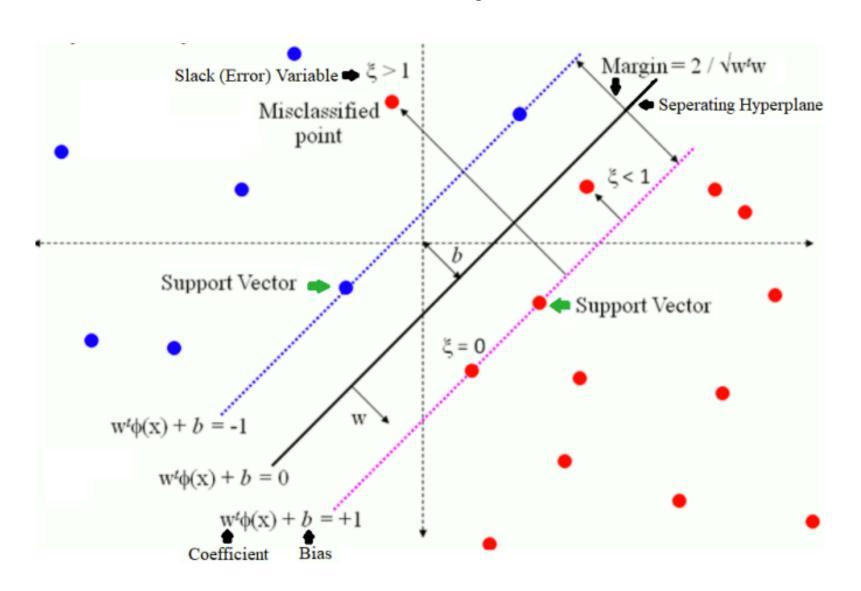


### "Hard Margin" SVM





#### "Soft Margin" SVM





### The Power of the Kernel

Polynomial Decision surface kernel

"Kernel Trick" – the process of transforming features into higher dimensions.

#### Types of kernels:

- Linear
- RBF



# Pros, Cons and Application of SVMs

#### Pros

- Exceptional performance (historically widely used)
- Robust to outliers
- Effective in high-dimensional data
- Can work with non-linear boundaries
- Fast to compute with most datasets (kernel trick)
- Low risk of overfitting

#### Cons

- Black box method
- Can be slow on large datasets

#### **Applications**

- Text categorization
- Classification of Images
- Handwriting recognition

