

Help Ukraine

INVEST TO DONATE

White Paper

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| Table of content

What is Help Ukraine - \$HUKR	3
How it works	4
How we donate	5 & 6
Achievements & potential	7 & 8
Fee structure, tokenomics & legitimacy	9 & 10
Roadmap & long-term vision	11 & 12
Important links	13

| What is Help Ukraine

Help Ukraine - \$HUKR is a Cryptocurrency project built on the Ethereum network that not only collects but also generates donations by utilizing the power of DE-FI (decentralized finance) through what we call the “invest to donate” model.

The project was brought to life on the day Russia invaded Ukraine and our main focus right now is to help Ukraine and its people during these troubling times.

After we saw the capabilities and impact we've made with \$HUKR (\$300.000 donations generated within the first 5 days of the project's launch) we realized the potential this project has and decided to work towards making \$HUKR a global entity helping as many people as we can.

| How it works

By Utilizing DE-FI, Help Ukraine - \$HUKR is able to generate donations from its cryptocurrency investors/traders who simply do what they do best, which is invest and trade the \$HUKR token.

The investor donates 6% of their initial investment when buying the \$HUKR token via an implemented buy fee. As the price moves up, their investment goes up, and when they decide to liquidate their investment they donate another 8% of their earnings via an implemented sell fee.

This is all done automatically when buying and selling the \$HUKR token as it's written into the code, so the investor doesn't have to do anything besides interacting with the token as they would with any other cryptocurrency token.

It is worth pointing out that both buy and sell fees are donated in their entirety (100%).

With this model, the investor doesn't have to send their crypto to an unknown charity for which they don't know whether or not that charity is legit, whether it's a scam, and if the money they donated will ever get to those in need.

Instead, they invest as they would normally, they hopefully make a profit in the process and at the same time they donate to a good cause whilst the \$HUKR team makes sure the funds reach those in need.

| How we donate

After we hit the ground running the day of the invasion, with no time to prepare for the launch, and no logistics to go with it, we were faced with the challenge of deciding what the safest and quickest way of donating the generated funds was.

We decided to donate the majority of the funds through the California nonprofit public benefit corporation that is Endaoment who then distributes the collected funds, in equal proportions, to the following funds/charities:

- Revived Soldiers Ukraine
- NOVA Ukraine
- US-Ukraine Foundation
- International Committee of the Red Cross
- Hope for Ukraine
- LELEKA Foundation
- Ukraine Children's Aid Fund

Endaoment is a new Community Foundation & public charity offering Donor-Advised Funds (DAFs) built atop the Ethereum blockchain, allowing you to donate to almost any U.S. nonprofit organization which makes them completely transparent and accountable for distributing the funds.

| How we donate

We have been contacted by CEO/president of Endaoment Mr. Robbie Heeger after he noticed the large inflow of donations coming from the \$HUKR wallet.

Mr. Heeger has expressed his gratitude and support for \$HUKR and has so far been of amazing help in both advising and sharing the work of Help Ukraine.

All donations made through Endaoment are stored on the blockchain and can be tracked on our web page via Etherscan links as well as the Ukraine dedicated Endaoment web page section - <https://app.endaoment.org/ukraine>.

Aside from donations through Endaoment we have also donated to unofficial funds helping directly those on the ground as well as the military. One such donation was through the Ukraine Pride organization which directed the funds to the LGBTQ military division to acquire tactical ammunition.

We have a continued relationship with Ukraine Pride CEO/founder Ms. Sofia Lapina and are actively working on supporting their good cause.

| Achievements & potential

\$HUKR was able to generate and donate \$300.000 (105 ETH) in a matter of 5 days since launch with a market cap all-time-high of only 2.6 million dollars.

Just to put things into perspective, a 2.6 million dollar market cap is considered a micro-cap in the cryptocurrency space. The top 90 cryptocurrencies are well in the billions of dollars in market cap with Bitcoin, being the largest, having a market cap of 750 billion dollars as of the time of writing.

Young projects, like ourselves, with a strong use case and a strong community, are known to reach tens and hundreds of millions of dollars in market cap in a span of days/weeks once things align for the project.

| Achievements & potential

Imagine the amount of donations we will be able to generate once the project reaches a market cap of tens and hundreds of millions of dollars. We're talking about multi-million dollar donations on a weekly/monthly basis.

\$HUKR has also partnered with other cryptocurrency projects to further the good cause, most noticeably, Freedom'22 DAO who are currently building a fiat onramp that will allow \$HUKR to receive donations from people who are not involved in the cryptocurrency space but still wish to donate and help.

Those funds will be converted into Ethereum (ETH) and directed to our wallet from where they will be donated.

| Donations, fee structure

Fee structure:

6% buy fee (100% of the fees collected are donated)

8% sell fee (100% of the fees collected are donated)

Sales made within 24h of initial purchase are subject to a 4% early sell fee which goes to furthering the liquidity pool

We pride ourselves in the fact that we donate 100% of the generated donations.

But due to a current lack of funding for the project itself and in order to adapt to the market conditions and to further the growth of the project (ultimately resulting in more donations) we were forced to add an additional, temporary, 4% slide fee* (2% buy / 2% sell) to go to a separate development wallet.

This will allow us to retain the donation amount we have been donating in its entirety so far (6% buy / 8% sell) but will also allow for the covering of necessary expenses in the foreseeable future.

* Our goal is to be truly 100% donation-based once we overcome the hurdles of a young and upcoming project and for that reason, we will decrease the 4% fee by 1% for each 5 million dollar market cap landmark we reach until we finally get to zero % at 20mil market cap (5mil - 3%, 10mil - 2%, 15mil - 1%, 20mil - 0% development fee).

| Tokenomics & legitimacy

Tokenomics:

Symbol: \$HUKR

Address: 0x2c48aA598aec45B20a493D6ede0F60c474a70d72

97% community

3% team

Legitimacy:

- Liquidity locked for 110 years
- Publicly known founder, Mr. Alex Hellenbach (<https://youtu.be/9osBfMa0ZBs>)
- Automation of the donation process to go directly to Endaoment (in progress)
- Contract renouncement (as soon as we lift the 4% development fee and secure enough funding for the growth of the project)
- Contract audit (as soon as we have the necessary funds)

| Roadmap & long-term vision

Project launch:

- Stealth project launch
- Launching web page and social media pages
- Liquidity locked for 110 years
- Apply for Coin Gecko & Coin Market Cap
- Growing the community and spreading awareness of the project
- Generating and sending out donations to charities

Short-term goals:

- Marketing campaign across all social media outlets utilizing the voices of the largest influencers and largest accounts in the space as well as journalists and TV/radio stations
- Build a fiat onramp for none cryptocurrency donators
- Provide an incentive for token holders to hold their investment long-term by providing rewards in form of reflections
- Provide staking options for token holders to generate passive income
- Connecting with other projects and their communities to raise funds for donations and to further the good cause by implementing their unique strengths and technologies

| Roadmap & long-term vision

- Creating and selling NFT's to raise additional donation funds
- Connect those in need of shelter with those able to provide housing, AirBnb, etc.
- Send donations to not only organizations but also directly to those on the ground fighting the good fight (military, volunteer groups helping civilians escape from Ukraine, food/water providers, etc.)

Long-term vision:

Our main focus right now is helping the people of Ukraine first and foremost but after the success of our launch and the donations generated we decided to also start looking into a rebrand and possible relaunch further down the road to grow Help Ukraine - \$HUKR into a worldwide entity which will support and donate to organizations and individuals in need across the entire world.

We truly believe we have a revolutionary donation model on our hands that will forever change how donations are collected at a never before seen speed by utilizing crypto and DE-FI and with the help of good-hearted investors we are sure we can achieve that goal, together!

| Important links

Website - <https://hukr.org>

Twitter - <https://twitter.com/HelpUkraineEth>

Instagram - https://www.instagram.com/helpukraine_hukr/

Telegram - https://t.me/+X2wn-6rGN_kyODAx

YouTube - <https://www.youtube.com/channel/UCxbzqBNiDhB9XV88sziXMPA>