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<div align="center">Web Accessibility</div>

To me, web accessibility is all about inclusion. No one likes to feel like they are left out. Web accessibility is when you give your website certain functionality so it can be used by everyone. Not everyone is the same. Some people are not fortunate enough to be able to freely navigate the internet and websites like most of us can. There are a vast amount of people diagnosed with a variety of disabilities that can affect all of the senses. It is important to make sure our websites are accessible to every person. People with disabilities are no more or less of a person than the rest of us. It is important to accommodate their needs with website accessibility.

That is not all web accessibility is though. There are other types of web accessibility accommodations, like accommodating people with inferior hardware or software than most of us. Some people have slow computers. Some people may be running a much older operating system than us. It is important to accommodate those people through web accessibility. We should strive so that every person can be able to freely navigate our websites no matter their circumstances.

While it is morally correct to build accessible websites, it is also required by law in most cases, according to w3.org. From a business standpoint, it is important to have your website accessible so as many people as possible can navigate it. If your website is a way of making money for you, then you would want as many people on it as possible, right? If you have a website that is meant to inform people, wouldn't you want as many people as possible to be informed? Arguably most importantly, you want your website to be accessible for the sake of

inclusion. Having a website that is accessible can boost user satisfaction and cause more people to flood into your website. Having an accessible website is not only morally correct, but it is also mutually beneficial to you and all of the people browsing your website. It is a win-win scenario.

Works Cited

(WAI), W. C. W. A. I. (2019, July 11). *Introduction to web accessibility*. Web Accessibility Initiative (WAI). Retrieved September 28, 2021, from https://www.w3.org/WAI/fundamentals/accessibility-intro/.