

	What Data (entities)	How Function (activities)	Where Network (locations)	Who People	When Time	Why Motivation
Scope Leader = CEO	software for Point of Sale System for a Coffee Shop	present orders to staff and customers	coffe shops	Sales	Promotional Sales	Improve transaction efficiency
	Inventory data	handle cash, credit, and digital tranactions	data storage	Operations	Finanical Estimates are due	Automate HR functions
	Payroll data	automatically manage inventory	corporate headquarters	IT	Annual Shareholder report	Efficient supply chain management
	Sales data	placing supplier orders	suppliers/vendors	Staff	Seasons (Trends / Paterns)	Improved forecasting
	Customer Data	Track Employee Time Cards	social media	Marketing		Imporve Customer Satisfaction
	Promotional (Event) Data	Updates and Pulls data from other sources	food delivery services	Controlling		Increase Profits
	Purchasing (Supplies) Data	Manage employee schedule		Customer Relations		Improve Employee Efficiency
	Financial Reporting Data (P/L, FCF, EBIT)					Cater Product Market Fit
						Business Analytics

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