

International Business

2021-2022 Catalog

[ARCHIVED CATALOG]

INB 385 - International Business

BBA admission, [ACC 201](#), [BUS 250](#), [ECN 201](#), [ECN 202](#). (3)

Exploration of the opportunities, difficulties, and risks inherent in conducting international business, which differs from domestic business due to cultural differences, political conflicts with foreign governments, foreign governmental restrictions on trade and investment, foreign economic and market conditions, foreign exchange, marketing issues, and strategic considerations. Trade and foreign investment patterns around the world; regional and cooperative agreements among countries that may affect a firm's ability to conduct business in particular regions of the world. *Graded ABCDE*

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