# **Casper Kessels**

I am passionate about exploring new ways design and technology can improve people's lives. I love the challenge of creating simple interfaces for complex systems.

# **Work Experience**

### Goodpatch

Paris 🗾 Jan 2020 - now

### **The Turn Signal**

Remote 
Apr 2019 - Now

#### Mirabeau

Amsterdam **□**Feb 2019 - Jan 2020

### **Groupe Renault**

Paris **■** Mar 2018 - Sep 2018

### **AdWords Robot**

Hengelo **≤** Sep 2015 - Jul 2016

### **UX/UI Designer**

Working on design projects for Renault-Nissan Activities included prototyping, visual design, and setting up an extensive design system

### **Owner, Writer**

Started a personal blog about the intersection of cars, technology, and design

### **Interaction Designer**

Working on projects for KLM, Air France, and FrieslandCampina on various products Activities included user research & testing, wireframing and prototyping.

### **UX Design Intern**

Working on UX & UI projects of future Groupe Renault passenger & concept cars. MSc thesis: Redesigning the Interactions Between People and Cars. Grade: 9,5/10

### **Visual/Graphic Designer**

Created infographics, new website pages, and managed the blog

# Tools

Contact

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### Design

Sketch, Figma, Photoshop, Illustrator, InDesign, Blender, Abstract, Lightroom

### **Prototyping**

Axure, InVision, Unity, Figma, Principle, Framer, UX Pin, Adobe XD

### **Programming**

HTML, CSS, JavaScript, Python, Java, React, Arduino, Processing

### **Skills**

Wireframing, Usability
Testing, Interviewing,
Journey Mapping, User
Research, Information
Architecture, Prototyping,
Co- creation

# **Education**

### **EIT Digital Master School**

Enschede 
- Trento 
- Paris

2016 - 2018

### **University of Twente**

Enschede = - Linköping ■ 2012 - 2016

# MSc. Human Computer Interaction and Design (Cum laude)

Université Paris-Saclay (2nd year), University of Trento, Italy (Summer School) University of Twente (1st year) Master Honours: Change Leaders and Management

### **BSc. Creative Technology**

Erasmus (Computer Science - Linköping University, Sweden)

# Languages

Dutch Fluent
English Fluent
French Advanced
German Advanced
Portuguese Basic
Spanish Basic