

Proposed Title	Micro-Task Gig Connector App for Small Businesses and Gig Seekers in Bacolod City
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Institution	Carlos Hilado Memorial State University
Project Description	<p><b>Needs/Problem:</b></p> <ul style="list-style-type: none"> <li>• Small businesses in Bacolod City, such as local cafes, retail shops, and market stalls, lack affordable access to short-term labor for tasks like flyer distribution, social media content creation, or inventory checks.</li> <li>• Residents of Bacolod City seeking flexible, low-commitment earning opportunities lack platforms tailored for hyper-local, short-term gigs.</li> <li>• Existing gig platforms are complex, not optimized for Bacolod's local economy, and inaccessible to users with low-end devices or limited internet.</li> </ul> <p><b>Proposed Solution:</b></p> <ul style="list-style-type: none"> <li>• Develop a mobile app that connects small businesses in Bacolod City with gig seekers for short-term (1-2 hour) micro-tasks (e.g., flyer distribution, social media content creation, or inventory management).</li> <li>• Use a rule-based system with basic GPS to match tasks with gig seekers within Bacolod City (e.g., within a 5-10 km radius of the task location).</li> <li>• Provide a simple business dashboard for task posting and tracking, hosted on Firebase's free tier.</li> <li>• Ensure compatibility with low-end Android devices with limited offline support for task browsing.</li> <li>• Deploy as a free, open-source app to promote inclusive economic opportunities in Bacolod City.</li> <li>• Implement email communication for notifications and updates, alongside in-app messaging for real-time communication between businesses and gig seekers.</li> <li>• Enable document uploading during registration to verify user identities and qualifications (e.g., IDs, certifications).</li> </ul> <p><b>Differentiation:</b></p> <ul style="list-style-type: none"> <li>• First mobile app tailored for hyper-local micro-tasks in Bacolod City, connecting small businesses with local gig seekers.</li> <li>• Optimized for low-end devices with offline support, aligning with SDG 8 (decent work and economic growth).</li> <li>• Built with free tools (React Native, Firebase) for cost-effective development and deployment.</li> </ul> <p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Enhances economic opportunities for small businesses in Bacolod City by providing affordable, on-demand labor.</li> <li>• Offers gig seekers flexible, short-term earning opportunities to support their livelihoods.</li> <li>• Provides an open-source solution to foster scalability and community adoption within Bacolod City.</li> </ul>

Objectives	<p>General Objective</p> <p>To develop a mobile app with rule-based task matching to connect small businesses with gig seekers for hyper-local micro-tasks in Bacolod City, enhancing local economic opportunities.</p> <p>Specific Objectives</p> <ol style="list-style-type: none"> <li>1. Analyze the needs of small businesses and gig seekers in Bacolod City for short-term, hyper-local task opportunities.</li> <li>2. Design and develop a mobile app using React Native with a rule-based system for task matching based on proximity within Bacolod City, hosted on Firebase.</li> <li>3. Implement a rule-based system using basic GPS to filter tasks by location (e.g., within 5-10 km), with data stored in Firebase.</li> <li>4. Create a simple mobile interface for gig seekers to browse tasks and a basic business dashboard for task posting and tracking.</li> <li>5. Ensure compatibility with low-end Android devices with offline support for browsing up to 50 cached tasks.</li> <li>6. Pilot test the app with 5-10 gig seekers and 2-3 small businesses in Bacolod City to validate usability and engagement.</li> <li>7. Deploy the app on Firebase's free tier, share the codebase on GitHub, and provide a brief in-app tutorial (1-2 screens) for businesses and gig seekers.</li> <li>8. Enhance economic efficiency by enabling quick, location-based task matching for small businesses and gig seekers in Bacolod City.</li> </ol>

	General Methods
Expected Outputs	<ol style="list-style-type: none"> <li><b>1. Expected Outputs</b></li> <li><b>2. Research and Analysis:</b> Study the needs of small businesses and gig seekers in Bacolod City, identifying common micro-tasks (e.g., flyer distribution, inventory checks) and gaps in existing gig platforms.</li> <li><b>3. Development:</b> Use Agile methodology with React Native and Firebase to build a mobile app with rule-based task matching using basic GPS, offline support for 50 cached tasks, and a basic business dashboard. Store task data in a JSON-based format in Firebase.</li> <li><b>4. Testing:</b> Conduct usability testing with 5-10 gig seekers and 2-3 small businesses in Bacolod City, using a simple survey (5-10 questions) to validate functionality and engagement.</li> <li><b>5. Deployment:</b> Host the app on Firebase's free tier, share the codebase on GitHub for open-source access, and include a 1-2 screen in-app tutorial.</li> <li><b>6. Training:</b> Provide a brief in-app guide for businesses to post tasks and for gig seekers to find and complete tasks.</li> </ol>