

CASIE

SIEKMAN

I am a positive and energetic problem-solver who excels in team-based environments. I use my leadership skills to keep my team calm and clear-minded so we are able to reach our goal within the scheduled budget and timeline.

320-309-9433

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experience

Twin Cities Geekettes - Ambassador

January 2016 - Present

- + Along with the three other ambassadors, I use my organizational and leadership skills to help provide a community for women in the tech industry and provide them with resources to help continue to advance their careers.
- + I use my technological skills to present topics to the group and to help find talented people to come in and present additional useful information.

Prime Digital Academy - Associate Software Engineer | TA

July 2015 - Present

- + I use WebStorm and Sublime Text, HTML, CSS, Javascript, jQuery, AJAX, and MongoDB-Express-AngularJS-NodeJS (the MEAN stack) to create apps for the school to use in the classroom and for administrative tasks and develop content for the classroom.
- + I taught myself Ruby on Rails to create an app for our internal website that will allow our teachers to create, assign and grade student projects, and allow our students to login and access their assignments and grades.
- + Along with the development role, I assist in the classroom - grading assignments, answering questions, curating content and presenting lectures.
- + The lectures I have presented have been mainly related to front-end technologies: CSS, SASS, Gulp and Node Package Manager.
- + I created and currently lead our gender equality series.

i like you - Salesperson | Artist

July 2014 - March 2015

- + i like you is a retail shop that specializes in locally made, hand-crafted goods. Along with regular retail sales responsibilities, I also forged relationships with artists that sell within the store. I was also in charge of maintaining the website and online shop.

River of Goods - E-Commerce Marketing Assistant

July 2014 - March 2015

- + Created and maintained social media campaigns as well as created email content using Photoshop, InDesign and Constant Contact.

Audiofile Engineering - Web Development Intern

February 2014 - June 2014

- + Assisted with website creation/upkeep using CSS and HTML and minor JavaScript updates.
- + Used Photoshop files provided by the Art Director to provide pixel-perfect web pages.

Peterson Milla Hooks - Digital Project Manager

January 2012 - November 2013

- + Managed employees by creating realistic schedules, keeping lines of communication open between all parties and making sure everyone was well informed of the project's status.
- + Double-checked all content to make sure that everything was present, consistent and correct before it was sent to the client.
- + I wrote content for the Kmart and Children's Hospital accounts. Ranging from coming up with original ideas, contributing different perspectives for current ideas or tweaking and editing final content.

Graves 601 Hospitality - Reservations & Front Office Agent

2007-2012

- + I handled multiple phone lines, made reservations, directed calls to appropriate managers and answered questions about the hotel in a professional, efficient and friendly manner.
- + I created the social media position to increase visibility and sales for the hotel, Bradstreet Craftshouse and Cosmos Restaurant.
 - > Gained 1,234 new followers on Twitter and 802 "likes" on Facebook for the restaurants and hotel.

Time Magazine's Person of the Year - Co-recipient

2006

- + Received as many Oscars® as Gary Oldman.

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education

Prime Digital Academy

March 2015 - July 3rd, 2015

+ Beta cohort member creating full-stack applications that dynamically respond to real world business problems. Expertly engaging outside resources to meet and exceed project expectations and share new information with other students. Learning and implementing best practices in version control to ensure the effective maintenance of personal and group projects. Communicating with a variety of industry professionals in the interest of understanding a typical software lifecycle.

+ Projects:

> Name: Consignment Retail POS | Created With: HTML, Bootstrap, Javascript, MEAN stack.

> Name: Classroom Help Status App | Created With: HTML, Bootstrap, Javascript, jQuery, jQuery UI, Express, NodeJS, MongoDB.

> Name: Fantasy Hockey Team Creator | Created With: HTML, Bootstrap, CSS, MEAN stack.

University of Minnesota

Graduated May 2011

+ 3.0 GPA

+ Journalism - Strategic Communications in Advertising

skills

+ HTML, CSS

+ Bootstrap

+ Sass

+ Gulp/Grunt

+ Javascript

+ jQuery

+ MEAN stack

> MongoDB

> Express

> AngularJS

> Node.js

+ SQL

+ Pair Programming

+ Photoshop

+ InDesign

+ Illustrator

+ Copywriting

+ Team Leadership