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Netflix 2018 Market Recap

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Ver 3.5

Distribution of 2017 Netflix Stock Prices by Quarter

Earning per Share in Cents

Revenue and Earnings per Quarter

Netflix Monthly Stock Prices against DJI Average

Overall Netflix's stock value has steadily increased throughout 2017 and has a trending upward trajectory.

Distribution of Netflix Stock Prices by Quarter

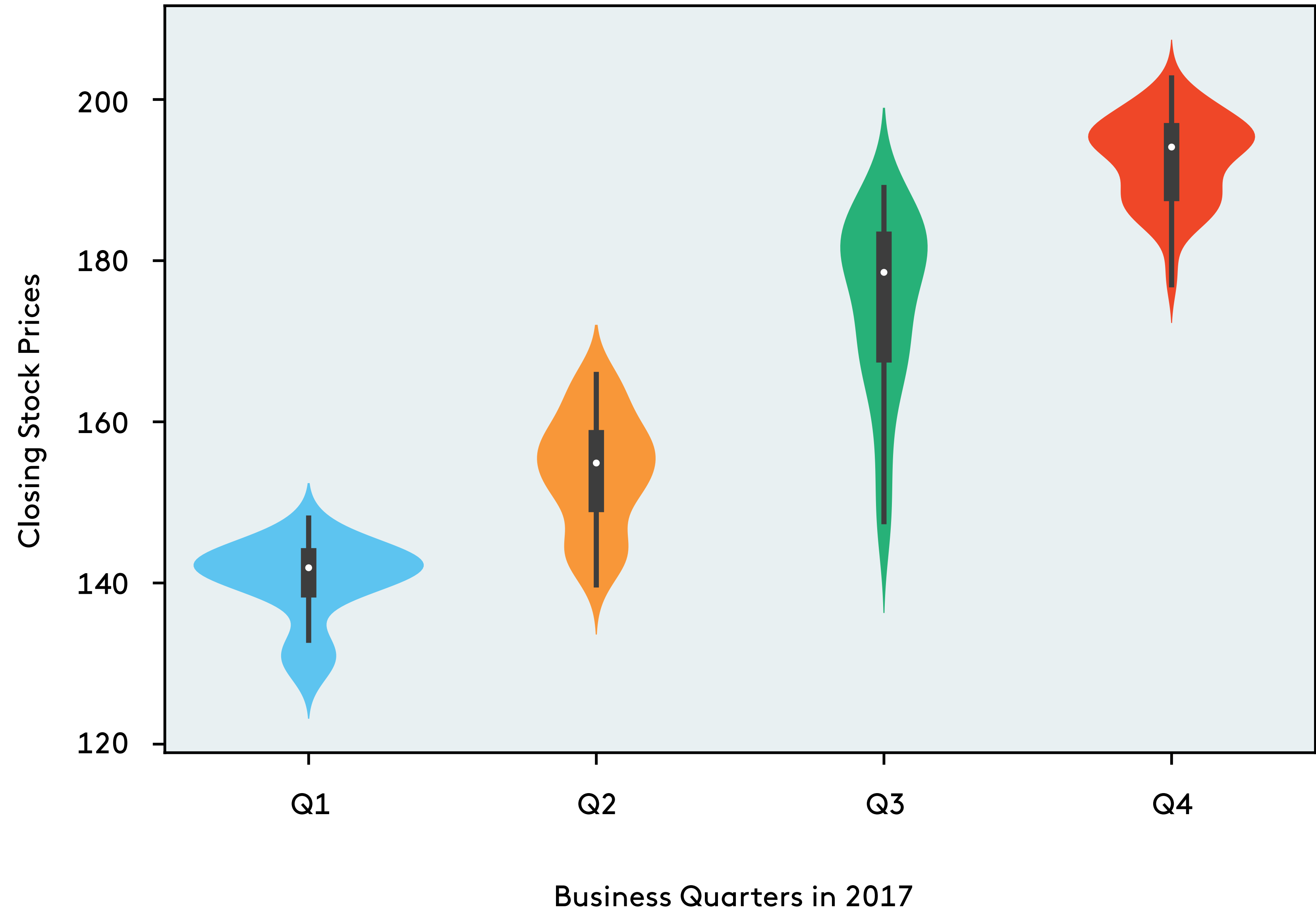
Stock prices have steadily increased from Q1 2017 – Q4 2017

In Q1 2017, prices fall in the \$140–\$145 range

Lowest price in Q1 is \$122

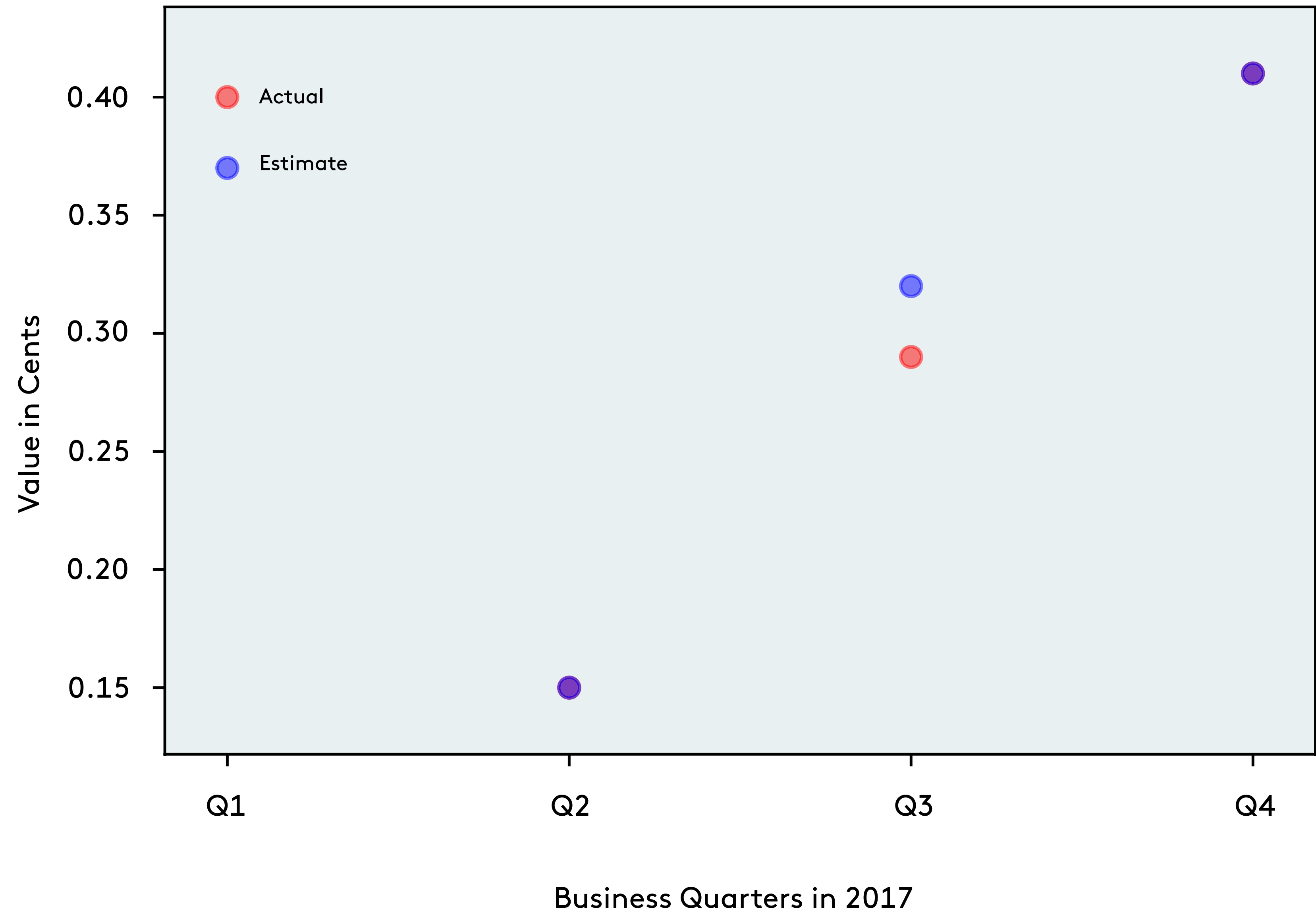
The highest price in Q4 is 210–215

Q3 had the largest distribution of prices falling between 135–200



Earnings per Share in Cents

Estimated earnings met actual recorded values for Q2 and Q4

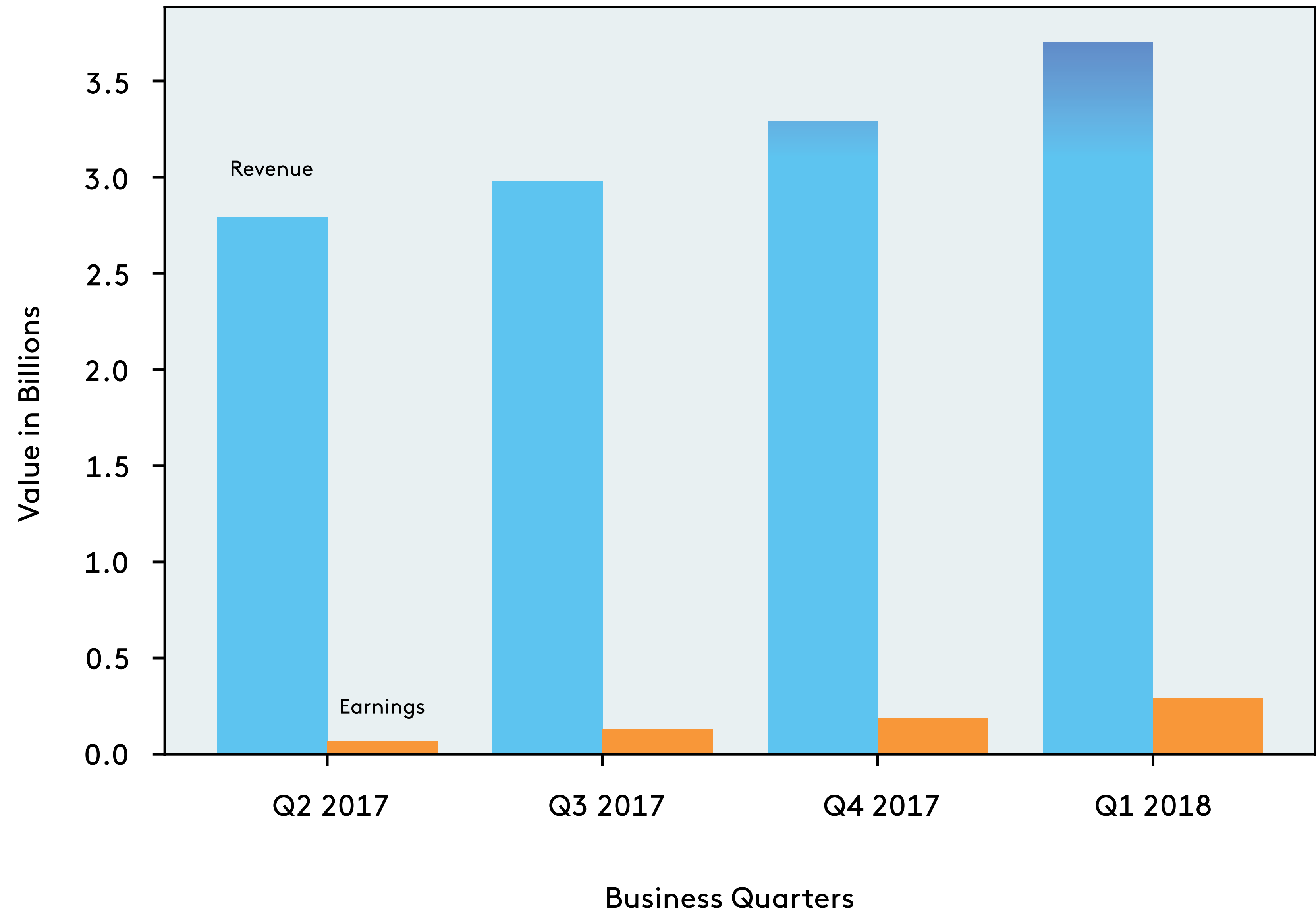


Revenue and Earnings per Quarter

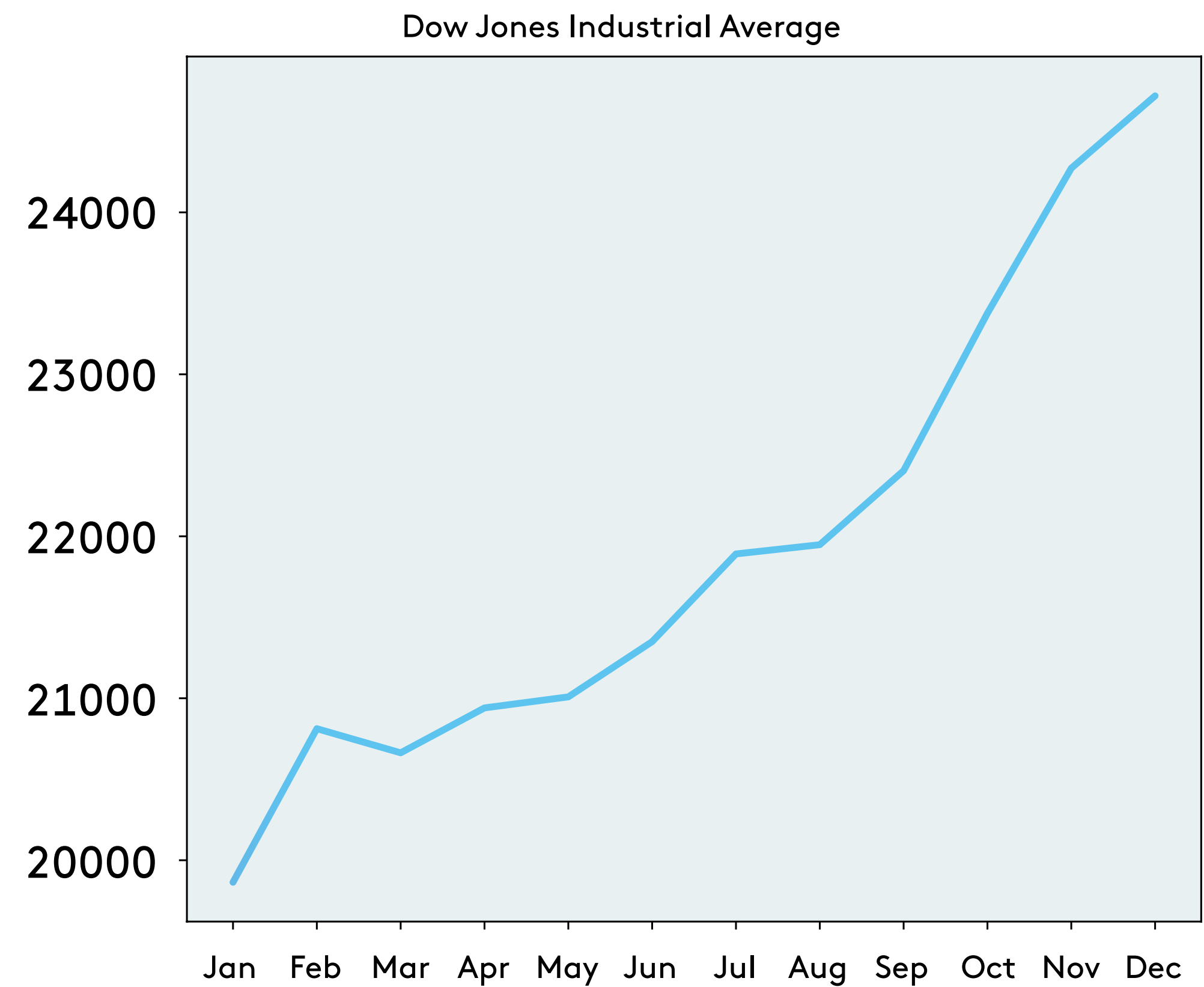
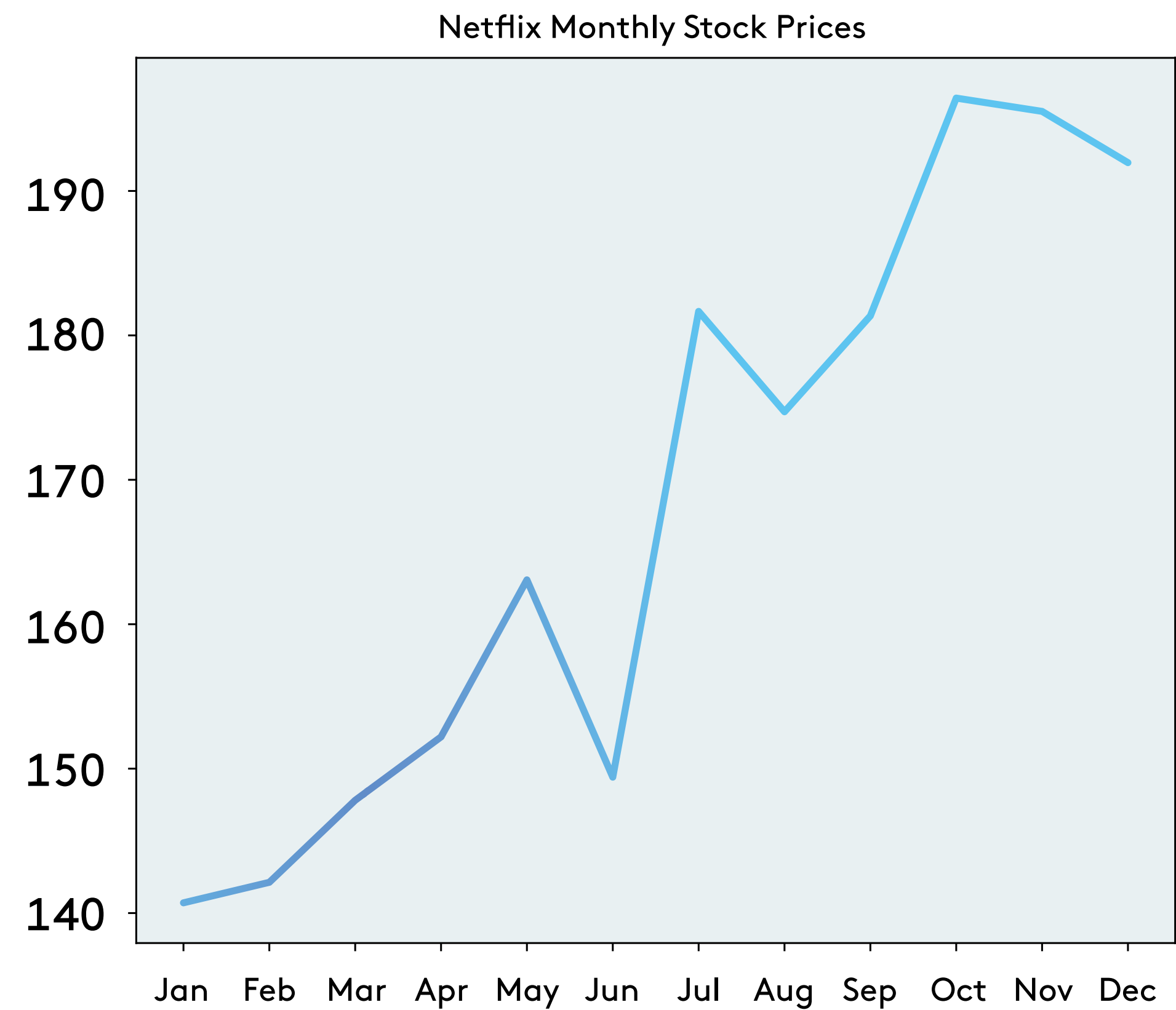
Revenue has positive, exponential growth

Earnings have increased on par with revenue

Earnings are estimated at 18% of revenue in Q1 2018
(\$0.075/\$0.425) = 17.6% or ~18%



Netflix vs Dow Jones Industrial



Conclusion and Summary

Distribution ranges of 2017 quarterly stock prices do not follow a consistent pattern and may be subject to seasonality

Estimated earnings are inconsistent with actual earnings, with estimated earnings greater than, less than, and equal to actual earnings

Earnings consistently increase as a function of revenue

Netflix, although more volatile, ended the year with stock price changes more positive than DJIA's (Netflix \$140 to \$191 = 36.4% change; DJIA \$19500 to \$24000 = 23% change)

thank you