

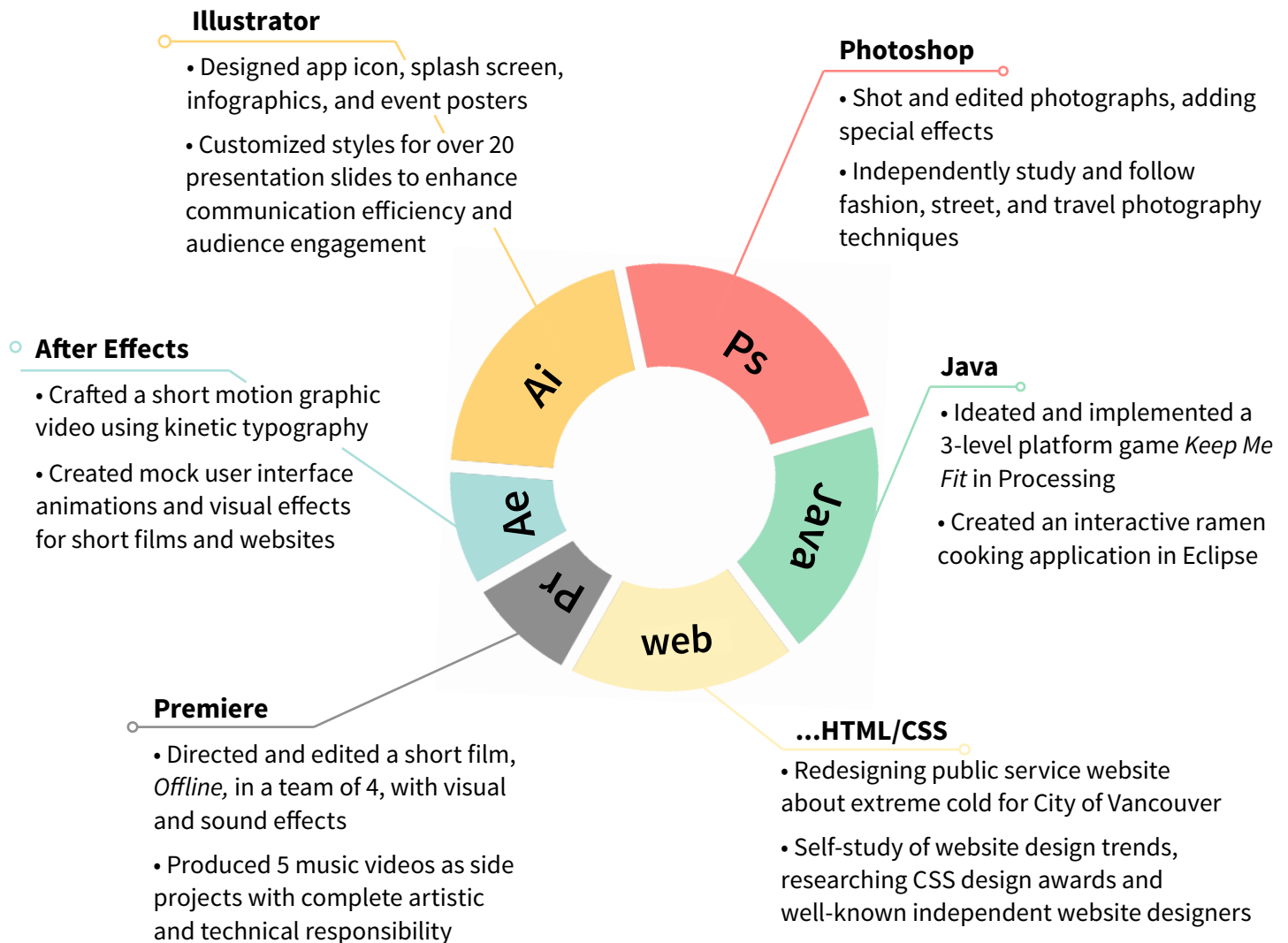
Cassey Peng
19-7458 Britton Street,
Burnaby, CA, V3N 3A5



www.sfu.ca/~zige
casseypeng@gmail.com
778.889.9887

I am Cassey Peng, an aspiring multi-media designer.

I have a large diversity of skills including graphic design, photography, web design, and animation. I have been keen on and engaged in multi-media design for 5 years and like to change everyday things with new ideas. I love adventure and challenge! Whether it is exploring NYC alone or running a marathon for the first time - if it is a thrilling adventure, I am up for it!



School Project

Video/Animation

Finding Nemo

individual | July 2016

- Kinetic typography based on dialogues from a slice of Disney movie *Finding Nemo*
- Using After Effects, Photoshop, and Illustrator to design graphics and 2D animations of text and basic shapes

Web Design

Fight the Cold

team of 3 | April 2017

- 8 pages responsive website about protecting from extreme cold; developed using HTML5/CSS
- Reorganized the information of a document from City of Vancouver by creating sitemap and wireframe in Axure
- Combined styles and html code from three team members while keeping consistent layout among pages

Volunteer

Marketing Coordinator

2017 May - current

K.Storm student club

- Make event marketing plan, including printed poster, social media post time, hashtags, and frequency
- Design event posters with different sizes, such as traditional poster, Instagram square size poster, and Facebook banner
- Coordinate with other departments and meet the deadlines

TV program producer

2011 Sept - 2013 July

Foshan No.1 Middle School, Foshan, China

- Produced 6-7 min TV programs with a team of 2 for school TV station every 3 weeks
- Recorded school events and make documentary TV programs
- Identified latest issues and transformed into TV programs

Education

Simon Fraser University

2015 Sept - current

Interactive Arts and Technology

A SFU featured program that allow students to learn new media and the design of inventive technologies through projects-based courses
Courses included: Graphic Design, Information Design, Interactive Arts, Spatial Thinking and Communicating, Digital Photography, Multimedia Program Art and Design