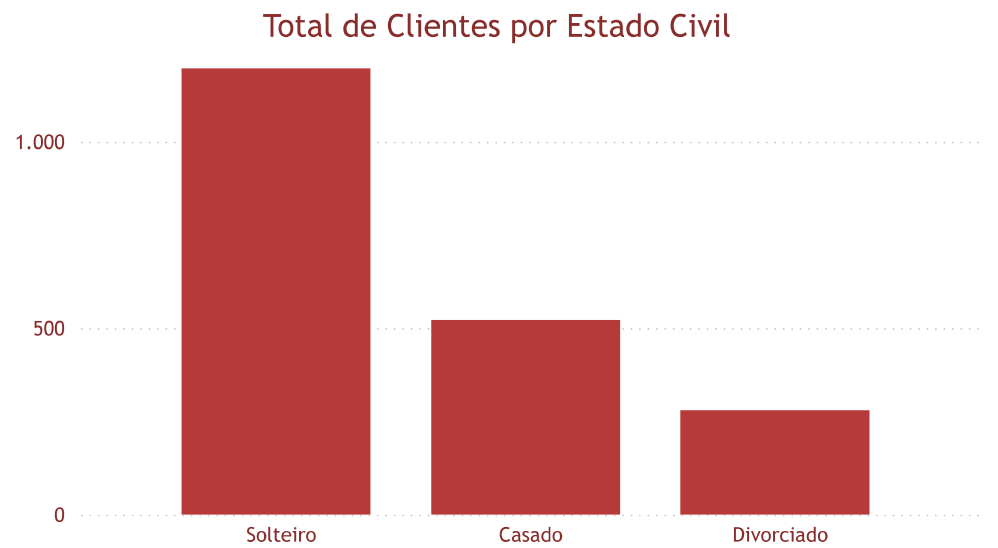
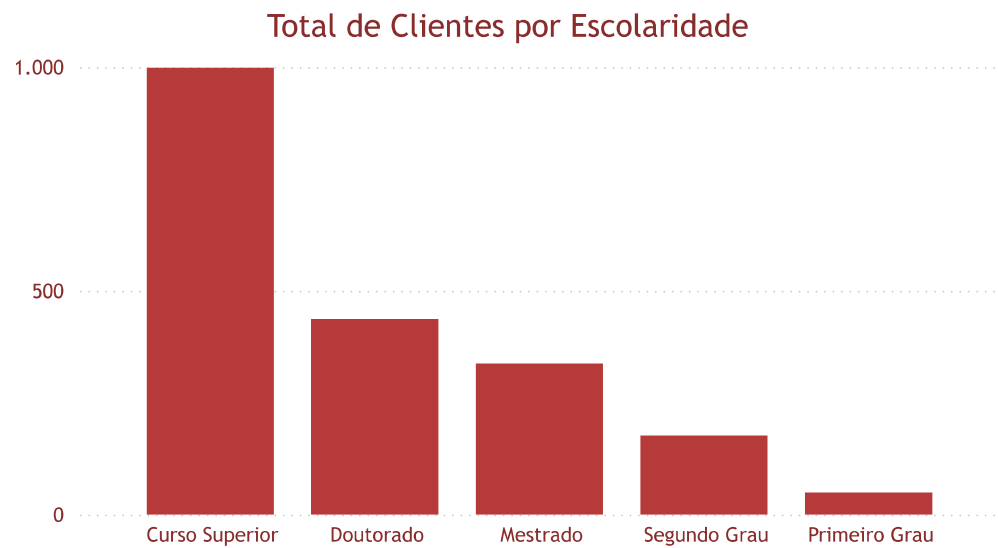


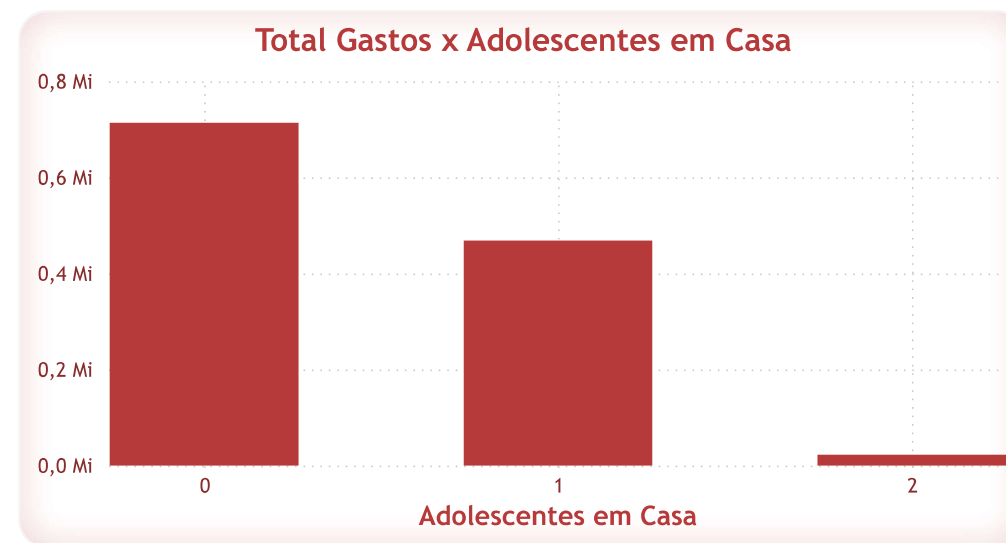
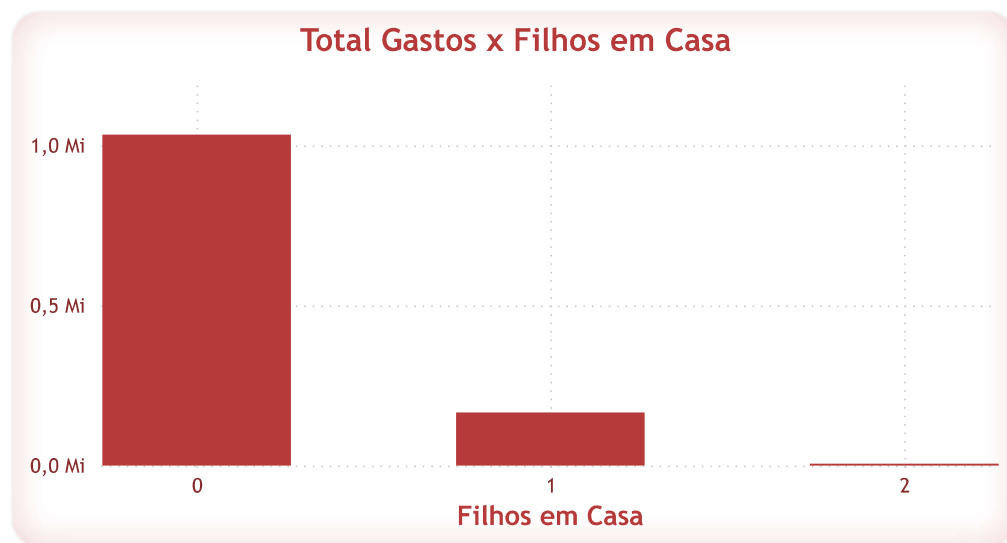
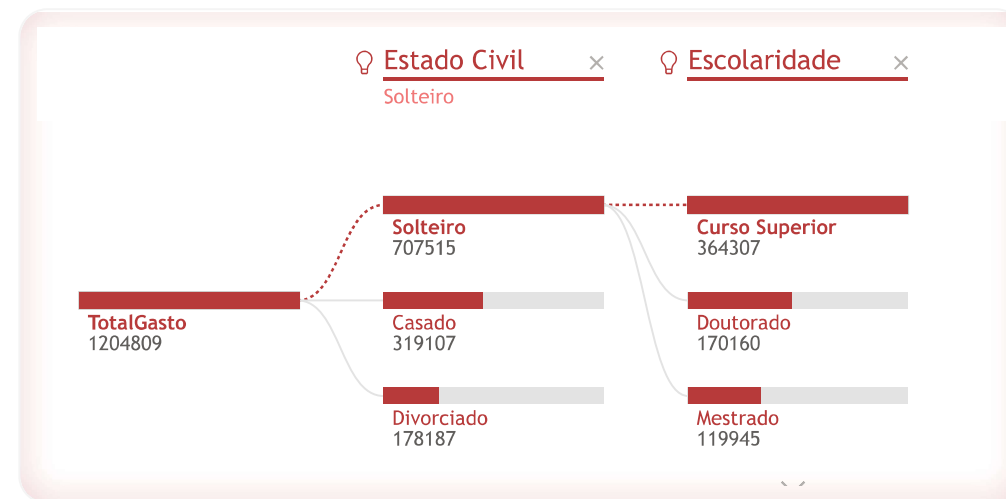
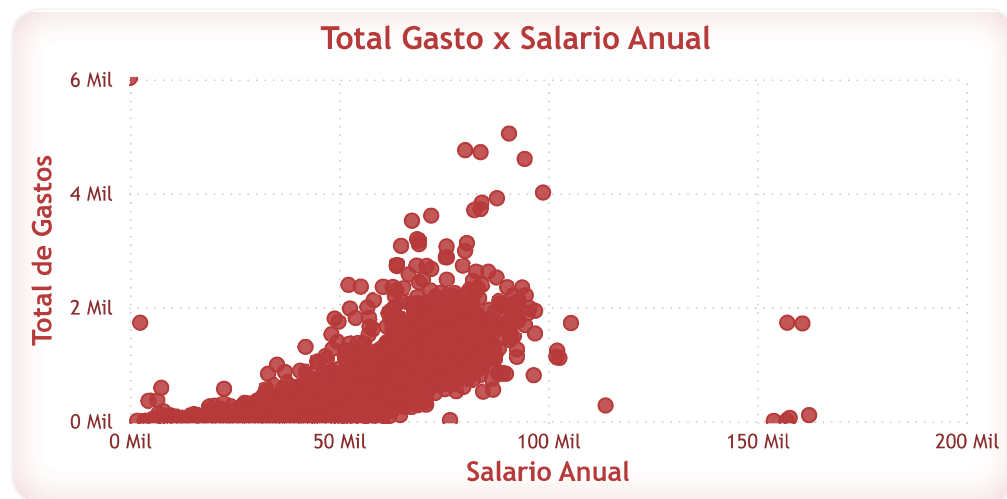
Mini Projeto 1 - Análise de Campanhas de Marketing: Visão Cliente



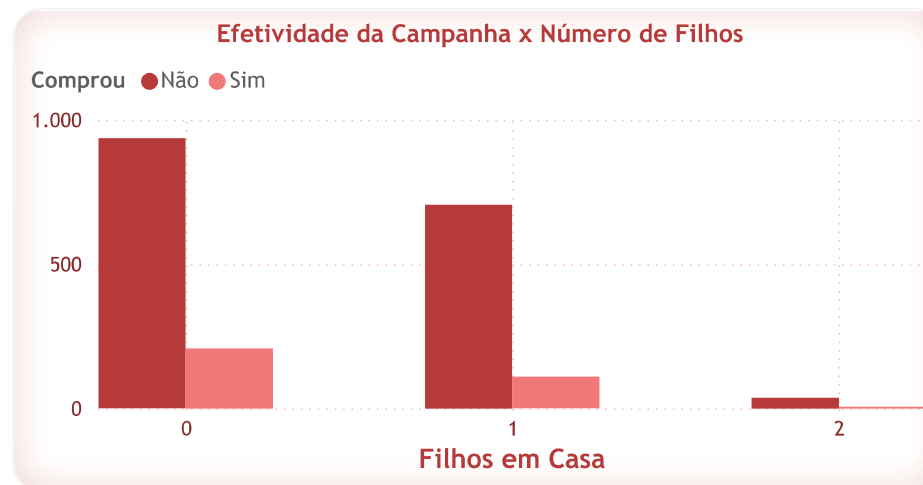
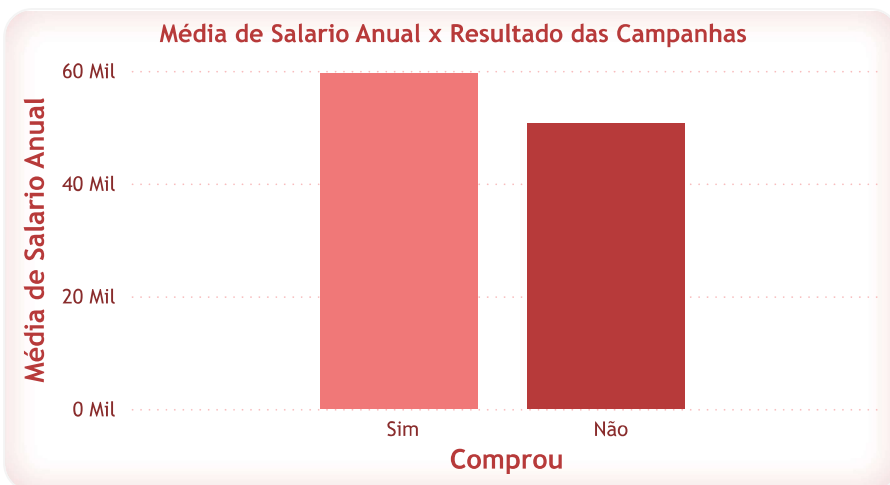
Pais

Alemanha	Argentina	Brasil	Chile	Espanha	Estados Unidos	Portugal
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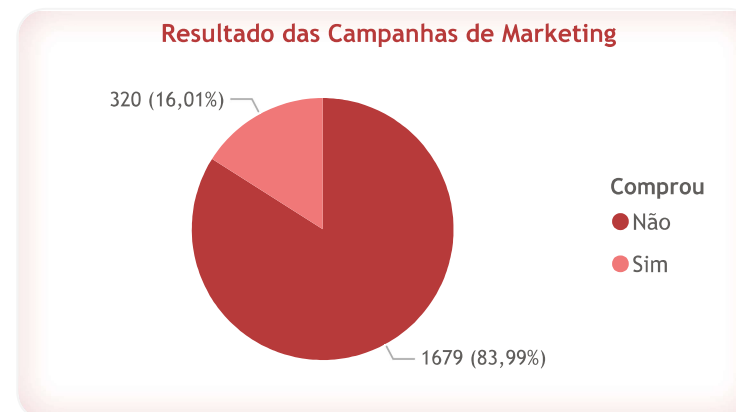
Mini Projeto 1 - Análise de Campanhas de Marketing: Visão Comportamento de Compra do Cliente



Mini Projeto 1 - Análise de Campanhas de Marketing: Visão da Performance das Campanhas de Marketing



Comprou	Curso Superior	Doutorado	Mestrado	Primeiro Grau	Segundo Grau	Total
<input type="checkbox"/> Não	4539	1820	1453	320	814	8946
Solteiro	2749	1074	852	236	451	5362
Casado	1172	502	427	71	234	2406
Divorciado	618	244	174	13	129	1178
<input type="checkbox"/> Sim	760	513	291	16	123	1703
Solteiro	495	304	153		87	1039
Casado	161	80	78	16	17	352
Divorciado	104	129	60		19	312
Total	5299	2333	1744	336	937	10649



Mini Projeto 1 - Análise de Campanhas de Marketing com Power BI: Visão dos Padrões de Compras Por Ponto de Venda

