

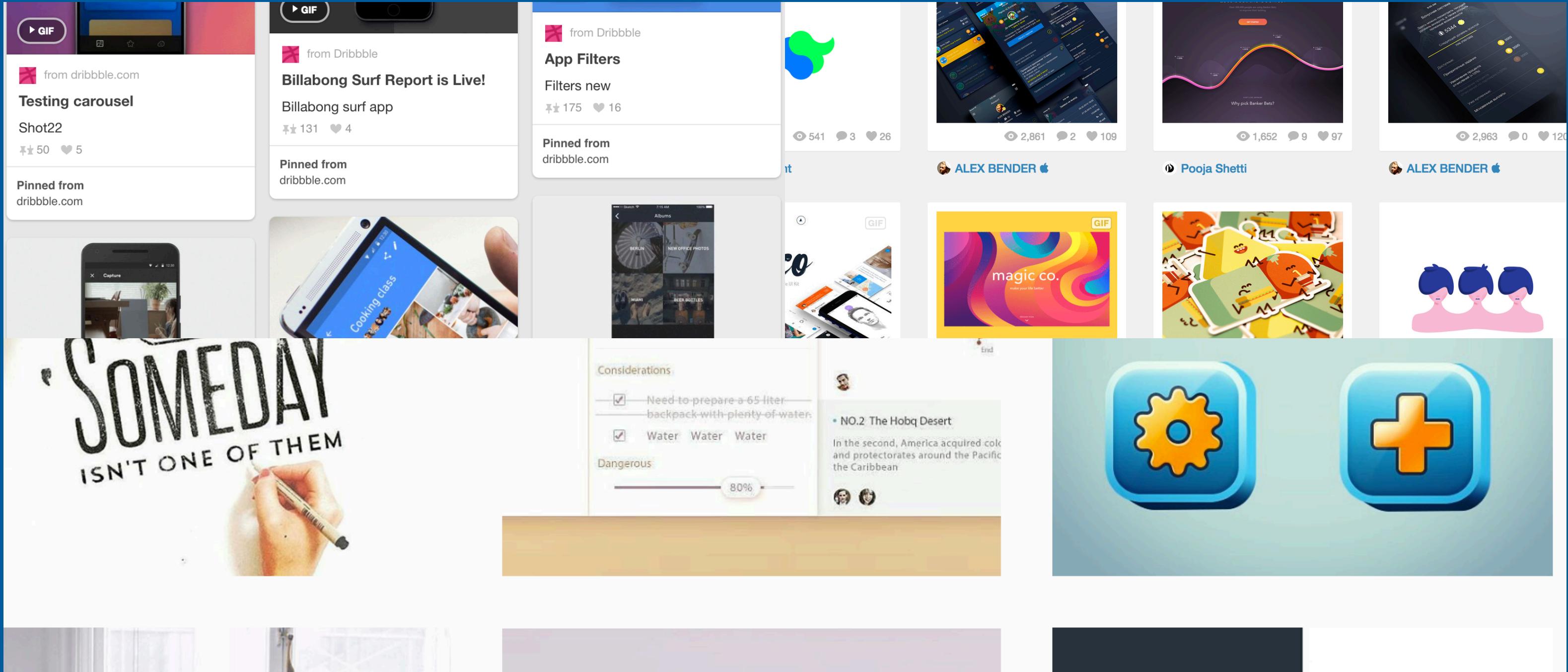
**LEARNING TO BE
CREATIVE BY
COPYING**

CASSIDY WILLIAMS
SOFTWARE ENGINEER & DEVELOPER
EVANGELIST AT CLARIFAI

I AM A FRAUD.

BUT. I REALLY. REALLY LIKE ART.

SO. I STARTED BRAINSTORMING.



I HAD ALL OF THIS INSPIRATION AT MY FINGERTIPS, BUT DIDN'T
HAVE THE ABILITY TO MAKE THINGS ON MY OWN.

ALL I HAD WAS CODE.

I STARTED BY COPYING FONT COMBINATIONS.

HELLO, BEAUTIFUL

is a typography experiment. I have nothing r
ay outside of this. So I will be using **Hipster Ip**
he rest of this.

ch street art austin, taxidermy leggings ho
en juice letterpress small batch meh before
out lomo **skateboard cliche mumblecore.**

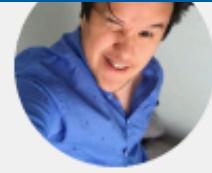
COME BE ENTERTAINED AT THE

CRAZIEST

**FUNNIEST PLACE
OUTSIDE OF AN ASYLUM**

YES, IT'S '
Cassidy's
NUT CLUB

THEN I STARTED COPYING ICONS.



Cheese App Icon

by [Alejandro Osorio](#) on May 12, 2016



Cheese

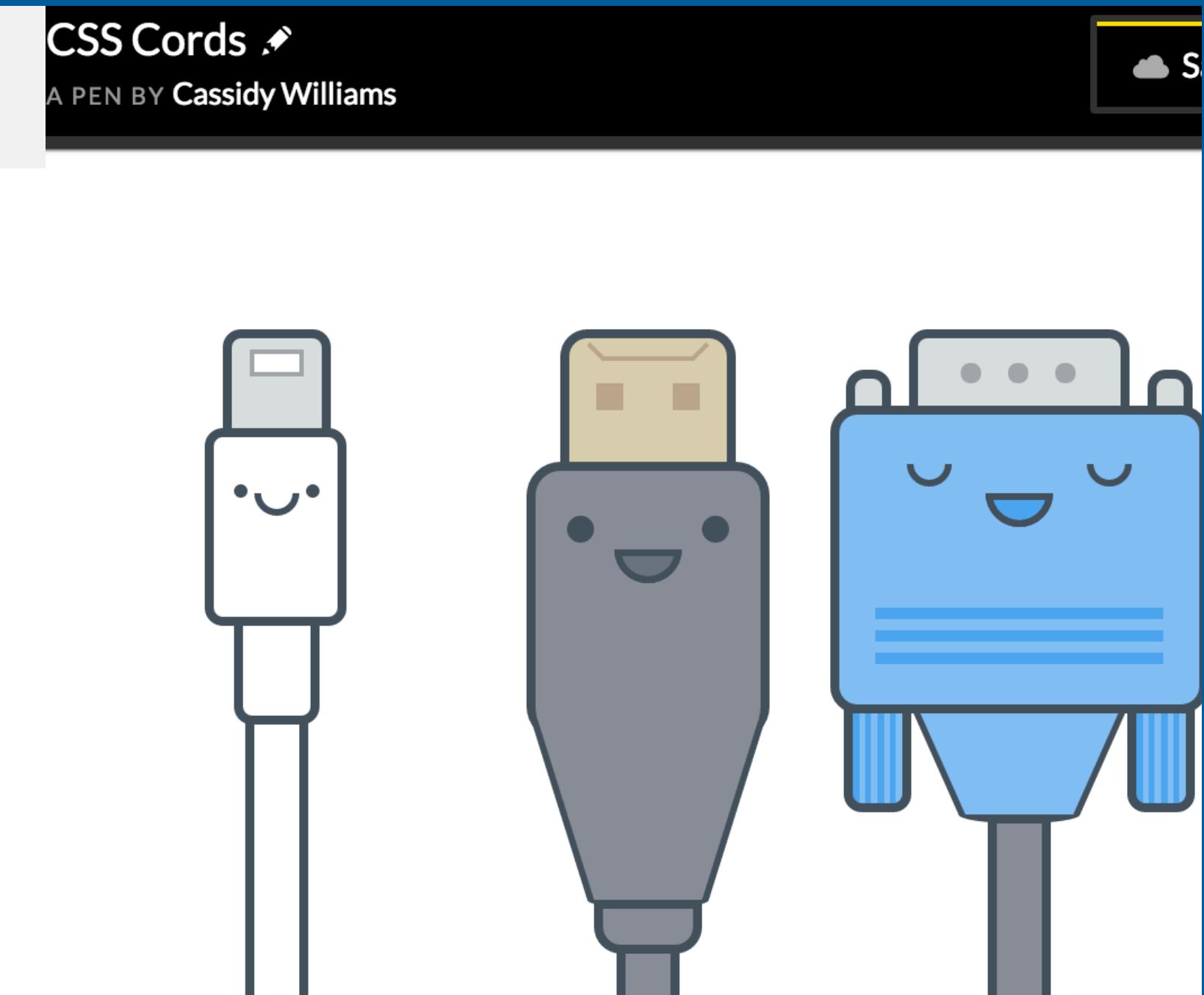
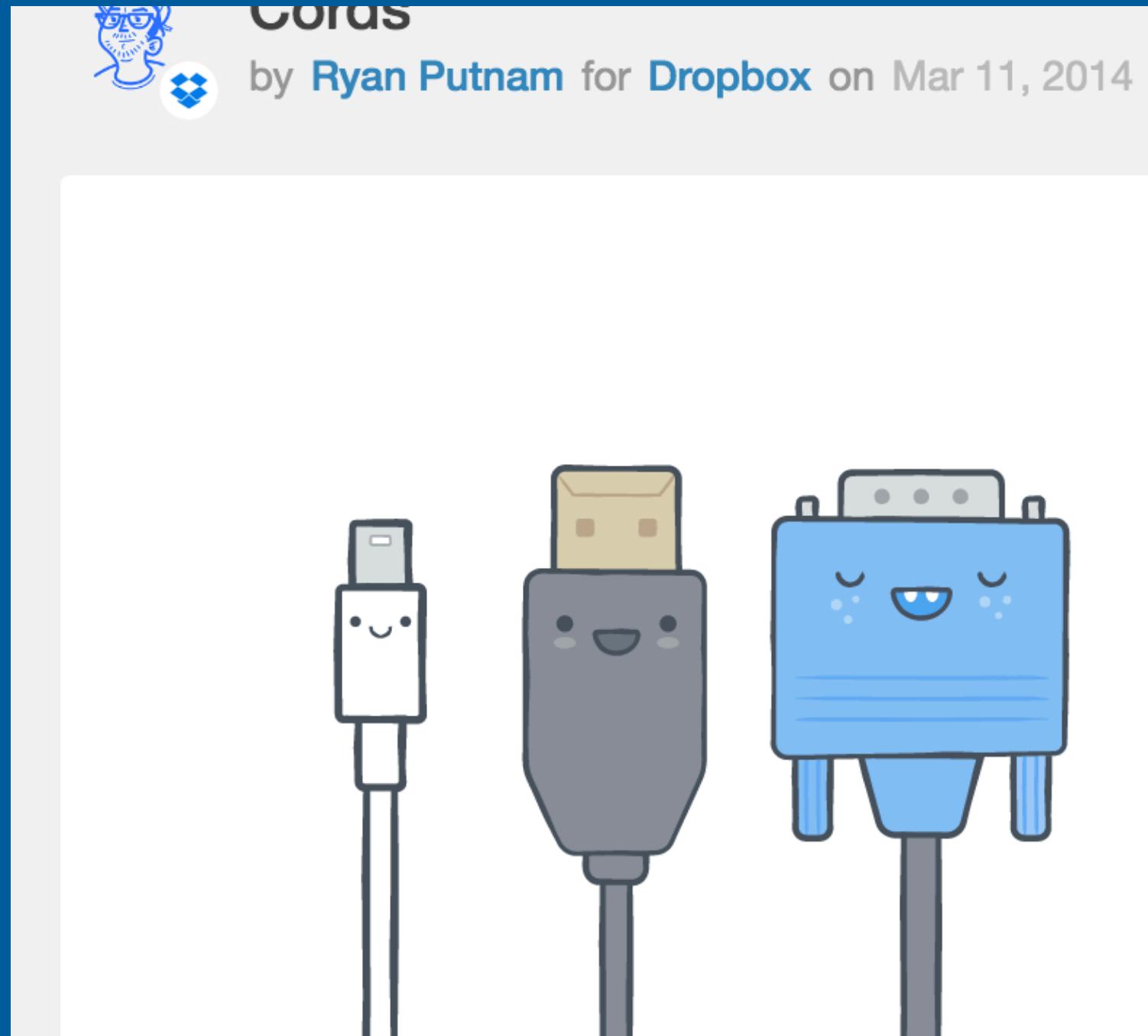
[CSS Cheese Icon ↗](#)

A PEN BY [Cassidy Williams](#)

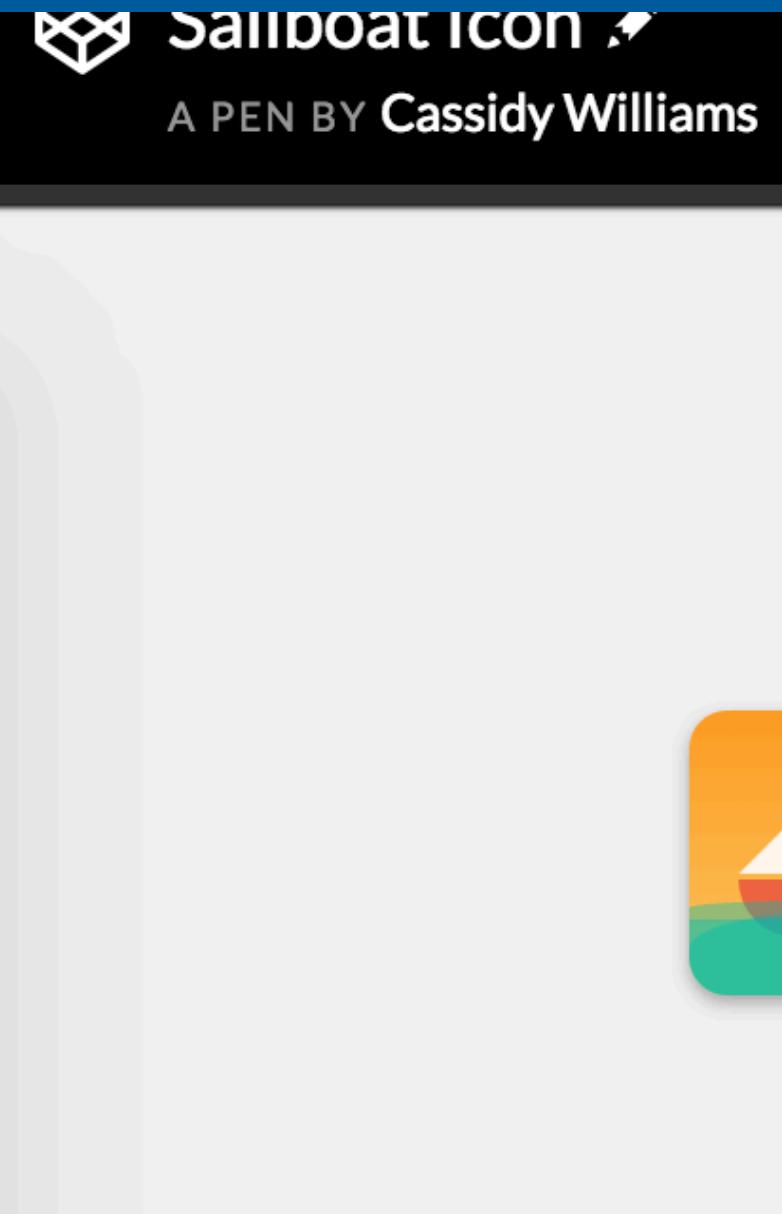
Cheese



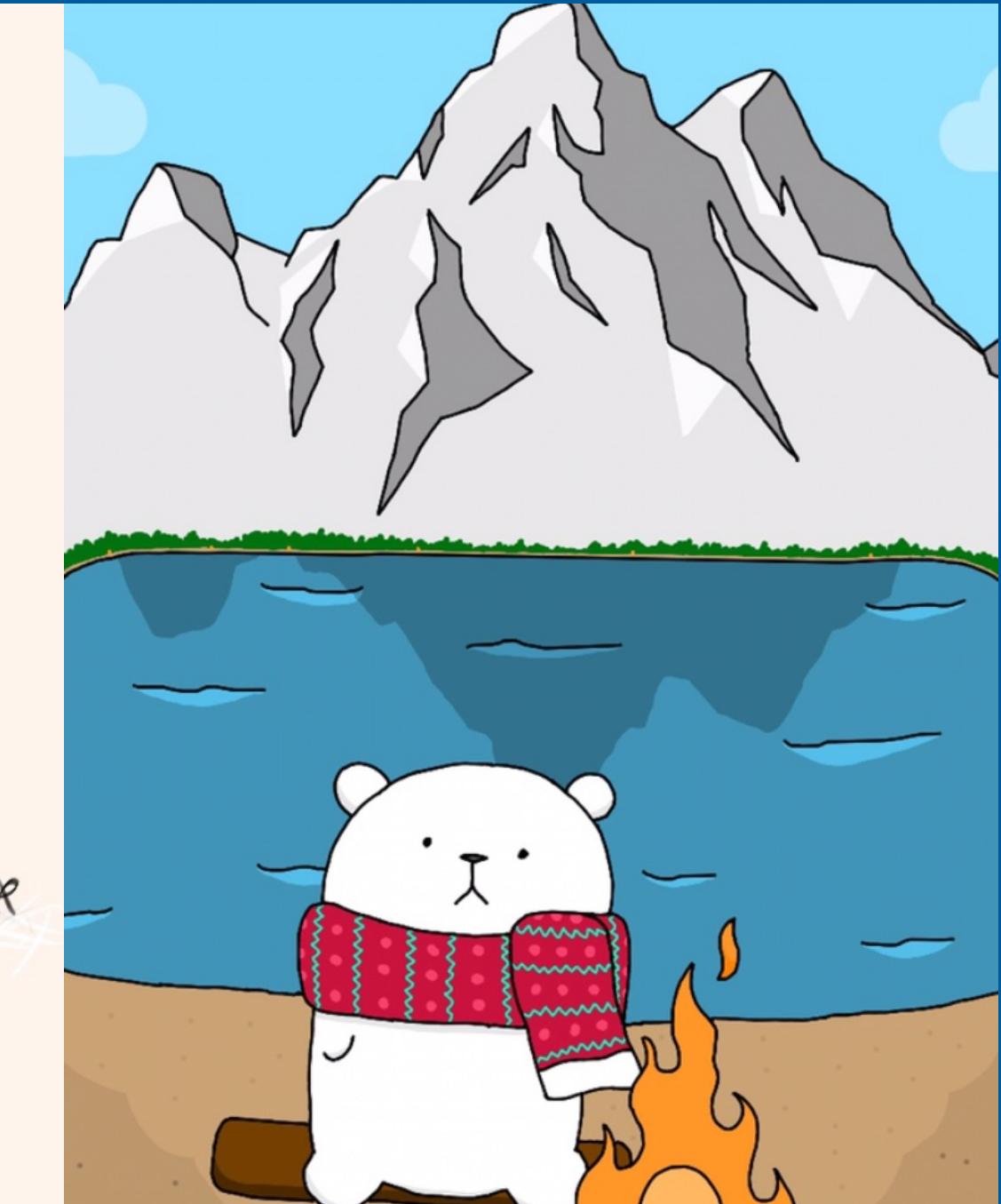
THEN I STARTED COPYING LARGER GRAPHICS.



EVENTUALLY, I STARTED APPLYING MY SKILLS LEARNED FROM
COPYING TO MY OWN WORK.



AND THEN I TRIED TO EVEN DO ARTSY THINGS WITHOUT CODE.



NOW, I KNOW I'M NOT THE ONLY PERSON TO LEARN BY COPYING.

I COPIED THAT.

**'COPYING IS ONE OF THE BEST WAYS OF LEARNING. GROWING.
EVALUATING. AND EXPLORING. IT'S A VALID TOOL SO LONG AS WE
REGARD IT AS A MEANS TO AN END.'**

JASON COHEN, FOUNDER OF WP ENGINE

I ENCOURAGE YOU TO COPY WHEN YOU
ARE TRYING NEW THINGS.

COPY TO BE COPIED!

 Thank you for listening! 

A PEN BY Cassidy Williams

 Save

Thank you
FOR LISTENING!