

Instagram Caption Writing Samples

Timber Bridge SPEED Team Club Feature

The Timber Bridge SPEED Team was founded in 1998. They use their engineering skills to help the communities of the North Country by partnering with local groups and organizations to design, fabricate, and install a timber bridge as well as help with trail work. Their long-term goals are to build a strong foundation for the future of the team so that the club can continue to help the local community for years to come. The Timber Bridge SPEED team accepts members of all majors and with varying levels of building expertise. All you need is a willingness to learn about bridge building and a passion for working outdoors. Generally, the team completes once or twice a semester and meets a few times to go over plans and events. “Our team gives students the opportunity to follow a project from its inception to the finished product. Our team also brings together students from different disciplines and backgrounds which makes for a great community.”-Captain Claudia Beltran

ACS Club Feature

The American Cancer Society on Campus at Clarkson was founded in 2013, originally named Colleges Against Cancer. ACS focuses on advocacy for equal access to healthcare, cancer education/prevention, and fundraising for the American Cancer Society. The American Cancer Society is a nationwide collaboration of students, faculty, and staff dedicated to eliminating cancer by initiating and supporting American Cancer Society programs in college communities. ACS on Campus is a great opportunity for students to do community service, as well as have event planning/large-scale fundraising skills. One fundraiser is Relay for life, where clubs and organizations hosted tables with activities for 12 hours and raised over \$10,000! ACS meets once a week and is open to anyone! “Our goals are expanding our club and working with other organizations to raise funds for the American Cancer Society. We also hope to gain more attendance for all of our events!” -President Katie Berry

Crew Club Feature

Founded in 1998, Clarkson Crew rows on Lake Norwood, training for Regattas (Races), as well as for fun. With both Novice and Varsity teams anyone can join with no experience at all! Clarkson Crew will show you all the techniques and get you comfortably out on the water, so you can see for yourself why this sport is so fun! Clarkson Crew is hoping to increase membership, they are very close to being able to send out a women’s 8+ boat. For a long-term goal the club is hoping to continue expanding and gain more recognition at Regattas and amongst the rowing community “My favorite memory has to be our Spring Break training trip to South Carolina! This club is great for those who want to be athletic, but can't commit themselves to a D3 team. Rowing is also an extremely efficient workout, and is considered both resistance training and cardio at the same time! More casual rowing in the morning and evening can be incredibly relaxing and has personally helped me with stress release!” - Cole Bennett E-board member

For more information, please contact Clarkson Crew on their Instagram @clarksoncrew

Feature Friday

Prof. Marc Compeau of Clarkson’s Reh School of Business is passionate about how hard Clarkson students work and their eagerness to learn!

Dr. Compeau studied Industrial Labor Relations, Business Management, and Marketing, at SUNY Potsdam (Bachelor’s), Clarkson University (Master’s), and Carleton University (Ph.D.) He has been teaching at Clarkson for 22 years, and with his lucky number being 22, he expects something amazing to happen this year!

A piece of advice Dr. Compeau would give to a prospective student is to “Find your passion! If you build your degree pursuit around a passion the learning will be more meaningful and the outcomes so rewarding.” Dr. Compeau values connecting with students and said some of his best memories are being invited to several weddings of former students.