Cassidy Amundsen

CONTACT

📍 Raleigh, US 27616

📱 (919) 798-4711

✉️ amundsen.cassidy@gmail.com

SKILLS

- SQL
- Python
- Data Visualization (Tableau, Excel)
- Sentiment Analysis (VADER)
- Data Cleaning
- Statistical Analysis
- Machine Learning (Basic)
- Data Mining
- Data Modeling
- Research Methodology
- Sociolinguistic Analysis
- Feature Engineering
- Pattern Recognition
- Text Analytics (Natural Language Processing)
- Problem-Solving
- Attention to Detail
- Communication
- Collaboration
- Time Management
- Sales Strategies
- Relationship Building
- Negotiation
- Goal-Oriented

DATA ANALYTICS PROFESSIONAL CERTIFICATE

Expected Completion Date: 05-25
Currently Enrolled: Google Data Analytics Professional Certificate
Institution: Coursera
Relevant Skills: SQL, Python, Data Analysis, Data Visualization, R Programming, Microsoft Excel

PROFESSIONAL SUMMARY

Recent graduate of the University of North Carolina at Chapel Hill and North Carolina State University with hands-on experience in data analysis, sentiment analysis, and consumer insights. Proficient in SQL, Python, and Tableau, with a demonstrated ability to uncover patterns, interpret unstructured data, and deliver actionable insights. Passionate about using analytical skills to solve business challenges and support strategic growth. Currently advancing proficiency in R and advanced SQL to enhance data-driven decision-making and business intelligence contributions.

EDUCATION

-Master of Arts: Linguistics (Computational)
University of North Carolina at Chapel Hill | *May 2024* | Chapel Hill, NC
- Teaching assistant for Introduction to Linguistics and Data Literacy courses
- Research specialties in computational linguistics, sociolinguistics, applied linguistics, and theoretical linguistics.

-Bachelor of Arts: English with a concentration in Linguistics
North Carolina State University | *December 2021* | Raleigh, NC
- Summa Cum Laude

WORK HISTORY

Graduate Teaching Associate – Data Literacy
University of North Carolina at Chapel Hill | *Aug 2023 - May 2024*
- Led 150 students through hands-on data acquisition, analysis, and visualization using R, Tableau, and Excel, building practical data skills.
- Implemented data-driven grading strategies to improve assessment accuracy and student performance.
- Collaborated with faculty to align curriculum with industry-relevant data practices.
- Analyzed student performance trends, identifying opportunities for intervention and driving improvements in grades.
- Provided tailored feedback and support, fostering a positive learning environment.

Graduate Teaching Associate – Introduction to Linguistics
University of North Carolina at Chapel Hill | *Aug 2022 - May 2023*
- Led recitations for 60 students, enhancing critical thinking and linguistic understanding with data-driven methods.
- Used performance data to refine curriculum and increase student engagement.
- Developed assessments and activities to improve comprehension of complex concepts.
- Analyzed student trends and adapted teaching strategies, boosting class performance.

Other Professional Experience - Raleigh, NC
- **Salesperson (2015-2025)**: Consistently surpassed revenue goals by delivering exceptional customer experiences, driving upsell strategies, and launching high-converting promotions. Spearheaded cross-functional efforts to build customer loyalty, streamline service delivery, and enhance brand engagement.
- **Legal Assistant (Cathy Hunt, J.D.) (2019-2020)**: Managed high-demand tasks, improved workflow efficiency, and ensured timely legal and personal deadlines were met.
- **Academic Support Associate for DSS (2018-2020)** : Provided individualized academic support to students registered with DSS, enhancing academic performance and strengthening communication skills.