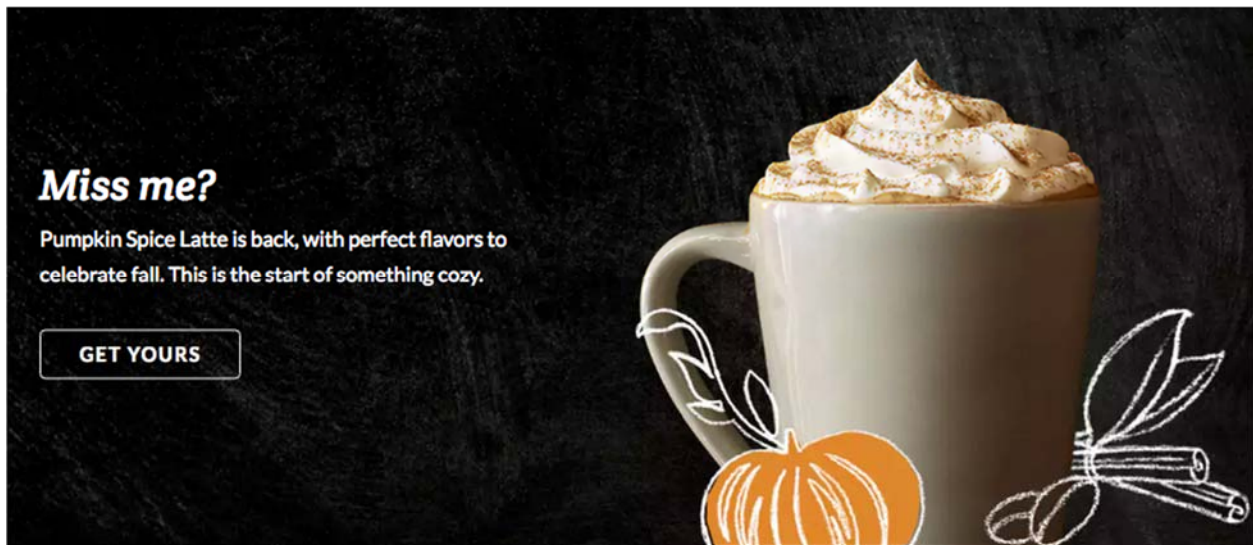


Textured Backgrounds

Texture Overview: Texture can bring a relatively placid design to life. Texture has at least two functions, communicating tactile sensation and establishing depth. Take a look at Starbucks' website and notice the textured background. Notice how the chalk in the background is a repetition of the chalk outlines in the drawing. Chalk is associated with school, school associated with fall.



All textures are types of patterns, but not all patterns are textures. Recall that textures elicit a tactile sensation. The key to this part of assignment is to find the right texture that communicates harmoniously with other multimodal material (visual and audio). You will need to manipulate your graphic in a photo editing program (e.g., Photoshop) and adjust the contrast and tonality to establish a mood. The other challenge is to correctly size each image for the right form factor. The next page displays the background properties and values you should be aware of when completing this part of the assignment.

Background properties and values

property	values
background	shorthand notation; order of values are color, url, repeat, attachment, and position Ex., background: #dadada url('textured-bg.png') no-repeat fixed center
background-image	none url('') You can use multiple background images for a background, but they must be separated by a comma. In terms of positioning, the latter element will be on top of the preceding element. Ex. background-image:url('textured-bg.png','yurt.png');
background-color	transparent color {hex, rgb, rgba, hsl}
background-repeat	repeat no-repeat repeat-x repeat-y
background-attachment	scroll fixed
background-position	default is 0% 0%. The first number is the horizontal positioning. The second number is the vertical positioning. If you use multiple background images, the positioning must be separated by a comma and must match the order in your background-image declaration.
background-size	auto length percentage cover contain

Requirements

Form-Factor

- Design should correspond to the versions shown in the pdf.
- You should use multiple background images (the yurt and grassland pic) and position them according to the design mockup.
- The background images should correspond to a `section` element that has a class of `promo`.

Image Assets

- Images (yurt and grassland) should be exported into the correct sizes (that correspond to the media queries). The yurt graphics should be exported as a .png file, the grassland as an optimized jpg.
- Names of images should be descriptive (`dsc10034.jpg` is not a descriptive name, `yurt-320.png` is a descriptive name)
- Place all of your images inside of an images directory.

Code Optimization

- Avoid duplication of css rules. If the rules are the same across form factors, place it outside of the media queries. If you need to override them, do it inside of the media query.