Your Daily Meal Assistant – What to eat today?

Dashers

Background

01. Problem Statement

Food-related challenges:

- Wasting food due to poor ingredient tracking
- Decision fatigue about what to cook or where to eat
- Time wasted on meal planning and grocery shopping

02. Target Audience

Primary Audiences: **Busy Professionals (25-45)**

- Time-constrained, Mix cooking & dining out
- Want to maximize use of existing ingredients
- Need quick decisions for dining options
- Value efficiency and smart recommendations

We aim to develop an app that serves as a **personal meal assistant**, helping users track their available ingredients, suggest healthy recipes, and recommend nearby restaurants based on user preferences and current inventory. The app will combine advanced AI tools like object detection and large language models (LLMs) to provide tailored meal recommendations and route suggestions for dining out.

Unique Value Proposition

Smart Integration of AI Technologies	Competitors	Benefits for the target audience	Audio Video Map
Instant ingredient scanning + LLM personalized recipe recommendation + cook at home/dine out options (Google map, Youtube playing) All in one seamless app – full cycle	focus on just one aspect (either recipes OR restaurants) ✖	Help Busy Professionals – Save 30+ minutes daily on meal decisions, Reduce food waste by 40% – One-tap switching between cooking and dining options – Personalized dietary tracking	Richer Decision Making – See ingredients before cooking – Watch reviews before dining out – Video cooking tutorials – Visual navigation to restaurants

Scalability and Efficiency

Technical Scalability

Performance Optimization

Infrastructure Considerations

Future Development and Growth Potential

Next Steps

Market Growth