

Cassandra LOGAN

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PROGRAMS

Command Workstation
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Microsoft Office
Final Cut Pro
Sony Vegas
Brackets

OTHER SKILLS

CSS
HTML 5
Photography
Cinematography
File Preparation
Offset Printing
Public Speaking

HONORS LIST

Winter 2013
Winter 2015
Winter 2016

EDUCATION

California Polytechnic State University, San Luis Obispo | Graduated June 2016

Bachelor of Science: Graphic Communication

Concentration: Web and Digital Media

Minor: Media Arts and Technology

Study Abroad: Semester at University of Tuscia in Viterbo, Italy

RELEVANT WORK EXPERIENCE

Production Designer - Apple Inc. | June 2016 – Present

Produce localized print and digital documentation for a multitude of Apple's shipping products. Worked in a fast-paced environment via extensive use of the Adobe Creative Suite programs.

Responsible for administering frequent quality checks across all points of production workflow.

Lead Graphic Designer - Cal Poly Athletics | Jan. 2014 – June 2016

Collaborated with design and marketing team to create seasonal Cal Poly branding.

Created a variety of sport posters, newspaper ads, and sport programs.

Organized time wisely to complete projects before deadline.

Graphic Communication Tutor - Student Academic Services | Jan. 2016 - June 2016

Scheduled and organized sessions with students to expand their understanding in Graphic Communication classes or Adobe Creative Suite programs.

Web Offset Manager - University Graphic Systems (UGS) | June 2014 – June 2015

Scheduled and operated web offset press for Mustang News and other local papers.

Recruited, trained, and oversaw web offset employees and interns.

Maintained open communication with Mustang News and UGS.

Student Assistant - Graphic Communication Department | Jan. 2015 – April 2015

Assisted in Graphic Communication 329 Web Offset and Gravure lab.

Demonstrated how to run and maintain the Web Offset Goss Community Press.

Web Offset Intern - University Graphic Systems | Sept. 2013 – June 2014

Participated in production of Mustang News and other local newspapers.

Assisted in handling plates, running the press, and registering color.

Helped lead and direct the print team and volunteers.

General Manager Intern - University Graphic Systems | Sept. 2013 – Dec. 2014

Identified effective practices of a successful company.

Investigated the role of Human Resources and how it applies to a student run print company.

Improved communication and decision-making skills by talking to clients and team members.

Participated in weekly meetings with the General Manager.

INVOLVEMENT

Graphic Communication Department Assistant | Jan. 2016 - June 2016

Designed and printed posters for the Graphic Communication Department.

Collaborated with faculty and staff for various projects.

PIA Annual Awards | April 2016 & April 2015

Selectively chosen to attend the annual PIA awards dinner to represent the GrC Department.

IDTechEx Printed Electronics USA Conference | November 2015 & 2014

Attended and worked the Cal Poly Graphic Communication booth for the current Print Electronic projects.