

# Cassandra LOGAN

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## PROGRAMS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere  
Command Workstation  
Final Cut Pro  
Sony Vegas  
Brackets

## OTHER SKILLS

CSS  
HTML 5  
Photography  
Cinematography  
File Preparation  
Offset Printing  
Public Speaking

## HONORS LIST

Winter 2013  
Winter 2015

## EDUCATION

California Polytechnic State University, San Luis Obispo

Bachelor of Science: Graphic Communication

Concentration: Web and Digital Media

Minor: Media Arts and Technology

Expected Graduation: June 2016

Study Abroad: Semester at University of Tuscia in Viterbo, Italy

## RELEVANT WORK EXPERIENCE

Graphic Designer - Cal Poly Athletics | Jan. 2014 - Present

Collaborated with design and marketing team to create seasonal Cal Poly branding.

Created a variety of sport posters, newspaper ads, and sport programs.

Organized time wisely to complete projects before deadline.

Graphic Communication Tutor - Student Academic Services | Jan. 2016 - Present

Educate students on various topics in the Graphic Communication Department.

Web Offset Manager - University Graphic Systems | June 2014 - June 2015

Scheduled and operated web offset press for Mustang News and other local papers.

Recruited, trained, and oversaw web offset employees and interns.

Maintained open communication with Mustang News and UGS.

Student Assistant - Graphic Communication Department | Jan. 2015 - April 2015

Assisted in Graphic Communication 329 Web Offset and Gravure class.

Demonstrated and explained how to run the Web Offset Goss Community Press to students

Web Offset Intern - University Graphic Systems | Sept. 2013 - June 2014

Participated in production of Mustang News and other local newspapers.

Assisted in handling plates, running the press, and registering color.

Helped lead and direct the print team and volunteers.

General Manager Intern - University Graphic Systems | Sept. 2013 - Dec. 2014

Identified different aspects it takes to run a successful company.

Understood the role of Human Resources and how it applies to a student run print company.

Improved communication and decision-making skills by talking to clients and team members.

Participated in weekly meetings with the General Manager.

## INVOLVEMENT

Graphic Communication Department Assistant | Jan. 2016 - Present

Designed and printed posters for the Graphic Communication Department.

Collaborated with faculty and staff for various projects.

PIA Annual Awards | April 2015

Selectively chosen to attend the annual PIA awards dinner to represent the GrC Department.

IDTechEx Printed Electronics USA Conference | November 2015 & 2014

Attended and worked the Cal Poly Graphic Communication booth for the current Print Electronic projects.

Marketing Coordinator - Hall Council at Cal Poly | Sept. 2012 - June 2013

Designed and advertised weekly and special events for Trinity Hall.

Participated in weekly Hall Council meetings and evaluations.

Attended a leadership conference for training.