How belief in ghosts and other extraneous opinions relate to political affiliation

Cassie Noble David Kelly



Introduction

We are attempting to train a SVM to correctly predict a person's political party affiliation based on seemingly extraneous and outrageous questions from a survey gathered by Cards Against Humanity.



Data

- 1000 people were surveyed.
- 482 identified as either Democrat or Republican.
 - This was our dataset after cleaning.
- 12 extraneous questions were utilized.
- Questions were posed as numerical or categorical.
 - 2-6 possible responses for categorical questions.

Survey Questions

- What would you say is the likelihood that your current job will be entirely performed by robots or computers within the next decade?
- Do you believe that climate change is real and caused by people, real but not caused by people, or not real at all?
- How many Transformers movies have you seen?
- Do you agree or disagree with the following statement: scientists are generally honest and are serving the public good.
- Do you agree or disagree with the following statement: **vaccines** are safe and protect children from disease.
- How many **books**, if any, have you read in the past year?
- Do you believe in ghosts?
- What percentage of the federal budget would you estimate is spent on scientific research?
- Is federal **funding** of scientific **research** too high, too low, or about right?
- True or false: the **earth is always farther away from the sun in the winter** than in the summer.
- If you had to choose: would you rather be smart and sad, or dumb and happy?
- Do you think it is acceptable or unacceptable to urinate in the shower?



Methods

- Utilized a 2-class SVM to classify subjects as either Democrat or Republican.
- Test various kernel functions.

- 1-in-k-coding
- 10-fold cross-validation

Experiments

- Train a binary classifier SVM to predict political affiliation.
- Find optimal kernel function for SVM.
- Identify questions that were strongly correlated with a subjects political affiliation.
- Look for trends in subjects' responses.



Results

- Overall best avg. train/test accuracy with RBF.
- Train Accuracy
 - avg: 72.4%
 - min: 70.9%
 - max: 73.7%
- Test Accuracy
 - avg: 69.3%
 - min: 62.5%
 - max: 83.3%



Results: Correctly v.s Incorrectly Predicted

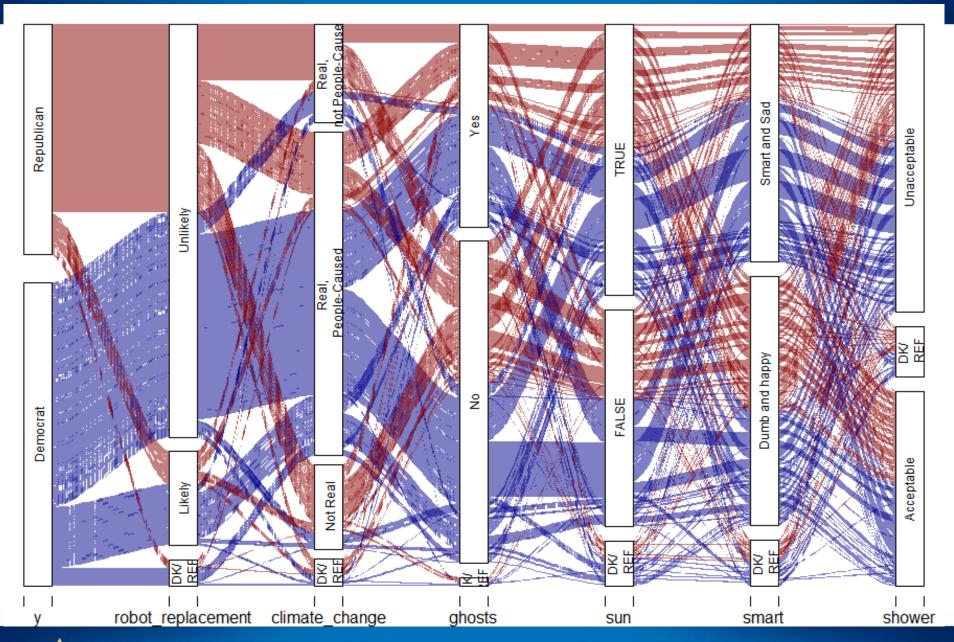
Predicted	True Political Affiliation	Robot Replacement	Climate Change	Transfor mers Movies	Scientists Good	Vaccines Safe	Books Read	Believe in Ghosts	Research %	Adequate Funds	Earth Always Farther from Sun in Winter		Urinate in Shower
Democrat	Democrat	Unlikely	Real, people- caused	0	Strongly Agree	Strongly Agree	6	No	10	Too Low	True	Smart and Sad	Not Acceptable
Republican	Democrat	Likely	Real, people- caused	1	Somewh at Agree	Strongly Agree	8	Yes	22.5	Too Low	True	Smart and Sad	Not Acceptable
Democrat	Republican	Unlikely	Not Real	0	Strongly Agree	Strongly Agree	4	No	15	About Right	False	Dumb and Happy	Not Acceptable
Republican	Republican	Unlikely	Real, people- caused	0	Somewh at Agree	Strongly Agree	5	No	12	About Right	True	Dumb and Happy	Not Acceptable



Results: Most vs. Least Extreme Predictions

Predicted	True Political Affiliation	Robot Replacement	Change	Transform ers Movies	Scientists Good	Vaccines Safe	Books Read	Believe in Ghosts	Research %	Adequate Funds	Earth Always Farther from Sun in Winter	Smart and Sad or Dumb and Happy	Urinate in Shower
Most Certain Republican	Republican	ĺ	Real, not people- caused	2	Somewhat Disagree	Strongly Agree	6	No	2	About Right	False	Dumb and Happy	Acceptable
Least Certain Republican	Republican	i i	Real, not people- caused	1	Somewhat Agree	Strongly Disagree	20	No	30	Too high	False	Dumb and Happy	Not Acceptable
Least Certain Democrat	Republican	ĺ	Real, not people- caused		Strongly Disagree	Somewhat Agree	20	No	30	Too high	False	Dumb and Happy	Not Acceptable
Most Certain Democrat	Democrat	ľ	Real, people- caused	0	Somewhat Agree	Somewhat Agree	20	Yes	50	Too low	True	Smart and Sad	Acceptable







Discussion

- Large number of support vectors
- Weights were all very similar
 - support vectors weighted only slightly more



Future Work

- Multi-class classification problem including independents and moderates
- Determine which survey questions were the best predictors

References

References

- Nicolas Ballarini and Yi-Da Chiu. SubgrPlots: Graphical Displays for Subgroup Analysis in Clinical Trials, 2020. URL https://CRAN.R-project.org/package=SubgrPlots. R package version 0.1.3.
- Cards-Against-Humanity. Pulse of the nation, Dec 2017. URL https://www.kaggle.com/ cardsagainsthumanity/pulse-of-the-nation#201709-CAH_PulseOfTheNation.csv.
- Corinna Cortes and Vladimir Vapnik. Support-vector networks. Machine learning, 20(3): 273–297, 1995.
- MATLAB. version 9.8.0 (R2020a). The MathWorks Inc., Natick, Massachusetts, 2010.
- R Core Team. R: A Language and Environment for Statistical Computing. R Foundation for Statistical Computing, Vienna, Austria, 2020. URL https://www.R-project.org/.

