# CASSIOPEIA D. OBELIDOR

UI/UX DESIGNER

#### **SUMMARY**

Graduated with a Bachelor of Science in Information Technology from the University of Nueva Caceres, I am a hardworking and ambitious professional with expertise in user experience design, wireframing, and prototyping. I combine technical proficiency in UI/UX design and basic cybersecurity with creative problem-solving to develop intuitive digital solutions. Adept at translating user needs into functional designs.

#### CONTACT

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# **EDUCATION**

# UNIVERSITY OF NUEVA CACERES 2021-2025

Bachelor of Science in Information Technology

# UNIVERSITY OF NUEVA CACERES 2018 - 2020

Accountancy Business & Management (ABM)

# **CERTIFICATIONS**

# Data Analytics with SQL and Phython

August 2022

## **KUDCODE**

November 2022

### **CCNA: Introduction to Networks**

January 2024

#### The Hour of Code

May 2024

# **AWS Academy Cloud Foundations**

November 2024

### **Introduction to Cybersecurity**

November 2024

#### **Cyber Threat Management**

February 2025

# **AWS Academy Cloud Operations**

February 2025

# **AWS Academy Cloud Developing**

February 2025

## AWS Academy Cloud Architecting February 2025

# **WORK EXPERIENCE**

# SMARTBRIDGE | MARCH 2025 - MAY 2025 | REMOTE INTERNSHIP (INDIA)

- Completed a structured remote internship under the mentorship of an Indian instructor;
- Developed and customized Salesforce Lightning components, Apex classes, and Visualforce pages to enhance business processes.

# AFFILIATE MARKETER | PART-TIME SELF-EMPLOYED | AUGUST 2024 - JANUARY 2025

- Promoted affiliate products via short-form video content;
- Generated ₱7,000+ in commissions by driving sales through engaging videos.

# **PERSONAL SKILLS**

#### **Active Listening**

 Carefully listening to fully understand user needs before proposing solutions.

#### Problem-solving

 Analyzing challenges and developing creative solutions to improve user experiences and system functionality.

## Creativity

Innovating unique design solutions that balance aesthetics and usability.

#### Collaboration/Teamwork

 Collaborated effectively in our capstone project, contributing my UI/UX expertise while coordinating with my team to deliver our project successfully.

#### **Emotional Intelligence**

Resolved team conflicts by understanding diverse perspectives

#### Time Management

 Finished assigned tasks before deadlines, ensuring smooth project progress.

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## Willing to Learn

 I am eager to learn and develop new skills to grow personally and professionally

#### Responsible

 I am committed to completing assigned tasks on time and effectively, ensuring high-quality results while maintaining accountability.

## **Trustworthy**

 I am a trustworthy individual who handles tasks with integrity, maintains confidentiality, and follows through on commitments reliably.

#### Honest

 I uphold honesty in all my actions, communicating transparently and owning my mistakes to maintain trust and integrity.

#### Organized

 I systematically organize tasks, resources, and timelines to maximize productivity and minimize errors in all my work.

# **TECHNICAL SKILLS**

#### UI/UX Design

 Designing user-centered digital experiences by combining intuitive interfaces (UI) with researchdriven workflows (UX), from wireframing to functional prototypes.

## Wireframing and Prototyping

 Developing low-fidelity blueprints to plan and validate product structures and user flows, building interactive mockups to simulate and test user interactions before development.

# Visual and Interaction Design

 Creating polished interfaces with thoughtful color schemes, typography, and micro-interactions that enhance usability and create engaging user experiences.

## **Basic Cybersecurity**

 Applying fundamental security measures like secure authentication protocols and data encryption principles to protect user information in digital products.

#### Frontend Development

 Building cross-platform mobile apps (Android/iOS) and web applications using Flutter framework using Dart programming language. Leveraged Alassisted tools for code generation, debugging, and optimizing UI components.

#### **Backend Development**

- Developed server-side logic and RESTful APIs using PHP, with Al-assisted debugging and automated code suggestions for efficiency.
- Configured and utilized Laragon as a local development environment, including MySQL database integration.
- Working with MySQL databases in Laragon environment for data storage and retrieval.

#### Photography

 Producing and editing visual assets that complement digital designs, ensuring high-quality imagery for web and mobile applications.

## Basic Canva Design

 Proficient in creating visually appealing graphics, social media posts, and simple marketing materials using Canva. Skilled in utilizing templates, basic layouts, and design elements to enhance brand presentation.

#### Google Suite and Microsoft Office

 Proficient in Google Workspace Docs, Sheets, Slides and Microsoft Office Word, Excel, PowerPoint for efficient document creation, data management, and professional presentations. Skilled in collaboration tools like Google Drive.

# **CHARACTER REFERENCE**

## Agnes T. Reyes

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