

CASSIOPEIA D. OBELIDOR

SUMMARY

UI/UX Designer with a Bachelor of Science in Information Technology and hands-on experience in designing user-centered digital solutions. Skilled in wireframing, prototyping, and visual design using Figma, with additional capabilities in frontend development using Flutter and backend systems with PHP/MySQL. Delivered functional designs for academic and internship projects, improving workflow and usability. Certified in AWS Cloud, Salesforce Development, and Cybersecurity. Committed to intuitive design, research-driven processes, and continuous learning.

CONTACT

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- 📍 Naga City, Camarines Sur

EDUCATION

UNIVERSITY OF NUEVA CACERES 2021-2025

Bachelor of Science in Information Technology

- Dean's Lister

UNIVERSITY OF NUEVA CACERES 2018 - 2020

Accountancy Business & Management (ABM)

CERTIFICATIONS & E-BADGES

AWS Academy Cloud Foundations
January 2024

AWS Cloud Operations, Developing, Architecting
February 2025

Salesforce Virtual Internship Program
June 2025

CCNA: Introduction to Networks
November 2024

Cybersecurity & Threat Management (Cisco)
November 2024 – February 2025

Introduction to SQL / Intermediate SQL
May 2023

HTML / CSS / JavaScript
February–April 2023

PHP
May 2023

WORK EXPERIENCE

SMARTBRIDGE | MARCH 2025 – MAY 2025 | REMOTE INTERNSHIP (INDIA)

- Built and customized Salesforce Lightning components, Apex classes, and Visualforce pages.
- Worked under remote mentorship to improve platform usability.

AFFILIATE MARKETER | PART-TIME SELF-EMPLOYED | AUGUST 2024 - JANUARY 2025

- Created short-form video content and optimized design for user engagement.
- Achieved ₱7,000+ in sales commissions through conversion-focused content.

CAPSTONE PROJECT

CAREER CENTER MANAGEMENT SYSTEM (2024–2025) | UI/UX LEAD & FULL STACK DEVELOPER

- Conducted user research and mapped user flows to improve booking experience.
- Created high-fidelity prototypes and responsive designs using Figma and Flutter.
- Integrated frontend with PHP/MySQL backend for seamless appointment scheduling.

LOGISTIC MANAGEMENT SYSTEM FOR APPAREL BUSINESS (2023–2024) | FRONTEND DEVELOPER

- Designed and implemented user interfaces for placing and customizing apparel orders within the shop platform.
- Created smooth user flows for order personalization (e.g., selecting sizes, styles, custom options).
- Used Figma and Flutter to prototype and develop a responsive interface with clear navigation and visual hierarchy.
- Focused on intuitive layouts that reduced ordering steps and improved overall user satisfaction.

TECHNICAL SKILLS

- Design Tools: Figma, Canva
- UI/UX Design: Wireframing, Prototyping, Visual Design, Interaction Design, Accessibility
- Frontend: Flutter, Dart, HTML, CSS, JavaScript
- Backend: PHP, MySQL, REST APIs
- Security: Basic Cybersecurity, Secure Authentication
- Other: Photography

SOFT SKILLS

- Problem Solving
- Team Collaboration
- Time Management
- Empathy
- Adaptability
- Communication

CHARACTER REFERENCE

Agnes T. Reyes

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