# Cassiopeia D. Obelidor

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## PROFESSIONAL SUMMARY:

- Strong service oriented mindset honed during my internship with SmartBridge and Affiliate Marketing by providing user support.
- Skilled in UI/UX with hands-on experience in system development.
- Developed a system that centralizing services for students, workforce development trainer, and career center director, streamlining scheduling, real-time updates, and engagement reporting.
- Design and develop a smooth user flows for Zus Custom to solve store operational issues.
- Built a functional prototype to address real-world business challenges.
- Interviewed all stakeholders to align system feature and functionalities with users needs.
- Applied problem-solving skills to optimize system functionality based on stakeholder feedback.
- Knowledgeable in core cybersecurity principles.
- Skillful at analyzing operational challenges and designing logical solutions to improve workflows.

## EXPERIENCE:

**SmartBridge | March 2025 – May 2025 | Remote Internship (India)**

- Completed a structured remote internship under the guidance of an Indian instructor;
- Adapted quickly to Salesforce to provide user support;
- Developed and customized Salesforce Lightning components, Apex classes, and Visualforce pages to enhance business processes.

**Affiliate Marketer | August 2024 - January 2025 | Part-Time Self-Employed**

- Promoted affiliate products via short-form video content;
- Generated ₱9,000+ in commissions by driving sales through engaging videos;

## EDUCATION:

**University of Nueva Caceres**
Bachelor of Science in Information Technology
- Dean's Lister (GWA 1.32)

Naga City, Camarines Sur
June 2025

**University of Nueva Caceres**
Accountancy Business & Management (ABM)

Naga City, Camarines Sur
March 2020

## SOFT SKILLS:

- Problem Solving
- Team Collaboration
- Time Management
- Active Listening
- Empathy
- Adaptability
- Conflict Resolution
- Sales & Upselling
- Multitasking

## TECHNICAL SKILL:

- UI/UX
- Wireframing
- Prototyping
- Visual Design
- Interaction Design
- Photography
- Salesforce
- Flutter
- Figma
- Canva
- Cybersecurity Fundamentals
- Troubleshooting

## CERTIFICATIONS & E-BADGES:

| Certification | Date |
|---|---|
| AWS Academy Cloud Foundations | January 2024 |
| AWS Cloud Operations, Developing, Architecting | February 2025 |
| Salesforce Virtual Internship Program | June 2025 |
| CCNA: Introduction to Networks | November 2024 |
| Cybersecurity & Threat Management (Cisco) | November 2024 – February 2025 |
| Introduction to SQL / Intermediate SQL | May 2023 |
| HTML / CSS / JavaScript | February–April 2023 |
| PHP | May 2023 |

## CHARACTER REFERENCE:

**Agnes T. Reyes**
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