

Cassiopeia D. Obelidor

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Professional Summary

User-centered UI/UX Designer with a B.S. in Information Technology and experience designing intuitive digital interfaces and workflows. Proficient in Figma, Flutter, and web technologies with a solid foundation in frontend development and backend integration. Adept at user research, wireframing, prototyping, and building responsive interfaces. Proven ability to enhance usability and streamline processes in academic and internship-based projects. Holds certifications in AWS Cloud, Salesforce Development, and Cybersecurity. Committed to continuous learning and improving digital user experiences through research-driven design.

Education

University of Nueva Caceres — Naga City, Camarines Sur

Bachelor of Science in Information Technology

2021 – 2025

- Dean's Lister (Class of 2025)

University of Nueva Caceres – Senior High

Accountancy, Business & Management (ABM)

2018 – 2020

Work Experience

SmartBridge | March 2025 – May 2025 | Remote Internship (India)

- Customized Salesforce Lightning components, Visualforce pages, and Apex classes to enhance internal business workflows.

- Collaborated with mentors to analyze business requirements and deliver tailored UI components.

Affiliate Marketer | August 2024 - January 2025 | Part-Time Self-Employed

- Produced and promoted short-form video content that led to ₱7,000+ in sales commissions.

- Applied user engagement strategies and visual storytelling to improve product visibility.

Capstone Projects

Career Center Management System (2024-2025)

Role: UI/UX Lead & Full Stack Developer

- Conducted stakeholder interviews and usability testing to improve booking workflows.
- Designed high-fidelity prototypes in Figma and built responsive frontend using Flutter.
- Integrated PHP/MySQL backend for real-time appointment scheduling and updates.

Logistic Management System for Apparel Business (2023-2024)

Role: Frontend Developer

- Designed clean, intuitive interfaces for apparel order customization using Flutter.
- Simplified ordering processes, reducing navigation steps and enhancing user satisfaction.

Certifications & E-Badges

- AWS Academy Cloud Foundations – Jan 2024
- AWS Cloud Operations, Developing, Architecting – Feb 2025
- Salesforce Virtual Internship Program – June 2025
- CCNA: Introduction to Networks – Nov 2024
- Cybersecurity & Threat Management (Cisco) – Nov 2024 – Feb 2025
- Introduction to SQL / Intermediate SQL – May 2023
- HTML / CSS / JavaScript – Feb–Apr 2023
- PHP – May 2023

Technical Skills

- Design Tools: Figma, Canva
- UI/UX Design: Wireframing, Prototyping, Visual Design, Interaction Design, Accessibility
- Frontend Development: Flutter, Dart, HTML, CSS, JavaScript
- Backend Development: PHP, MySQL, RESTful APIs, Laragon
- Platforms: AWS, Salesforce Lightning, Git
- Security: Basic Cybersecurity
- Other: Photography

Soft Skills

- User Empathy & Research
- Cross-Functional Collaboration
- Communication
- Time Management
- Adaptability
- Problem-Solving

Character References

Agnes T. Reyes

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