

Cassiopeia D. Obelidor

Camaligan, Camarines Sur | obelidorcassiopeia@gmail.com | 09663264511 | linkedin.com/in/cassiopeia-obelidor | cassiepeia.github.io/personal-portfolio

PROFESSIONAL SUMMARY:

- Strong service oriented mindset honed during my internship with SmartBridge and Affiliate Marketing by providing user support.
- Skilled in UI/UX with hands-on experience in system development.
- Developed a system that centralizing services for students, workforce development trainer, and career center director, streamlining scheduling, real-time updates, and engagement reporting.
- Design and develop a smooth user flows for Zus Custom to solve store operational issues.
- Built a functional prototype to address real-world business challenges.
- Interviewed all stakeholders to align system feature and functionalities with users needs.
- Applied problem-solving skills to optimize system functionality based on stakeholder feedback.
- Knowledgeable in core cybersecurity principles.
- Skillful at analyzing operational challenges and designing logical solutions to improve workflows.

EXPERIENCE:

SmartBridge | March 2025 – May 2025 | Remote Internship (India)

- Completed a structured remote internship under the guidance of an Indian instructor;
- Adapted quickly to Salesforce to provide user support;
- Developed and customized Salesforce Lightning components, Apex classes, and Visualforce pages to enhance business processes.

Affiliate Marketer | August 2024 - January 2025 | Part-Time Self-Employed

- Promoted affiliate products via short-form video content;
- Generated ₱9,000+ in commissions by driving sales through engaging videos.

EDUCATION:

University of Nueva Caceres

Bachelor of Science in Information Technology

- Dean's Lister (GWA 1.36)

Naga City, Camarines Sur

June 2025

University of Nueva Caceres

Accountancy Business & Management (ABM)

Naga City, Camarines Sur

March 2020

SOFT SKILLS:

- Problem Solving
- Team Collaboration
- Time Management
- Active Listening
- Empathy
- Adaptability
- Conflict Resolution
- Sales & Upselling
- Multitasking
- Attentive
- Organize
- Responsible
- Trustworthy

TECHNICAL SKILL:

- UI/UX Design
- Wireframing
- Prototyping
- Visual Design
- Interaction Design
- Photography
- Salesforce Developer
- Full-Stack Flutter Developer
- Figma Designer
- Canva Designer
- Cybersecurity Fundamentals
- Troubleshooting

CERTIFICATIONS & E-BADGES:

AWS Academy Cloud Foundations	January 2024
AWS Cloud Operations, Developing, Architecting	February 2025
Salesforce Virtual Internship Program	June 2025
CCNA: Introduction to Networks	November 2024
Cybersecurity & Threat Management (Cisco)	November 2024 – February 2025
Introduction to SQL / Intermediate SQL	May 2023
HTML / CSS / JavaScript	February–April 2023
PHP	May 2023

CHARACTER REFERENCE:

Agnes T. Reyes

School of Computer and Information Sciences Dean
University of Nueva Caceres
Phone: 0932 791 1010
Email: agnes.reyes@unc.edu.ph

Dennis E. Ignacio

Professor at School of Computer and Information Sciences
University of Nueva Caceres
Phone: 0998 534 0692
Email: dennis.ignacio@unc.edu.ph

Hilary Joan R. Prilles

Workforce Development Trainer
University of Nueva Caceres
Phone: 0927 918 7985
Email: prilleshilaryjoan@gmail.com

Alexander D. Salazar Jr.

Senior Process Executive
Infosys
Phone: 0995 925 5141
Email: alexandersalazarjr29@gmail.com