

CASSIOPEIA D. OBELIDOR

UI/UX DESIGNER

SUMMARY

Graduated with a Bachelor of Science in Information Technology from the University of Nueva Caceres, I am a hardworking and ambitious professional with expertise in user experience design, wireframing, and prototyping. I combine technical proficiency in UI/UX design and basic cybersecurity with creative problem-solving to develop intuitive digital solutions. Adept at translating user needs into functional designs.

CONTACT

- ☎ 0966 326 4511
- ✉ obelidorcassiopeia@gmail.com
- 📍 Blk 8 Lot 21, Deca Homes Sabella, Naga City

EDUCATION

UNIVERSITY OF NUEVA CACERES 2021-2025

Bachelor of Science in Information Technology

UNIVERSITY OF NUEVA CACERES 2018 - 2020

Accountancy Business & Management (ABM)

CERTIFICATIONS & E-BADGES

Data Analytics with SQL and Python
August 2022

KUDCODE
November 2022

HTML
February 2023

Introduction to JavaScript
February 2023

CSS
April 2023

Introduction to SQL
May 2023

SQL Intermediate
May 2023

PHP
May 2023

Requirements Elicitation and Analysis
November 2023

Business Analysis Foundations: Business Process Modeling
November 2023

CCNA: Introduction to Networks
January 2024

UI/UX Fundamentals
March 2024

The Hour of Code
May 2024

AWS Academy Cloud Foundations
November 2024

Introduction to Cybersecurity
November 2024

Cyber Threat Management
February 2025

AWS Academy Cloud Operations
February 2025

AWS Academy Cloud Developing
February 2025

AWS Academy Cloud Architecting
February 2025

What is Generative AI?
May 2025

Streamlining Your Work with Microsoft Copilot (Nov 2024)
May 2025

Learning Microsoft 365 Copilot for Work
May 2025

Introduction to Artificial Intelligence
May 2025

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Generative AI: The Evolution of Thoughtful Online Search

May 2025

Ethics in the Age of Generative AI Ethics in the Age of Generative AI

May 2025

Salesforce Supported Virtual Internship Program 2025

June 2025

WORK EXPERIENCE

SMARTBRIDGE | MARCH 2025 – MAY 2025 | REMOTE INTERNSHIP (INDIA)

- Completed a structured remote internship under the mentorship of an Indian instructor;
- Developed and customized Salesforce Lightning components, Apex classes, and Visualforce pages to enhance business processes.

AFFILIATE MARKETER | PART-TIME SELF-EMPLOYED | AUGUST 2024 - JANUARY 2025

- Promoted affiliate products via short-form video content;
- Generated ₱7,000+ in commissions by driving sales through engaging videos.

PERSONAL SKILLS

Active Listening

- Carefully listening to fully understand user needs before proposing solutions.

Problem-solving

- Analyzing challenges and developing creative solutions to improve user experiences and system functionality.

Creativity

- Innovating unique design solutions that balance aesthetics and usability.

Collaboration/Teamwork

- Collaborated effectively in our capstone project, contributing my UI/UX expertise while coordinating with my team to deliver our project successfully.

Emotional Intelligence

- Resolved team conflicts by understanding diverse perspectives

Time Management

- Finished assigned tasks before deadlines, ensuring smooth project progress.

Willing to Learn

- I am eager to learn and develop new skills to grow personally and professionally

Responsible

- I am committed to completing assigned tasks on time and effectively, ensuring high-quality results while maintaining accountability.

Trustworthy

- I am a trustworthy individual who handles tasks with integrity, maintains confidentiality, and follows through on commitments reliably.

Honest

- I uphold honesty in all my actions, communicating transparently and owning my mistakes to maintain trust and integrity.

Organized

- I systematically organize tasks, resources, and timelines to maximize productivity and minimize errors in all my work.

TECHNICAL SKILLS

UI/UX Design

- Designing user-centered digital experiences by combining intuitive interfaces (UI) with research-driven workflows (UX), from wireframing to functional prototypes.

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Wireframing and Prototyping

- Developing low-fidelity blueprints to plan and validate product structures and user flows, building interactive mockups to simulate and test user interactions before development.

Visual and Interaction Design

- Creating polished interfaces with thoughtful color schemes, typography, and micro-interactions that enhance usability and create engaging user experiences.

Basic Cybersecurity

- Applying fundamental security measures like secure authentication protocols and data encryption principles to protect user information in digital products.

Frontend Development

- Building cross-platform mobile apps (Android/iOS) and web applications using Flutter framework using Dart programming language. Leveraged AI-assisted tools for code generation, debugging, and optimizing UI components.

Backend Development

- Developed server-side logic and RESTful APIs using PHP, with AI-assisted debugging and automated code suggestions for efficiency.
- Configured and utilized Laragon as a local development environment, including MySQL database integration.
- Working with MySQL databases in Laragon environment for data storage and retrieval.

Photography

- Producing and editing visual assets that complement digital designs, ensuring high-quality imagery for web and mobile applications.

Basic Canva Design

- Proficient in creating visually appealing graphics, social media posts, and simple marketing materials using Canva. Skilled in utilizing templates, basic layouts, and design elements to enhance brand presentation.

Google Suite and Microsoft Office

- Proficient in Google Workspace Docs, Sheets, Slides and Microsoft Office Word, Excel, PowerPoint for efficient document creation, data management, and professional presentations. Skilled in collaboration tools like Google Drive.

AWARD

Dean's Lister

Class 2025

CHARACTER REFERENCE

Agnes T. Reyes

School of Computer and Information Sciences Dean

University of Nueva Caceres

Phone: 0932 791 1010

Email: agnes.reyes@unc.edu.ph

Dennis E. Ignacio

Professor in School of Computer and Information Sciences

University of Nueva Caceres

Phone: 0998 534 0692

Email: dennis.ignacio@unc.edu.ph

Hilary Joan R. Prilles

Workforce Development Trainer

University of Nueva Caceres

Phone: 0927 918 7985

Email: prilleshilaryjoan@gmail.com

Alexander D. Salazar Jr.

Senior Process Executive

Infosys

Phone: 0995 925 5141

Email: alexandersalazarjr29@gmail.com