# Cassiopeia D. Obelidor

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**OBJECTIVE:** UI/UX Designer

# **PROFESSIONAL SUMMARY:**

- UI/UX Lead & Full Stack Developer on our capstone project title CareerPathlink: Career Center Management System for the University of Nueva Caceres.
- Developed a system that centralizing services for students, workforce development trainer, and career center director.
- Centralize scheduling for student, real-time slot update post by the Workforce Development Trainer, and monitor activities engagement report for the Career Center Director
- Design and develop a smooth user flows for Zus Custom in my 3rd year level in college to solve critical operation challenges in the store. Reducing error and deliver product on time.
- Interviewed all stakeholders to align system feature, functionalities with users needs. Apply the suggestions
  and recommendation to improve the system.
- I understand core principles of cybersecurity
- Strong service oriented mindset honed in my internship with SmartBridge and Affiliate Marketing through providing support to users or customer.

#### **EXPERIENCE:**

# SmartBridge | March 2025 - May 2025 | Remote Internship (India)

- Completed a structured remote internship under the guidance of an Indian instructor;
- Adapted quickly to Salesforce to provide user support;
- Developed and customized Salesforce Lightning components, Apex classes, and Visualforce pages to enhance business processes.

# Affiliate Marketer | August 2024 - January 2025 | Part-Time Self-Employed

- Promoted affiliate products via short-form video content;
- Generated ₱9,000+ in commissions by driving sales through engaging videos;

### **EDUCATION:**

## **University of Nueva Caceres**

Bachelor of Science in Information Technology

• Dean's Lister (GWA 1.32)

## **University of Nueva Caceres**

Accountancy Business & Management (ABM)

Naga City, Camarines Sur June 2025

Naga City, Camarines Sur March 2020

#### **SOFT SKILLS:**

- Problem Solving
- Team Collaboration
- Time Management
- Active Listening
- Empathy
- Adaptability
- Conflict Resolution
- · Sale and Upsale
- Multitasking

#### **TECHNICAL SKILL:**

- Design Tools: Figma, Canva
- UI/UX Design: Wireframing, Prototyping, Visual Design,
- Interaction Design
- Frontend Development: Flutter, Dart
- · Backend Development: PHP, MySQL, RESTful APIs,

## Laragon

- Basic Cybersecurity
- Troubleshooting
- · Photography

# **CERTIFICATIONS & E-BADGES:**

**AWS Academy Cloud Foundations** 

AWS Cloud Operations, Developing, Architecting

Salesforce Virtual Internship Program

CCNA: Introduction to Networks

Cybersecurity & Threat Management (Cisco)

Introduction to SQL / Intermediate SQL

HTML / CSS / JavaScript

PHP

January 2024

February 2025

June 2025

November 2024

November 2024 - February 2025

May 2023

February-April 2023

May 2023

## **CHARACTER REFERENCE:**

# Agnes T. Reyes

School of Computer and Information Sciences Dean

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# Dennis E. Ignacio

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