

# CASSIOPEIA D. OBELIDOR

UI/UX DESIGNER

## SUMMARY

Graduated with a Bachelor of Science in Information Technology from the University of Nueva Caceres, I am a hardworking and ambitious professional with expertise in user experience design, wireframing, and prototyping. I combine technical proficiency in UI/UX design and basic cybersecurity with creative problem-solving to develop intuitive digital solutions. Adept at translating user needs into functional designs.

## CONTACT

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## EDUCATION

### UNIVERSITY OF NUEVA CACERES 2021-2025

Bachelor of Science in Information Technology

### UNIVERSITY OF NUEVA CACERES 2018 - 2020

Accountancy Business & Management (ABM)

## CERTIFICATIONS & E-BADGES

### HTML

February 2023

### Introduction to JavaScript

February 2023

### CSS

April 2023

### Introduction to SQL

May 2023

### SQL Intermediate

May 2023

### PHP

May 2023

### CCNA: Introduction to Networks

January 2024

### AWS Academy Cloud Foundations

November 2024

### Introduction to Cybersecurity

November 2024

### Cyber Threat Management

February 2025

### AWS Academy Cloud Operations

February 2025

### AWS Academy Cloud Developing

February 2025

### AWS Academy Cloud Architecting

February 2025

### Salesforce Supported Virtual Internship Program 2025

June 2025

## WORK EXPERIENCE

### SMARTBRIDGE | MARCH 2025 – MAY 2025 | REMOTE INTERNSHIP (INDIA)

- Completed a structured remote internship under the mentorship of an Indian instructor;
- Developed and customized Salesforce Lightning components, Apex classes, and Visualforce pages to enhance business processes.

### AFFILIATE MARKETER | PART-TIME SELF-EMPLOYED | AUGUST 2024 - JANUARY 2025

- Promoted affiliate products via short-form video content;
- Generated ₱7,000+ in commissions by driving sales through engaging videos.

## PERSONAL SKILLS

#### Active Listening

- Carefully listening to fully understand user needs before proposing solutions.

#### Problem-solving

- Analyzing challenges and developing creative solutions to improve user experiences and system functionality.

#### Creativity

- Innovating unique design solutions that balance aesthetics and usability.

#### Collaboration/Teamwork

- Collaborated effectively in our capstone project, contributing my UI/UX expertise while coordinating with my team to deliver our project successfully.

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## Emotional Intelligence

- Resolved team conflicts by understanding diverse perspectives

## Time Management

- Finished assigned tasks before deadlines, ensuring smooth project progress.

## Willing to Learn

- I am eager to learn and develop new skills to grow personally and professionally

## Responsible

- I am committed to completing assigned tasks on time and effectively, ensuring high-quality results while maintaining accountability.

## Trustworthy

- I am a trustworthy individual who handles tasks with integrity, maintains confidentiality, and follows through on commitments reliably.

## Honest

- I uphold honesty in all my actions, communicating transparently and owning my mistakes to maintain trust and integrity.

## Organized

- I systematically organize tasks, resources, and timelines to maximize productivity and minimize errors in all my work.

## TECHNICAL SKILLS

### UI/UX Design

- Designing user-centered digital experiences by combining intuitive interfaces (UI) with research-driven workflows (UX), from wireframing to functional prototypes.

### Wireframing and Prototyping

- Developing low-fidelity blueprints to plan and validate product structures and user flows, building interactive mockups to simulate and test user interactions before development.

### Visual and Interaction Design

- Creating polished interfaces with thoughtful color schemes, typography, and micro-interactions that enhance usability and create engaging user experiences.

### Basic Cybersecurity

- Applying fundamental security measures like secure authentication protocols and data encryption principles to protect user information in digital products.

## Frontend Development

- Building cross-platform mobile apps (Android/iOS) and web applications using Flutter framework using Dart programming language. Leveraged AI-assisted tools for code generation, debugging, and optimizing UI components.

## Backend Development

- Developed server-side logic and RESTful APIs using PHP, with AI-assisted debugging and automated code suggestions for efficiency.
- Configured and utilized Laragon as a local development environment, including MySQL database integration.
- Working with MySQL databases in Laragon environment for data storage and retrieval.

## Photography

- Producing and editing visual assets that complement digital designs, ensuring high-quality imagery for web and mobile applications.

## Basic Canva Design

- Proficient in creating visually appealing graphics, social media posts, and simple marketing materials using Canva. Skilled in utilizing templates, basic layouts, and design elements to enhance brand presentation..

## AWARD

### Dean's Lister

Class 2025

## CHARACTER REFERENCE

### Agnes T. Reyes

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University of Nueva Caceres

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