

Cassiopeia D. Obelidor

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OBJECTIVE: UI/UX Designer

PROFESSIONAL SUMMARY:

- Strong service oriented mindset honed during my internship with SmartBridge and Affiliate Marketing by providing user support.
- Skilled in UI/UX with hands-on experience in system development.
- Developed a system that centralizing services for students, workforce development trainer, and career center director, streamlining scheduling, real-time updates, and engagement reporting.
- Design and develop a smooth user flows for Zus Custom to solve store operational issues.
- Built a functional prototype to address real-world business challenges.
- Interviewed all stakeholders to align system feature and functionalities with users needs.
- Applied problem-solving skills to optimize system functionality based on stakeholder feedback.
- Knowledgeable in core cybersecurity principles.
- Skillful at analyzing operational challenges and designing logical solutions to improve workflows.

EXPERIENCE:

SmartBridge | March 2025 – May 2025 | Remote Internship (India)

- Completed a structured remote internship under the guidance of an Indian instructor;
- Adapted quickly to Salesforce to provide user support;
- Developed and customized Salesforce Lightning components, Apex classes, and Visualforce pages to enhance business processes.

Affiliate Marketer | August 2024 - January 2025 | Part-Time Self-Employed

- Promoted affiliate products via short-form video content;
- Generated ₱9,000+ in commissions by driving sales through engaging videos;

EDUCATION:

University of Nueva Caceres

Bachelor of Science in Information Technology

- Dean's Lister (GWA 1.32)

Naga City, Camarines Sur

June 2025

University of Nueva Caceres

Accountancy Business & Management (ABM)

Naga City, Camarines Sur

March 2020

SOFT SKILLS:

- Problem Solving
- Team Collaboration
- Time Management
- Active Listening
- Empathy
- Adaptability
- Conflict Resolution
- Sale and Upsale
- Multitasking

TECHNICAL SKILL:

- Design Tools: Figma, Canva
- UI/UX Design: Wireframing, Prototyping, Visual Design, Interaction Design
- Frontend Development: Flutter, Dart
- Backend Development: PHP, MySQL, RESTful APIs, Laravel
- Basic Cybersecurity
- Troubleshooting
- Photography

CERTIFICATIONS & E-BADGES:

AWS Academy Cloud Foundations

January 2024

AWS Cloud Operations, Developing, Architecting

February 2025

Salesforce Virtual Internship Program

June 2025

CCNA: Introduction to Networks

November 2024

Cybersecurity & Threat Management (Cisco)

November 2024 – February 2025

Introduction to SQL / Intermediate SQL

May 2023

HTML / CSS / JavaScript

February–April 2023

PHP

May 2023

CHARACTER REFERENCE:

Agnes T. Reyes

School of Computer and Information Sciences Dean

University of Nueva Caceres

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