

Cassiopeia D. Obelidor

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OBJECTIVE: UI/UX Designer

PROFESSIONAL SUMMARY:

- Strong service oriented mindset honed during my internship with SmartBridge and Affiliate Marketing by providing user support.
- Skilled in UI/UX with hands-on experience in system development.
- Developed a system that centralizing services for students, workforce development trainer, and career center director, streamlining scheduling, real-time updates, and engagement reporting.
- Design and develop a smooth user flows for Zus Custom to solve store operational issues.
- Built a functional prototype to address real-world business challenges.
- Interviewed all stakeholders to align system feature and functionalities with users needs.
- Applied problem-solving skills to optimize system functionality based on stakeholder feedback.
- Knowledgeable in core cybersecurity principles.
- Skillful at analyzing operational challenges and designing logical solutions to improve workflows.

EXPERIENCE:

SmartBridge | March 2025 – May 2025 | Remote Internship (India)

- Completed a structured remote internship under the guidance of an Indian instructor;
- Adapted quickly to Salesforce to provide user support;
- Developed and customized Salesforce Lightning components, Apex classes, and Visualforce pages to enhance business processes.

Affiliate Marketer | August 2024 - January 2025 | Part-Time Self-Employed

- Promoted affiliate products via short-form video content;
- Generated ₱9,000+ in commissions by driving sales through engaging videos;

EDUCATION:

University of Nueva Caceres

Bachelor of Science in Information Technology

- Dean's Lister (GWA 1.32)

Naga City, Camarines Sur

June 2025

University of Nueva Caceres

Accountancy Business & Management (ABM)

Naga City, Camarines Sur

March 2020

SOFT SKILLS:

- Problem Solving
- Team Collaboration
- Time Management
- Active Listening
- Empathy
- Adaptability
- Conflict Resolution
- Sales & Upselling
- Multitasking

TECHNICAL SKILL:

- UI/UX
- Wireframing
- Prototyping
- Visual Design
- Interaction Design
- Photography
- Salesforce
- Flutter
- Figma
- Canva
- Cybersecurity Fundamentals
- Troubleshooting

CERTIFICATIONS & E-BADGES:

AWS Academy Cloud Foundations	January 2024
AWS Cloud Operations, Developing, Architecting	February 2025
Salesforce Virtual Internship Program	June 2025
CCNA: Introduction to Networks	November 2024
Cybersecurity & Threat Management (Cisco)	November 2024 – February 2025
Introduction to SQL / Intermediate SQL	May 2023
HTML / CSS / JavaScript	February–April 2023
PHP	May 2023

CHARACTER REFERENCE:

Agnes T. Reyes

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University of Nueva Caceres
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