

# Cassandra Urban

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203.814.6433

## EDUCATION

**University of Connecticut**, Stamford, CT

Expected Graduation: December 2018

Major: Digital Media and Design

Concentration: Digital Media Strategies for Business

## EMPLOYMENT & DESIGN EXPERIENCE

University of Connecticut, Stamford, CT

**September 2016 – December 2016**

***Student Administrative Specialist***

-Promote school events

-Create social media/ web content for events on campus

Beachball Student Agency, Stamford, CT

**August 2016 – December 2016**

***Project Manager***

-Lead a group of individuals in promoting agency

-Create social media/ web content

NASA, Edwards, California

**May 2016**

***Social Media Team - NASASocial***

-Promote event via social media

Beachball Student Agency, Stamford, CT

**January 2016 – April 2016**

***Design Team Member***

-Create logos, website mock-ups, brand book, tagline for company and product

## AWARDS & CERTIFICATIONS

**Hootsuite Certified**

**March 19, 2016 – Present**

**UColor Husky Design**, Storrs, CT

**October 2015**

-Selected to paint a fiberglass Husky to be displayed in the main entrance of Library

## SOFTWARE & DESIGN SKILLS

Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere)

Microsoft Office