

Cassandra Ramirez
xxxxx@gmail.com
xxx-xxxx

[Today's Date]

Dear Hiring Manager,

I am writing to express my enthusiasm for the Sales position at BlackRock, as advertised on your careers page. My background in sales management, coupled with my proven track record in the mortgage industry, aligns well with the dynamic and innovative environment at BlackRock.

In my previous role at Prospect Home Finance, I led a team of 15 loan coordinators, consistently surpassing sales targets. My responsibilities included developing sales strategies, managing over 300 outbound sales calls daily, and ensuring team adherence to key performance indicators. This experience honed my skills in strategy formulation, team leadership, and performance evaluation, which I am eager to leverage at BlackRock.

My academic background in International Relations and International Business from UC San Diego has imbued me with a comprehensive global perspective, an asset for understanding diverse markets and client needs. My bilingual proficiency in English and Spanish further enhances my ability to connect with a global clientele.

What particularly attracts me to BlackRock is your commitment to sustainable investment and your global leadership in this domain. BlackRock's approach to integrating environmental, social, and governance (ESG) considerations into investment strategies resonates with my professional ethos and aspirations.

I am excited about the prospect of contributing to BlackRock's continued success and am keen on being part of a team that values innovation and a forward-thinking approach to global finance. I look forward to the opportunity to discuss how my experience and skills can be an asset to your team.

Thank you for considering my application. I am available for a conversation at your earliest convenience and can be reached at xxx-xxxx or via email at xxxxx@gmail.com.

Sincerely,

Cassandra Ramirez

