



Cass Johnstone &lt;cassjstone@gmail.com&gt;

**Fwd: WALA - Website Developer for Golf Outing?**

1 message

**Jake Gambitsky** <jakegambitsky@gmail.com>

9 December 2020 at 13:56

To: kayronfalanor@gmail.com, cassjstone@gmail.com

Hey K and Cass,

Thanks for hearing me out on this project! Below is some info from the head of my alumni group. After you have some time to digest it, I really want to know what you guys honestly think about the amount of work and the \$\$ offered. I don't want this to be an annoying project or a lot more work than the budget is offering. But if it seems simple enough, that would be great (and I will take you guys out for drinks/dinner in addition to the \$\$ offered by my alumni group).

Basically, they are looking to recreate that sample website I showed you (link in the email below). It seems like the most challenging part would be the different levels of participation ( participants can pay for either golf/dinner/donation/gear). Also, I'm guessing the mobile friendly part is tricky.

Anyway, please let me know what you honestly think about the project and budget. I don't want you to start the project and then hate me once you get into it - I really only want you to do it if it seems simple and worth your time.

Thanks for hearing me out guys!

Jake

----- Forwarded message -----

From: **Dan Fanelli** <dfanelli22@gmail.com>

Date: Mon, Dec 7, 2020 at 1:20 AM

Subject: Re: WALA - Website Developer for Golf Outing?

To: Jake Gambitsky &lt;jakegambitsky@gmail.com&gt;

Cc: George Buckley III &lt;gbuckley3@gmail.com&gt;

Jake - sorry I missed the follow-up here. Really appreciate you pushing forward. Chiff was suggesting we just run it with emails, social media posts, and venmo/paypal/Zelle etc. but I'd really like to have a formal site with payment setup so people have to pay to reserve spots.

Let's see what your friends can come up with and i'll No se pitch it to Chiff. Its mostly recreating the site we created, so those links will be most helpful in guiding the developer

Here are the answers:

**Deadline:** We would like to go out with the initial invite in mid-january at the latest February 4th which will be 4 months lead up to the event.

**Budget:** We are trying to save money for the WALA donation. Our first site was going to the job but it was getting expensive because there was a % charge for every payment on top of the flat fee. I think a flat \$400-500 is the goal

**Domain/Hosting:** Nothing currently setup. We don't have a dedicated website.

**What is the website's purpose/mission?:** Keeping the site limited to just this event. Purpose to provide event details, take payment, reserve spaces for outing, and dinner. take donations

There are several levels of participation.

1. Sign up for 1-4 golfers.this includes lunch dinner drinks and gear - Each golfer is \$275 or a 4-some is \$1000
2. Sign up for just dinner drinks and gear (no golf): \$175 per person
3. Just the gear \$110
3. Make a donation - input amount
4. Sponsor a hole: \$100 per hole

[https://www.planmygolfevent.com/cgi/page.cgi?\\_id=367015](https://www.planmygolfevent.com/cgi/page.cgi?_id=367015)

**Required features/pages:**

1. Home page - picture of team. Come celebrate the 20th Anniversary of Wantagh's State Championship season of 2001 and honor the memory of our program's inspiration over the past 22 years, Scott Deverna #22. Welcoming all friends and family of Wantagh Lacrosse.

2. The Course - images from the course. map, address etc. link to course: <https://www.planmygolfevent.com/35683-WALA20YR/course.html>

3. Register Pay Donate - All the levels of participation. See link [https://www.planmygolfevent.com/cgi/page.cgi?\\_id=367015](https://www.planmygolfevent.com/cgi/page.cgi?_id=367015)

4. Sponsorships and Donate Auction Items <https://www.planmygolfevent.com/35683-WALA20YR/index.html>

James and I were discussing the Payment links. The Wala account didn't have enough cash to pay for the event, logos, shirts, reserving course, dinner etc, so I laid everything out. The Payments might be directed to me and then we will make the transfer of the profits to WALA after the event.

I'll provide venmo, paypal, zelle (chase), cash app, and zelle (bofa) as payment options.

**Mobile requirements:** Yes mobile friendly, look good and function on phones

**SEO:** No SEO required or needed

**COPY:** I will write the copy. not much needed. we have most written and ready.

**IMAGES:** There are 2 or 3 images MAX. Yes I have them and will send. Logo and team pic as shown in links above.

**Contact info** will be me: [dfanelli22@gmail.com](mailto:dfanelli22@gmail.com), 516-729-7848

On Tue, Dec 1, 2020 at 1:20 AM Jake Gambitsky <[jakegambitsky@gmail.com](mailto:jakegambitsky@gmail.com)> wrote:

Hey Dan,

Hope you had a nice Thanksgiving. I've been talking with my friends, and they are ready to get going if they could get some additional information. I've sent through the below checklist with information they need:

Deadline:

Budget:

Domain/hosting (Do you already have a dedicated domain name and host? If not, do you have a specific name in mind?):

What is the website's purpose/mission?: (just golf outing reservations to a central spreadsheet, with checkout feature leading to WALA Paypal? Additional donation option? Is their one price or tiered pricing?)

Describe the design and feel you want the site to achieve (including colors )

Required features/pages:

Mobile requirements (does it need to be smartphone/tablet friendly?):

Search engine optimization (does the site need to rank well in google in order for new users to find it easily?):

Who will write copy for the site? (Do you have text readily available for developers to copy/paste?)

Do you want to include images (photos/videos etc) and do you have these readily available?:

Contact info:

Phone/mobile: -

Email: - [wantaghxalumni@gmail.com](mailto:wantaghxalumni@gmail.com)

Social media links (Facebook/Twitter/Instagram etc): [http://www.linkedin.com/groups?gid=4367543&trk=myg\\_ugrp\\_ovr](http://www.linkedin.com/groups?gid=4367543&trk=myg_ugrp_ovr) (facebook.com)

[Wantagh Alumni Lacrosse Association - WALA | Facebook](#)

Would you be able to send this through? Also, I'm happy to hop on a call around 5:45pm EST any night Sunday-Thursday to discuss - I have some time before work. I can connect on What'sApp or Facebook messenger call.

Let me know what you think, thanks!

Jake

516-784-6536 (for What'sApp)

On Fri, Nov 6, 2020 at 11:11 AM Dan Fanelli <[dfanelli22@gmail.com](mailto:dfanelli22@gmail.com)> wrote:

This is great Jake. I'll put all this info together and send it over to you. Thanks for following up. Actually played golf with Chiff and D-Rock today. We were talking about a few different ideas, but I'll summarize and get it back to you.

On Nov 5, 2020, at 8:50 PM, Jake Gambitsky <[jakegambitsky@gmail.com](mailto:jakegambitsky@gmail.com)> wrote:

Hey guys,

Hope all is well. I have a potential lead for the website, but I just had a few more questions:

1. Is there a hard deadline for launch?
2. Is there any wiggle room in budget?
3. Can you clarify the functions of the website? Is it basically sending all registrant information to a central email and funneling payments to the central PayPal account? Anything else more specifically? (Should there be an option to register and an option to donate?)

Also, if it's possible to send me the graphics for the site, that would be great. Let me know, thanks!

Best,

Jake

On Fri, Oct 16, 2020 at 6:14 AM Dan Fanelli <[dfanelli22@gmail.com](mailto:dfanelli22@gmail.com)> wrote:

Thanks guys. Awesome to hear about international travel. George and I had a healthy dose of it post college. Nothing like it. Enjoy.

Website build - anything under \$500 total would be a homerun. Here is what we found/used as plug and play trial but it gets expensive to run and operate.

<https://www.planmygolfevent.com/35683-WALA20YR/index.html>

Talks soon and enjoy. Let us know.

DF.

On Oct 15, 2020, at 1:51 PM, George Buckley III <[gbuckley3@gmail.com](mailto:gbuckley3@gmail.com)> wrote:

Hey Jake,

Korea sounds great. Enjoy your time there and hope you manage some coast to coast action on the field. Let us know if you want to go play in Australia during their May-Oct season after. Dan played in Perth and I played in Adelaide, but I also have connections in Melbourne (2nd best city to Sydney, but not right on the ocean).

1. New board member should be '21 college grad.
2. WALA does have a PayPal account linked to our BoA account.
3. I'll let Dan respond on website spend since he's explored some build options.

Thanks very much!

On Thu, Oct 15, 2020 at 1:45 AM Jake Gambitsky <jakegambitsky@gmail.com> wrote:  
Also, 2 questions.

1. Do you have rough ballpark for how much we could spend on the website? I haven't done much research but maybe \$500 upfront would be reasonable?
2. Is the WALA account connected to any payment accounts in particular (Paypal?). Just so I can explain the project to the potential person.

Let me know what you think, thanks George.

Best,

Jake

On Thu, Oct 15, 2020 at 12:58 PM Jake Gambitsky <jakegambitsky@gmail.com> wrote:  
Hey George and Dan,

Good to hear from you, hope you've been managing this year best you can. I actually arrived in South Korea in August to start a one year teaching gig, which unfortunately means I likely won't be able to attend next June. That said, the training hasn't stopped for future WALA lax games - I've been playing with the Korea National Team in Seoul here and there. They're pretty good!

I do have someone in mind who could do the website, I will reach out and let you know ASAP.

Understood about the new board member search. I'll do my reconnaissance and touch base with Cuiff. Also, the new board member should be a 2021 college or high school graduate? Because Bobby Casey and Mark Bruchner will be '21 college graduates, I wasn't sure if we wanted a new member who is younger than them. Let me know, thanks.

Best,

Jake

On Wed, Oct 14, 2020 at 11:07 PM George Buckley III <gbuckley3@gmail.com> wrote:

Hey Jake,

Hope all's well and that you're not super spreading at these parties the youngsters are throwing. Hopefully you've seen that Dan (cc'd) is organizing the WALA golf outing for June 4th. Do you know anyone in your circles who could develop a website for the event that handles payment and registration info for a cheap price? Appreciate any help you can offer!

Something else to keep on your radar. As we've discussed, to try to stay relevant and in touch with younger grads, we need to add a new board member in the summer from this spring's college graduating class. We're going to have you lead the search for those candidates.

Thanks!

George Buckley  
Mobile: 516-404-1250

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