

Cassidy Loberg

Junior UI designer

CONTACT

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EDUCATION

UI BOOTCAMP
CareerFoundry
May 2023

ASSOCIATES DEGREE
Highland Community College
Illinois, May 2020

SKILLS

- Adobe Suite
- Figma
- Microsoft Office Suite
- Wireframing
- User Research
- User Testing
- Design Thinking
- Prototyping

PROFILE

I am a junior UX/UI designer with a background in customer service. I am passionate about creating user-centric designs that are both aesthetically pleasing and functional. I've learned from my background in customer service how to actively listen to user feedback and incorporate it into my design decisions. I'm committed to designing inclusive experiences that meet user needs and I'm excited to continue learning and growing in my design career.

EXPERIENCE

CIRCULATION ASSISTANT

SOUTH BELOIT PUBLIC LIBRARY | SOUTH BELOIT, IL | 2022 - PRESENT

- Within my position, I develop and implement social media content while providing excellent customer service and managing circulation-related tasks

WAITRESS

COUNTRY KITCHEN | PLATTEVILLE, WI | 2020 - 2021

- As a waitress, I was responsible for providing excellent customer service and anticipating customer needs and team members. I had to manage many tasks at once while working in a fast-paced work environment.

STUDENT TUTOR/MENTOR

HIGHLAND COMMUNITY COLLEGE | FREEPORT, IL | 2019 - 2020

- As a student tutor and mentor, I assisted students with navigating the college experience, along with teaching time management and organization.

PROJECTS

UI/UX DESIGNER

E-COMMERCE APP-BOOTCAMP PROJECT | REMOTE | 2023

- Throughout this project I conducted user research, utilized design thinking methodologies, created a style guide, along with wireframes and high-fidelity mockups to showcase design concepts using Adobe Suite.

UI/UX DESIGNER

TRAVEL APP-BOOTCAMP PROJECT | REMOTE | 2022

- Throughout this project I conducted user research to identify user needs, conducted competitive analysis, created user flows, wireframes, and high-fidelity mockups to showcase design concepts using Adobe Suite.