

Cassidy Loberg

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Education

UI BOOTCAMP | 06/2023 | CAREERFOUNDRY

- Related coursework: Adobe XD, Figma, Wireframing, User research, App design, Prototyping

ASSOCIATE OF ARTS | 05/2019 | HIGHLAND COMMUNITY COLLEGE

- Related coursework: Graphic Design, Photography

Skills & Abilities

USER RESEARCH AND TESTING

- Ability to conduct user research and usability testing to gather insights and identify pain points.

DESIGN THINKING

- Understanding of the design process and ability to apply it to design projects.

ADOBE SUITE

- Proficient in using XD, Photoshop, and Illustrator to create visually appealing designs.

Experience

UI/UX DESIGNER | TRAVEL APP-UI BOOTCAMP PROJECT

- Throughout this project I conducted user research to identify user needs, conducted competitive analysis, created user flows, wireframes, and high-fidelity mockups to showcase design concepts using Adobe Suite.

UI/UX DESIGNER | E-COMMERCE APP-UI BOOTCAMP PROJECT

- Throughout this project I conducted user research, utilized design thinking methodologies, created a style guide, along with wireframes and high-fidelity mockups to showcase design concepts using Adobe Suite.

UI/UX DESIGNER | TRANSLATION APP-UI BOOTCAMP PROJECT

- Throughout this project I developed the app as a native mobile app, conducted user research, utilized design thinking, created wireframes and high-fidelity mockups to showcase design concepts using Adobe Suite.

Other Relevant Experience

CIRCULATION ASSISTANT | SOUTH BELOIT PUBLIC LIBRARY | 03/2022 - PRESENT

- Within this position I develop and implement social media content while providing excellent customer service and managing circulation-related tasks.

STUDENT MENTOR | HIGHLAND COMMUNITY COLLEGE | 01/2019 - 08/2020

- Within this position I assisted students with navigating the college experience, along with teaching time management and organization.