

Cass Ma

Career Objective: Technical Writing, Filmmaking, Designing

WORKING EXPERIENCE

Shanghai Film (Group) Co., Ltd, Shanghai

— Film Pre-production Intern

July 2023 - August 2023

- Review 40+ short science fiction and conduct analyses of the potential of their adaptation into short films.
- Assist in research projects related to the commercialization of film IP with VR experience practices.

Shanghai Xiaoguo Culture Media Co., Ltd., Shanghai

— Brand Marketing Intern

June 2023 - July 2023

- Assist in organizing a review of all commercial cases in 2022.
- Organize weekly departmental meetings (prepare meeting agendas, coordinate attendance, etc.).
- Collaborate with multi-teams to design a social media account operation strategy for a stand-up comedian (participate in initial positioning, information collecting, and proposal meetings).

ACTIVITIES

Chinese Stand-up Comedy Community Organizer, PA

January 2023 - Present

- Found and organize a Chinese stand-up comedy community.
- Hold and perform in several open-mic events with over a hundred audiences .

EDUCATION

Carnegie Mellon University, PA

— BA Film & Visual Media Studies

September 2022 - Present

Major Courses: English Writing, Screenwriting, Communication Design, Python Programming, Film Production, Film Studies, Children Development, Cultural Studies...

Cumulative GPA: 3.64/4.00



CONTACTS:

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SKILLS

- Communication & Interpersonal Skills
- Presentation & Public Speaking
- Microsoft Office Suite
- Adobe Illustrator & Adobe Premiere Pro
- Organizing & Multitasking
- Creative & Resourceful

LANGUAGES

English, Mandarin(Native)

SELF-EVALUATION

I have an outgoing personality, stable emotions, and a cheerful and humorous disposition.

I love to communicate and interact with people and excel in organizing and summarizing information.