

## Profile

Detail-oriented graduate of the University of Denver with a strong foundation in data analysis and a passion for coding. Eager to transition into data science and engineering, with a focus on machine learning and advanced analytics to deliver impactful, data-driven solutions.

## Experience

Sales Analyst | *Reckitt, Mead Johnson, Drug Channel* 2024 – Present

- Developed and distributed weekly sales and consumption reports for multiple customers, providing key insight into sales performance to support strategic decision making.
- Updated and maintained shipment and inventory reports weekly, monitoring product distribution and in-stock rates across 16,000+ stores. Identified top selling stores for new product priority, maximizing sales and reducing overhead costs.
- Built and refreshed market share decks monthly, presenting actionable insights on customer performance to advocate for specific customer needs.
- Performed monthly audits and forecasts, ensuring data accuracy and integrity across reporting channels and delivering projections to stakeholders, reducing discrepancies to under 1%.
- Managed ad-hoc data analysis and reporting tasks, providing tailored recommendations to support various teams and initiatives in as little as minutes.

E-Commerce Account Manager | *Reckitt, Mead Johnson, Amazon* 2022 – 2024

- Led promotion strategy initiative, resulting in a 15% increase in sales and a 50% decrease in promotional spending.
- Oversaw catalog accuracy, monitoring multiple sources of truth files for streamlined access to product information and eliminating disconnect between teams.
- Conducted weekly inventory management, reporting on item level data and working with supply teams to schedule product shipments the same day.
- Collaborated with content, media, and supply teams to ensure a seamless customer experience on Amazon.
- Assisted with monthly forecasting for sales and inventory as well as various ad-hoc projects in the fast-paced e-commerce market.

Bookkeeper | *Safeway* 2020 - 2022

- Managed daily cash and inventory, including balancing tills, tracking cash flow for lottery and services, correcting errors in accounting software, and preparing deposits and change orders.
- Processed payroll daily to ensure employee punches are correct, and labor was allocated correctly for the budget.

Customer Experience Manager | *The Fence Guy* 2020 - 2021

- Designed and published website, continuously monitoring performance with Google Analytics.
- Led development and utilization of centralized customer database for better organization. Built several SQL queries, forms, and reports for managing a customer from job prospect to finish.

## Education

University of Denver | *Certificate in Artificial Intelligence* 2024

- Collaborated with a team to build various ML models to predict game outcomes for the Colorado Rockies.

University of Denver | *BS in Business Administration, Marketing and Data Analytics* 2017 – 2020

Vista Peak Preparatory | *Valedictorian* 2017

## Skills

Programming Languages

- Python, SQL, R, HTML, CSS. Eager to learn more.

Data Analysis

- Advanced Excel (Certified), Access, Word, PowerPoint, Data visualization (PowerBi, Matplotlib, Tableau, Visio), Statistical Analysis.

Technical Skills

- ML (Supervised/Unsupervised, Scikit-learn, TensorFlow, Keras), NLP (spaCy, NLTK, LLMs), NNs.
- Website and database design, implementation and management.

Soft Skills

- Effective communication, collaboration, strategic thinking, problem-solving, creativity, adaptability, attention to detail.

References available upon request.