

Alejandro Castro

Business Analyst

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Broward County, Florida

Summary

I am a skilled analyst with more than 5 years of experience. I have experience collaborating with clients and stakeholders to provide data-driven solutions that increase efficiency and reduce operating costs. Expertise in developing innovative business solutions and integrating analytics such as functional dashboards with KPIs to empower stakeholders to make data-driven decisions and developing VBA reports to automate manual work and provide insight for process optimization. Extensive experience leading and managing all phases of project management and documentation of SOPs, both technical and non-technical.

Skills

- Microsoft Office
 - Excel Proficiency
 - Microsoft Power Platform - PowerApps, Power Automate, Power BI
 - Python
 - Gap Analysis
 - Continuous Process Improvement Methodology
 - Project Management
 - Data Analytics
 - Critical Thinking and Innovative
 - Data Visualization
 - Effective Communication
 - Detail-Oriented
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Professional Experience

C.H Robinson / Business Analyst

MAY 2020 - PRESENT, FLORIDA

- Designed a Lane Optimization Report to drive potential savings for the client, estimated to be around 144K yearly, by using existing KPIs and datasets to guide data-driven decisions for their domestic shipment handling.
- Created a VBA macro-enabled data transformation report that used conditions to run calculations on a large dataset and distributed the results for the implementation of Ocean Technology.
- Developed multiple operating dashboards and reports using tools, such as Power BI and Excel, that enabled the collective ability of business users and leaders to make informed decisions.
- Led training on Excel formulas, pivot tables, and macros across team members.
- Collaborated on the implementation of an Automation Consultancy Program for the entire organization.
- Collected, analyzed, and presented benchmark analysis on a cadence to clients, highlighting trends, insights, and opportunities.
- Leveraged advanced analytics to provide data insights and identify opportunities to drive connectivity improvement across all carriers.
- Developed multiple custom-made Excel reports for the customer, including a

shipping optimization schedule report to reduce Ocean Freight Lead times.

Best Roofing / Inventory Analyst

AUGUST 2019 - MAY 2020, FLORIDA

- Gained a 60% increase in cycle count accuracy through an inventory management VBA excel file that automates the inventory transactions and maintains the warehouse inventory counts.
- Created a custom-made inventory management excel file with VBA coding and standard V-Lookup formulas.
- Supervised 7 employees and their transactions through the ERP inventory system that handles costs and purchasing associated with projects.
- Led and developed the inventory forecasting analytics that highlighted opportunities in inventory purchasing by analyzing the overall usage of inventory through cyclical trends, which resulted in a savings opportunity for operating costs.
- Conducted regular data mining procedures to locate discrepancies within the inventory transaction history to account for the inaccuracies within the cycle counts.
- Designed an application within the Power Automate platform (Power Apps and Power Automate) that accounted for miscellaneous requests for the Department.

Netser Computer International / Logistics Analyst

FEBRUARY 2017 - AUGUST 2019, FLORIDA

- Achieved a 200% increase in order fulfillment by incorporating a new database to streamline and automate information for the shipment process.
- Reached a 40% reduction in shipment lead times by establishing a new optimized consolidation process through analysis.
- Led the development of applications in the Power Automated platform (Power Apps and Power Automate) combined with SharePoint database features to help improve and structure shipment requests with tracking capabilities from various accounts.
- Directed the implementation of SAP Business One for the Department to create strict guidelines for purchasing and invoicing.
- Oversaw training for the Logistic Department and supervised a team of 2 employees while maintaining compliance measures for domestic and international tariffs, customs regulations, and export regulations from the IATA.
- Achieved a 20% decrease in shipping cost through market analysis and vendor negotiations.

Education & Awards

High School Diploma

AUGUST 2012

Major in Business Administration / Broward College

IN PROGRESS

Wall to Wall Stock Count – Quality recognition 2017

Wall to Wall Stock Count – Quality recognition 2018