





# Maximum Entropy Models

- An equivalent approach:
  - Lots of distributions out there, most of them very spiked, specific, overfit.
  - We want a distribution which is uniform except in specific ways we require.
  - Uniformity means **high entropy** – we can search for distributions which have properties we desire, but also have high entropy.

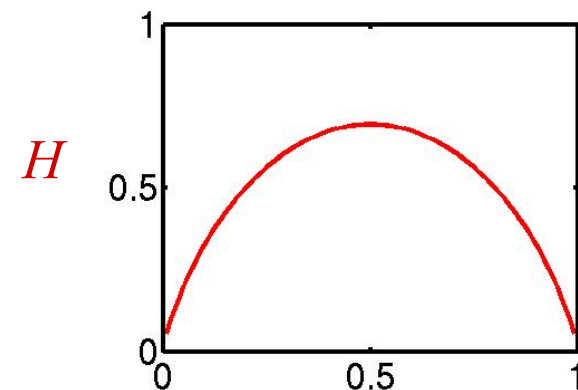
*Ignorance is preferable to error and he is less remote from the truth who believes nothing than he who believes what is wrong* – Thomas Jefferson (1781)



# (Maximum) Entropy

- Entropy: the uncertainty of a distribution.
- Quantifying uncertainty (“surprise”):
  - Event  $x$
  - Probability  $p_x$
  - “Surprise”  $\log(1/p_x)$
- Entropy: expected surprise (over  $p$ ):

$$H(p) = E_p \left[ \log_2 \frac{1}{p_x} \right] = - \sum_x p_x \log_2 p_x$$



A coin-flip is most uncertain for a fair coin.

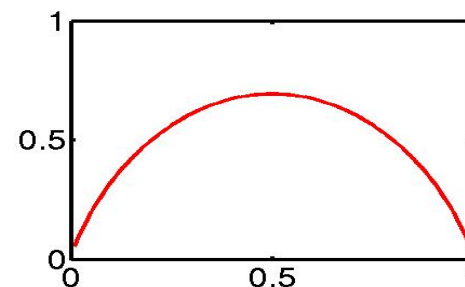


# Maxent Examples I

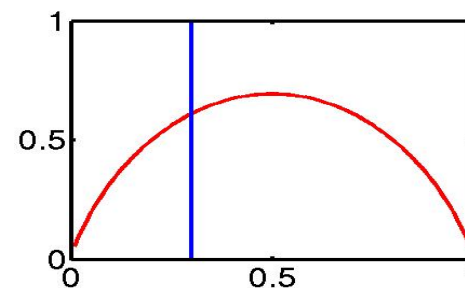
- What do we want from a distribution?
  - Minimize commitment = maximize entropy.
  - Resemble some reference distribution (data).
- Solution: maximize entropy  $H$ , subject to feature-based constraints:

$$E_p[f_i] = E_{\hat{p}}[f_i] \iff \sum_{x \in f_i} p_x = C_i$$

- Adding constraints (features):
  - Lowers maximum entropy
  - Raises maximum likelihood of data
  - Brings the distribution further from uniform
  - Brings the distribution closer to data



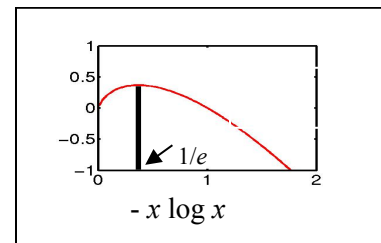
Unconstrained,  
max at 0.5



Constraint that  
 $p_{\text{HEADS}} = 0.3$



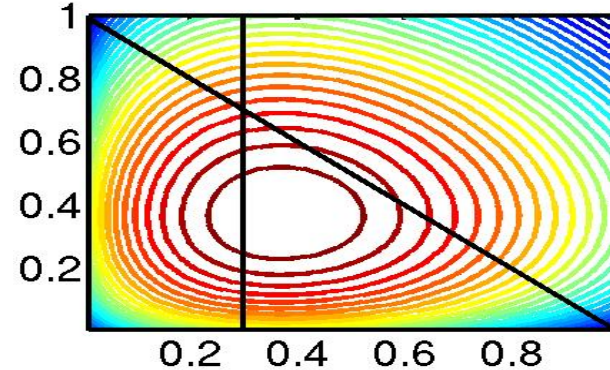
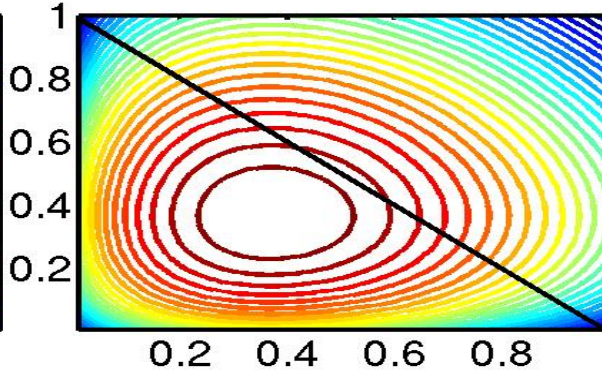
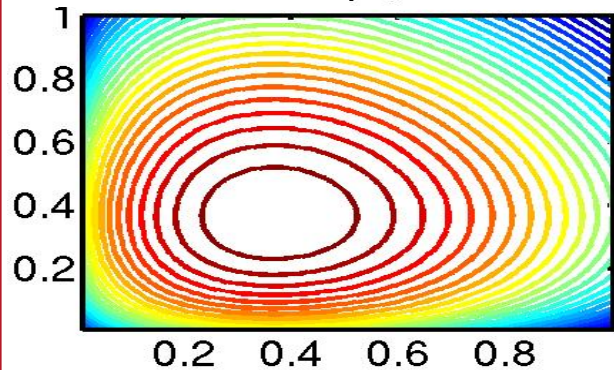
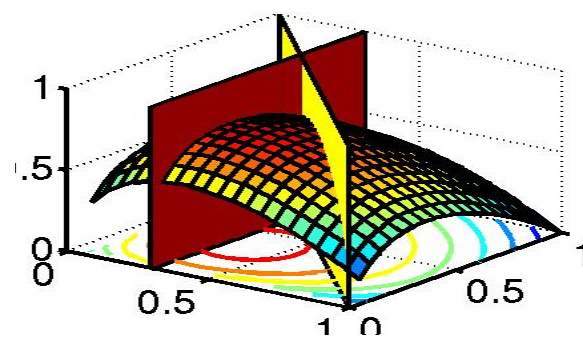
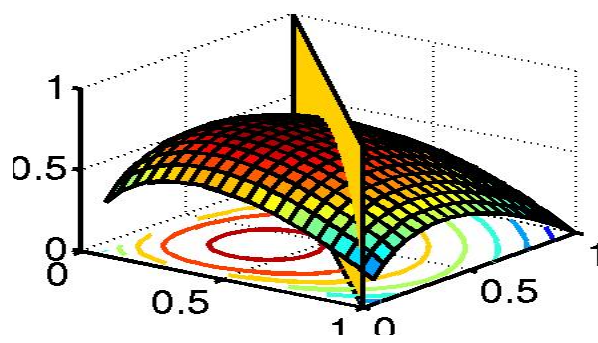
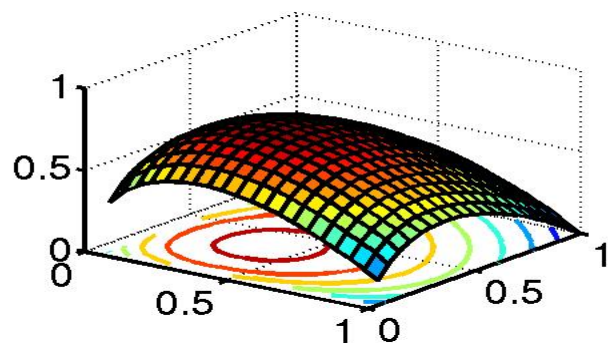
## Maxent Examples II



$$H(p_H p_T)$$

$$p_H + p_T = 1$$

$$p_H = 0.3$$





## Maxent Examples III

- Let's say we have the following event space:

NN	NNS	NNP	NNPS	VBZ	VBD
----	-----	-----	------	-----	-----

- ... and the following empirical data:

3	5	11	13	3	1
---	---	----	----	---	---

- Maximize H:

$1/e$	$1/e$	$1/e$	$1/e$	$1/e$	$1/e$
-------	-------	-------	-------	-------	-------

- ... want probabilities:  $E[\text{NN}, \text{NNS}, \text{NNP}, \text{NNPS}, \text{VBZ}, \text{VBD}] = 1$

$1/6$	$1/6$	$1/6$	$1/6$	$1/6$	$1/6$
-------	-------	-------	-------	-------	-------



## Maxent Examples IV

- Too uniform!
- $N^*$  are more common than  $V^*$ , so we add the feature  $f_N = \{NN, NNS, NNP, NNPS\}$ , with  $E[f_N] = 32/36$

NN	NNS	NNP	NNPS	VBZ	VBD
8/36	8/36	8/36	8/36	2/36	2/36

- ... and proper nouns are more frequent than common nouns, so we add  $f_p = \{NNP, NNPS\}$ , with  $E[f_p] = 24/36$

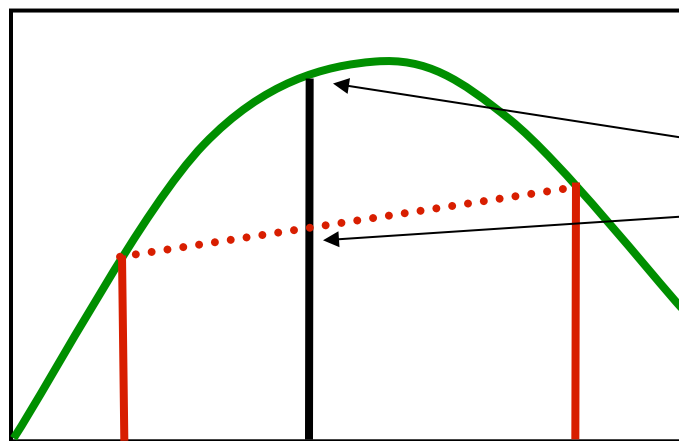
4/36	4/36	12/36	12/36	2/36	2/36
------	------	-------	-------	------	------

- ... we could keep refining the models, e.g., by adding a feature to distinguish singular vs. plural nouns, or verb types.

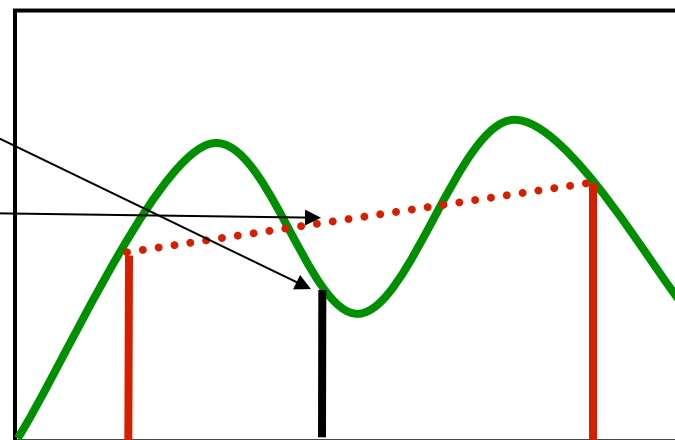


# Convexity

$$f\left(\sum_i w_i x_i\right) \geq \sum_i w_i f(x_i) \quad \sum_i w_i = 1$$



Convex



Non-Convex

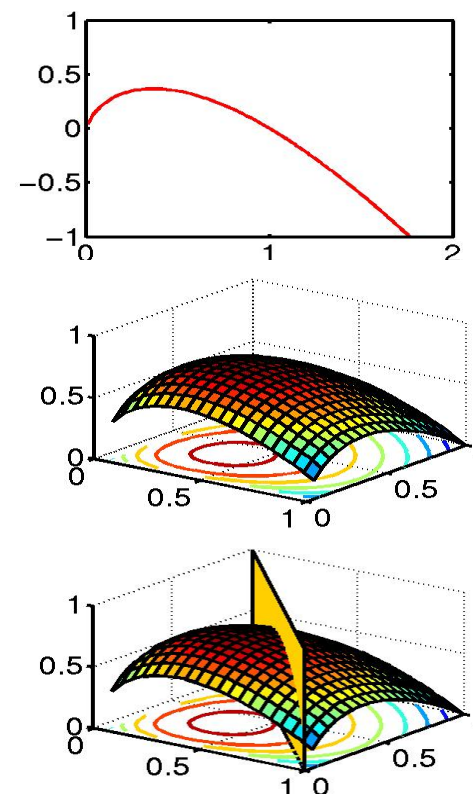
Convexity guarantees a single, global maximum because any higher points are greedily reachable.





## Convexity II

- Constrained  $H(p) = -\sum x \log x$  is convex:
  - $-x \log x$  is convex
  - $-\sum x \log x$  is convex (sum of convex functions is convex).
  - The feasible region of constrained  $H$  is a linear subspace (which is convex)
  - The constrained entropy surface is therefore convex.
- The maximum likelihood exponential model (dual) formulation is also convex.



# Maxent Models and Discriminative Estimation

# The maximum entropy model presentation



# Feature Overlap/ Feature Interaction

# How overlapping features work in maxent models



# Feature Overlap

- Maxent models handle overlapping features well.
- Unlike a NB model, there is no double counting!

Empirical

	A	a
B	2	1
b	2	1

	A	a
B		
b		

All = 1

	A	a
B	1/4	1/4
b	1/4	1/4

	A	a
B		
b		

A = 2/3

	A	a
B	1/3	1/6
b	1/3	1/6

	A	a
B		
b		

A = 2/3

	A	a
B	1/3	1/6
b	1/3	1/6

	A	a
B		
b		

	A	a
B	$\lambda_A$	
b	$\lambda_A$	

	A	a
B	$\lambda'_A + \lambda''_A$	
b	$\lambda'_A + \lambda''_A$	



## Example: Named Entity Feature Overlap

Grace is correlated with PERSON, but does not add much evidence **on top of** already knowing prefix features.

### Local Context

	Prev	Cur	Next
State	Other	???	???
Word	at	Grace	Road
Tag	IN	NNP	NNP
Sig	x	Xx	Xx

### Feature Weights

Feature Type	Feature	PERS	LOC
Previous word	at	-0.73	0.94
Current word	Grace	0.03	0.00
Beginning bigram	<C	0.45	-0.04
Current POS tag	NNP	0.47	0.45
Prev and cur tags	IN NNP	-0.10	0.14
Previous state	Other	-0.70	-0.92
Current signature	Xx	0.80	0.46
Prev state, cur sig	O-Xx	0.68	0.37
Prev-cur-next sig	x-Xx-Xx	-0.69	0.37
P. state - p-cur sig	O-x-Xx	-0.20	0.82
...			
<b>Total:</b>		<b>-0.58</b>	<b>2.68</b>



# Feature Interaction

- Maxent models handle overlapping features well, but do not automatically model feature interactions.

Empirical

	A	a
B	1	1
b	1	0

	A	a
B		
b		

All = 1

	A	a
B	1/4	1/4
b	1/4	1/4

	A	a
B		
b		

A = 2/3

	A	a
B	1/3	1/6
b	1/3	1/6

	A	a
B		
b		

B = 2/3

	A	a
B	4/9	2/9
b	2/9	1/9

	A	a
B	0	0
b	0	0

	A	a
B	$\lambda_A$	
b	$\lambda_A$	

	A	a
B	$\lambda_A + \lambda_B$	$\lambda_B$
b	$\lambda_A$	



# Feature Interaction

- If you want interaction terms, you have to add them:

Empirical

	A	a
B	1	1
b	1	0

	A	a
B		
b		

$$A = 2/3$$

	A	a
B	1/3	1/6
b	1/3	1/6

	A	a
B		
b		

$$B = 2/3$$

	A	a
B	4/9	2/9
b	2/9	1/9

	A	a
B		
b		

$$AB = 1/3$$

	A	a
B	1/3	1/3
b	1/3	0

- A disjunctive feature would also have done it (alone):

	A	a
B		
b		

	A	a
B	1/3	1/3
b	1/3	0



# Quiz Question

- Suppose we have a 1 feature maxent model built over observed data as shown.
- What is the constructed model's probability distribution over the four possible outcomes?

Empirical		
	A	a
B	2	1
b	2	1

Features		
	A	a
B		
b		

Expectations

Probabilities

	A	a
B		
b		





## Feature Interaction

- For loglinear/logistic regression models in statistics, it is standard to do a greedy stepwise search over the space of all possible interaction terms.
- This combinatorial space is exponential in size, but that's okay as most statistics models only have 4–8 features.
- In NLP, our models commonly use hundreds of thousands of features, so that's not okay.
- Commonly, interaction terms are added by hand based on linguistic intuitions.



## Example: NER Interaction

Previous-state and current-signature have interactions, e.g.  $P=\text{PERS}-C=\text{Xx}$  indicates  $C=\text{PERS}$  much more strongly than  $C=\text{Xx}$  and  $P=\text{PERS}$  independently.

This feature type allows the model to capture this interaction.

### Local Context

	Prev	Cur	Next
State	Other	???	???
Word	at	Grace	Road
Tag	IN	NNP	NNP
Sig	x	Xx	Xx

### Feature Weights

Feature Type	Feature	PERS	LOC
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# Feature Overlap/ Feature Interaction

# How overlapping features work in maxent models



# Conditional Maxent Models for Classification

# The relationship between conditional and joint maxent/ exponential models

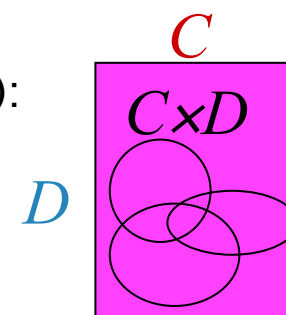
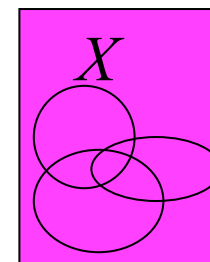


# Classification

- What do these joint models of  $P(X)$  have to do with conditional models  $P(C|D)$ ?
- Think of the space  $C \times D$  as a complex  $X$ .
  - $C$  is generally small (e.g., 2-100 topic classes)
  - $D$  is generally huge (e.g., space of documents)
- We can, in principle, build models over  $P(C, D)$ .
- This will involve calculating expectations of features (over  $C \times D$ ):

$$E(f_i) = \sum_{(c,d) \in (C,D)} P(c,d) f_i(c,d)$$

- Generally impractical: can't enumerate  $X$  efficiently.





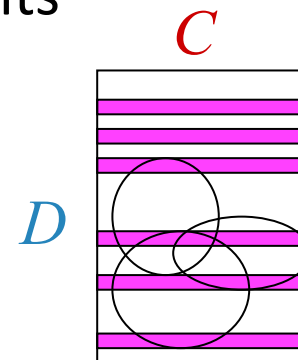
## Classification II

- $D$  may be huge or infinite, but only a few  $d$  occur in our data.
- What if we add one feature for each  $d$  and constrain its expectation to match our empirical data?

$$\forall (d) \in D \quad P(d) = \hat{P}(d)$$

- Now, most entries of  $P(c, d)$  will be zero.
- We can therefore use the much easier sum:

$$\begin{aligned} E(f_i) &= \sum_{(c, d) \in (C, D)} P(c, d) f_i(c, d) \\ &= \sum_{(c, d) \in (C, D) \wedge \hat{P}(d) > 0} P(c, d) f_i(c, d) \end{aligned}$$





## Classification III

- But if we've constrained the  $D$  marginals

$$\forall (d) \in D \quad P(d) = \hat{P}(d)$$

- then the only thing that can vary is the conditional distributions:

$$\begin{aligned} P(c, d) &= P(c \mid d)P(d) \\ &= P(c \mid d)\hat{P}(d) \end{aligned}$$



## Classification IV

- This is the connection between joint and conditional maxent / exponential models:
  - Conditional models can be thought of as joint models with marginal constraints.
- Maximizing joint likelihood and conditional likelihood of the data in this model are equivalent!





# Conditional Maxent Models for Classification

# The relationship between conditional and joint maxent/ exponential models



# Smoothing/Priors/ Regularization for Maxent Models



# Smoothing: Issues of Scale

- Lots of features:
  - NLP maxent models can have well over a million features.
  - Even storing a single array of parameter values can have a substantial memory cost.
- Lots of sparsity:
  - Overfitting very easy – we need smoothing!
  - Many features seen in training will never occur again at test time.
- Optimization problems:
  - Feature weights can be infinite, and iterative solvers can take a long time to get to those infinities.



## Smoothing: Issues

- Assume the following empirical distribution:

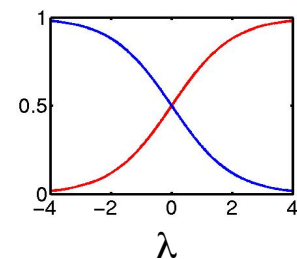
Heads	Tails
<i>h</i>	<i>t</i>

- Features: {Heads}, {Tails}
- We'll have the following model distribution:

$$p_{\text{HEADS}} = \frac{e^{\lambda_H}}{e^{\lambda_H} + e^{\lambda_T}} \quad p_{\text{TAILS}} = \frac{e^{\lambda_T}}{e^{\lambda_H} + e^{\lambda_T}}$$

- Really, only one degree of freedom ( $\lambda = \lambda_H - \lambda_T$ )

$$p_{\text{HEADS}} = \frac{e^{\lambda_H} e^{-\lambda_T}}{e^{\lambda_H} e^{-\lambda_T} + e^{\lambda_T} e^{-\lambda_T}} = \frac{e^{\lambda}}{e^{\lambda} + e^0} \quad p_{\text{TAILS}} = \frac{e^0}{e^{\lambda} + e^0}$$



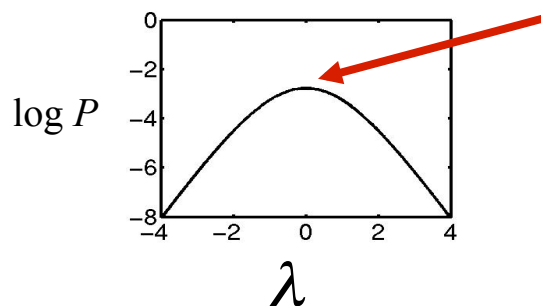


# Smoothing: Issues

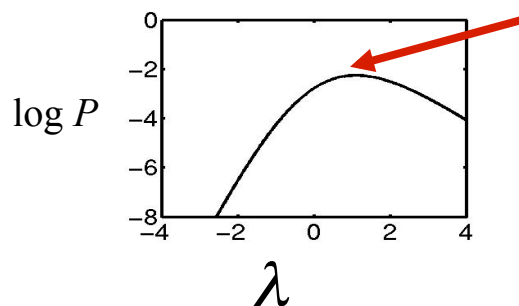
- The data likelihood in this model is:

$$\log P(h, t \mid \lambda) = h \log p_{\text{HEADS}} + t \log p_{\text{TAILS}}$$

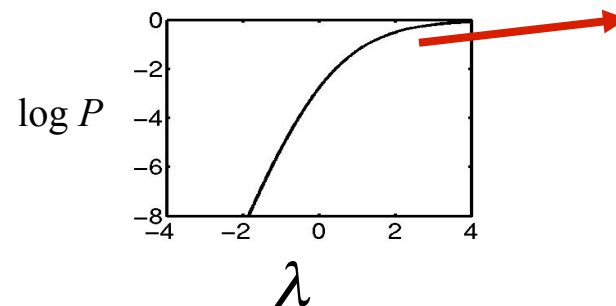
$$\log P(h, t \mid \lambda) = h\lambda - (t + h) \log(1 + e^\lambda)$$



Heads	Tails
2	2



Heads	Tails
3	1

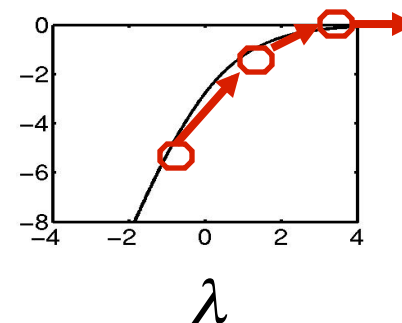


Heads	Tails
4	0



# Smoothing: Early Stopping

- In the 4/0 case, there were two problems:
  - The optimal value of  $\lambda$  was  $\infty$ , which is a long trip for an optimization procedure.
  - The learned distribution is just as spiked as the empirical one – no smoothing.
- One way to solve both issues is to just stop the optimization early, after a few iterations.
  - The value of  $\lambda$  will be finite (but presumably big).
  - The optimization won't take forever (clearly).
  - Commonly used in early maxent work.



Heads	Tails
4	0

Input

Heads	Tails
1	0

Output



## Smoothing: Priors (MAP)

- What if we had a prior expectation that parameter values wouldn't be very large?
- We could then balance evidence suggesting large parameters (or infinite) against our prior.
- The evidence would never totally defeat the prior, and parameters would be smoothed (and kept finite!).
- We can do this explicitly by changing the optimization objective to maximum posterior likelihood:

$$\log P(C, \lambda \mid D) = \log P(\lambda) + \log P(C \mid D, \lambda)$$

Posterior

Prior

Evidence

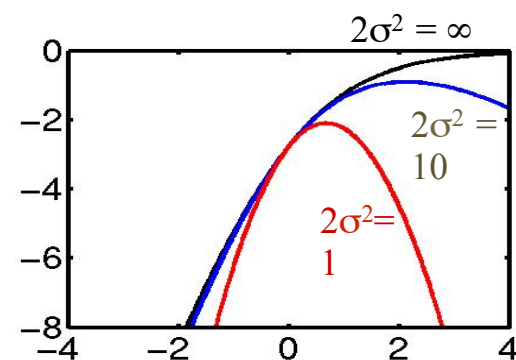


## Smoothing: Priors

- Gaussian, or quadratic, or  $L_2$  priors:
  - Intuition: parameters shouldn't be large.
  - Formalization: prior expectation that each parameter will be distributed according to a gaussian with mean  $\mu$  and variance  $\sigma^2$ .

$$P(\lambda_i) = \frac{1}{\sigma_i \sqrt{2\pi}} \exp\left(-\frac{(\lambda_i - \mu_i)^2}{2\sigma_i^2}\right)$$

- Penalizes parameters for drifting to far from their mean prior value (usually  $\mu=0$ ).
- $2\sigma^2=1$  works surprisingly well.



They don't even capitalize my name anymore!







# Smoothing: Priors

- If we use gaussian priors:
  - Trade off some expectation-matching for smaller parameters.
  - When multiple features can be recruited to explain a data point, the more common ones generally receive more weight.
  - Accuracy generally goes up!

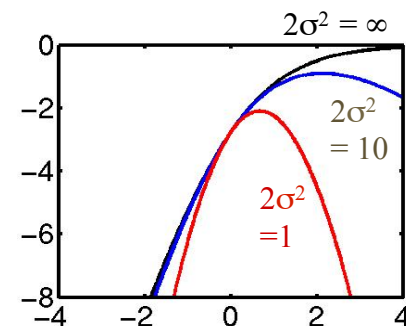
- Change the objective:

$$\log P(C, \lambda | D) = \log P(C | D, \lambda) - \log P(\lambda)$$

$$\log P(C, \lambda | D) = \sum_{(c,d) \in (C,D)} P(c | d, \lambda) - \sum_i \frac{(\lambda_i - \mu_i)^2}{2\sigma_i^2} + k$$

- Change the derivative:

$$\partial \log P(C, \lambda | D) / \partial \lambda_i = \text{actual}(f_i, C) - \text{predicted}(f_i, \lambda) - (\lambda_i - \mu_i) / \sigma^2$$





# Smoothing: Priors

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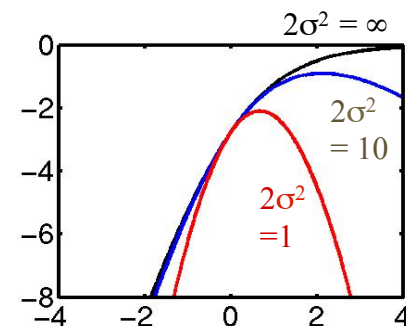
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- Change the derivative:

$$\partial \log P(C, \lambda | D) / \partial \lambda_i = \text{actual}(f_i, C) - \text{predicted}(f_i, \lambda) - \lambda_i / \sigma^2$$



Taking prior mean as 0



## Example: NER Smoothing

Because of smoothing, the more common prefix and single-tag features have larger weights even though entire-word and tag-pair features are more specific.

### Local Context

	Prev	Cur	Next
State	Other	???	???
Word	at	Grace	Road
Tag	IN	NNP	NNP
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### Feature Weights

Feature Type	Feature	PERS	LOC
Previous word	at	-0.73	0.94
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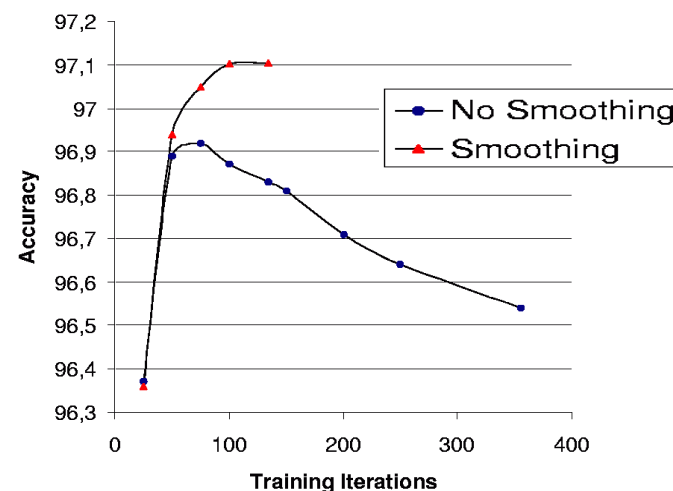


## Example: POS Tagging

- From (Toutanova et al., 2003):

	Overall Accuracy	Unknown Word Acc
Without Smoothing	96.54	85.20
With Smoothing	97.10	88.20

- Smoothing helps:
  - Softens distributions.
  - Pushes weight onto more explanatory features.
  - Allows many features to be dumped safely into the mix.
  - Speeds up convergence (if both are allowed to converge)!





## Smoothing: Regularization

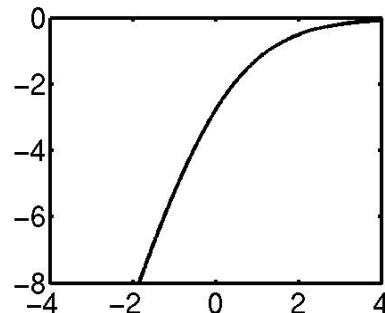
- Talking of “priors” and “MAP estimation” is Bayesian language
- In frequentist statistics, people will instead talk about using “regularization”, and in particular, a gaussian prior is “ $L_2$  regularization”
- The choice of names makes no difference to the math



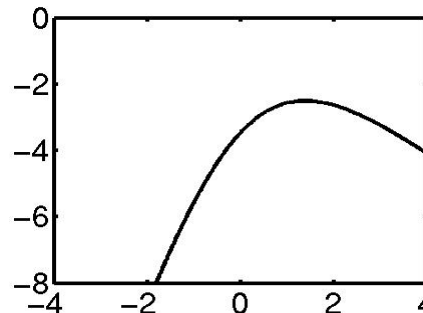
## Smoothing: Virtual Data

- Another option: smooth the data, not the parameters.

- Example:



Heads	Tails
4	0



Heads	Tails
5	1

- Equivalent to adding two extra data points.
- Similar to add-one smoothing for generative models.
- Hard to know what artificial data to create!



## Smoothing: Count Cutoffs

- In NLP, features with low empirical counts are often dropped.
  - Very weak and indirect smoothing method.
  - Equivalent to locking their weight to be zero.
  - Equivalent to assigning them gaussian priors with mean zero and variance zero.
  - Dropping low counts does remove the features which were most in need of smoothing...
  - ... and speeds up the estimation by reducing model size ...
  - ... but count cutoffs generally hurt accuracy in the presence of proper smoothing.
- We recommend: don't use count cutoffs unless absolutely necessary for memory usage reasons.



# Smoothing/Priors/ Regularization for Maxent Models