Site Plan

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Site Purpose

The purpose of the site is to provide accurate weather information for residents so that they can plan their days' activities and events. It will also provide some town information to let visitors know what is going on around the town. The site will provide information for the cities of Franklin, Greenville, and Springfield.
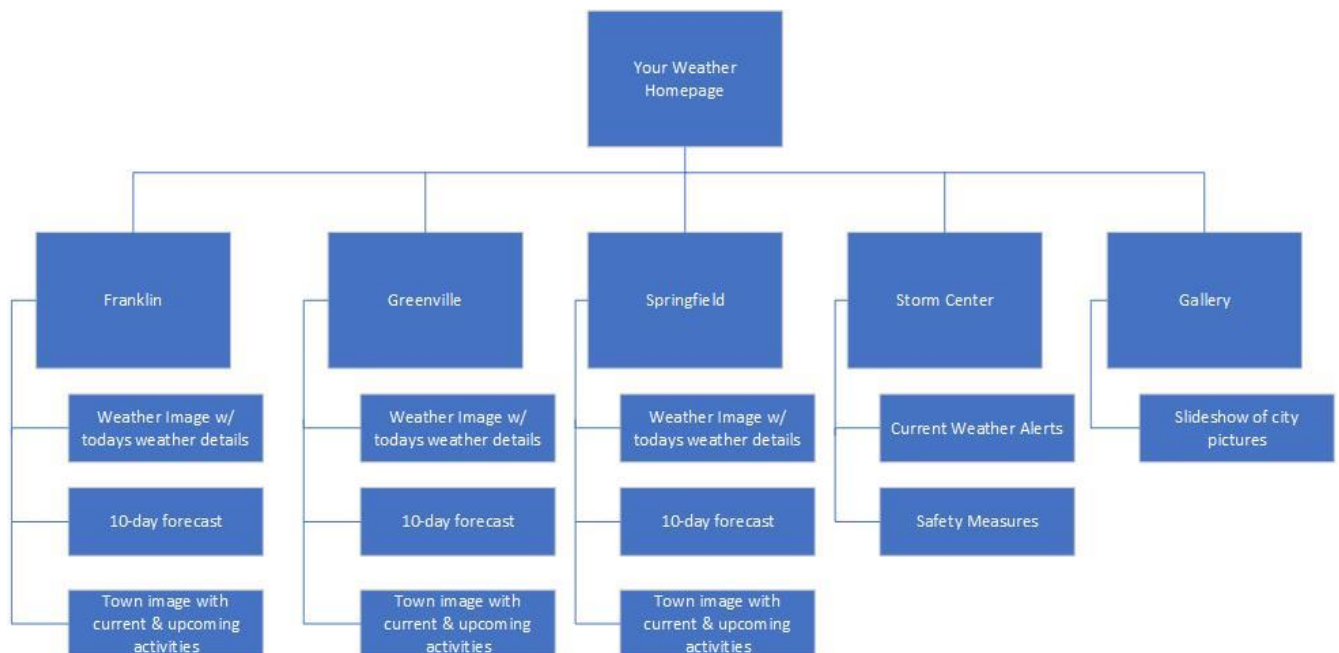
Target Audience

Who: Local residents and visitors to the area who are planning on doing any type of outdoor activities.

Age: 15 – 80 years old

Site Map

Each page will have a navigation bar that will quickly allow the user to go to the Franklin, Greenville, Springfield Storm Center, and Gallery page.

Color Scheme

The colors will be blues, gray, orange, and white. These colors are designed to provide a warm and cool feeling while visiting the site. These are being used in order to relate to what the site is about. By using these colors, they user will still associate a feeling of warmth, even when the weather is bad. Red will be used to indicate inclement weather alerts.

#2081F9 #FFFFFF #F99820 #BBBBBB #09264A #EA3C24
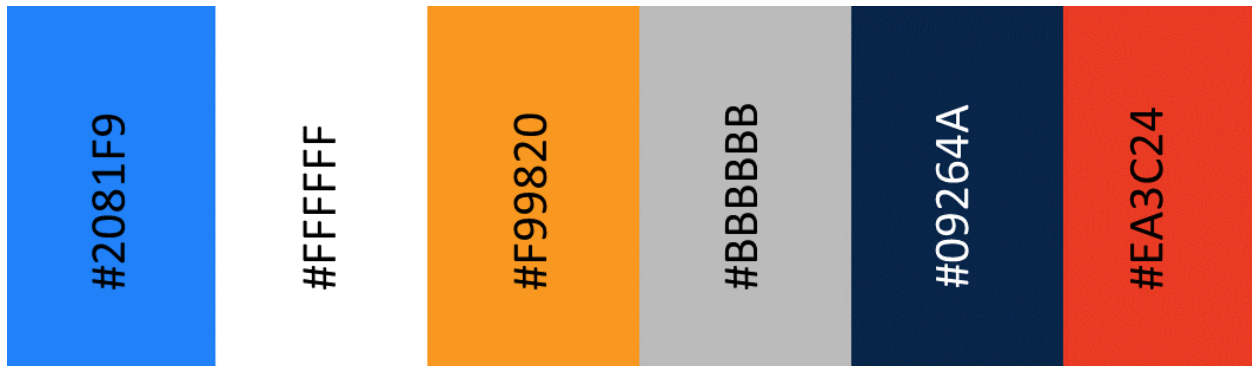
Quick Reference:
Logo = #F99820 & #FFFFFF
Nav background = #2081F9
Nav Text = #FFFFFF
Headings = #09264A
Section Borders/shadow = #2081F9
Text = #000000 or #FFFFFF
Footer background = #BBBBBB
Footer Text = #000000

Typography

Text will mainly be in black. When text falls on a background with a blue color, it will be in white. The text for the logo and moto will be the only ones that will use a shadow around them. Georgia, serif will be the font-family we will be using. This will allow for good readability in both larger and smaller screens. The text will be easy to read for all age groups. We will use the ideal range of 60 characters per line. Leading will be 30% more than the character height for good readability.
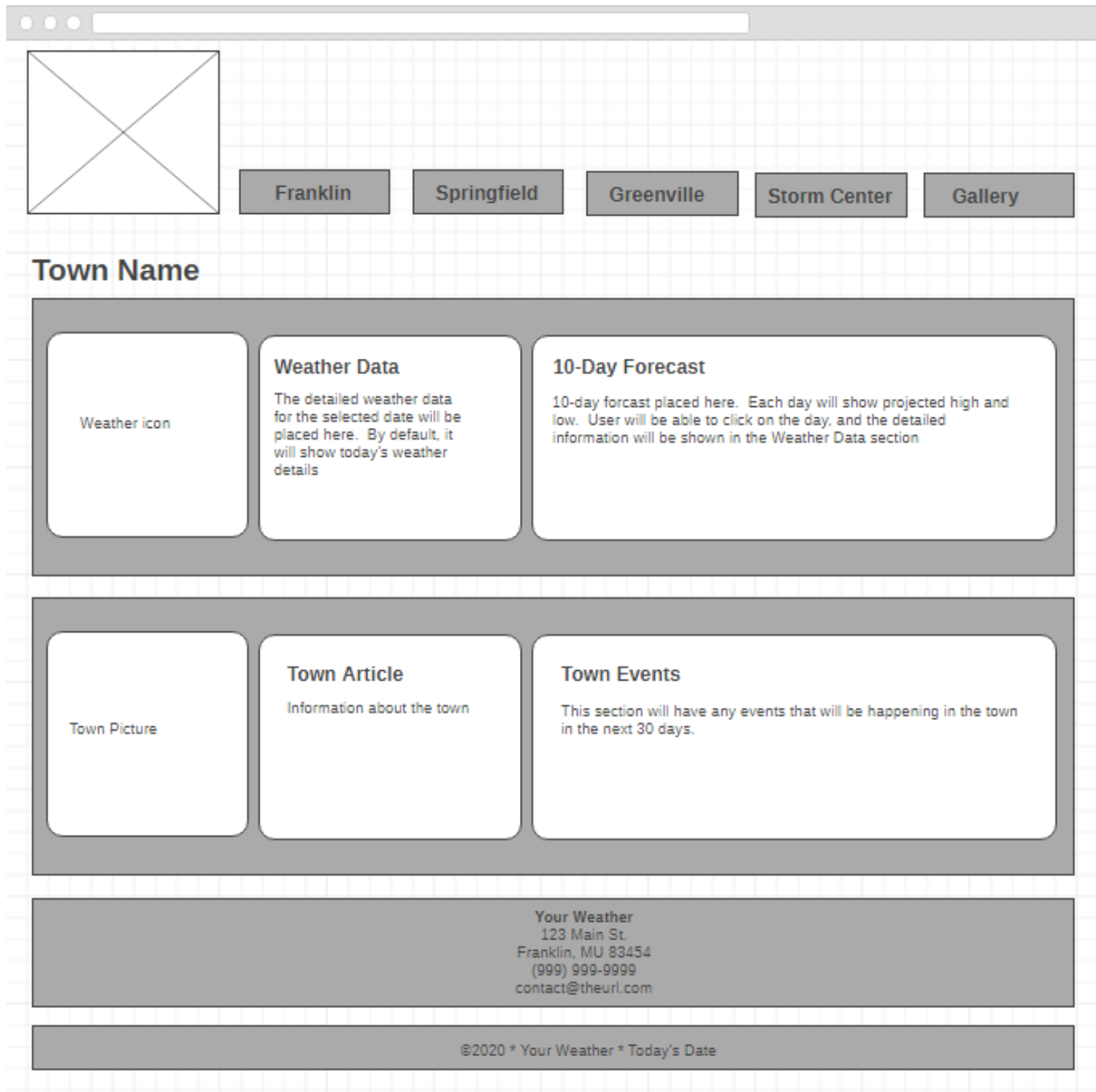
Quick Reference:
Font-family: Georgia, serif

Wire Frame Sketches
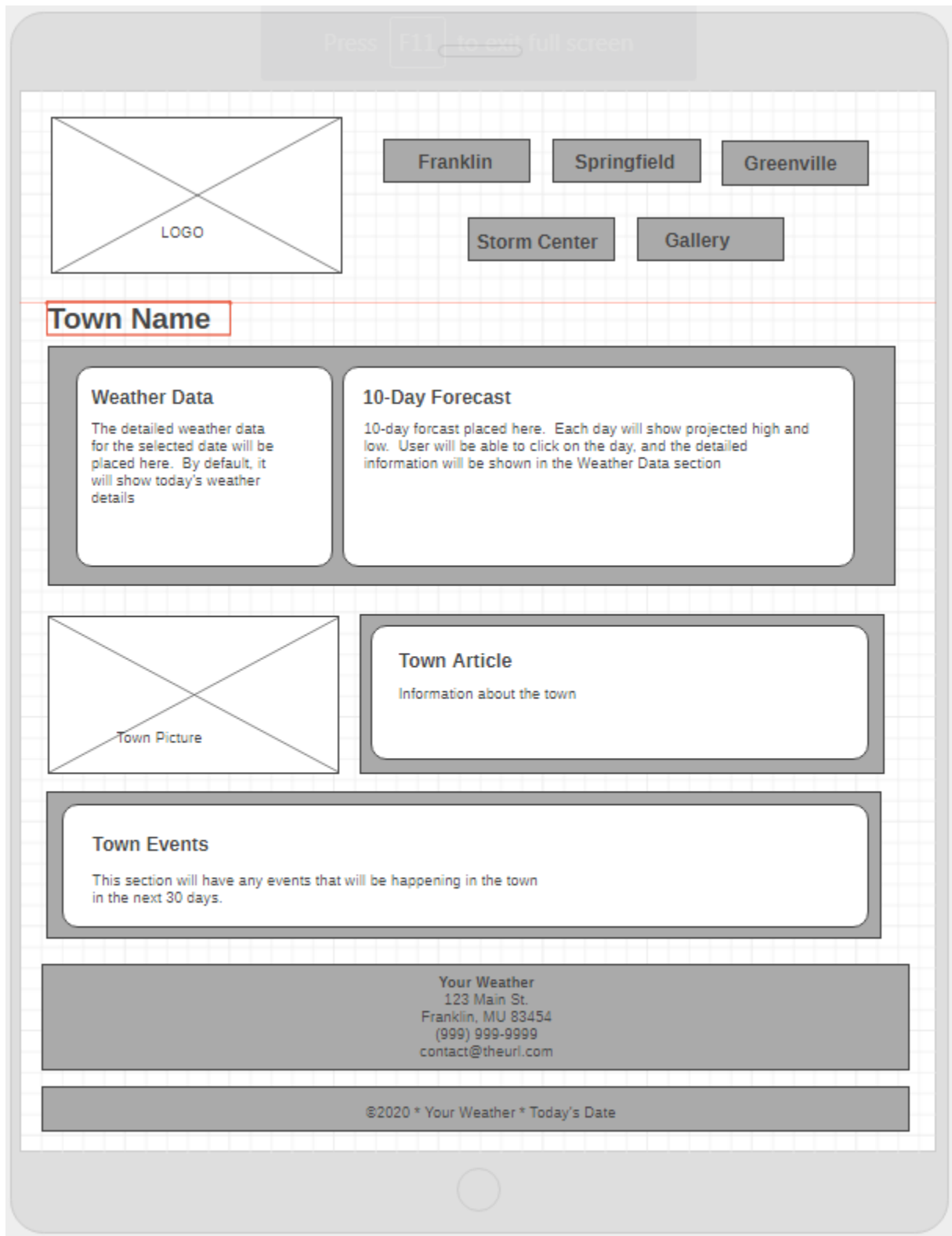
** Note: The red highlights you see in the pictures below are due to the program used to create the sketches and will not be on the page.

Large View

https://wireframe.cc/FFR2Ki

Medium View

Press F11 to exit full screen

LOGO

| Franklin | Springfield | Greenville |

| Storm Center | Gallery |

Town Name

Weather Data

The detailed weather data for the selected date will be placed here. By default, it will show today's weather details

10-Day Forecast

10-day forcast placed here. Each day will show projected high and low. User will be able to click on the day, and the detailed information will be shown in the Weather Data section

Town Picture

Town Article

Information about the town

Town Events

This section will have any events that will be happening in the town in the next 30 days.

Your Weather
123 Main St.
Franklin, MU 83454
(999) 999-9999
contact@theurl.com

©2020 * Your Weather * Today's Date

https://wireframe.cc/ovMTuj

Small View

LOGO

This is a drop down navigation list

Town Name

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https://wireframe.cc/thJv0u