Unbetting Football, Capítulo II  
La Caja de Pandora

*La primera vez que leí un libro yo tenía 21 años, y esto no lo digo con pena ni vergüenza, pero durante mi infancia las cosas no abundaron y los libros no fueron la excepción. Sin embargo, ese primer libro lo leí por accidente, un amigo lo dejó olvidado sobre la mesa. Aunque ese libro de inmediato me llamó la atención porque reconocí a quien aparecía en la portada, confieso que miré el libro durante un rato sin saber qué hacer. Recuerdo que el acto de la lectura me era algo totalmente ajeno, extraño, ni siquiera entendía para qué o por qué lo hacían otras personas. Pero abrí ese libro y descubrí la lectura, y digo que la descubrí, así tal cual, porque para mí fue como descubrir algo de lo que no tenía ni la menor noción de su existencia.*

*Recuerdo que el hecho de saber lo que pensaba obra persona que había vivido una vida totalmente distinta a la mía, en otro lugar, o incluso en otro tiempo, me pareció sorprendente, increíble. Era como si se pudiera ser ajeno al tiempo. ¿Cómo era posible? Todavía me lo pregunto, y nunca ha dejado de asombrarme.*

*Hace poco volví a leer ese mismo libro, casi 20 años. Este capítulo es mi manera de dar las gracias.*

|  |
| --- |
| Aquiles y Ájax jugando a los dados, 540-530 antes de Cristo, atribuido al artista Exekias. Ánfora de Terracota, 2 metros de altura. Musei Vaticani, Roma. |
| *Aquiles y Áyax jugando a los dados*, 540-530 antes de Cristo. Firmado por el artista Exekias. Ánfora de Terracota, altura 60 centímetros. *Musei Vaticani*, Roma. |

El acto de apostar, en mi opinión, es una proyección personal plasmada a través de una creencia en el futuro, que llega al punto de arriesgar algo con valor para poner a prueba tu creencia. Intuyo que lo más probable es que desde un inicio el juego y el acto de apostar estuvieron vinculados, de ahí creo que el deporte puede ser descrito o entendido (al menos en parte) como un estado posterior de los juegos infantiles, pero llevado a una escala social. Personalmente, creo que el acto de apostar es algo casi tan antiguo como la sociedad misma, sin embargo, el negocio de las apuestas es algo distinto.

En el año de la pandemia, en pleno 2020, con la práctica totalidad de las competiciones deportivas canceladas, de acuerdo con datos de Forbes, jugadores como Lionel Messi y Cristiano Ronaldo percibieron en conjunto así como 5,000 millones de pesos mexicanos [[1](https://www.forbes.com/sites/christinasettimi/2020/09/14/the-worlds-highest-paid-soccer-players-2020-messi-wins-mbappe-rises/?sh=ccd80361cff0)]. Sin embargo, si sumamos el ingreso de los 10 jugadores mejor pagados de ese mismo año, el monto alcanzaría casi los 12,000 millones de pesos y, aun así, nos quedaríamos cortos para igualar lo que ingresó una sola persona vinculada al futbol: Denise Coates.

# El Imperio del Tiempo

Hacia el inicio del año 2000 una empresa familiar solicitó un préstamo al *Royal Bank of Scotland* por un monto equivalente a casi 450 millones de pesos. No mucho después la empresa originaria de la ciudad Stoke-on-Trent, en el Reino Unido, realizó la compra de un dominio que al año siguiente sería lanzado como [www.bet365.com](http://www.bet365.com). Para 2005 la empresa familiar vendió sus 59 negocios de tragamonedas y casinos y decidió enfocarse en el negocio en línea [[2](https://www.gamblingsites.org/history/bet365/)].

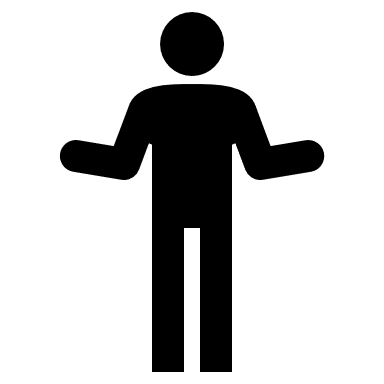
En el 2020, el año de la pandemia, Bet365 llegó a ser una empresa cuyas perspectivas de crecimiento pueden plasmarse a través del siguiente dato: ese mismo año el ingreso (salario más dividendos) de su CEO, Denise Coates, rebasó el equivalente a los 13,000 millones de pesos mexicanos [[3](https://www.theguardian.com/business/2021/mar/31/bet365-boss-denise-coates-pay-may-exceed-1bn-in-four-years)]. Para ponerlo en perspectiva, ese mismo año el gobierno de México destinó, aproximadamente, esa misma cantidad en todo su Presupuesto de Cultura [[4](https://www.proceso.com.mx/reportajes/2019/12/7/presupuesto-cultural-2020-el-esquema-de-siempre-235441.html)]. Dicho de otra forma, el ingreso bruto de Denise equivale a lo que todo un país de más de 120 millones de personas destina en su presupuesto cultural, lo que viene siendo en el caso de México, desde 2010, una constante que equivale a 0.2% de PIB, en otras palabras: si multiplicamos por 500 el ingreso de Denise, obtendríamos el Producto Interno Bruto del décimo país más poblado del mundo. Sin embargo, ahí no para la cosa.

Otro dato para comparar: si le pidiéramos a la CEO de Bet365 que nos echara la mano cubriendo lo que, de acuerdo con la investigación titulada como La Estafa Maestra [[5](https://www.bbc.com/mundo/noticias-america-latina-44035664)], ascendió el monto del desvío de recursos públicos, Denise tendría que donar poco más del 70% de su ingreso de 2020.

En el año 2020 la pandemia obligó a que la mayoría de las competiciones deportivas del mundo fueran suspendidas, generando pérdidas de niveles históricos en el sector deportivo, sin embargo, y a pesar de ello el sector de las apuestas en línea ha dado un repunte notable hacia lo que todas las proyecciones concluyen será un crecimiento sostenido y sin precedentes en los próximos años. De acuerdo con datos de Statista [[6](https://www.statista.com/statistics/270728/market-volume-of-online-gaming-worldwide/)] el tamaño actual del mercado de apuestas en línea es de 59 billones de dólares y se espera que, para 2023, el tamaño del mercado casi se duplique. Esta idea es de importancia capital para lo que abordaremos en este capítulo: existe una enorme certeza, en todas las proyecciones a futuro, de que el crecimiento del sector de las apuestas en línea se mantendrá *año con año*. Pero ¿cómo pueden tener ese nivel de certeza? Porque tienen a su favor El Tiempo.

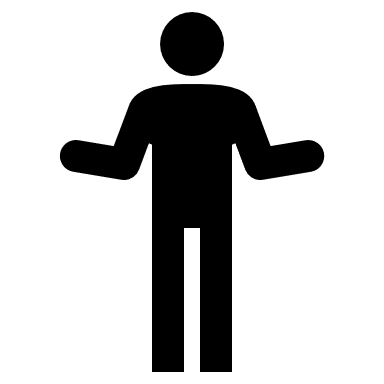
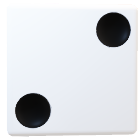
Ha llegado el momento de hablar acerca de cómo empresas como Bet365 ganan dinero.

# ¿Cómo ganan dinero Las Casas de Apuestas?

Imaginemos a 7 amigos que se reúnen para apostar utilizando 1 dado de 6 caras. Sin embargo, uno de los amigos, el que pone la casa, se dedicará únicamente a lanzar el dado, mientras que los restantes apostarán a un número del dado.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1  $1.00 | 2  $1.00 | 3  $1.00 | 4  $1.00 | 5  $1.00 | 6  $1.00 |

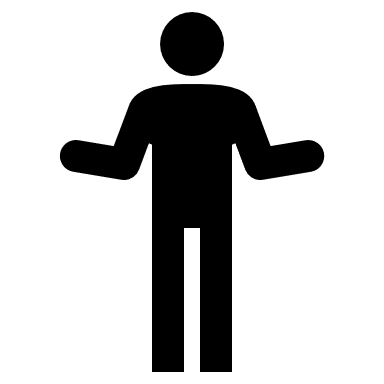
     

Si al lanzar el dado cae el número 2, el ganador se llevaría :

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1 | 2  $6.00 | 3 | 4 | 5 | 6 |

Ahora imaginemos que el amigo que pone la casa les dice a los demás que, como los reúne a todos y pone su casa, ahora **el ganador se llevará solo $5.00** por victoria y **el de la casa se quedaría $1.00 por cada juego**. Así si en la próxima tirada saliera el **número 5**, sucedería lo siguiente:



$1.00

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5  $5.00 | 6 |

Si se mantuvieran jugando 60 veces los 6 jugadores, **el total de dinero sería:** . De ese monto **la casa se llevaría:** , mientras que, aproximadamente, **a cada jugador le tocaría la sexta parte de lo que sobre**:

Nota: existen circunstancias que, en principio, podrían poner a temblar a los dueños de las casas de apuestas. Incluyo brevemente mención a ello en el apéndice 😊.

Es decir que, *en el largo plazo* y para sorpresa de nadie, el amigo de la casa no solo es virtualmente un hecho que ganará dinero, sino que ganará más que los apostadores. Con esto en mente, ahora necesitamos hablar un poco acerca de qué es una apuesta deportiva.

# Detrás de las apuestas

Un escenario habitual para un partido de liga podría ser el siguiente:

|  |  |  |
| --- | --- | --- |
| Victoria del Local | Empate | Victoria del Visitante |
| 2 | **3.18** | **4** |

Si una persona puesta a que el Equipo Visitante gana el partido, recibiría: , pero, en caso de que el partido terminase con empate o victoria del equipo local, el apostador perdería su dinero. Al número que multiplica a tu dinero se le llama **Momio**, sin embargo, un momio no es solo un multiplicador, pues también representa una probabilidad *implícita*. Para expresar un momio en términos de probabilidad se requiere hacer lo siguiente:

Que, aplicado al ejemplo anterior, quedaría así:

|  |  |  |
| --- | --- | --- |
| Victoria del Local | Empate | Victoria del Visitante |
| 2 | **3.18** | **4** |

|  |  |  |
| --- | --- | --- |
| Victoria del Local | Empate | Victoria del Visitante |
| 0.5 (50%) | **0.31 (31%)** | **0.25 (25%)** |

Ahora, si sumamos los porcentajes obtendremos: , por supuesto, esto no es un error. El 6% extra representa la ganancia o *Margen* de la Casa de Apuestas. Una manera sencilla de remover ese margen es hacer una operación, **primero dividimos entre tres el margen**:

Después, solo debemos restar ese 2% a cada resultado, así:

|  |  |  |
| --- | --- | --- |
| Victoria del Local | Empate | Victoria del Visitante |
| 50% | **31%** | **25%** |

|  |  |  |
| --- | --- | --- |
| Victoria del Local | Empate | Victoria del Visitante |
| 48% | **29%** | **23%** |

Ahora, por fin, cuando sumamos los porcentajes obtenemos: . Pero ¿por qué hacemos esto? puede parecer poco, sin embargo, este proceso es necesario para hacer Probabilidad como Tláloc manda (recordemos que La Probabilidad debe estar entre 0% y 100%). Con este sencillo proceso podemos limpiar todas las apuestas deportivas de todo el mundo y utilizarlas para construir lo que haremos a continuación. Vamos a construir juntos La Medida del Futbol.

# La Caja de Pandora

Imagina que haremos algo tan sencillo como lanzar una moneda al aire. Nuestra moneda tiene dos posibles resultados y los consideraremos como:

y

De ahí que, si lanzamos nuestra monedita al aire 2 veces y cae Cara y luego Cruz, si promediamos sus resultados obtendríamos:

Ahora pidamos un poco de ayuda a la imaginación y supongamos que contamos con la ayuda de 1000 personas, todas con una moneda como la nuestra y les pedimos que lancen sus monedas al mismo tiempo, para después promediar sus resultados. El promedio de los lanzamientos tendería a:

|  |  |  |
| --- | --- | --- |
|  |  |  |

Ahora imagina que le pedimos a 1 persona que lance su moneda 1000 veces, para después, promediar sus resultados. El promedio de los lanzamientos tendería a:

|  |  |  |
| --- | --- | --- |
|  |  |  |

Lo anterior nos lleva a concluir lo siguiente:

|  |  |  |
| --- | --- | --- |
|  |  |  |

En este momento necesitamos hacernos una pregunta: ¿qué pasaría si el lanzamiento de una moneda tardase, por ejemplo, una semana? Si este fuera el caso, para obtener el promedio de 1 persona que realiza 1000 lanzamientos necesitaríamos casi 20 años, sin embargo, como sabemos que el promedio de 1000 personas lanzando 1 vez es equivalente, bastaría una semana para obtener el promedio que buscamos. En los procesos donde se cumple este tipo de igualdad, podemos observar lo siguiente:

**Es posible intercambiar el tamaño de una muestra por El Tiempo.**

Es necesario dejar que la idea anterior se asiente en nuestras cabezas. La primera vez que lo pensé creo que hasta se me erizó la piel, es que, si lo piensas, esto ha estado enfrente de nosotros todo el tiempo. Por supuesto, todo esto tiene nombres propios y quien tuvo a bien empezar a divulgar estas ideas es Nassim Nicholas Taleb (El Maestro). A partir de ahora al tipo de promedio de 1000 personas haciendo algo 1 vez lo llamaremos *Promedio de Población*, mientras que al tipo de promedio de 1 persona haciendo algo 1000 veces lo llamaremos *Promedio en El Tiempo*. A los procesos en los que ambos tipos de promedios coinciden se les llama Procesos Ergódicos. Así que, en resumen:

|  |  |  |
| --- | --- | --- |
| **Proceso Ergódico** | | |
|  |  |  |

Por otro lado, a los procesos en los que no se cumple la igualdad anterior, se les llama procesos no-Ergódicos. Lo que diferencia a uno y otro tipo de procesos, es decir, cómo reconocer cuando un proceso es Ergódico o no, es una condición de la que hablaremos en un capítulo posterior, pero dejaré al final un libro recomendado para quien guste. En realidad, la condición que limita u obstruye la Ergodicidad es, para mí, de lo más interesante, pero por ahora creo que es mejor centrarnos en la Ergodicidad para mostrar aplicaciones útiles, además, ya viene siendo hora de empezar a hablar en serio.

# Intercambiando el tamaño de la muestra por El Tiempo

*Para elaborar el siguiente estudio y varios de los siguientes que publicaré pedí permiso a Joseph Buchdahl de Football-data.co.uk para emplear sus datos sobre resultados deportivos y apuestas vinculadas a ellos. Se trata de una base de datos de alrededor de 150,000 partidos de 28 ligas europeas, a lo que añadí resultados y datos de la Liga MX. Todos los datos presentados en este capítulo involucran solo resultados de partidos de liga o temporada regular y, para el caso particular de este capítulo, se incluyen resultados de 2012 a 2020. El tratamiento de datos fue hecho con Python.*

El 24 de octubre de 2020 ocurrió el partido Barcelona vs Real Madrid y el escenario del partido, según las casas de apuestas, fue el siguiente:

|  |  |  |
| --- | --- | --- |
| Barcelona | Empate | Real Madrid |
| 48% | **26%** | **26%** |

Debemos tener cuidado de no perder el sentido de lo que representa una Probabilidad, tengamos en cuenta lo siguiente, La Probabilidad no puede decirnos qué ocurrirá en un evento en específico:

**La Probabilidad es una descripción de lo que tendería a ocurrir en el largo plazo**

Continuando con la narración, supongamos que fuese posible que, en octubre de 2020, en ese momento en el tiempo, *ese* Barcelona y *ese* Real Madrid decidieran zanjar de una vez por todas quién es el mejor entre *esos* dos clubes, para lo que jugarían una serie de 100 partidos entre ellos. Si jugasen un partido por semana tardarían poco menos de 2 años en cumplir la centena de partidos. Pero *¿y si pedimos a 1000 personas que lancen una moneda?* Es decir, en este contexto: ¿y si observamos qué ocurrió en los otros partidos que tenían el mismo escenario?

Table

Description automatically generatedEntre 2012 y 2021 hubo un total de 2075 partidos que las casas de apuestas plantearon con ese mismo escenario. Algunos ejemplos de partidos que fueron considerados de esa manera se muestran en la tabla de la derecha. Si observamos los partidos, en general podríamos sugerir que habría un consenso en que, si bien, en niveles distintos, **son proporcionales a escala**, es decir, los partidos de la tabla derecha son similares en paridad de rivales al Barcelona vs Real Madrid de octubre de 2020.

Reuniendo esos 2075 partidos se obtuvieron los promedios de las estadísticas registradas. Para presentar las tendencias centrales de los resultados se obtuvo, por ejemplo, que los equipos locales anotaron 1.55 goles en promedio por partido, y los visitantes promediaron 1.07 goles por partido, pero ¿qué nos dice esto? Una manera de interpretar los resultados podría ser pensarlos, literalmente, en términos de 100 partidos. Por ejemplo, si dos equipos se enfrentasen en estas mismas circunstancias, al cabo de 100 partidos entre ellos, esperaríamos que el local tendiese a anotar 155 goles (59% del total), mientras que el visitante tendería a 107 (41% del total). Observemos el resumen de algunos datos presentados en la siguiente gráfica:

Otra manera manera de interpretar el gráfico anterior es que, si pudiésemos extender en el tiempo los partidos, es decir, aumentar la cantidad de partidos entre el Barcelona y el Real Madrid del 24 de octubre de 2020, los resultados tenderían a lo que se muestra en la gráfica. Pero ¿cómo puede esto ayudarnos a entender qué está sucediendo? En primer lugar, por supuesto que este tipo de competición (100 partidos seguidos contra el mismo rival) sería impracticable en casi cualquier deporte, en especial en el caso del futbol en el que incluso una liga con pocos partidos como la Liga MX, donde cada equipo juega 17 partidos en fase regular, puede presentar hasta 17 distintos escenarios para cada equipo. Es necesario tomar un ángulo distinto: pensemos primero en un escenario más simple y, después, veamos si llegamos a algo interesante (y llegaremos).

Imaginemos que hay una liga de futbol en la que un equipo, al que llamaremos Tampico FC, se enfrentará solamente a tres rivales a los que solo recibirá como local y, además, deberá enfrentarse 10 veces a cada uno, dando un total de 30 partidos. Cada uno de los enfrentamientos cae en los escenarios planteados a continuación:

|  |  |  |
| --- | --- | --- |
| Tampico FC | Empate | Rival 1 |
| 58% | **25%** | **17%** |

|  |  |  |
| --- | --- | --- |
| Tampico FC | Empate | Rival 2 |
| 48% | **26%** | **26%** |

|  |  |  |
| --- | --- | --- |
| Tampico FC | Empate | Rival 3 |
| 38% | **29%** | **33%** |

Como seguro estarás intuyendo, existe una nutrida muestra disponible para cada uno de esos 3 escenarios (algunos miles, de hecho). Para simplificar el análisis inicial, pensemos solo en términos de otra estadística, los **Puntos Esperados** que, para esos 3 escenarios, serían los siguientes:

|  |  |  |
| --- | --- | --- |
| **Escenario** | **Puntos Promedio del Equipo Local** | **Puntos Promedio del Equipo Visitante** |
| **Local 58%** | **1.9** | **0.8** |
| **Local 48%** | **1.7** | **1.1** |
| **Local 38%** | **1.4** | **1.3** |

Si consideramos que en cada escenario se jugarían 10 partidos, podríamos solo **multiplicar por 10 cada uno** de los promedios y sacar sus totales sumándolos, como se muestra aquí:

|  |  |  |
| --- | --- | --- |
| **Escenario** | **Puntos Esperados del Equipo Local** | **Puntos Esperados del Equipo Visitante** |
| **Local 58%** |  |  |
| **Local 48%** |  |  |
| **Local 38%** |  |  |
| **TOTALES** | **50** | **32** |

Cuando llegase el final del torneo el Tampico FC podría medir su desempeño en cuanto a los puntos que obtuvo en el torneo mediante una simple división; si el equipo obtuvo, por ejemplo, 55 puntos y se esperaba que obtuviera 50, su desempeño estaría 10% por arriba de lo esperado. Lo mismo se puede hacer para establecer una referencia de desempeño para cualquier otra estadística (por ejemplo, si el Tampico hubiese cometido un total de 360 faltas y se esperaba que cometiese 300, tendría 20% más faltas de lo esperado). Por supuesto, gracias a que todo ocurre a escala, ese sencillo ejercicio: **medir las variaciones respecto a lo esperado**, podemos replicarlo en cualquier liga y desde diferentes perspectivas, lo único que necesitaríamos sería completar nuestra anterior tablita para incluir más escenarios. Una versión recortada de la tabla se vería más o menos así:

|  |  |  |
| --- | --- | --- |
|  | **Puntos Esperados del Local** | **Puntos Esperados del Visitante** |
| **0.92** | 2.9 | 0.1 |
| **0.9** | 2.8 | 0.1 |
| **0.88** | 2.8 | 0.2 |
| **0.86** | 2.7 | 0.2 |
| **0.84** | 2.7 | 0.2 |
| **0.82** | 2.6 | 0.3 |
| **0.8** | 2.6 | 0.3 |
| **0.78** | 2.5 | 0.3 |
| **0.76** | 2.5 | 0.4 |
| **0.74** | 2.4 | 0.4 |
| **0.72** | 2.4 | 0.4 |
| **0.7** | 2.3 | 0.5 |
| **0.68** | 2.3 | 0.5 |
| **0.66** | 2.2 | 0.6 |
| **0.64** | 2.2 | 0.6 |
| **0.62** | 2.1 | 0.6 |
| **0.6** | 2.1 | 0.7 |
| **0.58** | 2.0 | 0.7 |
| **0.56** | 2.0 | 0.8 |
| **0.54** | 1.9 | 0.8 |
| **0.52** | 1.9 | 0.9 |
| **0.5** | 1.8 | 0.9 |
| **0.48** | 1.7 | 1.0 |
| **0.46** | 1.7 | 1.0 |
| **0.44** | 1.6 | 1.1 |
| **0.42** | 1.6 | 1.1 |
| **0.4** | 1.5 | 1.2 |
| **0.38** | 1.5 | 1.2 |
| **0.36** | 1.4 | 1.3 |
| **0.34** | 1.3 | 1.4 |
| **0.32** | 1.3 | 1.4 |
| **0.3** | 1.2 | 1.5 |
| **0.28** | 1.2 | 1.6 |
| **0.26** | 1.1 | 1.6 |
| **0.24** | 1.0 | 1.7 |
| **0.22** | 1.0 | 1.8 |
| **0.2** | 0.9 | 1.8 |
| **0.18** | 0.8 | 1.9 |
| **0.16** | 0.8 | 2.0 |
| **0.14** | 0.7 | 2.1 |
| **0.12** | 0.6 | 2.2 |
| **0.1** | 0.5 | 2.3 |
| **0.08** | 0.5 | 2.4 |
| **0** | 0.3 | 2.5 |

Jornada a jornada podemos construir el desempeño del equipo mediante pequeñas sumas y, llegado una cantidad suficiente de partidos (más bien, temporadas completas), empezar a hacer **observaciones sobre las diferencias**. Pero mejor veamos algunos ejemplos con varios equipos. Empecemos con el Atlético de Madrid Campeón de **LaLiga en la temporada 2020-2021**, en el que resultaron campeones con la suma de 86 puntos en 38 partidos de liga. Pero ¿es esto mucho o poco? ¿En qué medida cumplieron con su expectativa?

A picture containing chart

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Observando la diferencia entre los Puntos Obtenidos y los Esperados, vemos que el Atlético de Madrid obtuvo 11.1 puntos más de lo que se esperaba, es decir, casi 15% más de los puntos que se esperaban de ese equipo en ese torneo (86 de 74.9). Sin embargo, si consideramos que a inicio del campeonato los principales favoritos eran Real Madrid y Barcelona [[7](https://www.highpresssoccer.com/2020-21-la-liga-odds/), [8](https://oddschanger.com/sports-news/202021-la-liga-winner-odds)], ¿qué tuvo que pasar para que el Atlético de Madrid ganase LaLiga? ¿solo fue mejor el Atlético de lo esperado o hubo una combinación de variaciones en los desempeños? Veamos la siguiente gráfica del Desempeño en Puntos de los primeros cuatro lugares de la temporada 2020-2021 de LaLiga:

Timeline

Description automatically generated with low confidence

Resulta muy ilustrativo que Sevilla y Atlético de Madrid tuviesen casi el mismo desempeño y, sin embargo, uno fue cuarto lugar y el otro campeón, esto se debe a que **el desempeño depende de lo que se espera de cada equipo en los escenarios a los que se enfrenta**. En general, un equipo que se enfrenta a escenarios más favorables se espera que obtenga, en el largo plazo, más puntos que un equipo que se enfrenta a escenarios menos favorables.

Veamos la siguiente tabla para LaLiga en la misma temporada 2020-2021, pero ahora incluyendo a todos los equipos.

Chart, bar chart

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Resulta curioso que el equipo con mejor desempeño en el torneo no solo no fue el campeón, sino que estuvo lejos de serlo, Cádiz obtuvo 126% (44 puntos de 35 esperados) alcanzando apenas el 12vo puesto en la tabla general. Mientras que Barcelona, a pesar de tener un desempeño de apenas 94% (79 puntos de 84 esperados), le alcanzó para ser tercer lugar general. Observemos que Getafe, a pesar de tener unos de los peores desempeños del campeonato, logró salvar la categoría a pesar de que Huesca le superó en desempeño y este equipo descendió.

Lo anterior abre la puerta a algunas preguntas que serán atendidas en futuros capítulos. ¿Qué determina si un torneo fue bueno o malo para un equipo? Las expectativas. Esta métrica, las tablas nombradas Metra, es precisamente eso: la cuantificación de las expectativas. Por ejemplo, el simple número de puntos cosechados en un torneo, ¿en qué medida es sensato exigir al cuerpo técnico de un equipo? ¿sería sensato exigir al Osasuna que aspire a alcanzar 60 puntos, si sus puntos esperados están en 43? La incorporación de un parámetro de comparación haría una diferencia significativa; ¿podríamos considerar como bueno el torneo de un equipo que solo alcanza 86% de su desempeño (quedándose a más de 7 puntos de lo esperado), como fue el caso del Athletic de Bilbao? O respecto a los cuerpos técnicos ¿en qué medida se puede dar un margen de tolerancia medible a los cuerpos técnicos para observar su desempeño? ¿Sería razonable ofrecer contratos con mediciones de por medio con expectativas realistas dentro de un rango +/- 4 puntos de lo esperado?

¿Qué papel juegan los directores técnicos y sus asistentes en todo esto?

¿Y los árbitros?

Muchas cuestiones que atender en futuros capítulos.

Las siguientes secciones tienen por objetivo mostrar algunos ejemplos sobre cómo puede usarse la tabla de valores a la que me pareció bien llamarla *Metron* (“medida” en griego [[9](http://etimologias.dechile.net/?metro)]). Veamos algunos ejemplos breves de aplicaciones.

# Medición de Desempeños

¿En qué medida el torneo Apertura 2021 se quedó corto en la cantidad de goles anotados? Para ser precisos, se anotaron 65 goles menos de lo esperado, 16% menos, es decir que, de los 397 goles esperados solo se anotaron 332. Pero mejor veamos el siguiente resumen de la temporada regular:

Diagram, schematic

Description automatically generated

¿O en qué medida el Monterrey cumplió o no con las expectativas puestas en el equipo? En la fase regular del campeonato:

Chart, radar chart

Description automatically generated

El equipo dirigido por Javier Aguirre, en el torneo Apertura 2021 consiguió solo 76% en desempeño de puntos (22 de 29 esperados), con 72% de desempeño en goles a favor (19 de 27 esperados); por otro lado, realizó 96% de los disparos esperados (205 de 213), pero de esos disparos solo 75% fueron a puerta (69 de 92). ¿En qué medida Monterrey se quedó corto en la cantidad de goles? Haríamos bien en compararlo con el resto de los clubes:

Chart

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Salvo Tigres, Toluca y Mazatlán, los restantes 15 clubes no alcanzaron la cifra de goles anotados que se esperaba de ellos, siendo Monterrey el segundo peor en ese sentido, solo igualado por Querétaro y superado por Chivas (peor desempeño en goles anotados). Sin embargo, en cuanto a los goles esperados, Monterrey era el equipo con mayor expectativa de la liga y terminó siendo el 10mo.

¿O qué tal el América?

Chart, radar chart

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En el Apertura 2021 el Club América, entre otras mediciones interesantes, solo recibió 55% de los goles en contra que se esperaba que recibiese. Pero ¿es esto poco o mucho? Comparemos con el resto de la liga:

![Chart

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UUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAcz488B6X8QtBh0rWZ7y3iguVuo5bORUkWRVZQclSOjHtXB/wDDNPhj/oZPFP8A4HRf/Gq9ioqXGL3RrTrVaatCTXo7Hjv/AAzT4Y/6GTxT/wCB0X/xqrekfs8+GNI17T9VXWfEF3Lp9zHdQxXV3G0ZkRtykgRg9R2Ir1eihQitUipYmvJcsptr1YU2WJJonimRZI3Uq6OMhgeoI7inUVRgcNqXwg8K6hOZYobmxJ6ray4UnPXDBsfhxTtM+EfhXTpBJJbz3zDp9rlyB+CgA/iK7eigBvlp5Xl7F8vbt2Y4x6Y9K4XUfg74Xv7p54xd2W858u2lUIPoGU4rvKKAOd8NeBdC8KOZdMt2a5ZdjXEz73I9PQfgBT/FXg7T/GEFtDqktzGls5dfIdVySMc5BrfooARlV1KuAysMEEZBFcPf/CLwzeXTT2/2zTy3VbSYKv5MDj8K7migDkfDvw00Hw3qkeo2n2q4vI92yW4myV3Ag8KADwSOR3o8Q/DXQ/EmrPqd093bXcigPJbShd2BgHkHnAArrqKAOT8O/DbQPDV99tto57q7H3JruQOUz1IAAGffGa6yiigBGVXUq4DKwwQRkEVw9/8ACLwzeXTT2/2zTy3VbSYKv5MDj8K7migDkfDvw00Hw3qkeo2n2q4vI92yW4myV3Ag8KADwSOR3q/rPg7T9c8Q6brF5LcrcacytCkbqEYq24bgQSefQit+igArA8LeDtP8JLeDTZbmX7Y4eQzurYIzjGAPU1v0UAFZmu+HtN8SacbLV7YTRZ3KckMjeqkdD/k1p0UAef23wX8LwXPmyvf3Kf8APKWcBf8Ax1Qf1rtv7Msf7L/s37LF9i8vyvs+0bNmMYxVqigDz66+C/hi4neSOS/tgzE+XDMu1fYblJx+NdP4d8JaP4WgePR7Xy2lx5krsWd8dMk9vYYFbVFAGB4q8Haf4wgtodUluY0tnLr5DquSRjnINb9FFAGBpPg7T9G8S6hrltLcvdahu81ZHUouW3HaAAeo7k0/xR4R0vxdZxQaskgMLFopYWCumeuCQRg4HBHYVuUUAc34T8C6V4Oa5fTJLmV7gAO9w4YgDsMADvUvhnwdp/hWe/m06W5ke/dXl891OCCxGMAf3jW/RQA2WJJonimRZI3Uq6OMhgeoI7iuCm+DXhmW6eWOXUII3bcbeKddnXOOVJx+Nd/RQBy1h8O9C0vXtP1XTkmt5bCFoo4kYbHyHBZ8jcW+c857D0rqaKKACiiigAooooAKKKKACuS8bfDzT/HF1pd1d6nq2l3elGU21zpVyIZF8wAONxU9QoHGO/rXW0UAeZ/8KVj/AOihePf/AAdj/wCIo/4UrH/0ULx7/wCDsf8AxFemUUrId2cT4S+F2neEvEs2vLrevazqEtp9i83V7wTlIt4fap2gj5hnr6+tdtRRTEVr/T7PVLN7TUbaK5t5PvRyqGB9/r71xF18F/C9xMXhe/tV/wCecM4Kj/vtWP616BRQByuhfDfw14fuEubWzae6jbck9y5dlPbA4Xj1xmujvbK21GyltL6BJ7eZdrxuMhhU9FAHnkvwV8MSTb0m1GJc/wCrSZdv6qT+tddoHhrSvDFk1to1qIFcgyOWLNIQMZJP8ugycCtWigDA1Hwdp+qeLbHxDcy3Iu7JFSONHURkAsQSMZ6se/pWxe2VtqNlLaX0CT28y7XjcZDCp6KAOAm+Dfht52e2uNSs1b/lnBcDaOf9pSe/rW94Y8D6N4SaV9KjmM0w2vLNKWYr1xjgfpmuhooA4S++EHh28vpbqObULN5WLMtvOoXJOT95Sa3PDHgvRvCSS/2VCxml4eeZtzkemew9h+Nb9FABUF7ZW2o2UtpfQJPbzLteNxkMKnooA4Cb4N+G3nZ7a41KzVv+WcFwNo5/2lJ7+tb3hjwPo3hJpX0qOYzTDa8s0pZivXGOB+ma6GigDAi8HafF41m8UCW5N9Mmwxl18sDYEyBjPRfWtPV9Mh1nR7rTrppEhuYzG7RkBgD6ZBH6VcooAy/Dvh+08MaJFpentK8MbMwaZgWYkk84AHfHStSiigDA8T+C9G8Wxx/2rCwmiBWO4hbbIoPbPQjvgg/qaxtJ+EfhfSrtbho7m+dCGRbuQMqkHOcKAD9DkV3FFAFHWNGsNe02Sw1W3WeB+cHqp7MD2PvXFf8AClPDPn+Z5+pbc58vzk2/T7mf1r0OigClpGjafoOnrY6TapbW6ksEUk5J6kk5JPuazdR8Hafqni2x8Q3MtyLuyRUjjR1EZALEEjGerHv6Vv0UAMmiWeCSJyQsilSR1wRisXwp4R0/wfp81ppklxKs0vms1w4Zs4AxwAMcenet2igDlvFPw80Txbdx3V+J4LlF2mW2cKzjsGyCDj1xmrOl+DNN0jwpdeH7R7j7LdpIsju4MnzrtJBxjOPaugooAyfDXhyz8LaOum6c80kKuz7p2BYk/QAfpVrVdKs9b0yaw1KBZreYYZT29CD2I9auUUAefw/BnwzFOHeXUJot+77O84CH24UH265rf0LwVpfh3WrzUtMMyPdqEaElfLjA6BQACOncmuhooAKpato9hrmntZatapc27HJR8jB9QRyD7irtFAHnzfBjw7uPl3mqRRt1iSddv6pn9a6XQPB+j+G9MnsdOgfyrgYnMshYy8Ec9hwccAVuUUAefP8ABjw2ZWaK51KBG6xRzrtPtypP611Xh3wxpfhawNrpEHlhzukkc7nkPqT/AE6CteigDyC40yz1n4/6nY6nbrcW01uA8bZGf3CdxyD7it+D4MeGIbxZne/mQNu8mSZdh56cKDj8a6xPDWkx+I5NeS0xqcq7Hn8xjkbQv3c7RwAOlalADIYY7eBIbeNIoo1CJGihVVQMAADoAK53xJ4A0DxTN9o1G2aO6xtNxbvscjGBnqD+IPQdq6WigDgIfg34bWZHubjUrtVOfLnuBtPt8qg8+xrqtZ8O2Wt+G5NDuDLDaOqJmFhuUIwIALA/3R1rVooApaNpUGh6PbabZtI0NsmxDIQWI9SQBUGv+HdN8TaabLVoPNj3BlYHDIfUHtWpRQBwdh8HvDNlcxyzNe3yxnKw3MwKZ+iqPy6Vv+GfCVh4VW8GnSXDi8l81xMynaeeBgDA5rdooA5bxP8ADzQvFd0t1fxzQXQAVp7ZwrOB0ByCD9cZqpa/Crw1Z6RdWMcU7NdIEe6dwZVGQcKcbV5HYc12lFAFLRtKg0PR7bTbNpGhtk2IZCCxHqSAK5zxB8MfDviK/e9uI5rW4kOZHtXCbz6kEEZPriuwooA5Dw/8MfDnh29S8ghmurmNt0ct1IG8s+oAAGfcjjHFaviXwppniyyjttWSQrE++N4n2spxitqigDgbb4N+GoZo3nm1C8SM8RTzrt+nyqDj8a7yKJIYkihRY40UKiIMBQOgA7CnUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFF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ACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooA//2Q==)

En la gráfica anterior el signo negativo es algo bueno, puesto que significa que el equipo en cuestión recibió menos goles de los esperados, por ejemplo, Tigres tiene lo que significa que recibió 6 goles menos de los esperados. Considerando que solo dos equipos recibieron más goles de los esperados (Pachuca y Tijuana), respecto a la tendencia defensiva del torneo, América fue el segundo mejor equipo en performance defensivo recibiendo 8 goles menos de los esperados.

¿Pero qué tal si mezclamos las dos gráficas anteriores en una sola? Veamos:

![A picture containing scatter chart

Description automatically generated](data:image/jpeg;base64,/9j/4AAQSkZJRgABAQEAwADAAAD/4REsRXhpZgAATU0AKgAAAAgABAE7AAIAAAAiAAAISodpAAQAAAABAAAIbJydAAEAAABAAAAQ5OocAAcAAAgMAAAAPgAAAAAc6gAAAAgAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAEphaW1lIEVkdWFyZG8gR29uesOhbGV6IE1lbMOpbmRlegAABZADAAIAAAAUAAAQupAEAAIAAAAUAAAQzpKRAAIAAAADMjUAAJKSAAIAAAADMjUAAOocAAcAAAgMAAAIrgAAAAAc6gAAAAgAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA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9zD+xp/wDP6l/4Mj/mem0V5l/bnxe/6FbSf+/q/wDx+j+3Pi9/0K2k/wDf1f8A4/R9YX8svuYf2NP/AJ/Uv/Bkf8z02ivMv7c+L3/QraT/AN/V/wDj9H9ufF7/AKFbSf8Av6v/AMfo+sL+WX3MP7Gn/wA/qX/gyP8Amem0V5l/bnxe/wChW0n/AL+r/wDH6P7c+L3/AEK2k/8Af1f/AI/R9YX8svuYf2NP/n9S/wDBkf8AM9NorzL+3Pi9/wBCtpP/AH9X/wCP0f258Xv+hW0n/v6v/wAfo+sL+WX3MP7Gn/z+pf8AgyP+Z6bRXmX9ufF7/oVtJ/7+r/8AH6P7c+L3/QraT/39X/4/R9YX8svuYf2NP/n9S/8ABkf8z02ivMv7c+L3/QraT/39X/4/R/bnxe/6FbSf+/q//H6PrC/ll9zD+xp/8/qX/gyP+Z6bRXmX9ufF7/oVtJ/7+r/8fo/tz4vf9CtpP/f1f/j9H1hfyy+5h/Y0/wDn9S/8GR/zPTaK8y/tz4vf9CtpP/f1f/j9H9ufF7/oVtJ/7+r/APH6PrC/ll9zD+xp/wDP6l/4Mj/mem15Z8RtcfxVqlv4E8Nv5008qm/mQZWFVIOCfbgn6AdeKdJpHxS8TK1vquo2ehWj8SC2ILkegKkn/wAeFdf4R8E6V4Os2j05GkuJf9ddS4Mknt7D2H69aiTnXXKk1Hrf9Dooww2Vy9vOpGpVXwqOqT6OT206Jdeps6dYw6ZpltY2oxDbRLEgPoowP5VZoorrSsrI+elJyblLdhRRRTJCiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigD//Z)

Esto es lo que llamo poner las cosas en perspectiva. Pero ahora veamos otra aplicación.

# ¿Cómo se distribuyen las expectativas dentro de las ligas?

En las siguientes gráficas se muestra el Desempeño en Puntos para los equipos de la Liga MX y las 5 ligas más importantes del mundo.

Considera lo siguiente para la lectura de las gráficas:

* El **eje horizontal** representa los **Puntos Esperados** por cada equipo.
* El **eje vertical** representa los **Puntos Obtenidos** por el equipo en la competición.
* La **línea diagonal** representa el **100%** (un equipo que está sobre la línea quiere decir que obtuvo los puntos que se esperaban de él).
* Los equipos que están por arriba de la diagonal tuvieron un desempeño superior a lo esperado, en el que la distancia en vertical hacia la línea marcaría qué tan bueno fue su desempeño respecto a lo esperado. Por su parte, ocurriría exactamente lo opuesto para los equipos que están por debajo de la diagonal.

Ahora comparemos. Las gráficas que muestran el Desempeño de Puntos Por Partido para, primero, los equipos de la Liga MX y, después, de varias de las ligas más importantes del mundo en el año futbolístico 2020-2021:

Chart, scatter chart

Description automatically generated

**Puntos Esperados**

Mayor: 1.78  
Menor: 1.06  
**Rango: 0.72**

Chart, scatter chart

Description automatically generated

**Puntos Esperados**

Mayor: 2.35  
Menor: 0.71  
**Rango: 1.64**

Chart, scatter chart

Description automatically generated

**Puntos Esperados**

Mayor: 2.30  
Menor: 0.81  
**Rango: 1.49**

Chart, scatter chart

Description automatically generated

**Puntos Esperados**

Mayor: 2.23  
Menor: 0.84  
**Rango: 1.39**

Chart, scatter chart

Description automatically generated

**Puntos Esperados**

Mayor: 2.13  
Menor: 0.77  
**Rango: 1.49**

Chart, scatter chart

Description automatically generated

**Puntos Esperados**

Mayor: 2.36  
Menor: 0.81  
**Rango: 1.55**

# A manera de conclusión

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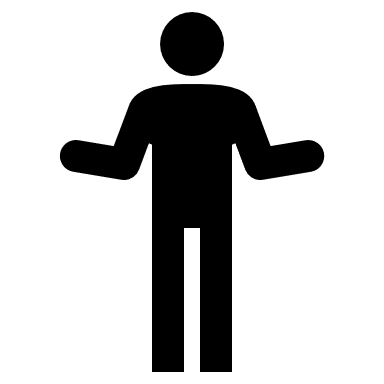
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Lectura recomendada: [Ergodicity: definition, examples and implications, as simple as possible (2nd edition), 2022](https://www.amazon.com/Ergodicity-Definition-Examples-Implications-Possible/dp/B09PHBV2HD/ref=pd_sbs_1/136-8307475-5781243?pd_rd_w=ifKg4&pf_rd_p=3676f086-9496-4fd7-8490-77cf7f43f846&pf_rd_r=3DK832SWZ2MMX6FN4QSJ&pd_rd_r=35cdf9f4-62c0-4636-b2a0-aa899457f12a&pd_rd_wg=TFN5m&pd_rd_i=B09PHBV2HD&psc=1). By Luca Dellanna

# Apéndice

## Nota 1

Existen dos casos de los que vale la pena hablar brevemente, ¿qué pasaría si llegasen nuevos jugadores y decidieran apostar a un mismo número? Como se muestra aquí:



**Momio 5**

**Momio 5**

**Momio 5**

**Momio 5**

**Momio 5**

**Momio 5**

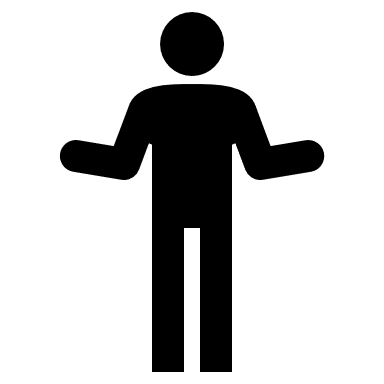
$1.00

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1  $1.00 | 2  $1.00 | 3  $1.00 | 4  $8.00 | 5  $1.00 | 6  $1.00 |

Por supuesto, La Casa no puede solo aumentar su comisión a discreción porque depende de la legislación de cada país, de ahí que ocurre que aumenten los pagos de los otros resultados y, al mismo tiempo, disminuir el pago de los resultados que tienen sobrepoblación (respetando el momio original solo a los que apostaron antes del cambio):

Mua ja ja



**Momio 4**

**Momio 6**

**Momio 6**

**Momio 6**

**Momio 6**

**Momio 6**

$1.00

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1  $6.00 | 2  $6.00 | 3  $6.00 | 4  $8.00 | 5  $6.00 | 6  $6.00 |



La consecuencia es que más apostadores se verán atraídos por los restantes pagos, distribuyéndose y protegiendo a La Casa.

Por otro lado, una variante de este escenario es cuando una persona (digamos, un jeque o similar) se le ocurre la idea de demostrar cuán indiferente es a las pérdidas y apuesta por si sola una cantidad extraordinaria de dinero. Nassim Taleb habla brevemente de este escenario en su libro El Cisne Negro.

## Nota 2

Leicester City FC, EPL 2015-2016. ¿De qué magnitud fue la hazaña del Leicester?

Text

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## Nota 3

Veamos la siguiente gráfica de violín que muestra la concentración de Puntos Por Partido para varias ligas del mundo:

A picture containing diagram

Description automatically generated

Descripción de la obra: la “pancita” de las ligas indica dónde se concentran los equipos. Entre más alargada esté una gráfica, más dispareja sería.