Web Site Planning Document

Wind and Rain Service

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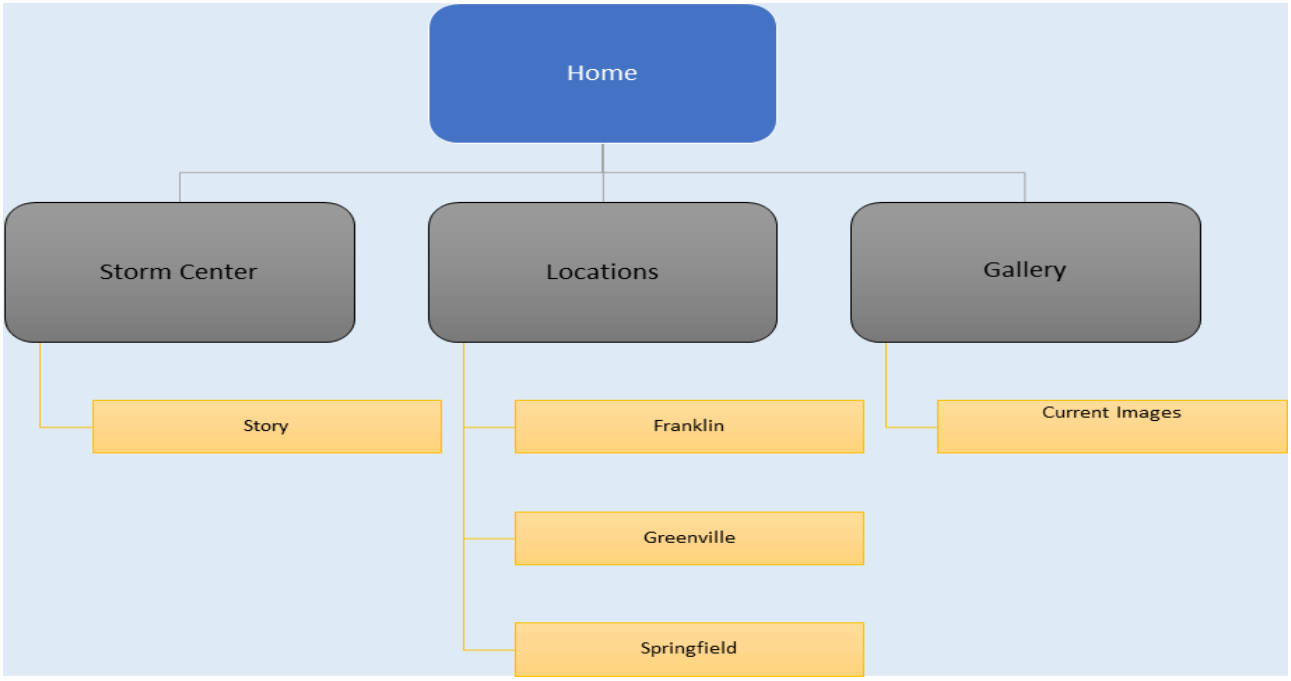
Site Purpose:

Wind and Rain Service provide weather story, weather conditions and town information, it also refers relevant articles/content. Images are used to reflect weather data.

Target Audience:

Tourism industry had a notorious development on past 20 years, today locations as: Franklin, Springfield, Greenville and others; receive more than 18,000 tourist every year, Travel agencies, Hotels, transporters, natural parks managers, and, tourist looking for a new attraction to visit, are constantly using weather services sites, as an informative resource for making decisions, Wind and Rain Service offers an accurate weather report any time they need.

Site Map:



Color Scheme:

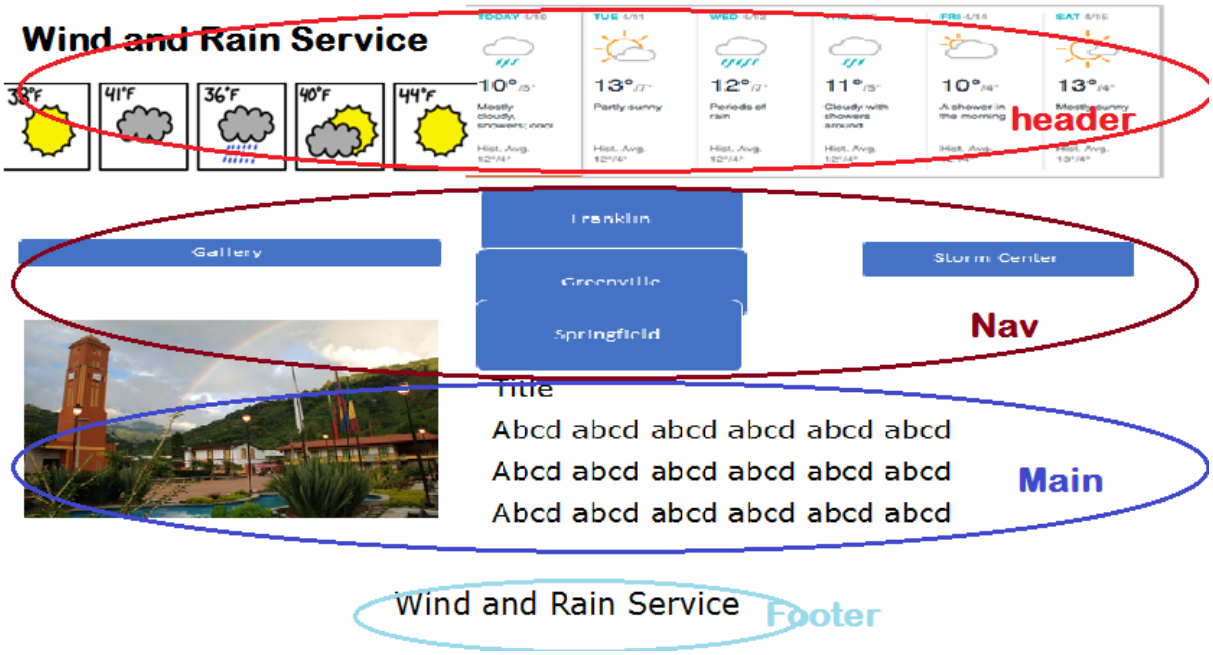
Typography:

The primary text fonts are Verdana and Arial

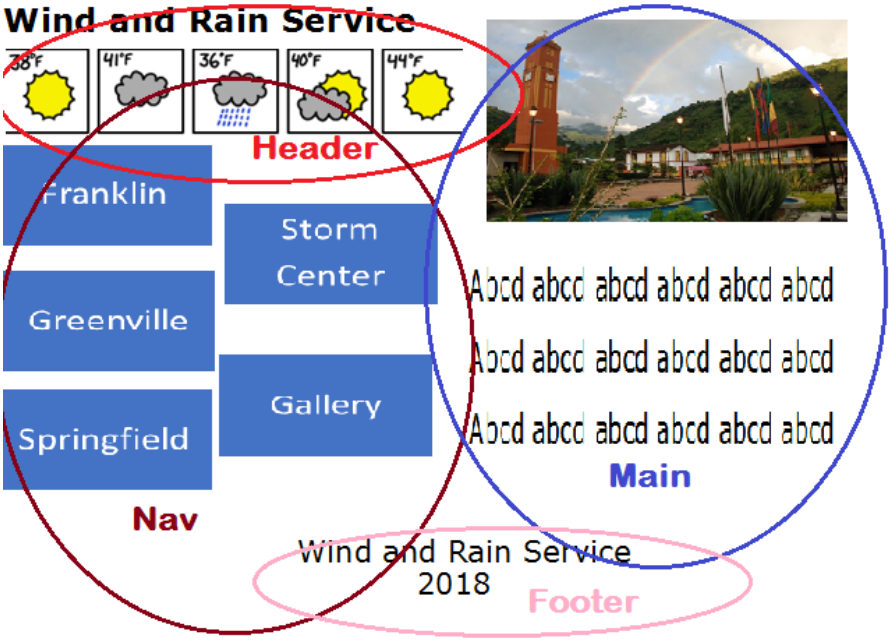
Site Header	Verdana	40px
Primary Navigation	Verdana	30px
Footer Navigation	Verdana	20px
Heading 1 (h1)	Verdana	30px
Heading 2 (h2)	Verdana	25px
Heading 3 (h3)	Verdana	20px
Paragraph Text (p)	Arial	16px

Wire Frame Sketches

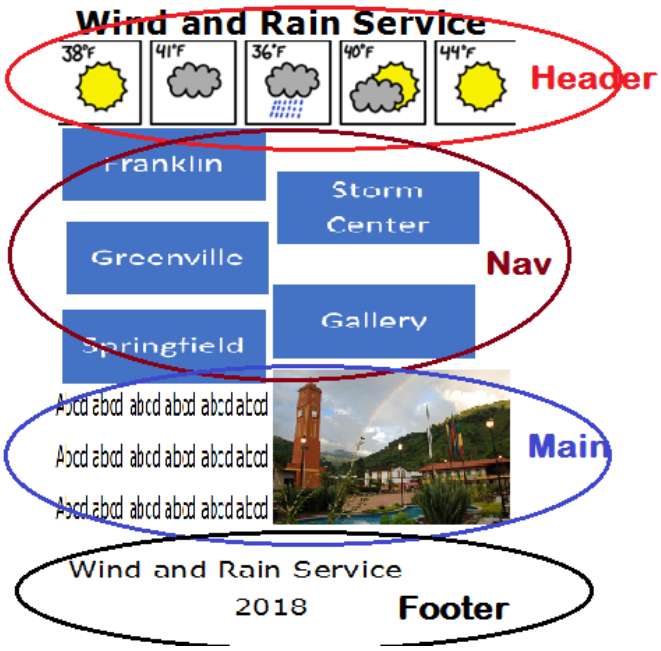
Large



Medium



Small


Wind and Rain Service
38°F
41°F
36°F
40°F
44°F
Header
Franklin
Storm Center
Greenville
Nav
Gallery
Springfield
Main
Wind and Rain Service
2018
Footer