

# Winning Space Race with Data Science

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### **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

### **Executive Summary**

- Summary of methodologies
  - Data Collection via API, Web Scraping
  - Exploratory Data Analysis (EDA) with Data Visualization
  - EDA with SQL
  - Interactive Map with Folium
  - Dashboards with Plotly Dash
  - Predictive Analysis
- Summary of all results
  - Exploratory Data Analysis results
  - Interactive maps and dashboard
  - Predictive results

### Introduction

#### Project background and context

• The objective of this project is to accurately predict the successful landing of the Falcon 9 first stage. According to SpaceX's official website, the cost of launching a Falcon 9 rocket is estimated at 62 million dollars, which is significantly lower than the prices offered by other providers, reaching upwards of 165 million dollars per launch. The notable cost difference arises from SpaceX's innovative capability to reuse the first stage of the rocket. By accurately determining the landing outcome of the first stage, we can precisely assess the overall launch cost. This valuable information would be of great interest to any company aiming to compete with SpaceX in the rocket launch industry.

#### Problems you want to find answers

- What are the key factors that contribute to a successful or failed landing?
- How do different rocket variables affect the likelihood of a successful or failed landing?
- What are the optimal conditions that enable SpaceX to achieve the highest rate of successful landings?



# Methodology

#### **Executive Summary**

- Data collection methodology:
  - SpaceX REST API
  - Web Scrapping from Wikipedia
- Perform data wrangling
  - Dropping unnecessary columns
  - One Hot Encoding for classification models
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models

### **Data Collection**

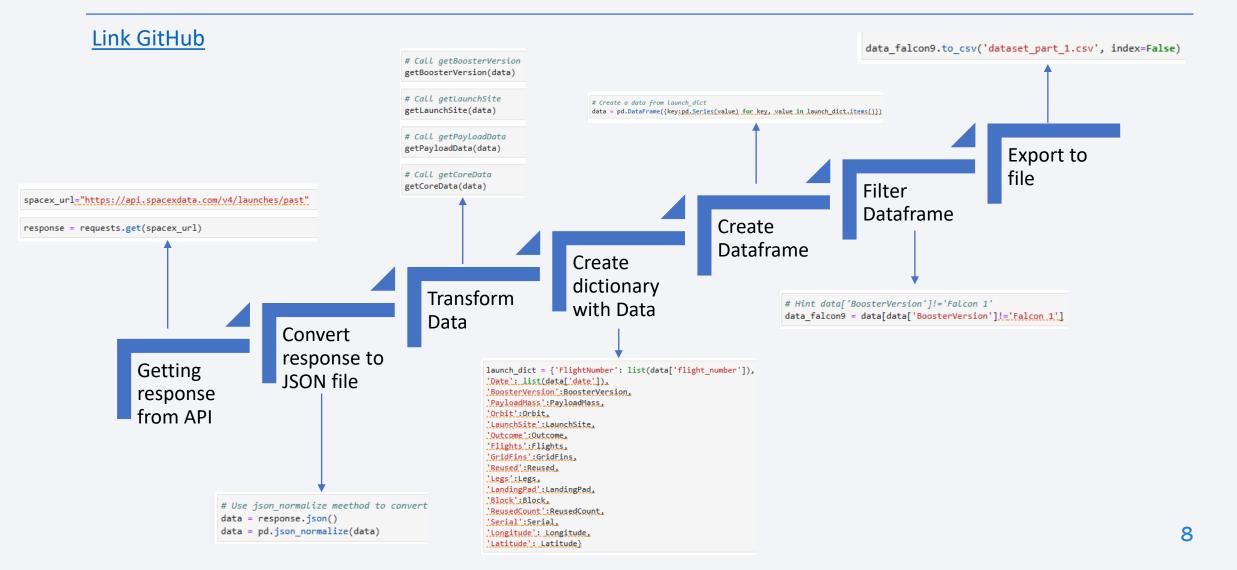
- Datasets are collected from both the REST SpaceX API and web scraping Wikipedia.
  - The information obtained through the API includes data on rockets, launches, and payload details.



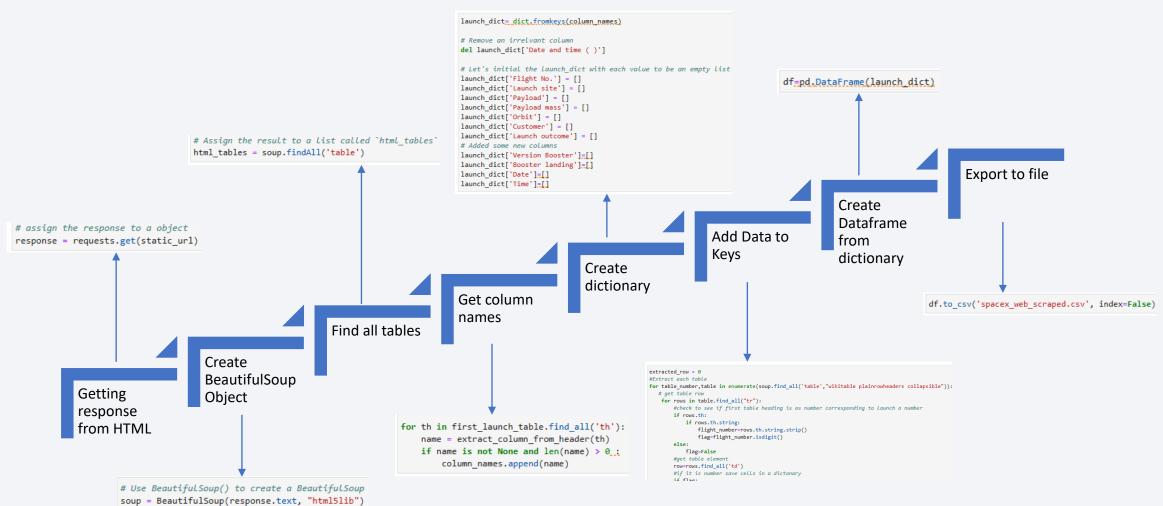
• The information obtained through web scraping from Wikipedia includes data on launches, landings, and payload information.



# Data Collection – SpaceX API



# **Data Collection - Scraping**



# **Data Wrangling**

- The dataset contains multiple instances where the booster did not achieve a successful landing.
  - True Ocean, True RTLS, True ASDS means the mission has been successful
  - False Ocean, False RTLS, False ASDS means the mission was a failure.
- We need to convert string variables representing mission outcomes into categorical variables, where "1" signifies a successful mission and "0" indicates a mission failure.
- 1. Calculate launches number for each site

```
# Apply value counts() on column LaunchSite
df['LaunchSite'].value_counts()
CCAFS SLC 40 55
KSC LC 39A
VAFB SLC 4E 13
Name: LaunchSite, dtype: int64
```

2 Calculate the number and occurence of each orbit

```
# Apply value counts on Orbit column
df['Orbit'].value counts()
        27
GTO
        21
VLEO
        14
LEO
ES-L1
        1
HEO
Name: Orbit, dtype: int64
```

3. calculate number and occurrence of mission outcome per orbit type

```
landing outcomes = df['Outcome'].value counts()
landing outcomes
True ASDS
               41
None None
              19
True RTLS
False ASDS
               6
               5
True Ocean
False Ocean
               2
None ASDS
False RTLS
Name: Outcome, dtype: int64
```

5. Export to file

Outcome column

landing class = []

# landing class = 0 if bad outcome

if value in bad outcomes:

for key,value in df["Outcome"].items():

landing\_class.append(0)

landing class.append(1)

# landing class = 1 otherwise

df.to\_csv("dataset\_part\_2.csv", index=False)

4. create landing outcome label from

### **EDA** with Data Visualization

- Scatter Graphs
  - Flight Number vs. Payload Mass
  - Flight Number vs. Launch Site
  - Payload vs. Launch Site
  - Orbit vs. Flight Number
  - Payload vs. Orbit Type
  - Orbit vs. Payload Mass
- Bar Graph
  - Success rate vs. Orbit
- Line Graph
  - Success rate vs. Year

<u>Scatter plots</u> visually display the relationship between variables, showcasing their correlation.

<u>Bar graphs</u>, on the other hand, illustrate the relationship between numeric and categorical variables.

<u>Line graphs</u> are effective in depicting data variables and their trends. They can provide insights into global behavior and aid in making predictions for unseen data.

### **EDA** with SQL

- We performed SQL queries to gather and understand data from dataset:
  - Displaying the names of the unique launch sites in the space mission.
  - Display 5 records where launch sites begin with the string 'CCA'
  - Display the total payload mass carried by boosters launched by NASA (CRS).
  - Display average payload mass carried by booster version F9 v1.1.
  - List the date when the first successful landing outcome in ground pad was achieved.
  - List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.
  - List the total number of successful and failure mission outcomes.
  - List the names of the booster\_versions which have carried the maximum payload mass.
  - List the records which will display the month names, faiilure landing\_ouutcomes in drone ship, booster versions, launch\_site for the months in year 2015.
  - Rank the count of successful landiing\_outcomes between the date 04-06-2010 and 20-03-2017 in descending order

### Build an Interactive Map with Folium

- The Folium map object represents a map centered on the NASA Johnson Space Center in Houston, Texas.
  - It displays a red circle at the coordinates of the NASA Johnson Space Center, labeled with its name (implemented using folium.Circle and folium.map.Marker).
  - It also shows red circles at the coordinates of each launch site, with labels indicating the launch site names (achieved using folium.Circle, folium.map.Marker, and folium.features.Divlcon).
  - To present multiple and different information for the same coordinates, the points are grouped into clusters using folium.plugins.MarkerCluster.
  - Markers are used to indicate successful and unsuccessful landings, with green representing successful landings and red representing unsuccessful landings (implemented using folium.map.Marker and folium.lcon).
  - Additionally, markers are placed to illustrate the distance between each launch site and key locations such as railways, highways, coastways, and cities. Lines are plotted between the markers to connect them (achieved using folium.map.Marker, folium.PolyLine, and folium.features.Divlcon).

### Build a Dashboard with Plotly Dash

- The dashboard consists of several components, including a dropdown, pie chart, rangeslider, and scatter plot.
  - The dropdown component (dash\_core\_components.Dropdown) enables the user to select a specific launch site or view data for all launch sites.
  - The pie chart (plotly.express.pie) displays the total number of successful and unsuccessful launches for the chosen launch site from the dropdown component.
  - The rangeslider (dash\_core\_components.RangeSlider) allows the user to select a payload mass within a predefined range.
  - The scatter plot (plotly.express.scatter) illustrates the relationship between two variables, specifically the success of launches versus the payload mass.

# Predictive Analysis (Classification)

#### I. Data Preparation:

- I. Load the dataset.
- II. Normalize the data to ensure consistent scaling across features.
- III. Split the data into training and test sets to evaluate model performance.

#### II. Model Preparation:

- I. Select appropriate machine learning algorithms for the task.
- II. Set parameters for each algorithm using GridSearchCV to optimize their performance.
- III. Train the GridSearchCV models using the training dataset.

#### III. Model Evaluation:

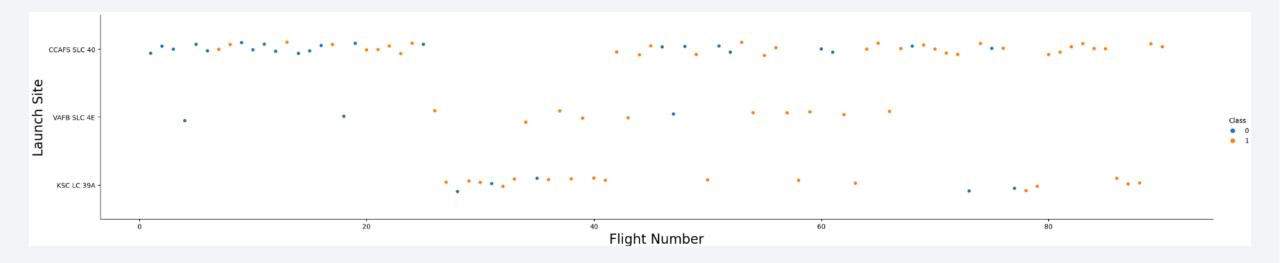
- I. Retrieve the best hyperparameters for each type of model determined by GridSearchCV.
- II. Calculate the accuracy of each model using the test dataset.
- III. Plot the Confusion Matrix to visualize the model's performance.

#### IV. Model Comparison:

- I. Compare the models based on their accuracy metrics.
- II. Identify the model with the highest accuracy as the top performer (refer to the Notebook for the specific results).

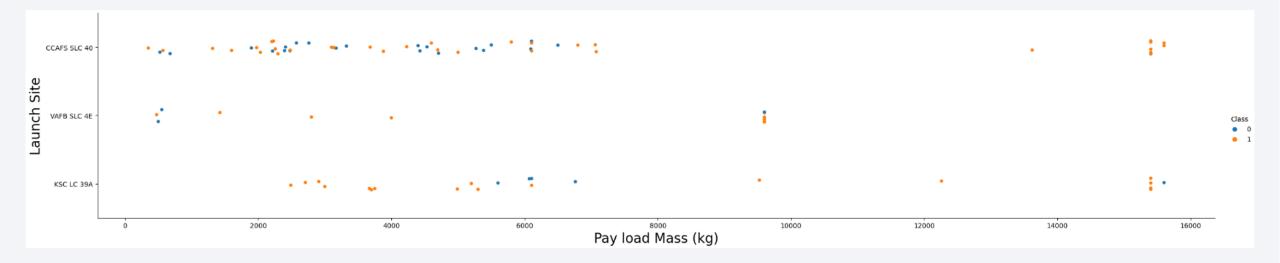


### Flight Number vs. Launch Site



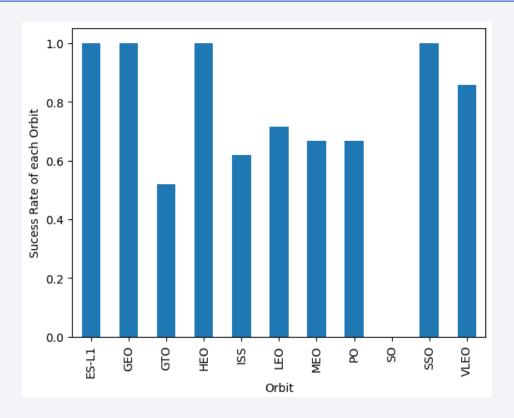
The observation that the success rate is increasing for each launch site indicates a positive trend in the performance of the launches over time. This finding suggests that the space agency or organization conducting these launches has been improving their processes, technologies, or decision-making, leading to a higher rate of successful missions.

### Payload vs. Launch Site



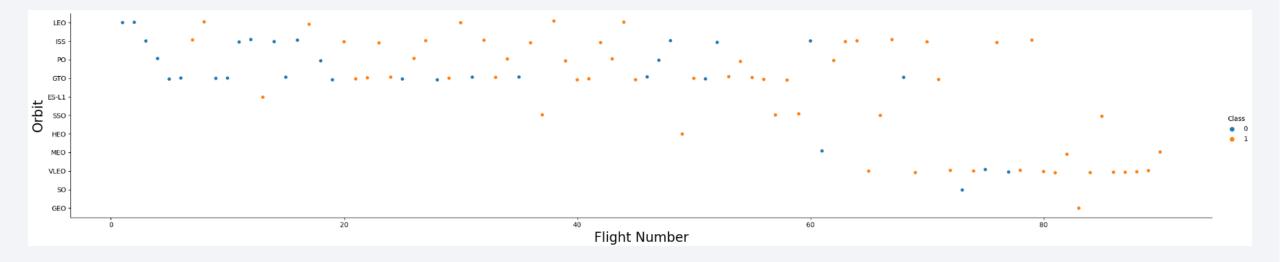
Indeed, the payload weight plays a crucial role in the success or failure of a rocket landing, and it is essential to find the right balance for each specific launch site and mission. Both an excessively heavy and too light payload can cause issues during landing.

# Success Rate vs. Orbit Type



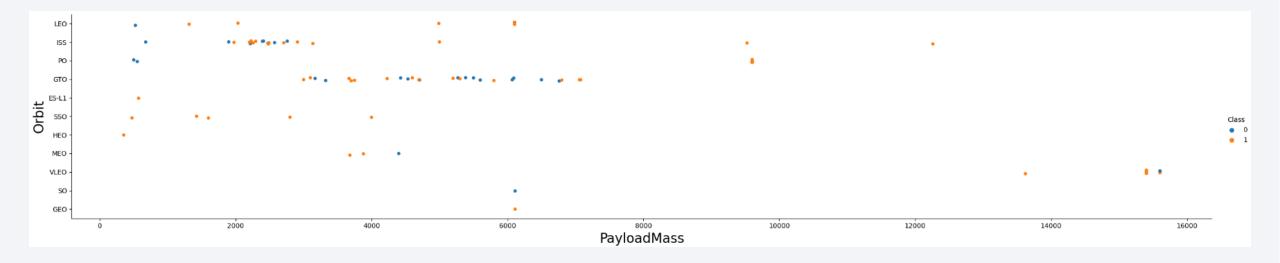
The plot provides valuable insights into the success rates for different orbit types, highlighting that ES-L1, GEO, HEO, and SSO orbits have the highest success rates.

### Flight Number vs. Orbit Type



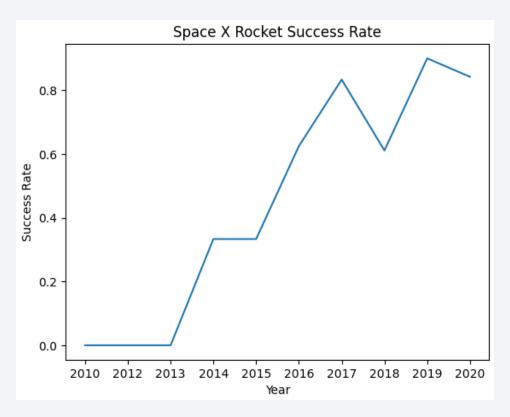
The observations we've made regarding the success rate and the number of flights for different orbits provide valuable insights into the complexities of space missions and how experience plays a significant role in achieving success.

### Payload vs. Orbit Type



The influence of payload weight on the success rate of launches is indeed a critical factor to consider, and it can vary significantly depending on the specific orbit type.

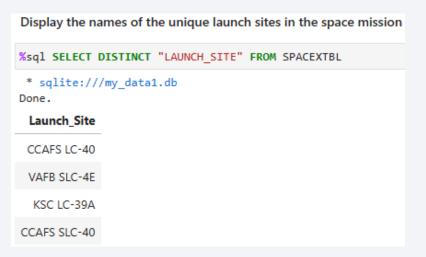
# Launch Success Yearly Trend



The observation of an increasing success rate for SpaceX rockets since 2013 aligns with the company's efforts, achievements, and continuous improvements over the years.

### All Launch Site Names

The use of the DISTINCT keyword in a query allows for the removal of duplicate values in the specified column or columns. Specifically, in the context of we query involving LAUNCH\_SITE, using DISTINCT will ensure that only unique values for the LAUNCH\_SITE column are returned in the result set.



# Launch Site Names Begin with 'CCA'

The WHERE clause, along with the LIKE clause, filters launch sites containing the substring "CCA."

LIMIT 5 displays five records resulting from the filtering.

Display 5 records where launch sites begin with the string 'CCA'

F9 v1.0 B0007 CCAFS LC-40

03/01/2013

15:10:00

%sql SELECT \* FROM SPACEXTBL WHERE "LAUNCH\_SITE" LIKE '%CCA%' LIMIT 5 \* sqlite:///my\_data1.db Done. Date Time (UTC) Booster Version Launch Site Payload PAYLOAD MASS KG Customer Mission\_Outcome Landing\_Outcome Orbit Dragon Spacecraft Qualification Unit 18:45:00 F9 v1.0 B0003 CCAFS LC-40 LEO Failure (parachute) 06/04/2010 0.0 SpaceX Success F9 v1.0 B0004 CCAFS LC-40 Dragon demo flight C1, two CubeSats, barrel of Brouere cheese Failure (parachute) 12/08/2010 15:43:00 0.0 LEO (ISS) NASA (COTS) NRO Success F9 v1.0 B0005 CCAFS LC-40 Dragon demo flight C2 525.0 LEO (ISS) 22/05/2012 7:44:00 NASA (COTS) No attempt Success SpaceX CRS-1 10/08/2012 0:35:00 F9 v1.0 B0006 CCAFS LC-40 500.0 LEO (ISS) NASA (CRS) No attempt Success

SpaceX CRS-2

677.0 LEO (ISS)

NASA (CRS)

No attempt

Success

# **Total Payload Mass**

This query calculates the sum of all payload masses where the customer is NASA with the designation "CRS."

```
Display the total payload mass carried by boosters launched by NASA (CRS)

*sql SELECT SUM("PAYLOAD_MASS__KG_") FROM SPACEXTBL WHERE "CUSTOMER" = 'NASA (CRS)'

* sqlite:///my_datal.db
Done.

SUM("PAYLOAD_MASS__KG_")

45596.0
```

### Average Payload Mass by F9 v1.1

This query calculates the average of all payload masses where the booster version contains the substring "F9 v1.1."

```
Display average payload mass carried by booster version F9 v1.1

%sql SELECT AVG("PAYLOAD_MASS__KG_") FROM SPACEXTBL WHERE "BOOSTER_VERSION" LIKE '%F9 v1.1%'

* sqlite:///my_data1.db
Done.

AVG("PAYLOAD_MASS__KG_")

2534.6666666666665
```

### First Successful Ground Landing Date

Using this query, we aim to identify the earliest successful rocket landing. The WHERE clause is utilized to filter the dataset, ensuring that we retain only the records with a successful landing status. By applying the MIN function to the "date" column, we extract the record with the oldest date among the successful landings.

```
List the date when the first succesful landing outcome in ground pad was acheived.

Hint:Use min function

*sql SELECT MIN("DATE") FROM SPACEXTBL WHERE "Landing_Outcome" LIKE '%Success%'

* sqlite:///my_datal.db
Done.

MIN("DATE")

01/07/2020
```

### Successful Drone Ship Landing with Payload between 4000 and 6000

This query retrieves the booster versions for which the landing was successful, and the payload mass falls within the range of 4000 to 6000 kg. The WHERE and AND clauses are used to filter the dataset, ensuring that only records meeting both conditions are included in the result.

List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

%sql SELECT "BOOSTER\_VERSION" FROM SPACEXTBL WHERE "LANDING\_OUTCOME" = 'Success (drone ship)' \
AND "PAYLOAD MASS KG " > 4000 AND "PAYLOAD MASS KG " < 6000;

\* sqlite:///my\_datal.db
Done.

Booster\_Version

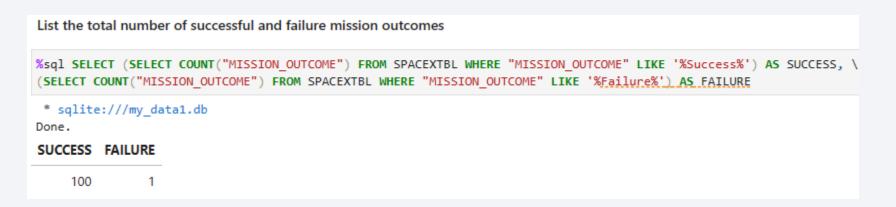
F9 FT B1022

F9 FT B1021.2

F9 FT B1031.2

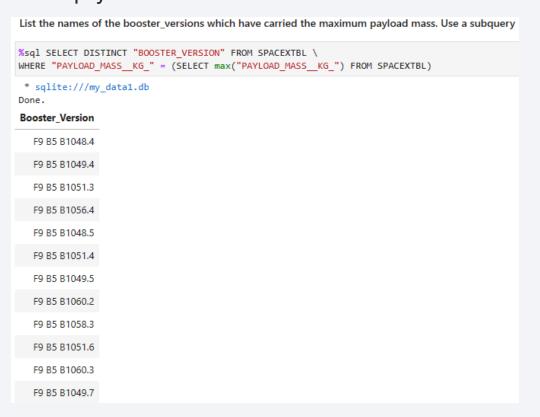
### Total Number of Successful and Failure Mission Outcomes

Using the first SELECT statement, we display the subqueries that produce results. The initial subquery calculates the count of successful missions, while the second subquery calculates the count of unsuccessful missions. The WHERE clause, followed by the LIKE clause, filters the mission outcomes. The COUNT function then tallies the records that meet the specified filtering conditions.



# **Boosters Carried Maximum Payload**

We employed a subquery to filter the data, retrieving only the heaviest payload mass using the MAX function. The primary query utilizes the results from the subquery and returns distinct booster versions (SELECT DISTINCT) associated with the heaviest payload mass.



### 2015 Launch Records

The purpose of this query is to obtain the month, booster version, and launch site where the landing was unsuccessful, and the landing date occurred in the year 2015. The Substr function is utilized to process the date in order to extract either the month or the year. Specifically, Substr(DATE, 4, 2) is used to retrieve the month, and Substr(DATE, 7, 4) is used to extract the year from the date.

```
%sql SELECT substr("DATE", 4, 2) AS MONTH, "BOOSTER_VERSION", "LAUNCH_SITE" FROM SPACEXTBL\
WHERE "LANDING_OUTCOME" = 'Failure (drone ship)' and substr("DATE",7,4) = '2015'

* sqlite://my_datal.db
Done.

MONTH Booster_Version Launch_Site

10 F9 v1.1 B1012 CCAFS LC-40

04 F9 v1.1 B1015 CCAFS LC-40
```

### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

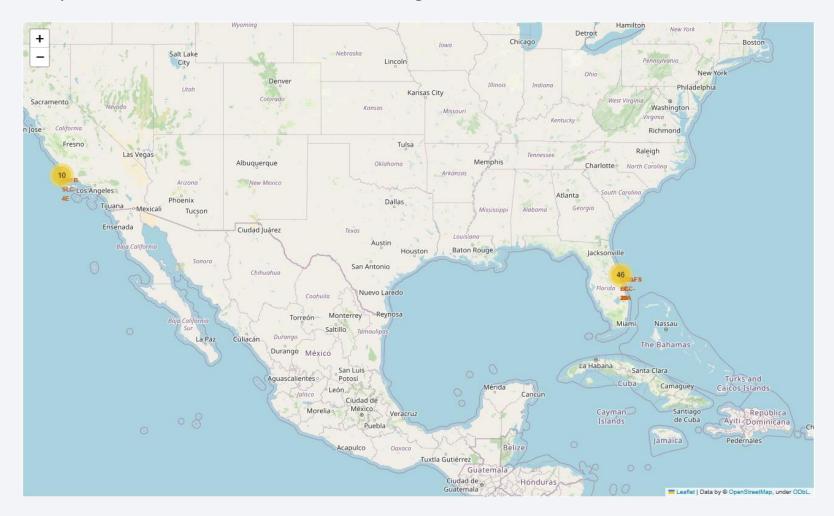
The purpose of this query is to retrieve the landing outcomes and their corresponding counts for successful missions that occurred between 04/06/2010 and 20/03/2017. The GROUP BY clause is utilized to group the results by landing outcome, and the ORDER BY COUNT DESC arranges the results in descending order based on their count.

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending the count of landing outcomes, count ("Landing outcomes, count outcomes, co		
Success	20	
Success (drone ship)	8	
Success (ground pad)	7	



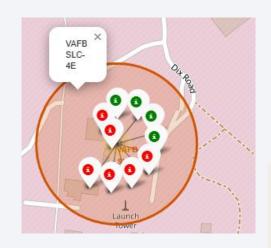
# Folium Map Displaying Ground Stations

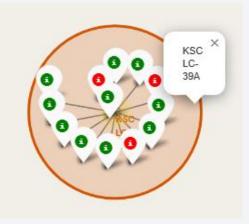
It is observed that Space X launch sites are situated along the coast of the United States.



# Folium Map – Color Labeled Markers

The Folium map exhibits ground stations, where <u>green</u> markers indicate successful launches, and <u>red</u> markers represent unsuccessful launches. It is evident that KSC LC-39A has a higher launch success rate compared to other ground stations.

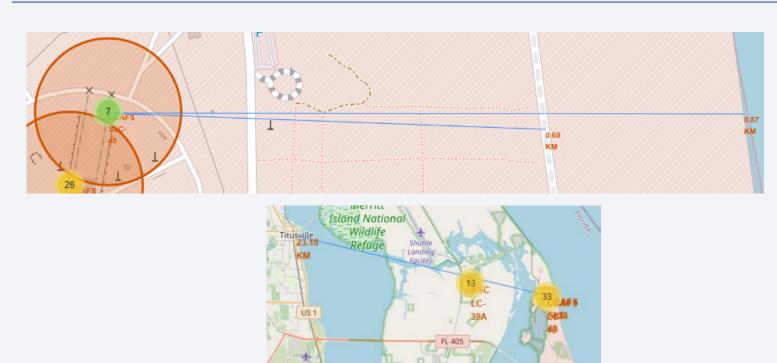


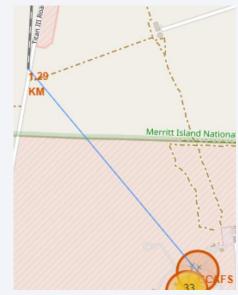






### Folium Map – Distances between CCAFS SLC-40 and its proximities





Is CCAFS SLC-40 in close proximity to railways? Yes

Is CCAFS SLC-40 in close proximity to highways? Yes

Is CCAFS SLC-40 in close proximity to coastline? Yes

Do CCAFS SLC-40 keeps certain distance away from cities? No



# Dashboard – Total Success by Site

Indeed, it is observed that KSC LC-39A has the highest success rate of launches compared to other launch sites.



### Dashboard – Total success launches for Site KSC LC-39A

As per the data, KSC LC-39A has achieved a success rate of 76.9% for its launches, and concurrently, it has experienced a failure rate of 23.1%.



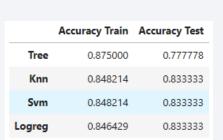
#### Dashboard - Payload Mass vs Outcome for all Sites with Different Payload Mass Selected

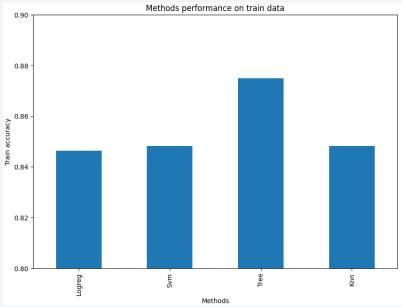
Payloads with lower weight exhibit a higher success rate compared to heavier payloads.

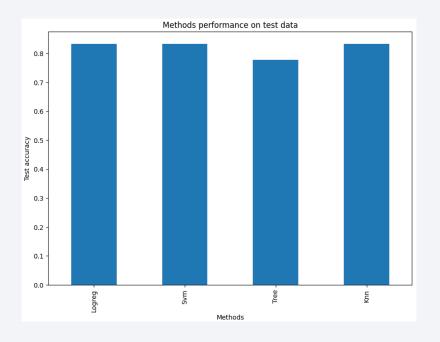




# Classification Accuracy







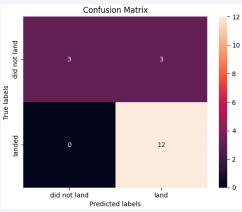
In the accuracy train, all methods demonstrated similar performance, making it challenging to make a definitive decision based solely on the existing data. While obtaining more test data could help further evaluate and compare the methods, the need to select one immediately necessitates a choice.

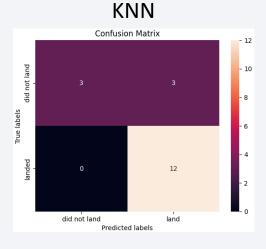
Given the current circumstances, the preference is to opt for either the KNN (K-Nearest Neighbors) or SVM (Support Vector Machine) method.

### **Confusion Matrix**

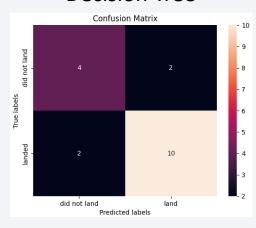
If the test accuracy for all models is equal and the confusion matrices are identical, it suggests that the models are performing similarly in terms of overall accuracy. However, the identification of a common issue with false positives indicates that there is a problem with the models' ability to correctly classify negative instances.

#### **Logistic Regression**

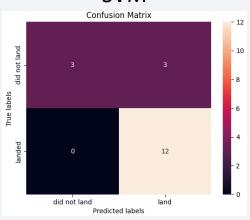




#### **Decision Tree**



#### **SVM**



### **Conclusions**

- 1. The success of a mission can be attributed to various factors, such as the launch site, the orbit, and particularly the number of previous launches. Indeed, we can assume that knowledge gained from past launches contributes to transitioning from launch failures to successful missions.
- 2. The orbits with the highest success rates are GEO, HEO, SSO, and ES-L1.
- 3. Depending on the orbit, the payload mass can significantly influence the success of a mission. Some orbits require light or heavy payload masses. However, in general, missions with lower payload masses tend to perform better than those with heavier payloads.
- 4. Based on the available data, we cannot determine the reasons why some launch sites perform better than others (e.g., KSC LC-39A being the best launch site). To address this issue, we could acquire additional atmospheric or other relevant data for analysis.
- 5. For this dataset, we have chosen the KNN (K-Nearest Neighbors) or SVM (Support Vector Machine) algorithms as the best model, even though the test accuracy is the same across all the models used. The decision was made based on the Decision Tree Algorithm's superior train accuracy.

