

# Bike Sharing Analysis - Summary Statistics

## DATASET OVERVIEW

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Total Trips: 17,527,883

Date Range: 2018-01-01 → 2018-12-31

Total Users: 212 unique user groups

## PATTERN MINING RESULTS

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Station Pairs: 347,178

Bidirectional Pairs: 200,466

Zone Connections: 268

Association Rules: 268

Frequent Itemsets: 280

## TOP 10 ROUTES

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1. 2006 → 2006: 7,849 trips (0.04%)

2. 432 → 3263: 7,249 trips (0.04%)

3. 281 → 281: 6,340 trips (0.04%)

4. 2006 → 3282: 6,214 trips (0.04%)

5. 460 → 3093: 5,455 trips (0.03%)

6. 3093 → 460: 5,131 trips (0.03%)

7. 435 → 509: 4,995 trips (0.03%)

8. 519 → 492: 4,662 trips (0.03%)

9. 519 → 498: 4,465 trips (0.03%)

10. 387 → 387: 4,463 trips (0.03%)

## COMMUTE PATTERNS

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Morning Rush (7-9 AM): 3,330,180 (19.0%)

Evening Rush (5-7 PM): 4,458,497 (25.4%)

Non-Commute Hours: 9,739,206 (55.6%)

## WEATHER IMPACT

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Good Weather Trips: 8,004,694 (45.7%)

Poor Weather Trips: 9,523,189 (54.3%)

## CLUSTERING RESULTS

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Optimal Number of Clusters: 4

Clustering Method: average

Davies-Bouldin Score: 0.175

# User Clustering - Detailed Summary

## CLUSTER CHARACTERISTICS

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CLUSTER 1: 209 users (98.6%)

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Age: 51.0 years  
Trips/month: 25754.3  
Trip duration: 15.1 min  
Weekend usage: 23.2%  
Station diversity: 339.9  
Weather score: 62.0/100

CLUSTER 2: 1 users (0.5%)

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Age: 49.0 years  
Trips/month: 459984.0  
Trip duration: 26.1 min  
Weekend usage: 41.4%  
Station diversity: 764.5  
Weather score: 63.4/100

CLUSTER 3: 1 users (0.5%)

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Age: 88.0 years  
Trips/month: 2.0  
Trip duration: 13.2 min  
Weekend usage: 83.3%  
Station diversity: 3.0  
Weather score: 38.3/100

CLUSTER 4: 1 users (0.5%)

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Age: 73.0 years  
Trips/month: 1.3  
Trip duration: 60.5 min  
Weekend usage: 100.0%  
Station diversity: 3.0  
Weather score: 64.5/100

## CLUSTER SUMMARY TABLE

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cluster	age	trip_count	avg_trip_min	weekend_ratio	station_diversity	avg_cycling_score
1	50.95	77262.77	15.13	0.23	339.95	62.009998
2	49.00	1379952.00	26.14	0.41	764.50	63.400002
3	88.00	6.00	13.16	0.83	3.00	38.320000
4	73.00	4.00	60.51	1.00	3.00	64.540001

# Weather Correlation Analysis

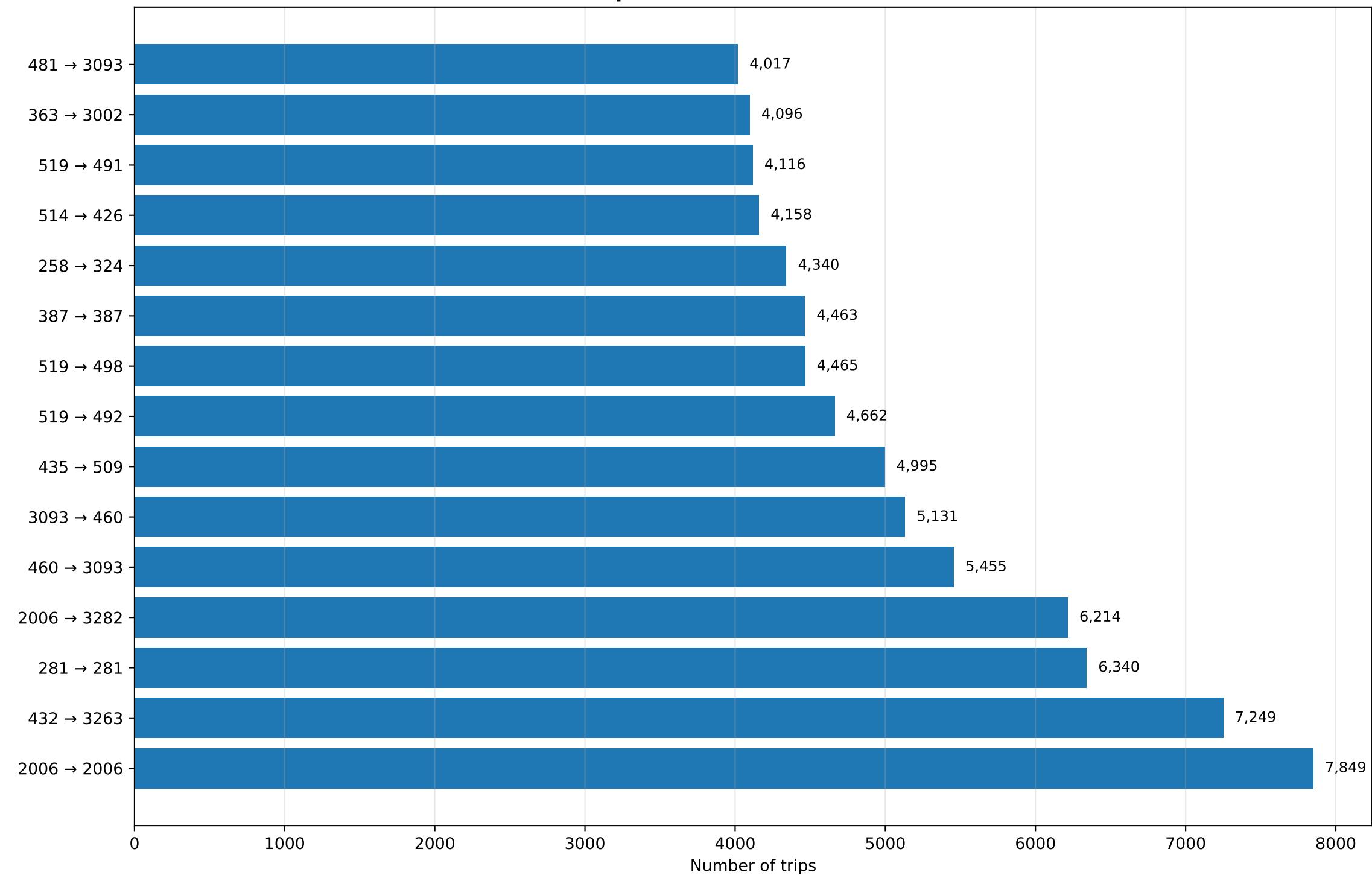
PEARSON CORRELATION: WEATHER vs TRIP DEMAND

Variable	Correlation	p-value	Significance
temp_celsius	0.4425	0.00e+00	***
apparent_temperature	0.4099	0.00e+00	***
cycling_score	0.3405	3.54e-236	***
is_dry	0.1279	3.36e-33	***
wind_kmh	-0.0141	1.88e-01	n.s.
cloud_cover	-0.0310	3.80e-03	**
snowfall	-0.0850	1.69e-15	***
rain	-0.1280	2.88e-33	***
relative_humidity_2m	-0.2730	3.20e-149	***

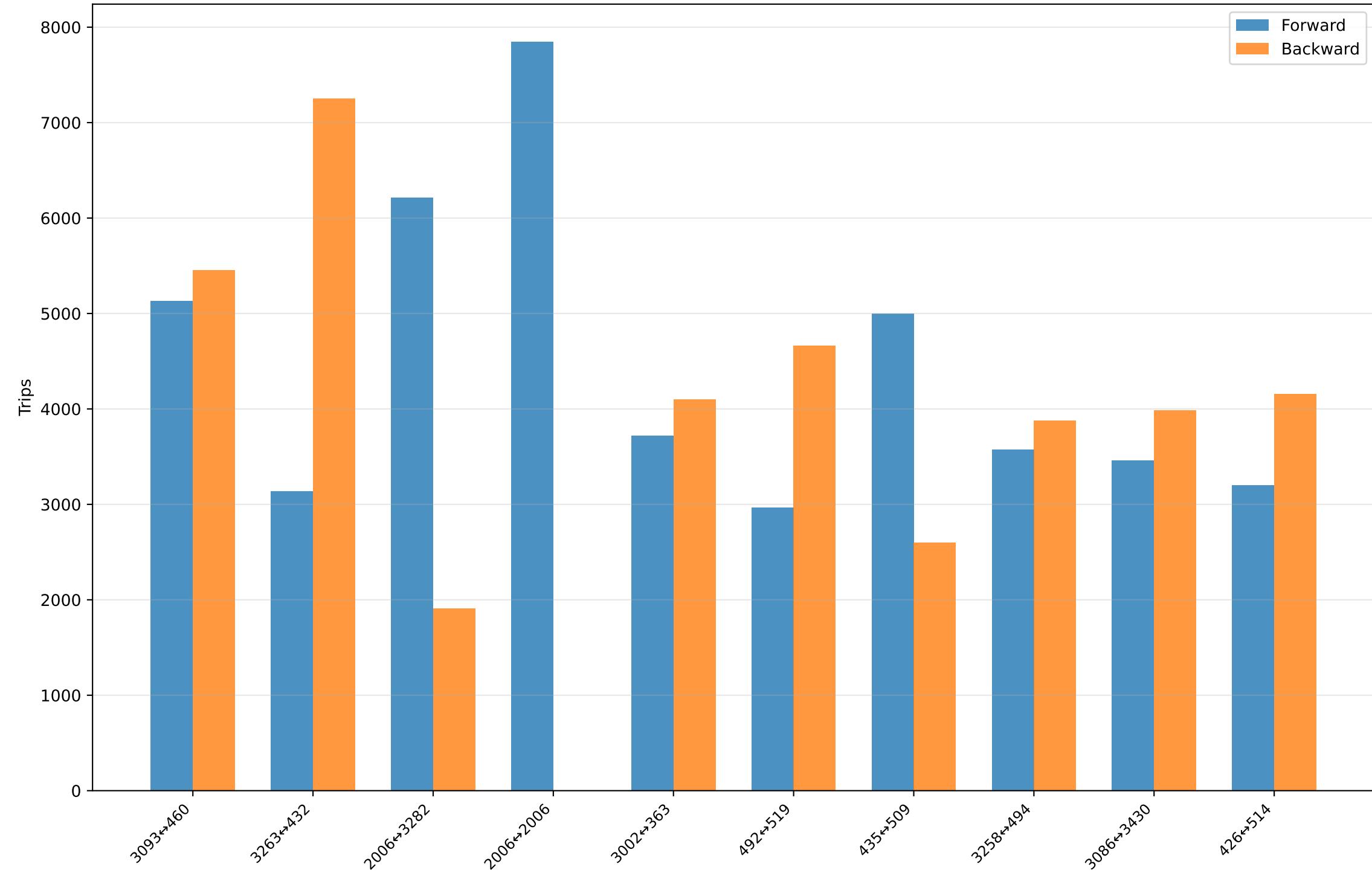
## KEY INSIGHTS

- ✓ Strongest positive: temp\_celsius ( $r=0.4425$ )
- ✓ 8 variables statistically significant ( $p < 0.05$ )
- ✓ 3 variables show moderate-to-strong correlation ( $|r| > 0.3$ )
- ✓ Cycling score explains 11.6% of variance
- ✓ 7 variables highly significant ( $p < 0.001$ )

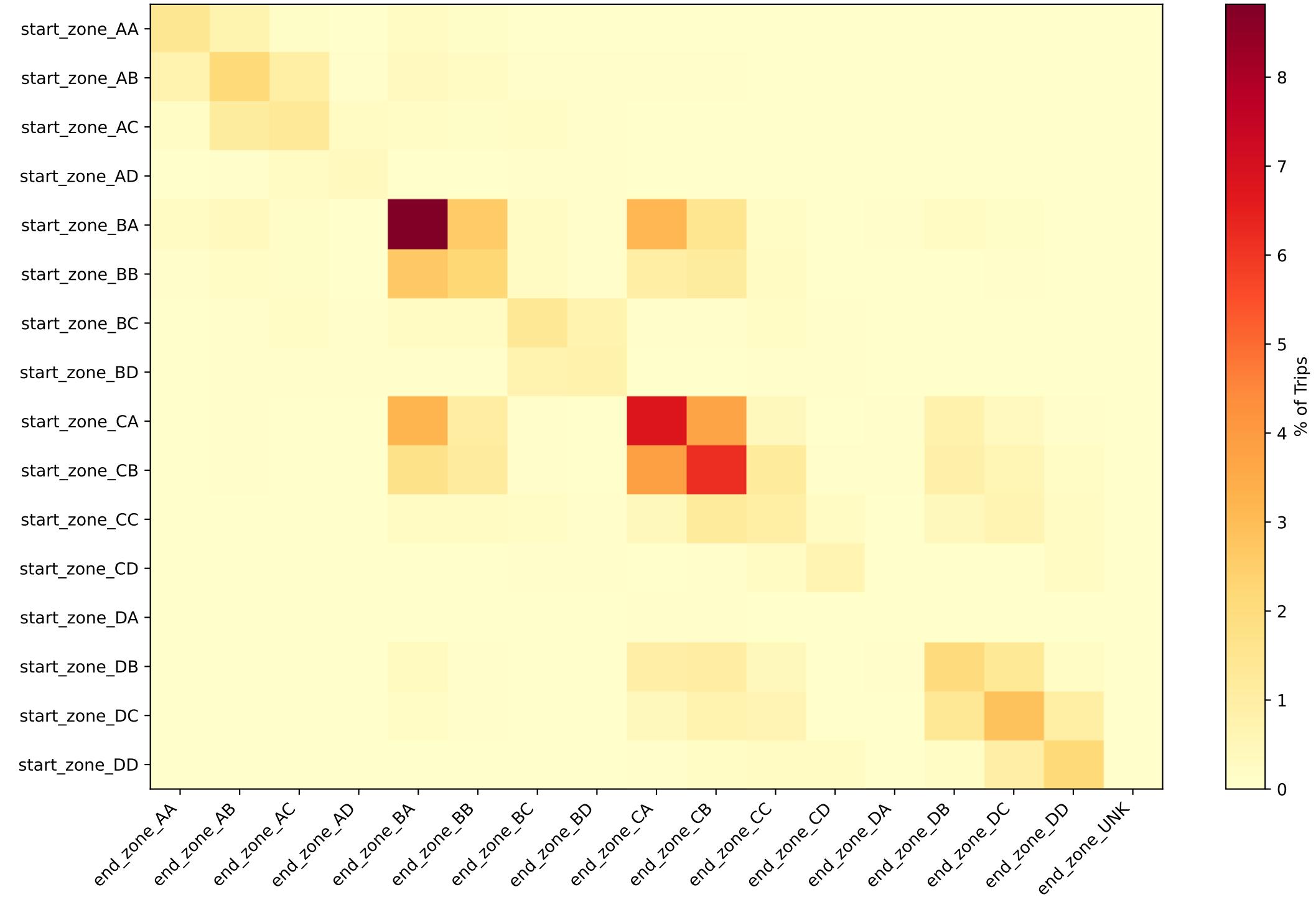
## Top Station-to-Station Routes



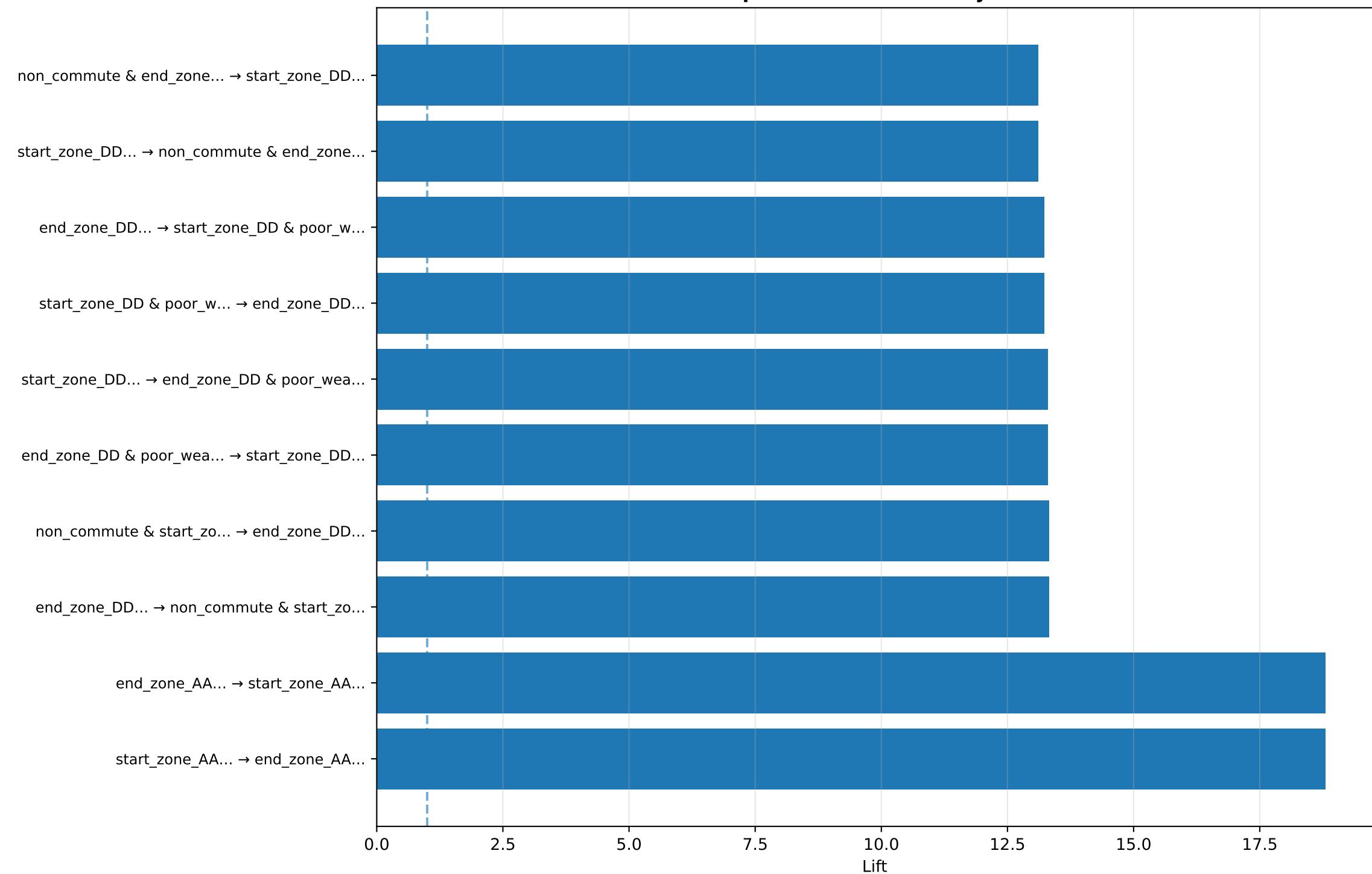
## Bidirectional Route Analysis - Rebalancing Needs



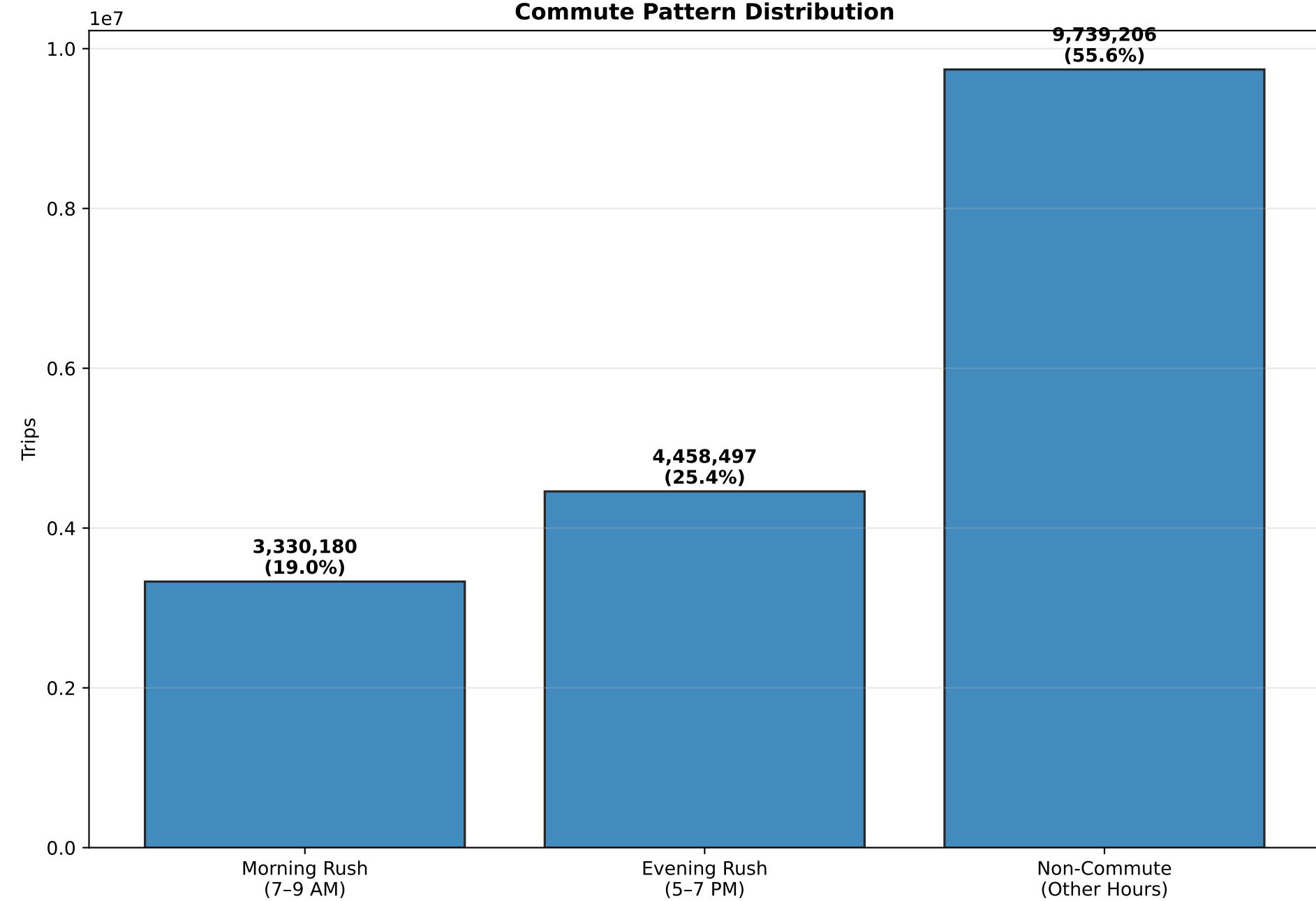
## Geo Zone-to-Zone Movement Heatmap



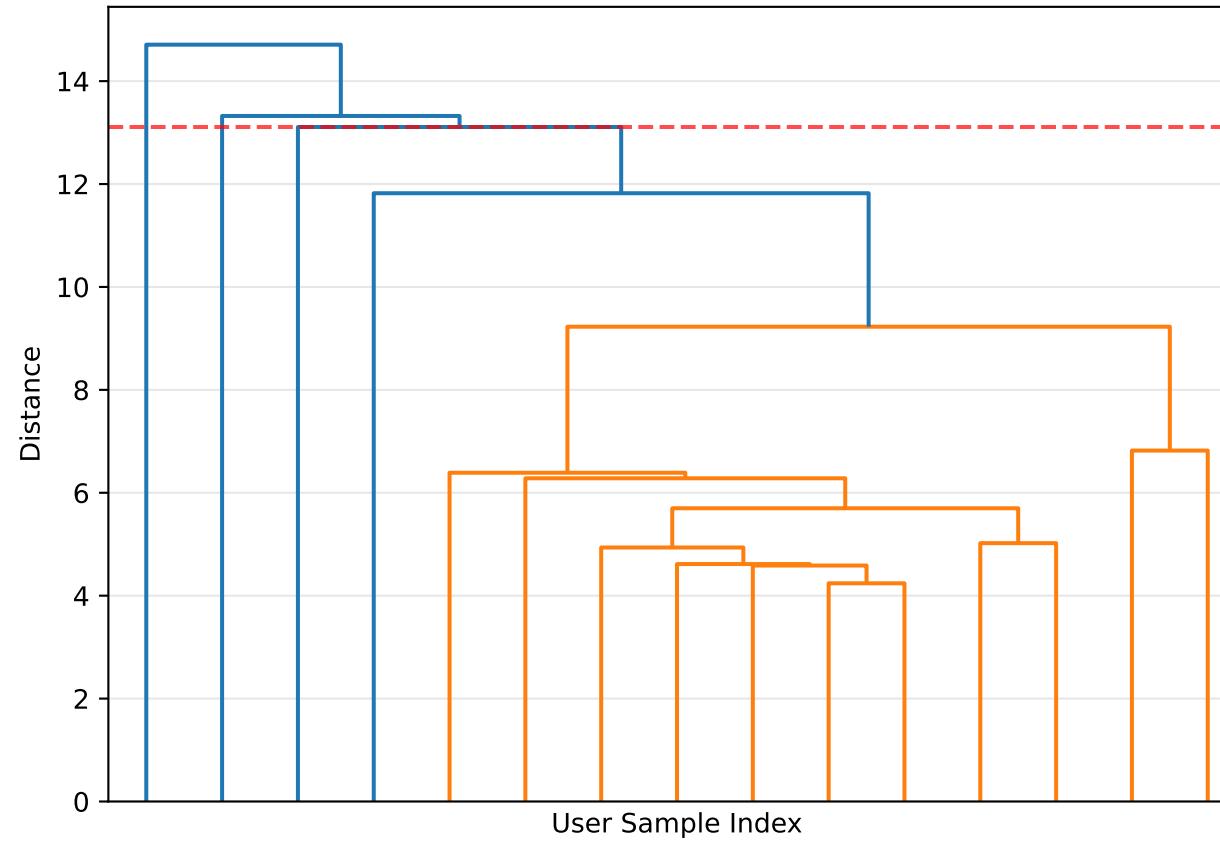
## Top Association Rules by Lift



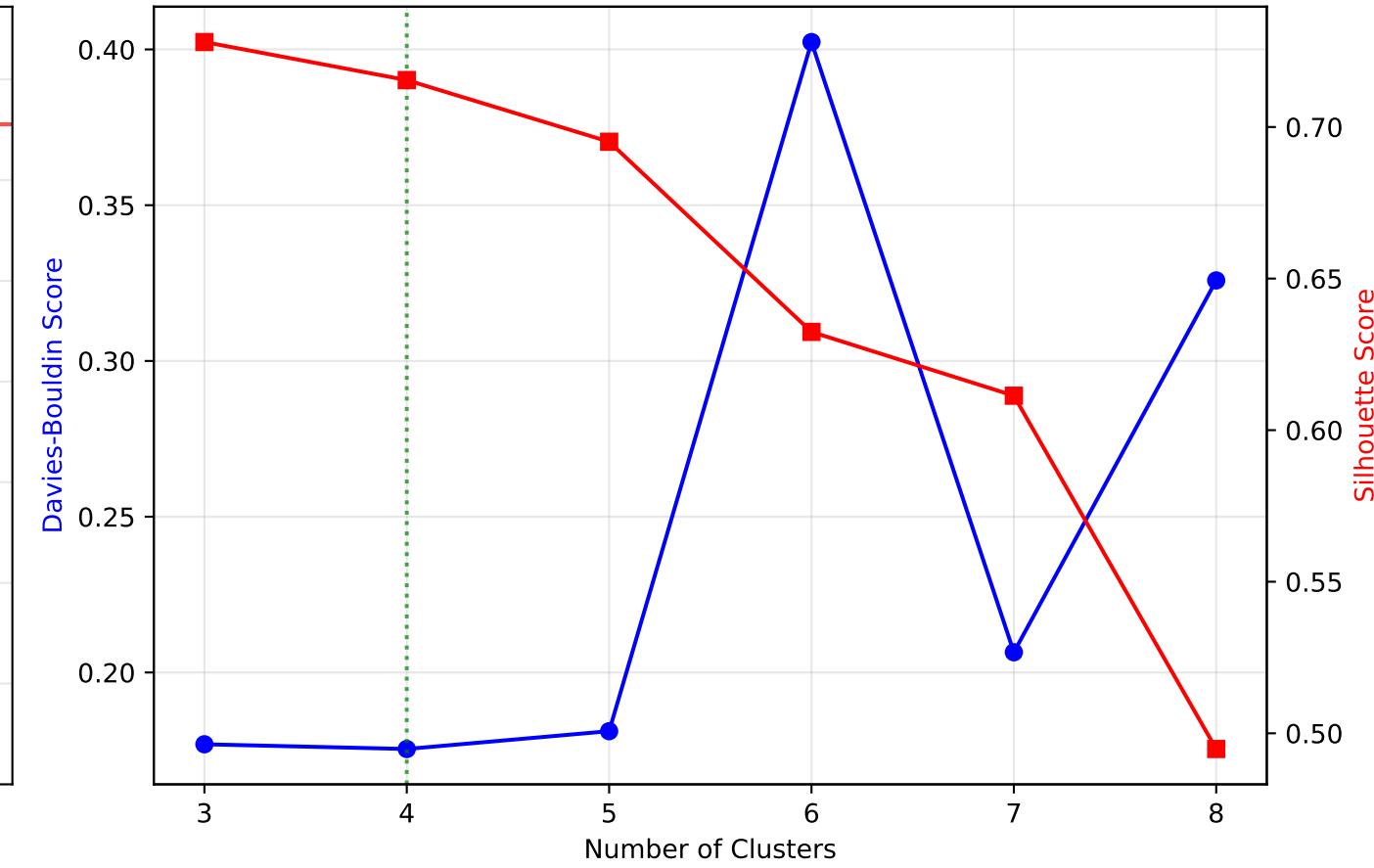
## Commute Pattern Distribution



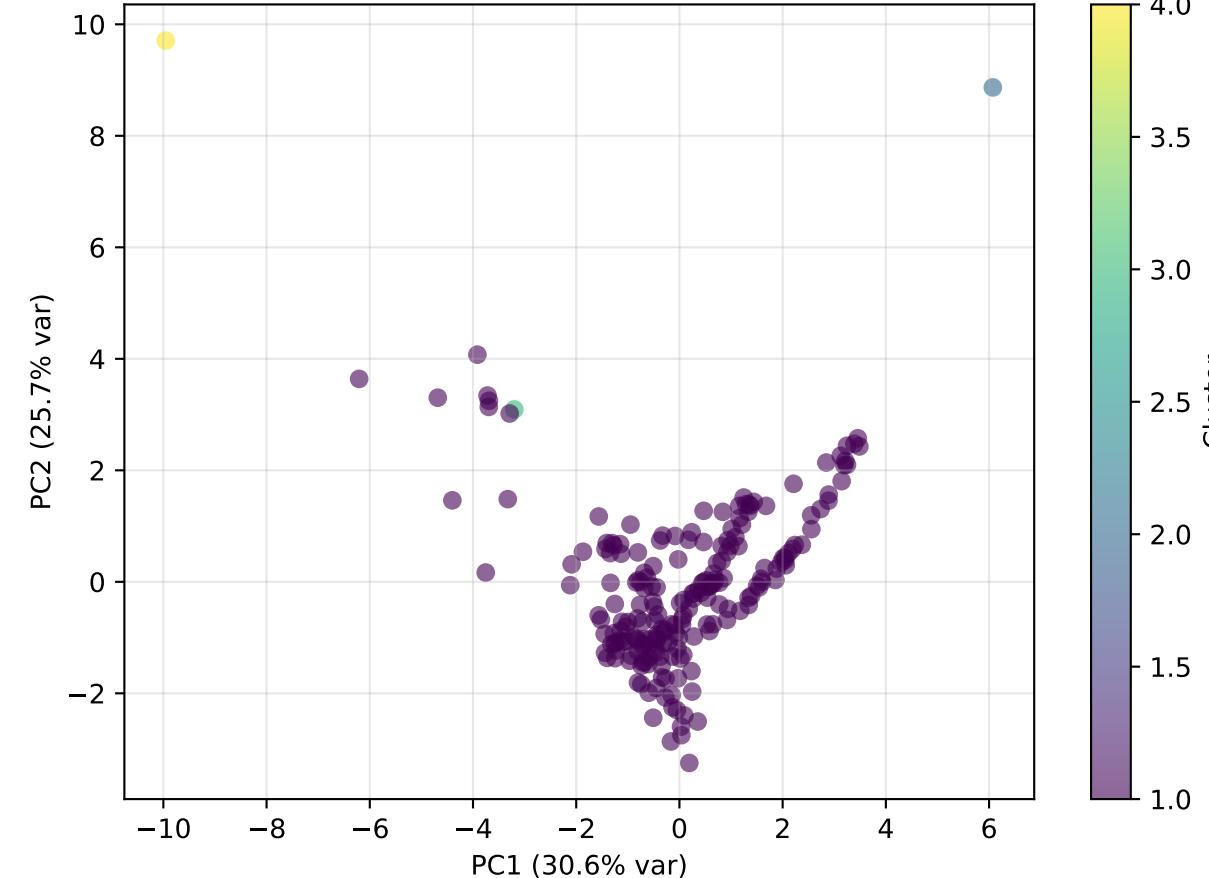
### Hierarchical Clustering Dendrogram



### Cluster Evaluation Metrics



### Clusters in PCA Space



### User Distribution

