

INTERFACE COMPUTERS

PLACE A LOGO HERE
(COMPUTER HOLDING WRENCH)

MAYBE A
BACKGROUND IMAGE OF A
SOME TYPE OF TECHNOLOGY
(CLOSEUP UP A MOTHERBOARD, CIRCUITS, ETC.)

ABOUT US

SERVICES

CONTACT US



VARIOUS IMAGES OF COMPUTERS, LAPTOPS, PEOPLE WORKING TOGETHER ETC.

- STEP 1
- 1.WHO WILL VISIT YOUR SITE: CUSTOMERS WITH COMPUTER ISSUES, OR ARE IN THE MARKET OF BUYING A COMPUTER.
 2. WHAT ARE YOUR COMPETITORS IN SIMILAR INDUSTRIES: OTHER COMPUTER SOLUTION PROVIDERS
 3. WHAT CAN MAKE YOU AND/OR YOUR PRODUCT STAND OUT AGAINST YOUR COMPETITORS? EXCELLENT CUSTOMER SERVICE, 2-DAY TURN AROUND ON UPGRADES OR FIXES.
 4. HOW WOULD YOU SPEAK TO YOUR CLIENTELE IF YOU WERE COMMUNICATING IN PERSON? HOW WOULD YOU TRANSLATE THAT STYLE & TONE DIGITALLY? I WOULD USE LAMENTS TERSM AS OPPOSED TO COMPUTER JARGON, I WOULD EMPATHIZE WITH THE CLIENT TRY TO SPEAK TO HE/SHE ON A LEVEL WHERE THEY CAN UNDERSTAND THE PROBLEM OR WHAT BEST SUITS THEIR NEEDS.
 5. WHAT COLORS BEST REPRESENT YOUR RESTAURANT/BUSINESS? I WOULD CHOOSE FLAT DESIGN COLOR TILES (SIMPLE BASIC COLORS)
 6. WHAT IMAGES ILLUSTRATE YOUR MESSAGE? A VERY WELL DESIGNED & EASY TO USE WEBSITE WITH IMAGES THAT GO STRAIGHT TO THE POINT (I.E., SHOWING PEOPLE WORKING TOGETHER, SHOWING IMAGES OF HARDWARE, ETC)

- STEP 2
1. THE HEIRARCHY WOULD CONSIST OF A COLUMN LAYOUT (CENTERED): A LOGO ON TOP OF THE HEADER BACKGROUND IMAGE (PERHAPS A CLOSEUP IMAGE OF A MOTHERBOARD), BELOW THAT, A NAV WITH 3 LINKS (ABOUT US, SERVICES, CONTACT US), THEN FOLLOWING SOME TEXT INSIDE THE BODY THAT WOULD VARY PER PAGE, THEN BELOW THAT A FOOTER WITH MAYBE A COPYRIGHT SYMBOL WITH AN ADDRESS & PHONE NUMBER (JUST MAKE IT UP). THE HEADER (WITH LOGO INCLUDED), & FOOTER WOULD BE CONSISTANT FROM PAGE TO PAGE.
 2. THERE WILL BE DIFFERENT TEXT CONTENT ON EACH PAGE. I CAN EMAIL YOU IMAGES, LOGO, & TEXT IF NEEDED. THIS IS A MADE-UP COMPANY, SO WE'RE JUST HAVING FUN WHILE WE LEARN. ANY QUESTIONS, DON'T HESITATE TO EMAIL ME PLEONARD69@ICLOUD.COM, OR CALL (915) 471-2064. I WANT TO MAKE THIS AS FUN & UNDERSTANDING AS POSSIBLE.

FOOTER CAN JUST CONSIST OF COPYRIGHT SYMBOL NEXT TO/OR AFTER "INTERFACE COMPUTERS."
THROW IN THE DATE, ADDRESS, PHONE, EMAIL THAT LINKS TO PLEONARD69@ICLOUD.COM