INTERFACE COMPUTERS

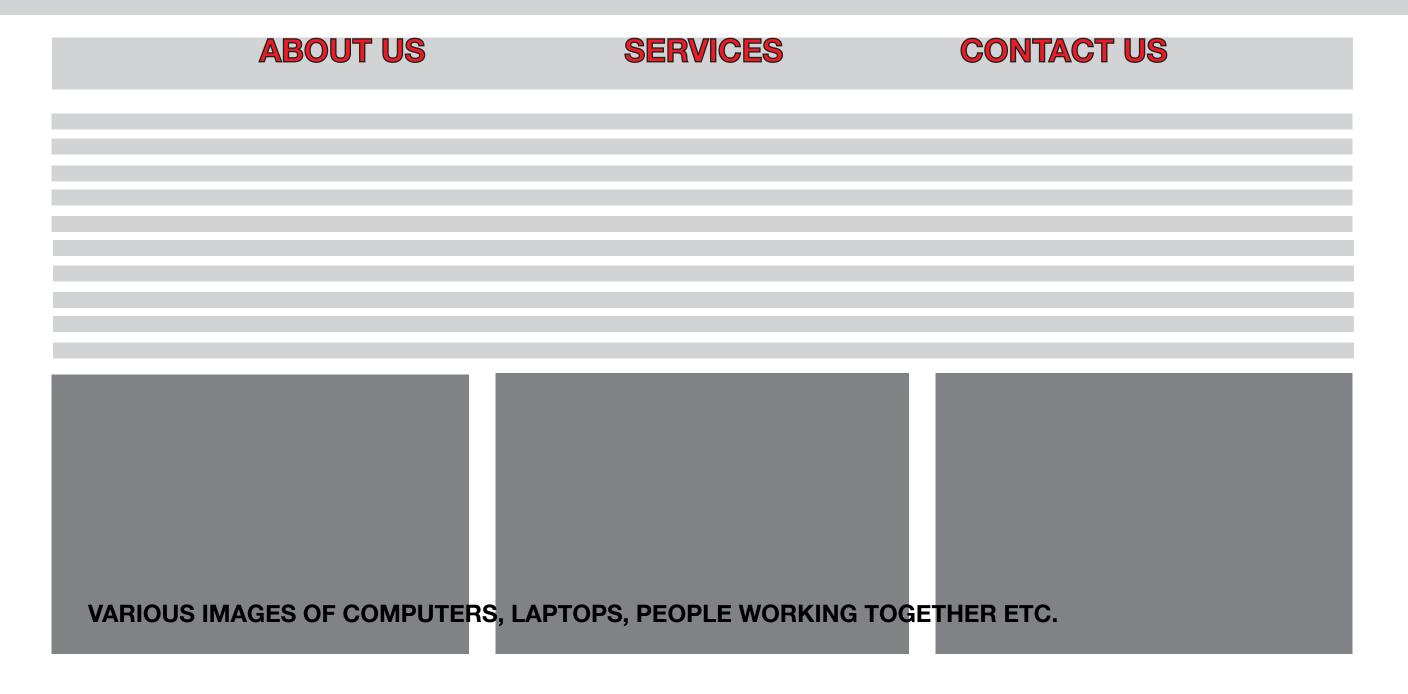
PLACE A LOGO HERE (COMPUTER HOLDING WRENCH)

MAYBE A

BACKGROUND IMAGE OF A

SOME TYPE OF TECHNOLOGY

(CLOSEUP UP A MOTHERBOARD, CIRCUITS, ETC.)



STEP 1

- 1.WHO WILL VISIT YOUR SITE: CUSTOMERS WITH COMPUTER ISSUES, OR ARE IN THE MARKET OF BUYING A COMPUTER.
- 2. WHAT ARE YOUR COMPETITORS IN SIMILAR INDUSTRIES: OTHER COMPUTER SOLUTION PROVIDERS
- 3. WHAT CAN MAKE YOU AND/OR YOUR PRODUCT STAND OUT AGAINST YOUR COMPETITORS? EXCELLENT CUSTOMER SERVICE, 2-DAY TURN AROUND ON UPGRADES OR FIXES.
- STYLE & TONE DIGITALLY? I WOULD USE LAMENTS TERSM AS OPPOSED TO COMPUTER JARGON, I WOULD EMPATHIZE WITH THE CLII
 TRY TO SPEAK TO HE/SHE ON A LEVEL WHERE THEY CAN UNDERSTAND THE PROBLEM OR WHAT BEST SUITS THEIR NEEDS.
- 5. WHAT COLORS BEST REPRESENT YOUR RESTAURANT/BUSINESS? I WOULD CHOOSE FLAT DESIGN COLOR TILES (SIMPLE BASIC COLORS)
- 6. WHAT IMAGES ILLUSTRATE YOUR MESSAGE? A VERY WELL DESIGNED & EASY TO USE WEBSITE WITH IMAGES THAT GO STRAIGHT TO THE POINT (I.E., SHOWING PEOPLE WORKING TOGETHER, SHOWING IMAGES OF HARDWARE, ETC)

4. HOW WOULD YOU SPEAK TO YOUR CLIENTELE IF YOU WERE COMMUNICATING IN PERSON? HOW WOULD YOU TRANSLATE THAT

STEP 2

- 1. THE HEIRARCHY WOULD CONSIST OF A COLUMN LAYOUT (CENTERED): A LOGO ON TOP OF THE HEADER BACKGROUND IMAGE (PERHAPS A CLOSEUP IMAGE OF A MOTHERBOARD), BELOW THAT, A NAV WITH 3 LINKS (ABOUT US, SERVICES, CONTACT US), THEN FOLLOWING SOME TEXT INSIDE THE BODY THAT WOULD VARY PER PAGE, THEN BELOW THAT A FOOTER WITH MAYBE A COPYRIGHT WITH AN ADDRESS & PHONE NUMBER (JUST MAKE IT UP.). THE HEADER (WITH LOGO INCLUDED), & FOOTER WOULD BE CONSISTANT PAGE.
- 2. THERE WILL BE DIFFERENT TEXT CONTENT ON EACH PAGE. I CAN EMAIL YOU IMAGES, LOGO, & TEXT IF NEEDED. THIS IS A MADE-UP COMPANY, SO WE'RE JUST HAVING FUN WHILE WE LEARN. ANY QUESTIONS, DON'T HESITATE TO EMAIL ME PLEONARD69@ICLOUD.COM, OR CALL (915) 471-2064. I WANT TO MAKE THIS AS FUN & UNDERSTANDING AS POSSIBLE.

FOOTER CAN JUST CONSIST OF COPYRIGHT SYMBOL NEXT TO/OR AFTER "INTERFACE COMPUTERS." THROW IN THE DATE, ADDRESS, PHONE, EMAIL THAT LINKS TO PLEONARD69@ICLOUD.COM