

Design Guidelines



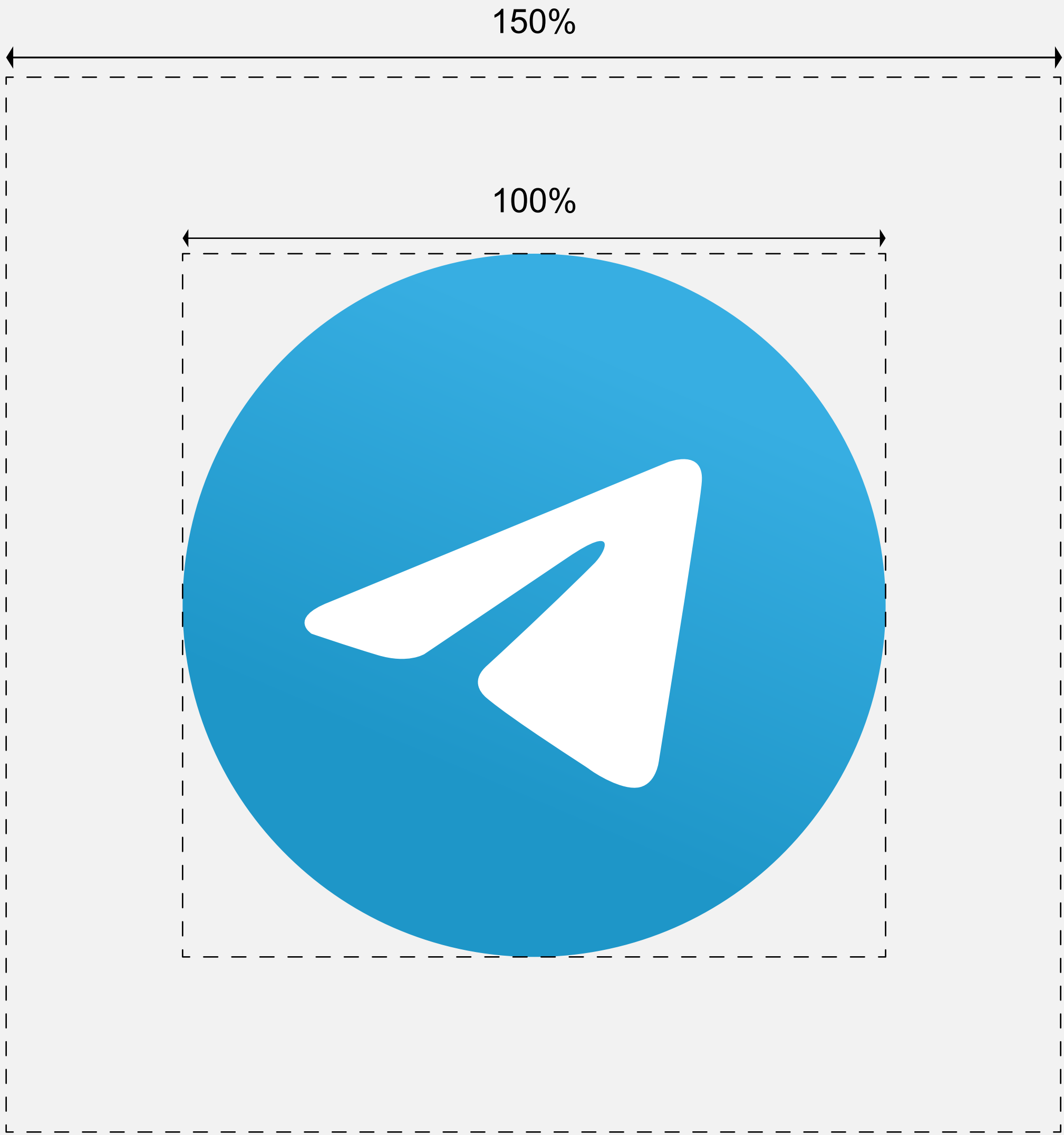
Basics

By his nature, the Telegram client can be heavily modified and to distinguish the official clients from the unofficial ones you must not use the original logo as well as the word Telegram as stated into the Telegram API TOS.



Clear space and size

When you are using the logo you need to give at least 150% of space on all sides and the smallest



16 px

Colors

The Telegram logo is used in a dark to bright gradient.



Icons

You can use the Telegram logo on your website to give a direct way of contacting you.

A copy of these icons in various formats can be found in the zip that you downloaded with this pdf or at <https://github.com/casungotelegramdesign/releases>



Circular Icon



Rounded square
Icon



Square Icon



32 px minimum



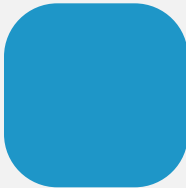
32 px minimum



32 px minimum



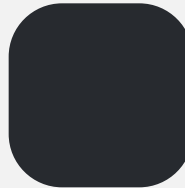
Colors



1e96c8



37aee2



1e96c8



37aee2

