NON-NATIVE SPEAKERS (ESL) & WEB ACCESSIBILITY

Carina Swanson

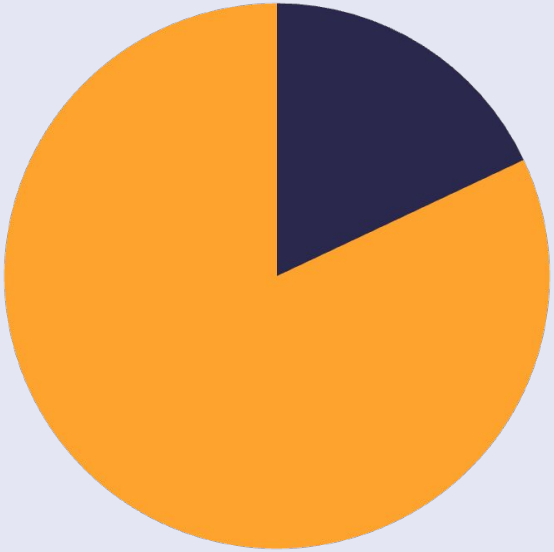
01

THE WORLD FOR NON-NATIVE SPEAKERS

INTERNET CONTENT BY LANGUAGE

82%
10 Languages

18%
Other



NON-LATIN TEXT SUPPORT IS WEAK

ORIGINAL ENGLISH	AMHARIC TRANSLATION	ENGLISH MEANING
Stereotypes about feminists persist.	ስለ ሴት አቀንቃኞች የተዛባ አመለካከት ቀጥሏል።	About women singers views persist.

(Kupfer, 2023)

02

NEEDS & STRATEGIES

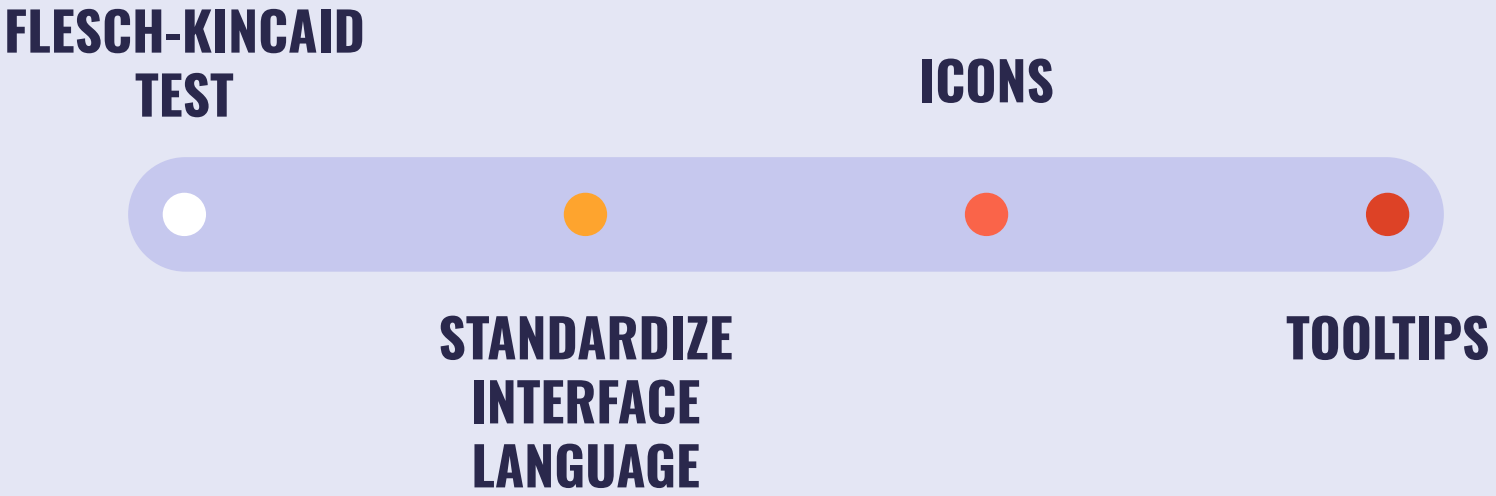
NEEDS: NON-NATIVE + OTHERS

READABILITY

NO OVERLY-CLEVER LANGUAGE

PROMPTS TO ACTION

DESIGN STRATEGIES



03

WEBSITE ANALYSIS

Google View this page in: Afrikaans Translate

FLESCH-KINCAID TEST SCORE: 8-9TH GRADERS

There are no Early Voting Ballot Applications available at this time.

CITATIONS

Akpem, S. (2019, August 12). *Designing for Non-Native Speakers*. A List Apart. https://alistapart.com/blog/post/designing-for-non-native-speakers/

Kupfer, M. (2023a). *Are we together: Home*. Are We Together | Home. https://pollicy.webflow.io/

Kupfer, M. (2023b, February 20). *A more inclusive internet for who? non-english speakers in digital spaces*. Internet Society Foundation. https://www.isocfoundation.org/2023/02/a-more-inclusive-internet-for-who-non-english-speakers-in-digital-spaces/