

NON-NATIVE SPEAKERS (ESL) & WEB ACCESSIBILITY

Carina Swanson





¡Hola!

01

THE WORLD FOR NON-NATIVE SPEAKERS

INTERNET CONTENT BY LANGUAGE

82% ●
10 Languages

18% ●
Other



NON-LATIN TEXT SUPPORT IS WEAK

ORIGINAL ENGLISH	AMHARIC TRANSLATION	ENGLISH MEANING
Stereotypes about feminists persist.	ስለ ሴት አቀንቃኞች የተዛገበ አመለካከት ቀጥሏል።	About women singers views persist.

02

NEEDS & STRATEGIES

Jambo!

A stylized illustration of a person with large, voluminous orange hair. The person has a dark brown face with simple features: two vertical lines for eyes, a small nose, and a circular mouth. They are wearing a white shirt with dark blue horizontal stripes. A white speech bubble with a dark blue outline is positioned above the person's head, containing the word 'Jambo!' in a bold, dark blue font. The background is a light purple color with several white, horizontal, brushstroke-like lines scattered around the person. A dark blue comb is visible behind the hair on the right side.

NEEDS: NON-NATIVE + OTHERS



READABILITY



**NO OVERLY-CLEVER
LANGUAGE**



**PROMPTS TO
ACTION**

DESIGN STRATEGIES

**FLESCH-KINCAID
TEST**

ICONS



**STANDARDIZE
INTERFACE
LANGUAGE**

TOOLTIPS



Oi!

03

WEBSITE ANALYSIS



View this page in: [Afrikaans](#) ▼

Translate

FLESCH-KINCAID TEST SCORE: 8-9TH GRADERS

There are no Early Voting Ballot Applications available at this time.

CITATIONS

Akpem, S. (2019, August 12). *Designing for Non-Native Speakers*. A List Apart.

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Kupfer, M. (2023b, February 20). *A more inclusive internet for who? non-english speakers in digital spaces*. Internet Society Foundation.

<https://www.isocfoundation.org/2023/02/a-more-inclusive-internet-for-who-non-english-speakers-in-digital-spaces/>