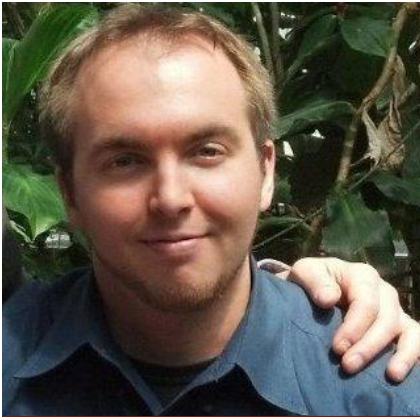


ERIC CONKLIN

ASP.NET Developer



📍 Sagamore Hills

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LINKS

Linkedin:

<http://linkedin.com/in/ericleeconklin>

Github:

<https://github.com/cataclysm1987>

Treehouse:

<http://teamtreehouse.com/ericconklin>

CodeFights:

https://codefights.com/profile/eric_c23

Udemy:

<https://udemy.com/user/ericconklin>

Stack Overflow:

<http://stackoverflow.com/users/4692158>

EXPERIENCE

2017-01

Software Developer

Tri-C Cleveland Codes Software Developer Boot Camp

Student of Tri-C Cleveland Codes Software Developer Boot Camp. Proficient and experienced in C#, HTML, CSS, Javascript, JQuery and ASP.Net.

Completed an MTA certification as well as a competitor in the Great Lakes Erie Hack as a capstone project. This workforce initiative required me to be present full time, perform daily exercises and labs as well as work with fellow students on projects.

2016-07 -

Event Marketing Specialist

2016-11

Great Day Improvements

I managed events for Great Day Improvements LLC as well as worked in their call center to recruit leads and customers via various marketing channels.

This required me to know the products, speak to hundreds of customers daily, meet daily and weekly performance goals and show up at a variety of different events and shows weekly.

2016-02 -

Paid Search Specialist

2016-07

Hedges & Company

I managed paid search programs at Hedges and Company, specializing in automotive search campaigns for a variety of clients. In addition to managing search campaigns for automotive retailers, I also offer coding support to my team for various issues that arise such as tracking implementation, responsive design, XML sitemaps and meta data issues. While not in my job description, it adds experience to my skill set and helps my employer. In this position, I worked with my coworkers at Hedges and Company to consistently exceed revenue goals for companies such as Eckler's Automotive, Hott Exhaust and a variety of other automotive clients.

2014-07 -

Search Marketing Consultant

2015-12

The Creative Group

I consulted with clients on their inbound marketing strategies, particular organic search and paid search. I improve return on investment for clients like Hitchcock Fleming and Associates, Goldstein Group Communications and Goodyear Tires.

2012-09 -

Property Preservation Specialist

2013-11

Safeguard Properties

I worked managing foreclosures of homes during the Countrywide Home Loans merger with Bank of America. I was responsible for inspecting as many as 100 work orders in a day to verify the condition of the property, address damages, violations and other issues with the property to make sure the property was in compliance at all times.

2011-03 -

SEO Consultant

2013-06

Maryland Web Builders LLC

I worked for Adam Feinberg at an SEO company for just under 2 years. I handled responding to quote requests, providing keyword research, setting up and executing link building and site promotion plans for clients, tracking and reporting results and developing site content and newsletters. This was

my first job in consulting and technology.

2010-11

Owner

Typhon Marketing LLC

This is my LLC for side projects and consulting related to online marketing, web development, affiliate marketing and other ventures I have done over the years.

EDUCATION

2015 - 2017

Software Development

Cuyahoga Community College

I am currently working towards an Associate's in software development at Tri-C. I currently maintain a 4.0 GPA in all credits taken.

2005 - 2008

BA in English

Ohio University

I studied English at Ohio University.

2001 - 2005

High School Graduate

Brecksville/Broadview Heights High School

SKILLS



HTML/CSS

Experienced in HTML and CSS from education as well as hands on training from digital marketing experience



C#

Completed multiple projects in C# including capstone projects and self-study.



SQL

Built databases via SQL both from code first in Entity Framework as well as MySQL for various projects.



Jquery

Familiar with the JQuery library via a variety of projects.



Javascript

Completed a Javascript certification via W3Schools and knowledgeable in various Javascript functions and applications.