









# Catalina Acosta Rivera

## Fullstack Web Developer

As a former product manager in the fashion industry and a recent Web Dev graduate, I am ready for new professional adventures in Fullstack Development. Being a highly motivated and caring person, I thrive in sociable environments and learn quickly to adapt to new surroundings. Passionate about creating innovative products that meet market needs.

## Contact Me

-  **Location**  
Berlin
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-  **Portfolio**  
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## Technical skills

- Ruby on Rails
- SQL
- CSS, HTML, JavaScript
- Figma, Bootstrap, Illustrator, InDesign

## Soft skills

- Analytical mindset
- Resilience
- Teamwork
- Communication

## Languages

- Spanish (native speaker)
- English (fluent)
- German (fluent)
- French (fluent)

## Personal Projects

- 2022 - 2023** ● **FindMyMidwife** -> [click here](#) to learn more about the project  
Berlin
  - It is a great work tool for midwives. They have everything they need in one place: incoming requests from moms, chat, calendar, patient info and much more.
  - Project lead: original idea of the Web App and vision of the product. Guided daily stand-ups and reviewed pull requests on GitHub.
  - Participated in building the backend with Ruby on Rails 7 and designing the schema of the database (PostgreSQL).
  - Delivered complete features from backend to frontend (the chatroom, for example) and manipulated page behavior using Stimulus JS.
  - Tech stack: Ruby on Rails, JavaScript, Bootstrap, CSS and HTML.
- **my\_cookbook** -> [click here](#) to learn more about the project
  - A form developed using CSS and HTML that stores new dishes in a database - in this case a google sheets document.
  - API implementation with JavaScript and AJAX that submits the information.

## Experience

- 2019 - 2022** ● **Shoepassion GmbH**  
Berlin
  - Product Manager & B2B for Heinrich Dinkelacker & Accessories
  - Identified overspending of the monthly budget for the Accessories line and decreased it by 20% using KPIs.
  - Achieved to guide strategic decisions through presenting reliable data by updating and maintaining the Accessories database.
  - Timely delivery and product launch on the website through efficient coordination of several departments.
  - Positive development of HD B2B accounts by analyzing individual needs and designing customized strategies.
- 2016 - 2018** ● **Padma Diseno S.L.**  
Barcelona
  - Key Account Manager - German accounts
  - Successfully introduced the woman's wear account increasing yearly sales by 10%. Project management, sourcing, product development and production follow up for orders up to 120.000 pieces (textiles).
  - Team supervisor of the woman's wear department (3 people).

## Education

- 10. - 12.2022** ● **Le Wagon**  
Berlin
  - Fullstack Web Development Bootcamp
  - 9-week full-time intensive coding bootcamp
  - Frontend Fundamentals: HTML, CSS, Bootstrap, JavaScript ES6
  - Ruby/ Ruby on Rails, SQL, GitHub, Heroku
- 2015 - 2016** ● **Felicidad Duce/LCI Barcelona**  
Barcelona
  - Master in Fashion Business Management
- 2009 - 2012** ● **LaSalle College International**  
Bogotá
  - Fashion Design and Pattern Making