









Catalina Acosta Rivera

Fullstack Web Developer

As a former product manager in the fashion industry and a recent Web Dev graduate, I am ready for new professional adventures in Fullstack Development. Being a highly motivated and caring person, I thrive in sociable environments and learn quickly to adapt to new surroundings. Passionate about creating innovative products that meet market needs.

Contact Me

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Berlin
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Technical skills

- Ruby on Rails
- SQL
- CSS, HTML, JavaScript
- Illustrator, InDesign

Soft skills

- Analytical mindset
- Resilience
- Teamwork
- Communication

Languages

- Spanish (native speaker)
- English (fluent)
- German (fluent)
- French (fluent)

Personal Projects

- 2022 - 2023** • **FindMyMidwife** -> [click here](#) to learn more about the project
Berlin
It is a great work tool for midwives. They have everything they need in one place: incoming requests from moms, chat, calendar, patient info and much more.
 - Project lead: original idea of the Web App and vision of the product. Guided daily stand-ups and reviewed pull requests on GitHub.
 - Participated in building the backend with Ruby on Rails 7 and designing the schema of the database (PostgreSQL).
 - Delivered complete features from backend to frontend (the chatroom, for example) and manipulated page behavior using Stimulus JS.
 - Tech stack: Ruby on Rails, JavaScript, Bootstrap, CSS and HTML.
- **my_cookbook** -> [click here](#) to learn more about the project
 - A form developed using CSS and HTML that stores new dishes in a database - in this case a google sheets document.
 - API implementation with JavaScript and AJAX that submits the information.

Experience

- 2019 - 2022** • **Shoepassion GmbH**
Berlin
Product Manager & B2B for Heinrich Dinkelacker & Accessories
 - Identified overspending of the monthly budget for the Accessories line and decreased it by 20% using KPIs.
 - Achieved to guide strategic decisions through presenting reliable data by updating and maintaining the Accessories database.
 - Timely delivery and product launch on the website through efficient coordination of several departments.
 - Positive development of HD B2B accounts by analyzing individual needs and designing customized strategies.
- 2016 - 2018** • **Padma Diseno S.L.**
Barcelona
Key Account Manager - German accounts
 - Successfully introduced the woman's wear account increasing yearly sales by 10%. Project management, sourcing, product development and production follow up for orders up to 120.000 pieces (textiles).
 - Team supervisor of the woman's wear department (3 people).

Education

- 10. - 12.2022** • **Le Wagon**
Berlin
Fullstack Web Development Bootcamp
9-week full-time intensive coding bootcamp
 - Frontend Fundamentals: HTML, CSS, Bootstrap, JavaScript ES6
 - Ruby/ Ruby on Rails, SQL, GitHub, Heroku
- 2015 - 2016** • **Felicidad Duce/LCI Barcelona**
Barcelona
Master in Fashion Business Management
- 2009 - 2012** • **LaSalle College International**
Bogotá
Fashion Design and Pattern Making