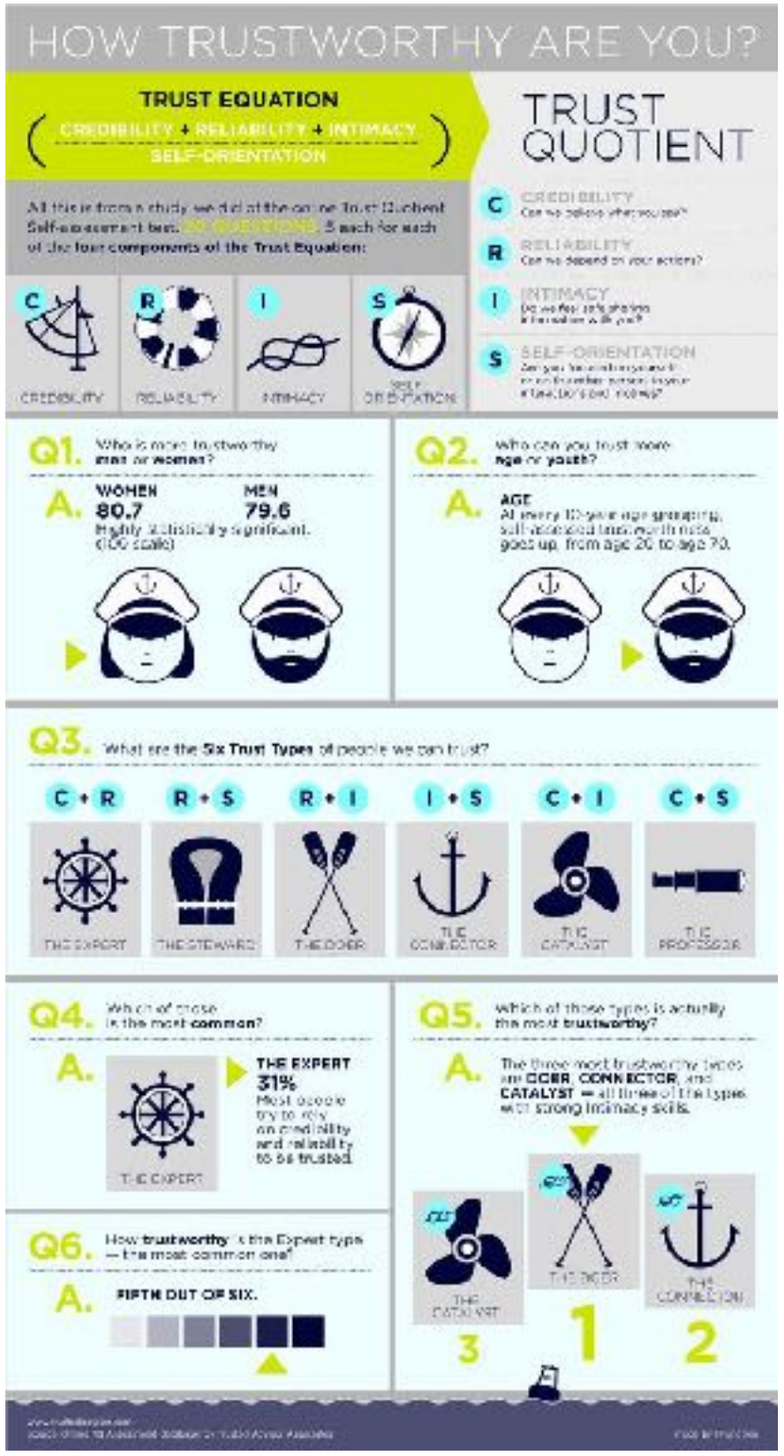
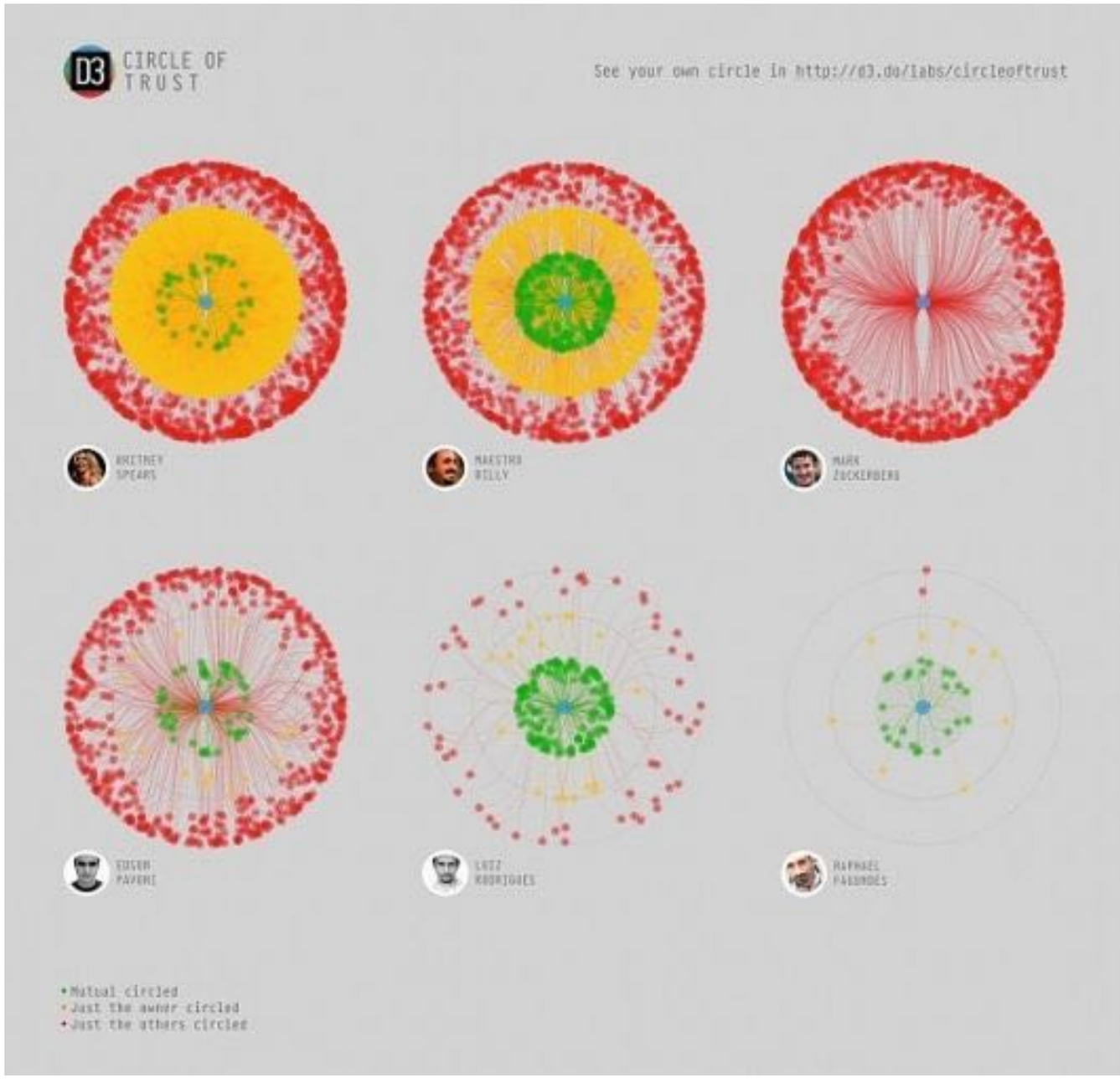
Trust

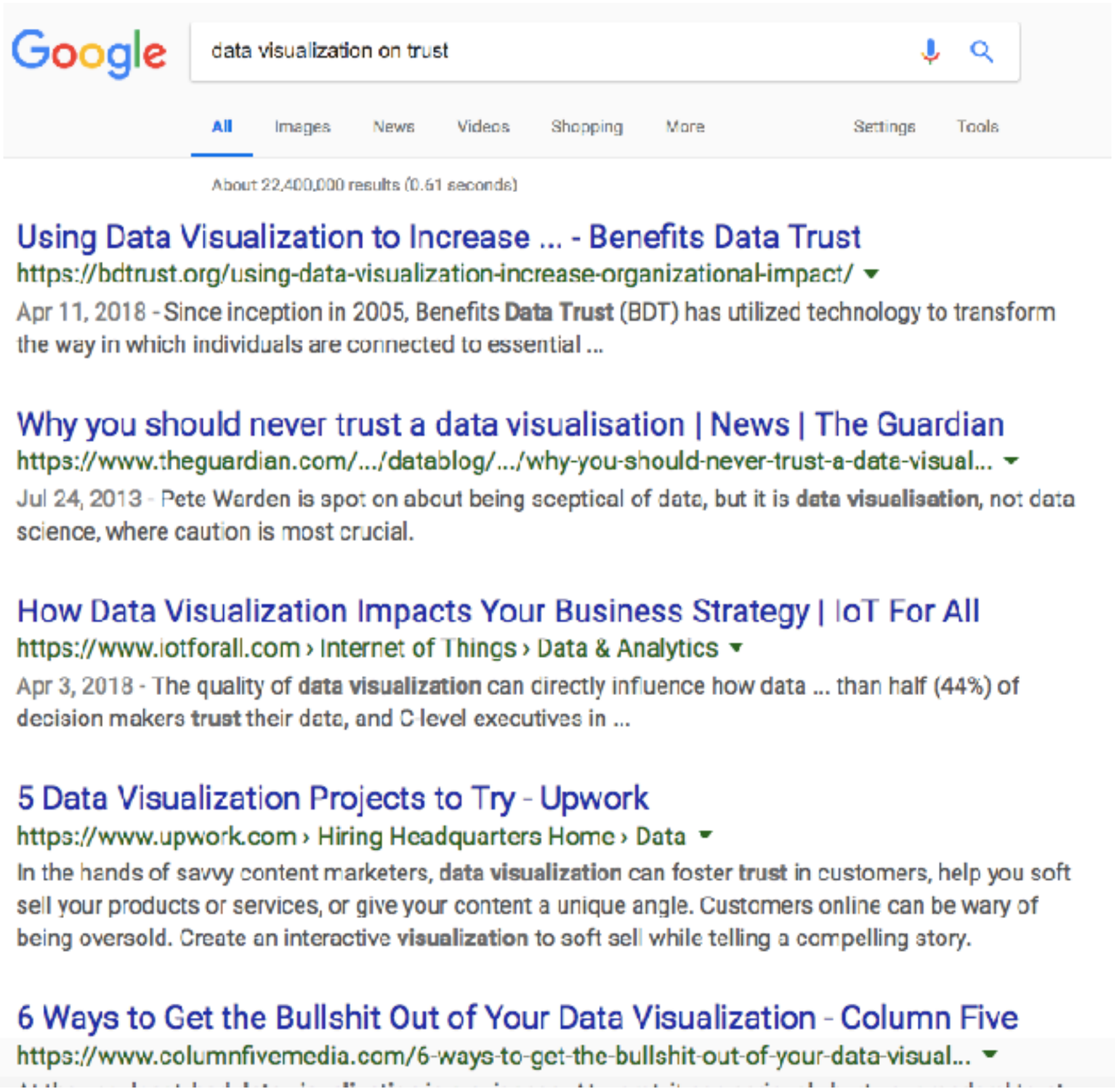
Catalina Cipri

Project Proposal, Data Visualization

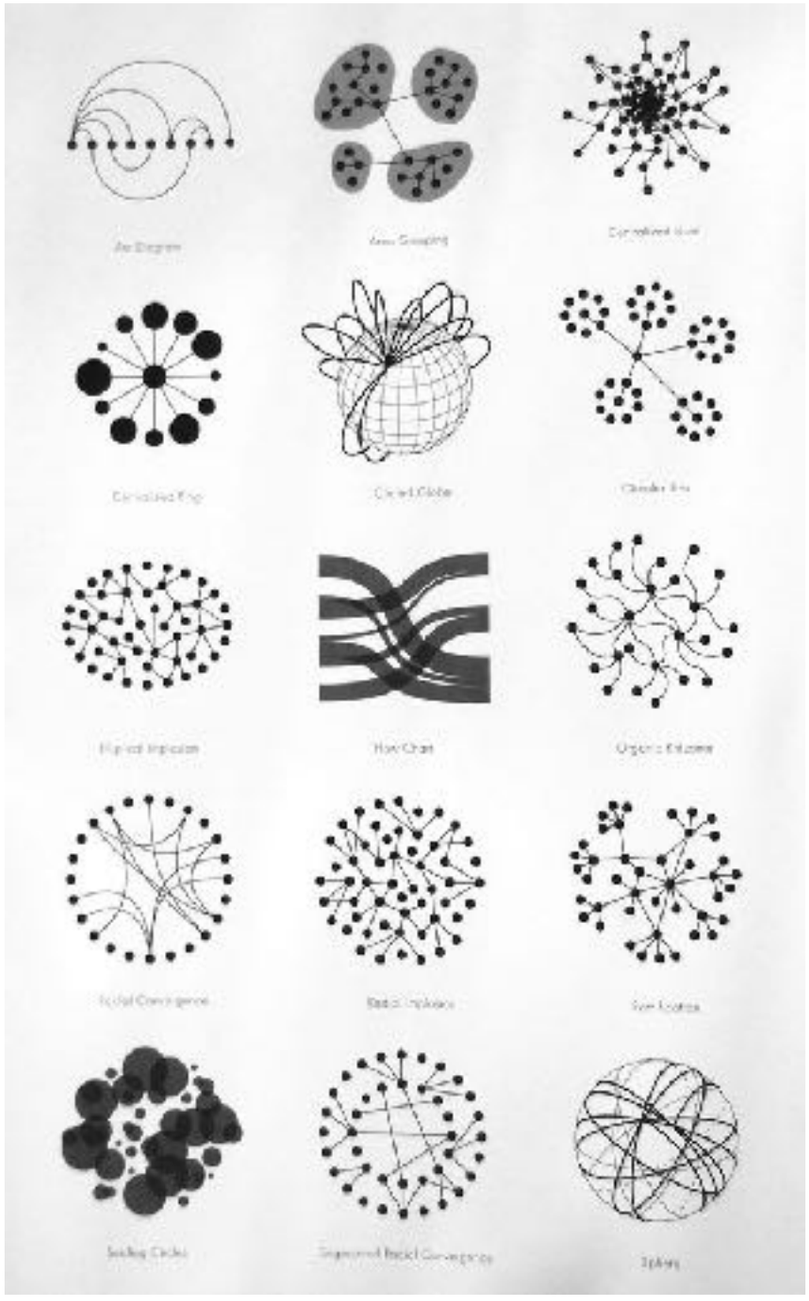

HOW TRUSTWORTHY ARE YOU?
TRUST EQUATION
CREDIBILITY + RELIABILITY + INTIMACY
SELF-ORIENTATION
TRUST QUOTIENT
C CREDIBILITY
R RELIABILITY
I INTIMACY
S SELF-ORIENTATION
Q1.
A. WOMEN 80.7 MEN 79.6
Q2.
A. AGE
Q3.
C + R R + S R + I I + S C + I C + S
Q4.
A. THE EXPERT 31%
Q5.
A. 3 1 2
Q6.
A. FIFTH OUT OF SIX.


D3 CIRCLE OF TRUST
See your own circle in http://d3.do/labs/circleoftrust
BRETNEY SPEARS
MAESTRO BILLY
MARK ZUCKERBERG
• Mutual circled
• Just the owner circled
• Just the others circled

Research



Same types results for self confidence, self esteem, and tracking habits.



Moodboard

What do I mean by trust?
What aspects of trust are important for me to track? Should it be internal or external?
What would bring me closer to understanding my sense of trust?

Through this data set and visualization, I will better understand trust in my life.

Hypothesis

Understand what categories would be more useful for tracking and what useful means in this context
Create a tracking system and collect data
Decide on visualization for the data
Code the visualization in P5

Objectives

Self-awareness on where and how I trust (or lackof)
Opportunity to become more trusting including specific areas
Quantitative data for emotional data

Goals