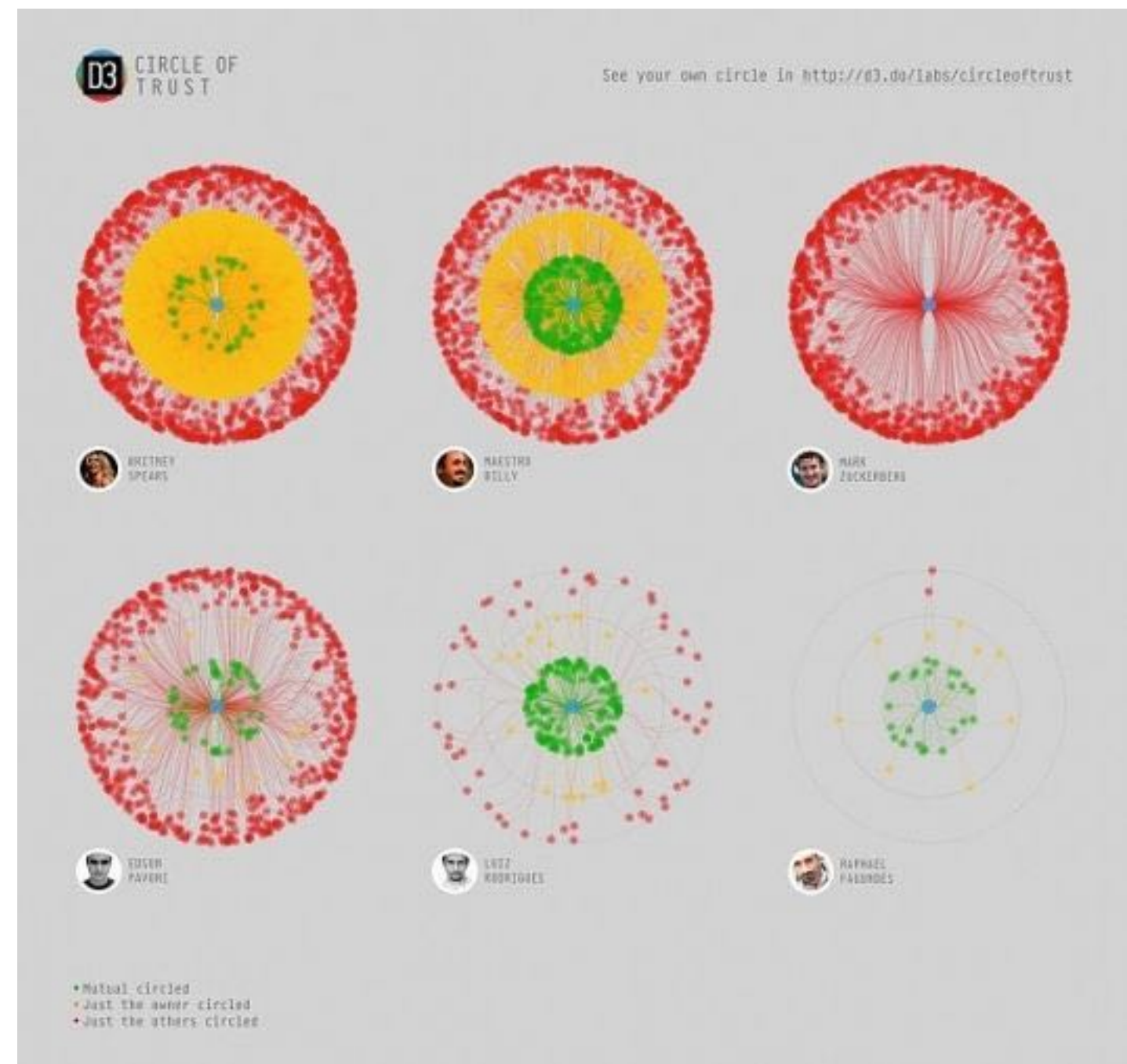
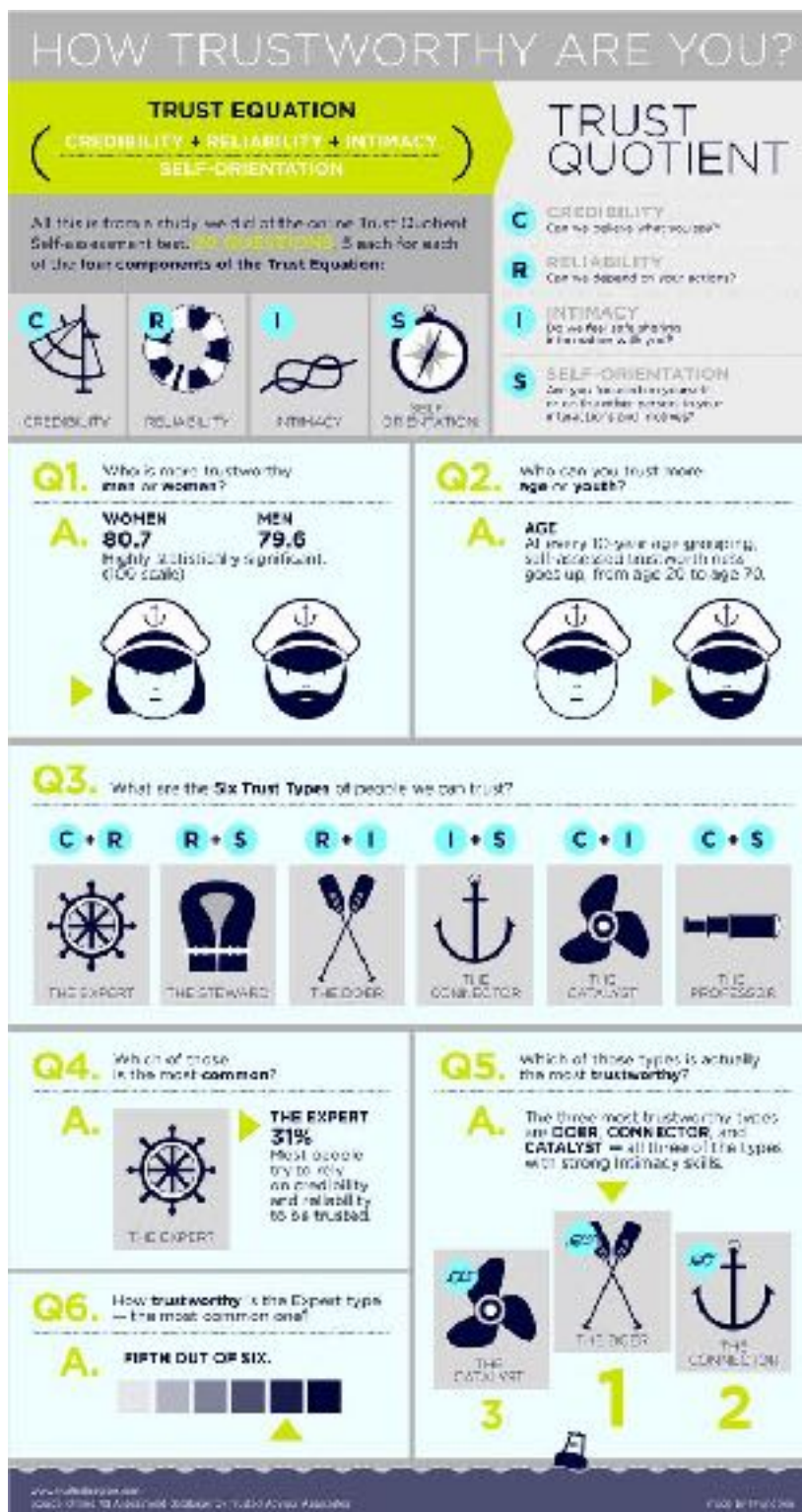
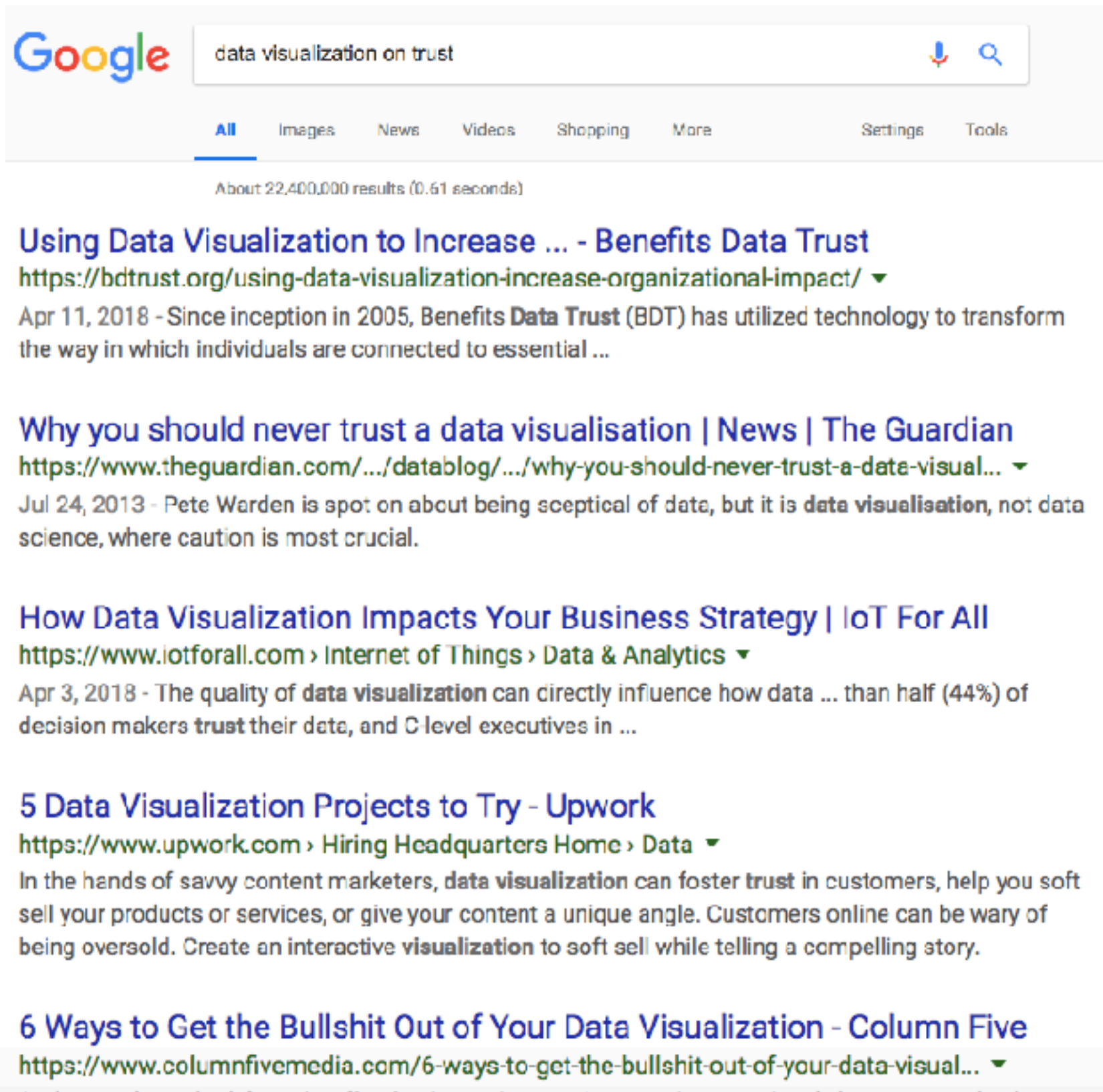


Trust

Catalina Cipri

Project Proposal, Data Visualization





The image is a screenshot of a Google search results page. At the top, the Google logo is on the left, and a search bar contains the text "data visualization on trust". To the right of the search bar are icons for voice search and a magnifying glass. Below the search bar, there are tabs for "All", "Images", "News", "Videos", "Shopping", and "More". The "All" tab is selected and underlined. To the right of these tabs are links for "Settings" and "Tools". Below the tabs, it says "About 22,400,000 results (0.61 seconds)". The search results are listed below, each with a title, a URL, and a snippet of text.

Google data visualization on trust

All Images News Videos Shopping More Settings Tools

About 22,400,000 results (0.61 seconds)

Using Data Visualization to Increase ... - Benefits Data Trust
<https://bdtrust.org/using-data-visualization-increase-organizational-impact/> ▼
Apr 11, 2018 - Since inception in 2005, Benefits **Data Trust** (BDT) has utilized technology to transform the way in which individuals are connected to essential ...

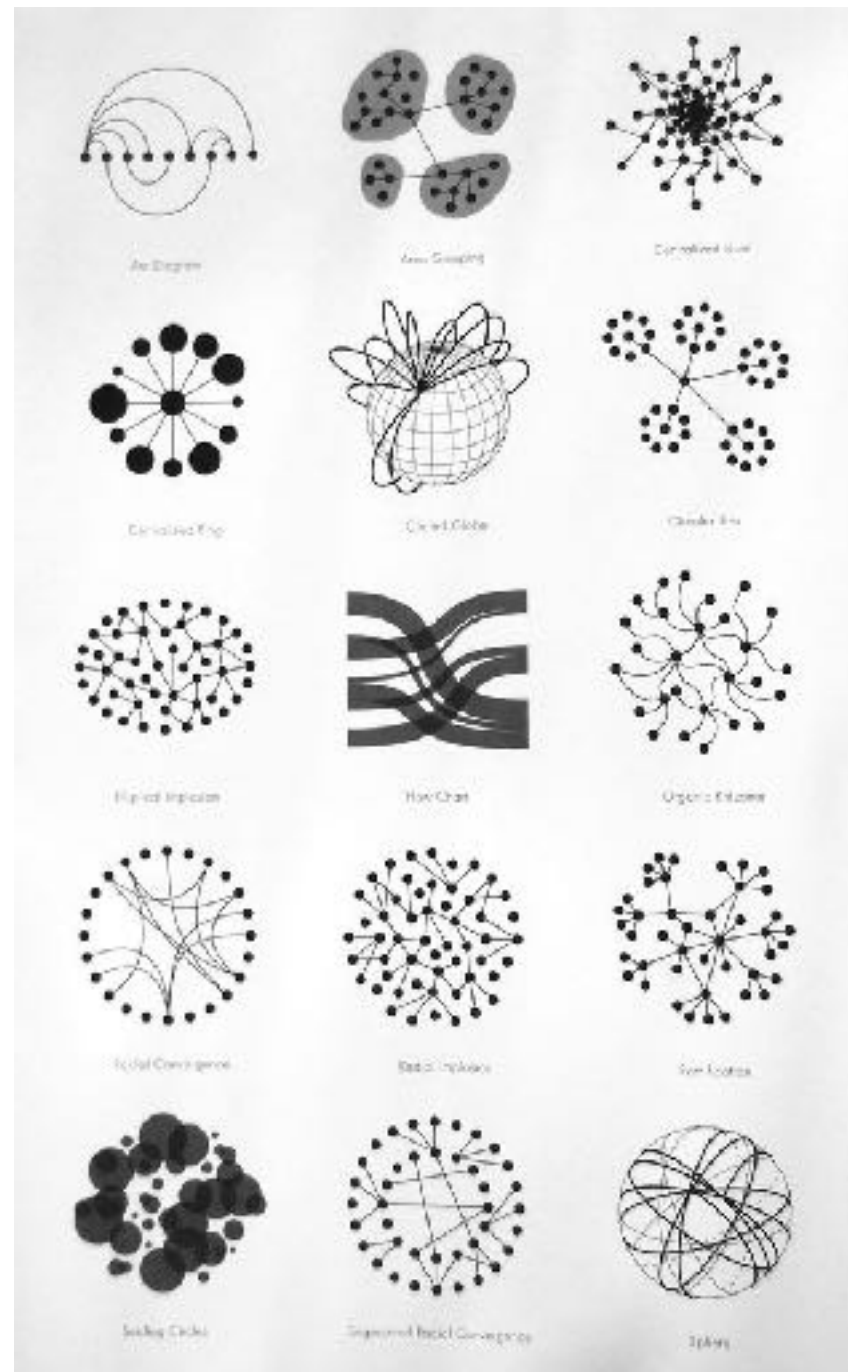
Why you should never trust a data visualisation | News | The Guardian
<https://www.theguardian.com/.../datablog/.../why-you-should-never-trust-a-data-visual...> ▼
Jul 24, 2013 - Pete Warden is spot on about being sceptical of data, but it is **data visualisation**, not data science, where caution is most crucial.

How Data Visualization Impacts Your Business Strategy | IoT For All
<https://www.iotforall.com> › Internet of Things › Data & Analytics ▼
Apr 3, 2018 - The quality of **data visualization** can directly influence how data ... than half (44%) of decision makers **trust** their data, and C-level executives in ...

5 Data Visualization Projects to Try - Upwork
<https://www.upwork.com> › Hiring Headquarters Home › Data ▼
In the hands of savvy content marketers, **data visualization** can foster **trust** in customers, help you soft sell your products or services, or give your content a unique angle. Customers online can be wary of being oversold. Create an interactive **visualization** to soft sell while telling a compelling story.

6 Ways to Get the Bullshit Out of Your Data Visualization - Column Five
<https://www.columnfivemedia.com/6-ways-to-get-the-bullshit-out-of-your-data-visual...> ▼

Same types results for self confidence, self esteem, and tracking habits.



Moodboard

What do I mean by trust?

What aspects of trust are important for me to track? Should it be internal or external?

What would bring me closer to understanding my sense of trust?

Through this data set and visualization, I will better understand trust in my life.

Hypothesis

Understand what categories would be more useful for tracking
and what useful means in this context
Create a tracking system and collect data
Decide on visualization for the data
Code the visualization in P5

Self-awareness on where and how I trust (or lackof)
Opportunity to become more trusting including specific areas
Quantitative data for emotional data

Goals