

Catalina Roth



CONTACT

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DATA

Birthday	27. Sept. 1990
Nationality	Switzerland / Chile
Marital Status	Single
Driving License	Cat. B

LANGUAGES

Spanish	Native
German	C1.3
English	C1

SOFTWARE

SAP DW	Advanced skills
SAP Retail	Advanced skills
SAP FI	Good skills
Power BI	Basic skills
Tableau	Good skills
Python	Advanced skills
RStudio	Advanced skills
SQL	Advanced skills
HTML	Good skills

HOBBIES

Jogging, Reading, Swimming

OBJECTIVES

I am looking for a job in the field of Data Science, Data Analysis Pricing or Category management. I bring in broad experience in the Retail Business and Finance Industry.

PROFESSIONAL EXPERIENCE

2023 – present	Further Education
03/2021 – 04/2023	Pricing Engineer Cencosud- Supermarkets, Santiago de Chile <ul style="list-style-type: none">- Responsible for pricing strategies- Implementation of new E-Commerce strategies- KPI Analysis- Report generation for management- Survey analysis
05/2018 – 02/2021	Pricing Analyst Tottus Supermarket, Santiago de Chile <ul style="list-style-type: none">- Evaluation of results and reporting- Development of binational pricing for Chile & Peru in an agile project (SCRUM)- Responsible for implementation of national pricing strategy in Chile- Automation and improvement of reports & dashboards- Conduct and analysis of market research studies
12/2016 – 03/2017	Financial Analyst (Internship) Unilever, Santiago de Chile <ul style="list-style-type: none">- Testing the effectiveness of advertising campaigns
01/2016 – 03/2016	Commercial Banking Analyst (Internship) Santander Bank, Santiago de Chile <ul style="list-style-type: none">- Analysis of profitability of customer portfolios- Customer Service in (Spanish / English)
03/2012 – 06/2016	Teaching Assistant Diego Portales University, Santiago de Chile <ul style="list-style-type: none">- Lectures in Probability Theory & Mathematical Statistics

EDUCATION

2023 – 2025	Msc. in Applied Information and Data Science Hochschule Luzern, Schweiz
2020 – 2021	Data Analysis Certificate Del Desarrollo University, Chile
2012 – 2018	Industrial Engineering Degree Diego Portales University, Chile
2012 – 2016	Bachelor in Engineering Science Diego Portales University, Chile
1995 – 2009	Primary school to High School (Matura) Swiss School Santiago, Chile