

Catalina Zaza

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Project manager and policy analyst specializing in data-driven strategies, with a focus on policy evaluation, regulatory assessment, and evidence based decision-making to generate measurable positive impact. Adaptable to fast-paced environments and skilled in collaborating with diverse teams to deliver effective and practical solutions.

PROFESSIONAL EXPERIENCE

Quilmes City Government

Cabinet Executive Assistant

Buenos Aires, Argentina
2020-2023

- Monitored the city government policy plan, impacting 600,000 citizens well-being on more than 30 initiatives.
- Led cross-functional teams across 5 offices, coordinating 20 professionals to ensure project execution and effectiveness.
- Tracked ex-post project results by measuring 17 KPIs, ensuring the 15% success goals.

ADN Group

Data Analyst

Buenos Aires, Argentina
2020-2022

- Analyzed and processed over 5,000 records, applying predictive modeling to support decision-making.
- Processed over 2,000 digital records, optimizing problem-solving and reducing reporting time by 12h per month.
- Proficient in creating impactful visualizations, developing 50 dashboards and 100+ charts annually to enhance private and public stakeholder insights.

Center for the Implementation of Public Policies Promoting Equity and Growth

Policy Analyst

Buenos Aires, Argentina
2019

- Conducted policy impact assessments for private and public entities on 10+ projects related to governance, sustainability, and social welfare.
- Executed data collection through 5 surveys, 12 interviews, and focus groups, applying quantitative and qualitative research methodologies.
- Drafted analytical reports and methodology design to delivered policy recommendations to public and private stakeholders.

EDUCATION

John Cabot University

MA International Affairs | GPA: 4/4

Rome, Italy
2024-2025 (expected)

University of San Martin

Postgraduate course of Computational Social Sciences | GPA: 10/10

Buenos Aires, Argentina
2022-2023

University of Pavia

Overseas Exchange Program | GPA: 30 cum laude

Pavia, Italia
2020

University of Buenos Aires

BA in Political Sciences | GPA: 9.6/10

Buenos Aires, Argentina
2016-2021

LANGUAGE PROFICIENCY

- Spanish (native speaker)
- English (C1)
- Italian (C1)
- Portuguese (A2)

PROFESIONAL SKILLS

- Policy Evaluation & Impact Assessment:** Ex-ante and Ex-post evaluations, Social Impact Assessment.
- Project Management:** Stakeholder Engagement, Policy Design, Strategic Advisory, Report Writing
- Quantitative and Qualitative Research:** Surveys, Interviews, Focus Groups
- Data Analytics & Visualization:** Python, R, Excel, Ggplot, Predictive Modeling, Geospatial Data Processing

HONORS AND AWARDS

Frank J. Guarini International Affairs Scholarship

John Cabot University

100% coverage of graduate tuition based on academic merit

Rome, Italy
2024

UBAINT students

University of Buenos Aires

Merit-based scholarship to fund a one-year academic exchange program

Buenos Aires, Argentina
2020

VOLUNTEERING

Consulate General of Italy in Buenos Aires

Buenos Aires, Argentina
2019

- Review and translation of 2,000+ documents from Spanish to Italian.
- Analysis and management of more than 1,000 official documents ensuring accuracy and compliance
- Networking with 10 Italian stakeholders and government institutions

Anne Frank Museum

Amsterdam, The Netherlands
2018

- Served as a volunteer guide in the museum, leading 5 daily tours for international visitors from diverse backgrounds.
- Coordinated and mentored 5 teams of young volunteer guides, improving engagement and training methodologies.
- Developed and facilitated 2 traveling exhibitions in The Netherlands and Argentina, expanding outreach and educational impact.