# Cloud Computing

MUCPD - DSIC - UPV

# Introduction to Cloud Computing

**Key Concepts** 

## Goals

- Getting an overview of the field
- Present the main concepts
- Present key characteristics
- Present challenges

# What is Cloud Computing?

#### Def 1:

"Cloud computing is the **on-demand** availability of computer system **resources**, especially data storage and computing power, **without direct active management** by the user."



## What is Cloud Computing?

#### Def2:

"Cloud computing is an <u>information technology</u> (IT) paradigm that enables ubiquitous access to shared pools of configurable <u>system resources</u> and higher-level services that can be rapidly <u>provisioned</u> with minimal management effort, often over the <u>Internet</u>. Cloud computing relies on sharing of resources to achieve coherence and <u>economies of scale</u>, similar to a <u>public utility</u>." <a href="https://en.wikipedia.org/wiki/Cloud\_computing">https://en.wikipedia.org/wiki/Cloud\_computing</a>

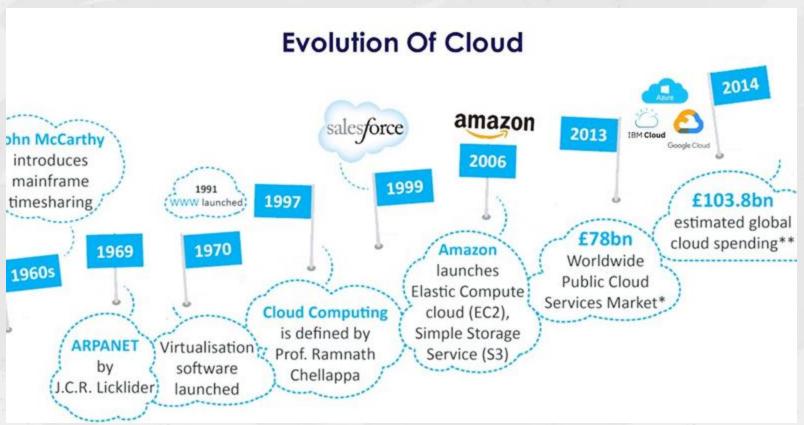
# What is Cloud Computing?

#### Def3:

"Simply put, cloud computing is the delivery of computing services – servers, storage, databases, networking, software, analytics and more – over the Internet ("the cloud"). Companies offering these computing services are called cloud providers and typically charge for cloud computing services based on usage, similar to how you're billed for gas or electricity at home."

https://azure.microsoft.com/en-gb/overview/what-is-cloud-computing/

# **Evolution of cloud computing**



## **Early Models**

## **Basic Reasoning**

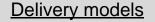
Information and data processing can be done more efficiently on internet-accessible large farms of computing

## **Grid Computing**

"Grid computing is the collection of computer resources from multiple locations to reach a common goal. The grid can be thought of as a distributed system with non-interactive workloads that involve a large number of files."

## **Utility Computing**

"Utility computing is a service provisioning model in which a service provider makes computing resources and infrastructure management available to the customer as needed, and charges them for specific usage rather than a flat rate."



Software as a Service (SaaS)

Platform as a Service (PaaS)

Infrastructure as a Service (laaS)

<u>Deployment models</u>

Public cloud

Private cloud

Community cloud

Hybrid cloud

#### <u>Infrastructure</u>

Distributed infrastructure

Resource virtualization

Autonomous systems

#### Cloud computing

#### Resources

Compute & storage servers

Networks

Services

**Applications** 

#### **Defining attributes**

Massive infrastructure

Utility computing. Pay-per-usage

Accessible via the Internet

Elasticity

# **Key characteristics**

On demand self-service

**Broad Network Access** 

**Resource Pooling** 

**Rapid scaling** 

**Measured service** 

**Unlimited growth** 

## **Advantages of Cloud Computing**

**Cost efficiency** 

Scalability \*

**Flexibility** 

Reliability

**Accessibility** 

**Unlimited growth** 

# **Challenges in Cloud Computing**

Security

**Privacy** 

Vendor lock-in

**Compliance** 

**Control loss** 

# **Cloud Deployment Models**

**Public Cloud** 

**Private Cloud** 

**Hybrid Cloud** 

**Multi-cloud** 

## **Public cloud**

**Shared Infrastructure** 

Scalable (Infinitly?)

**Examples** 

AWS, Azure, Google, OVH,...

## **Private cloud**

**Dedicated Infrastructure for a single organization** 

Non-Scalable, but more control

## **Examples**

On-premise CPD, hosted remotely, even provided by Public actors

# **Hybrid cloud**

**Combines public and private infrastructures** 

Leverage public cloud to scale (infinitely)

## **Examples**

- Peak demanding jobs
- Company stores
- Access to public vs private services

## Multi-cloud

Uses multiple cloud providers for different (micro) services

Reduces risk of vendor lock-in & failures

## **Examples**

- One provider for storage another for compute
- ...

## Comparison of deployment models

#### **Public**

Scalable cost effective, shared

## **Hybrid**

Flexibility/compromise

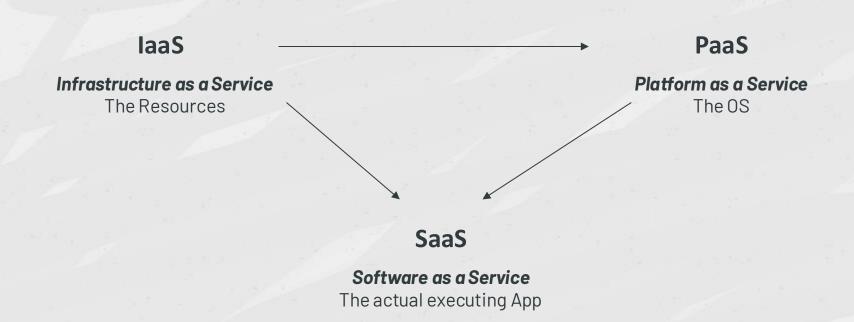
#### **Private**

Secure, isolated, controlled... Costly

#### Multi-cloud

Protects against... Vendor lock-in Unavailability of vendor

## **Cloud Service Models**



## What is laaS?

## Virtualized computing resources

Compute, storage, network

#### User controls all software

User is responsible for managing all the software stack: OS, libraries, Middleware, apps.

## **Examples**

- AWS EC2
- Google Compute Engine
- Azure
- OVH
- ...

## What is PaaS

## Directed to application development

Platform managed by the provider

## User controls only application logic

Provider decides on OS, and, potentially, requires specific APIs to be used by app logic

#### **Examples**

- Kumori Platform
- Google App Engine
- Azure App Service

## What is SaaS

## Fully managed executing apps

User does not need to install anything UPoV: App self-manages/updates, etc...

## Access via Web UI or API (usually http-based)

Provider decides on OS, and, potentially, requires specific APIs to be used by app logic

## **Examples (too many to list)**

- Office365
- Slack
- Netflix
- ...

## **Comparison of Cloud Service Models**

### laaS: User manages virtualized resources

Provider manages infrastructure. Provides virtualized resources

PaaS: User controls app logic,

Provider manages virtualized resources, provides app environment

SaaS: User access specific application

Provider manages everything

# Case study: Netflix's use of Cloud C

## Hybrid approach.

Netflix has its own "CPD" It also uses public cloud providers

## Use AWS to expand when peaks

And it could flexibly change providers

#### **Cloud enables**

- rapid scalability
- global accessibility
- cost-efficiency

## **Quick Review**

**CC Definition** 

**Key characteristics** 

**Evolution** 

Advantages/Challenges

**Service Models** 

**Deployment Models** 

Q & A

(maybe <sup>©</sup>)