

R-Ladies Miami

Launch Event - July 28th





Hello!

We are the Orga-team:

Catalina Arango & Laura Gabrysiak

Cris Vidal (Co-organizer)



Agenda for today



Introduction



Ice-breaker



**Open
Dialogue**

R statistical programming



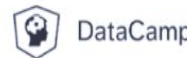
GORDON AND BETTY
MOORE
FOUNDATION



alteryx

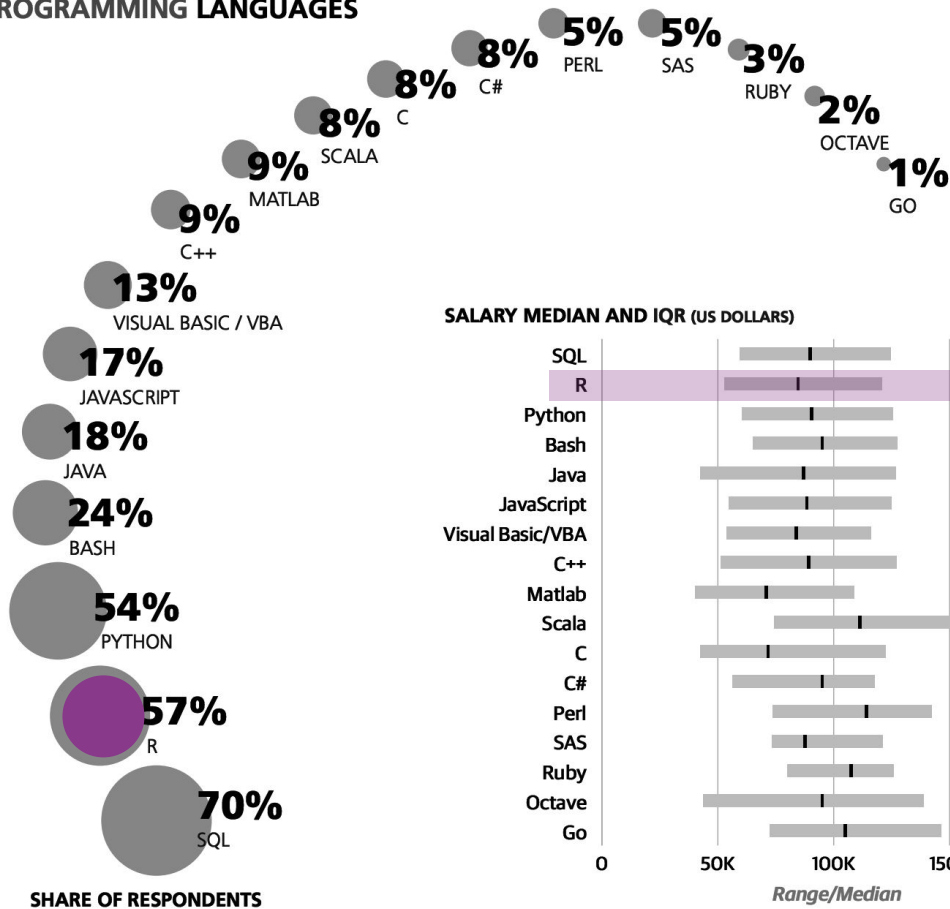


AVANT

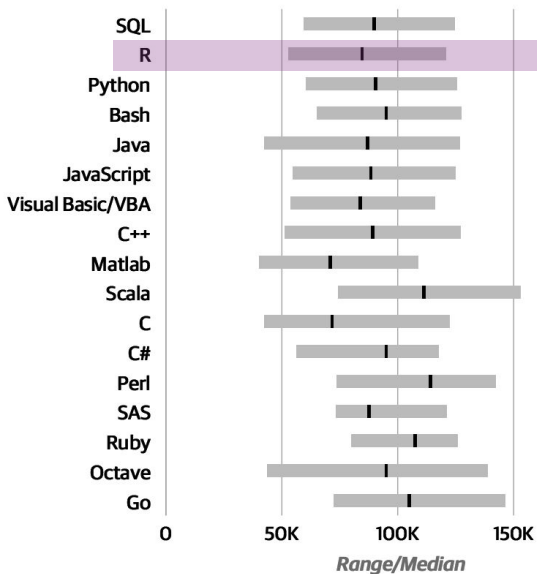


- It was created in 1993 - however hype since last 5 - 10 years
- **Open source** statistical programming language and software environment
- R provides a **broad spectrum** of statistical and graphical techniques
- **Highly extensible** - create your own methods and packages (libraries)
- Supports all **main Data Science steps**: data acquisition, data wrangling*, modeling*, documentation (Markdown), visualization (ggplot2, Shiny)
- At the core, a “data” language
- Compatible Linux / Windows / Mac
- A community! Broad support with [CRAN](https://cran.r-project.org/) with many diverse packages.

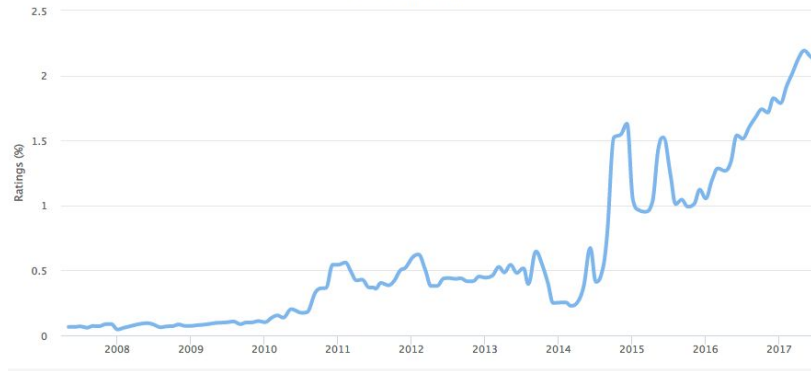
PROGRAMMING LANGUAGES

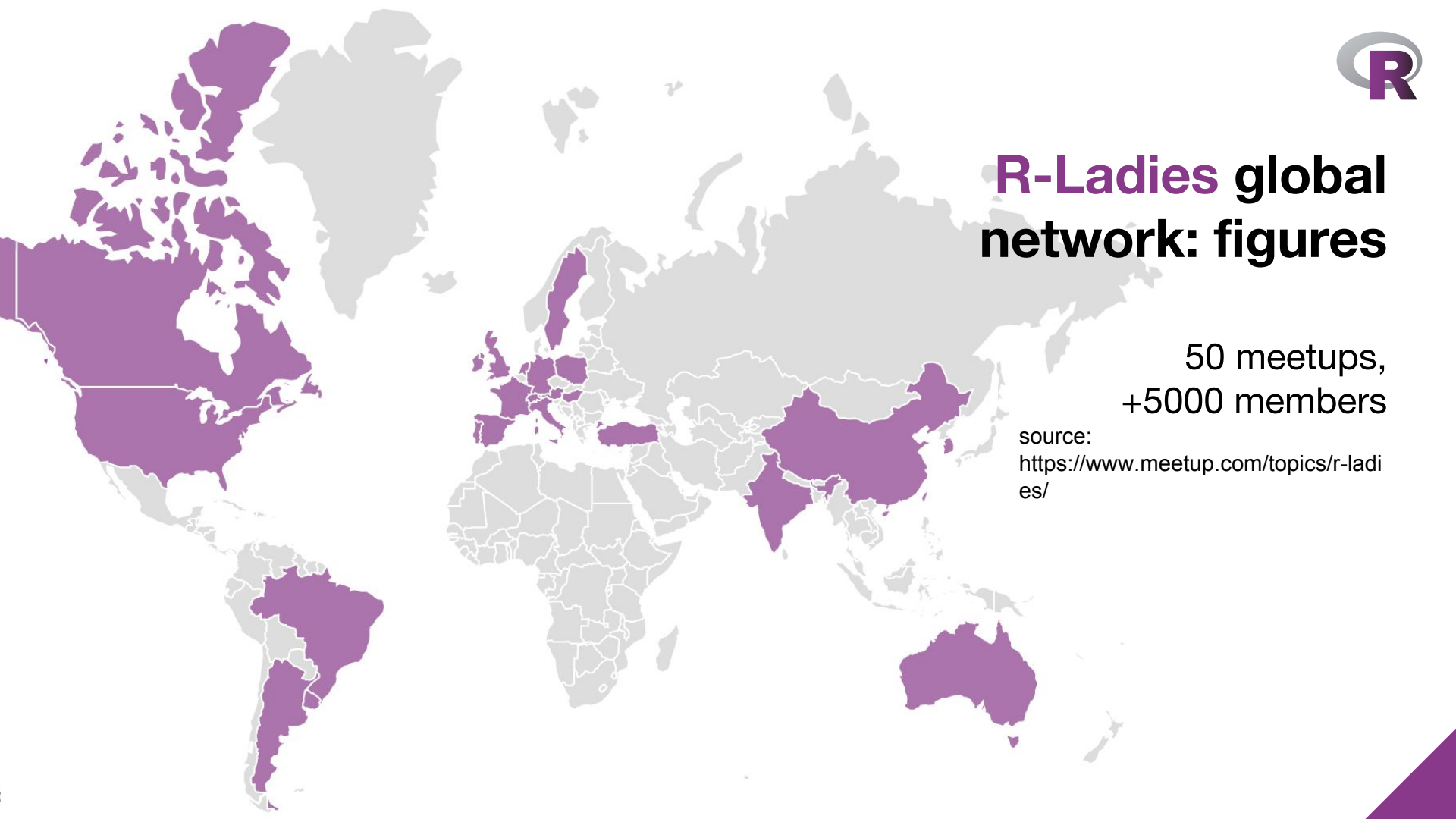


SALARY MEDIAN AND IQR (US DOLLARS)



TIOBE Index for R
Source: www.tiobe.com





R-Ladies global network: figures

50 meetups,
+5000 members

source:
<https://www.meetup.com/topics/r-ladies/>



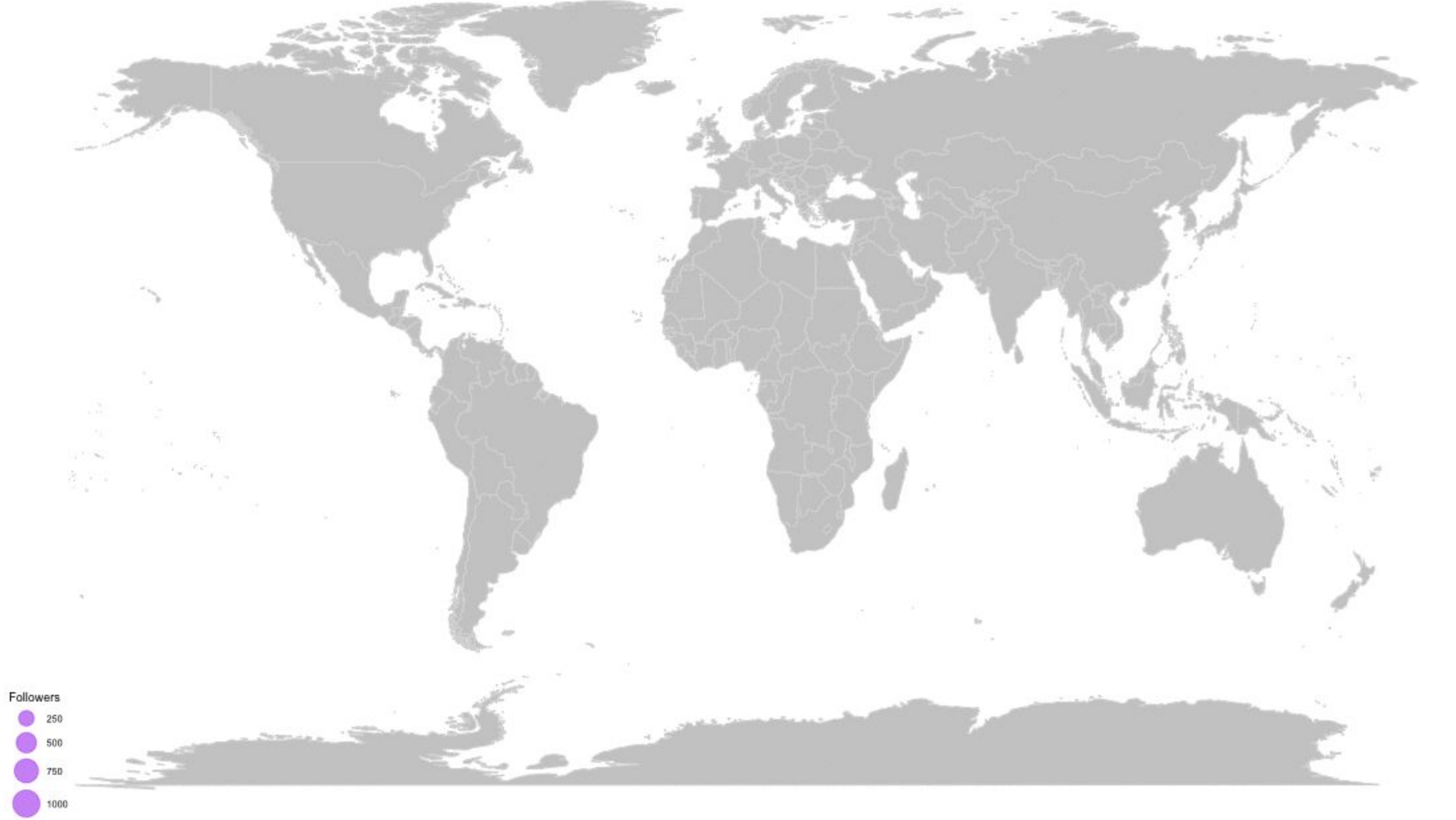
R - Ladies global network

Founded by a statistician Gabriela de Queiroz in San Francisco in October 2012

Aims

- ▶ **Promote** the R language in our local Data Science/Tech community (grow the community)
- ▶ **Create an inclusive R meetup where *everyone* is welcome**
- ▶ **Increase the participation of women** in the R community and encourage them to write more R code, develop packages and be speakers at conferences

(15% F vs 85% M R package authors - genderizeR - 2016 - CRAN)



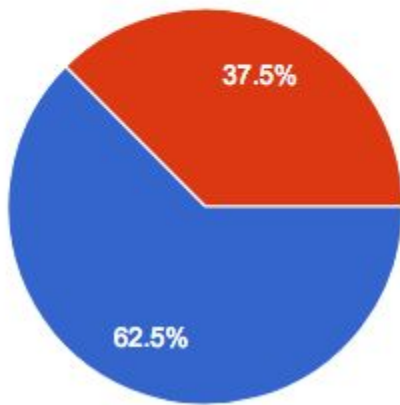


R - Ladies Miami

the meetup

How much expe[R]ience do you have with R?

24 responses



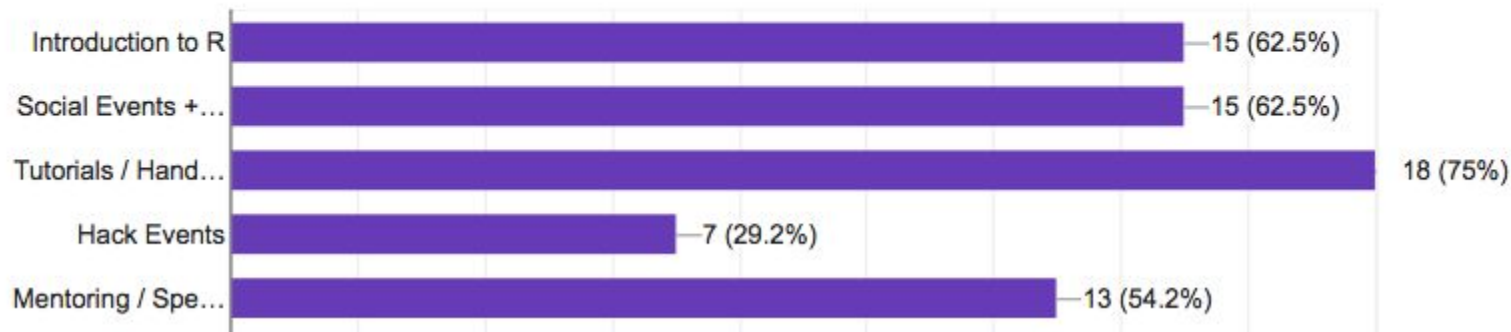
- Beginner - ('What is R?' - 'I recently installed R and started using it')
- Regular - ('I've used R in the past' - 'R is part of my toolbox')
- Expert - ('I regularly use R' - 'I write R packages in my sleep')

Survey Results



Why did you join R-Ladies?

24 responses

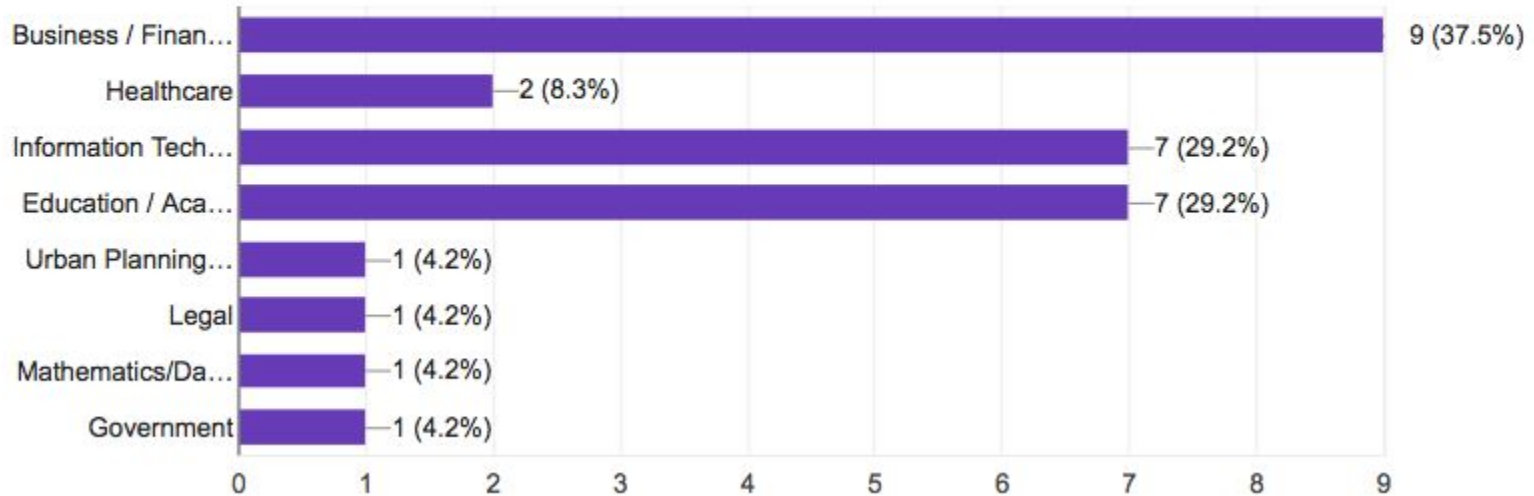


Survey Results



What is your professional background?

24 responses





Open Dialogue - Designing our R community

- Why are you here?
- What expectations do you have from this meetup?
- Share your story
- Do you have any ideas on how to shape R-Ladies Miami?



Next Steps: Upcoming meetups

1. **Introductory Workshop:** August 17th (tentatively) @CIC Miami

Installation / Setup of R, RStudio and Github
Introduction to R
Basic exercises

2. **First talk:** August 31st (tentatively) @CIC Miami

Showcase of R
Speakers wanted

R - Ladies Miami

Social media



meetup.com/R-Ladies-Miami/



twitter.com/RLadiesMiami



SherlockTalent
tech|marketing|creative