The background of the slide features a stylized, monochromatic illustration in shades of brown and orange. It depicts various IoT-related components: a central rectangular device with multiple ports and a small screen, connected by several cables to other elements. To the left, there's a circular component resembling a sensor or camera. Below it, a small shopping cart icon is visible. The overall aesthetic is technical and futuristic.

Internet of Things

Technologies related to IoT: Cloud computing

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CONTENT

1. Cloud Computing
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 1. Cost
 2. Velocity
 3. Global scale
 4. Productivity
 5. Performance
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 7. Safety
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4. Types of Cloud Computing

Cloud Computing

- Provision of computer services:
 - servers,
 - storage,
 - data base,
 - network,
 - software,
 - analysis and intelligence
- Through the Internet ("the cloud")
- Make available faster:
 - innovation,
 - flexible features
 - design savings.
 - you only pay for the cloud services you use
 - reduce operating costs
 - run the infrastructure more effectively
 - scale as the company needs to change.

Benefits of Cloud Computing

- Cost
- Velocity
- Global scale
- Productivity
- Performance
- Reliability
- Safety

Frequent terms

<https://azure.microsoft.com/pt-pt/overview/cloud-computing-dictionary/>

Benefits: Cost

- Cut xpenses related to:
 - Purchase of hardware and software
 - Configuration and execution of local data centers
 - Server racks
 - Electricity 24h / 7d (energy and cooling)
 - IT specialists to manage the infrastructure
- Price Comparison of IoT Platform Vendors (Jul 9, 2018):
<https://medium.com/@iskerrett/price-comparison-of-iot-platform-vendors-b07ab4bbf0e>



Curiosity

Coink – IoT piggy bank:

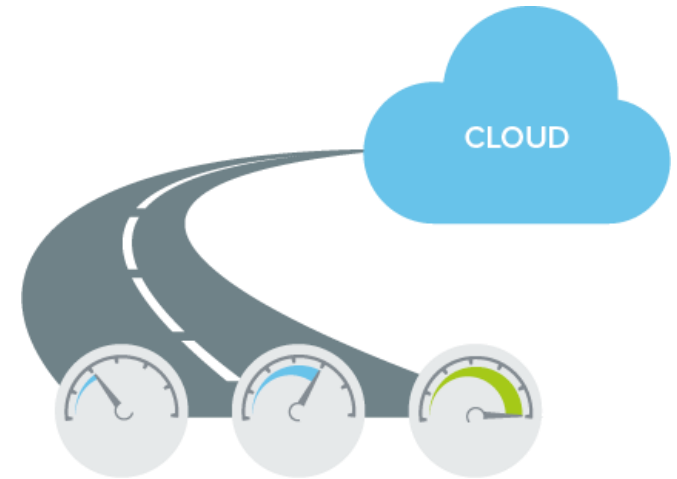
<https://www.hackster.io/cojoteam/coink-an-iot-piggy-bank-6e3f83>

IoT:

- More predictable costs
 - Flexible plans based on actual use
 - No need to purchase and maintain hardware
 - Faults / malfunctions
 - Downtimes

Benefits: Speed

- Most services are provided as self-service and on request
- Huge amounts of computer resources can be obtained quickly and easily
- Provides flexibility to companies
- Removes companies from the pressure of capacity planning



IoT:

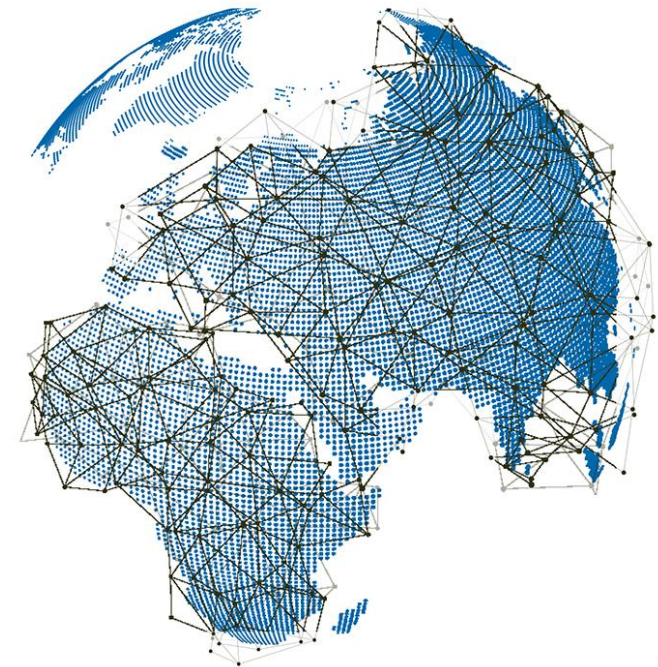
- Data volume and speed can be too much for a local infrastructure

Benefits: Scalability

- Most services are provided as self-service and on request
- Huge amounts of computer resources can be obtained quickly and easily
- Provides flexibility to companies
- Removes companies from the pressure of capacity planning

IoT:

- Adding hardware is easier: “request” another server



Benefits: Productivity

- Local datacenters demand:
 - hardware configuration,
 - software patching
 - other time-consuming IT management tasks.
- Cloud computing eliminates the need for many of these tasks
 - IT teams can dedicate more time to more important tasks.



IoT:

- Data mobility allows them to be accessed from any location, and not just on company premises

Benefits: Performance

- Largest cloud computing services:
 - Worldwide network of secure datacenters
 - Regularly updated to the latest generation of fast and efficient computer hardware.
- Multiple benefits over a single enterprise data center :
 - Reduced network latency for applications
 - Greater scalability.



IoT:

- More efficient processing due to the characteristics of the cloud, compared to local infrastructure

Benefits: Reliability

- The data can be mirrored in several redundant locations on the cloud provider's network.
- Makes it cheaper and easier:
 - Data backup copies
 - Fail recoveries
 - Business continuity



IoT:

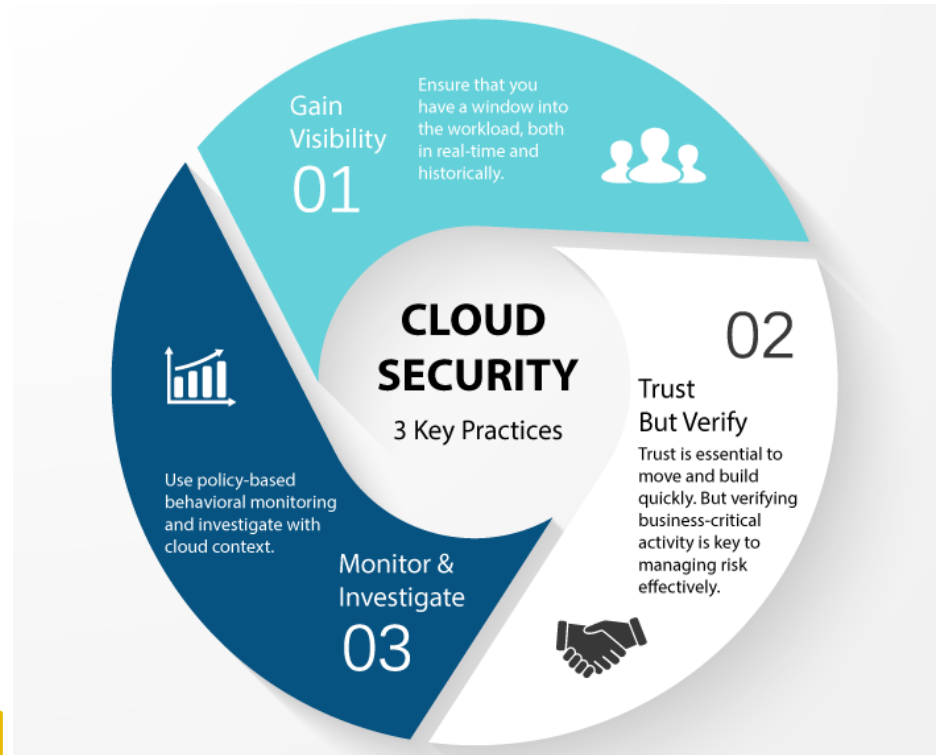
- Easier implementation of copy, redundancy and data recovery mechanisms

Benefits: Security

- Set of:
 - Policies
 - Technologies
 - Controls
- Strengthen security posture globally
- Helps protect against potential threats :
 - Data
 - Applications
 - Infrastructure

IoT:

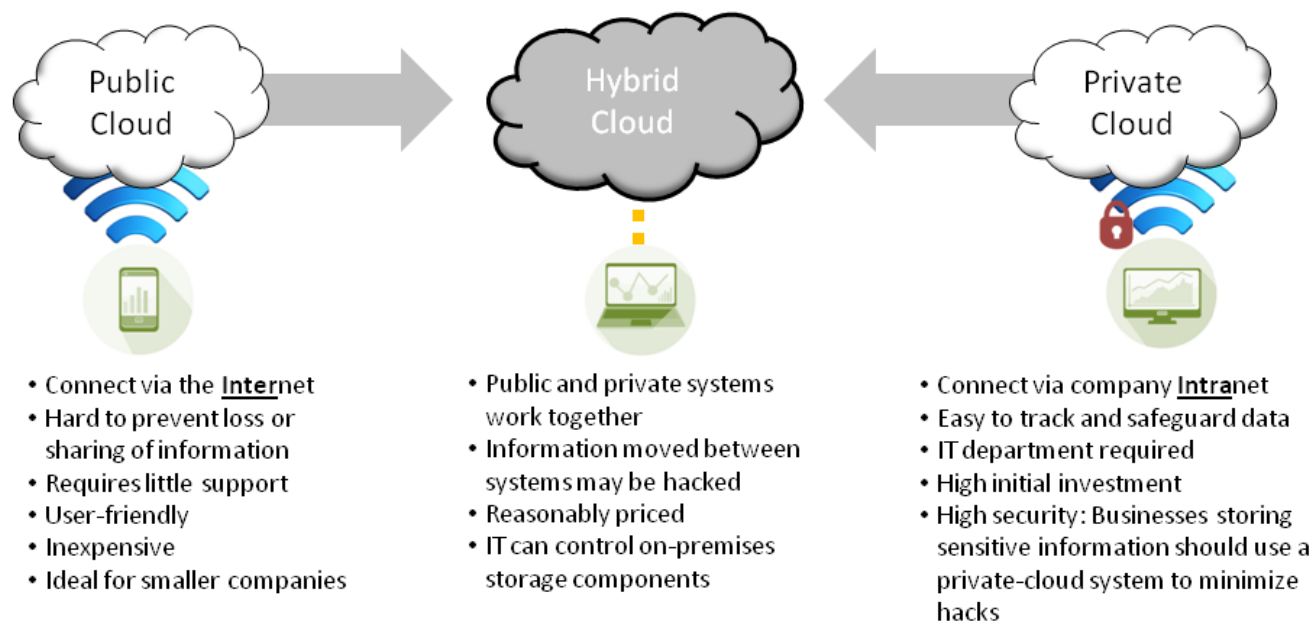
- Agreement with cloud vendor to maintain security
- Some people may have reservations about giving third parties access to their IoT data (even the cloud provider)



Cloud Computing Models (Architecture)



Public, Private and Hybrid-Cloud Options for Your Business



spinsys.com

<https://www.spinsys.com/2016/02/comparing-public-private-and-hybrid-clouds/>

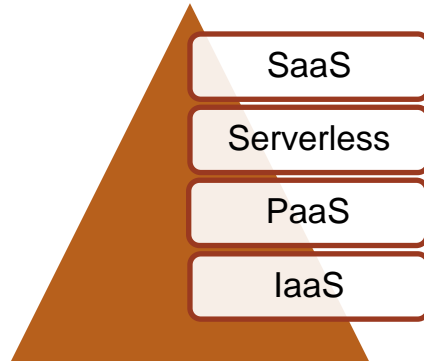
Types of Cloud Computing

Infrastructure as a Service (IaaS)

- Most basic category
- IT infrastructure is leased
 - Servers
 - Virtual machines (VMs)
 - Storage
 - Networks
 - Operating Systems

Platform as a Service (PaaS)

- Cloud computing services that provide an on-demand environment for :
 - Develop
 - Test
 - Provide
 - Manage software applications
- Enables developers to quickly create web or mobile applications
 - Without having to worry about configuring or managing the underlying infrastructure :
 - Servers
 - Storage
 - Network
 - Data base



Serverless

- Focuses on creating application functionality
- Without wasting time on continuous management of the necessary servers and infrastructure
- Cloud vendor handles servers :
 - Configuration
 - Planning
 - Management
- Highly scalable
- Event oriented
- Only use resources when a specific function or trigger occurs.

Software as a Service (SaaS)

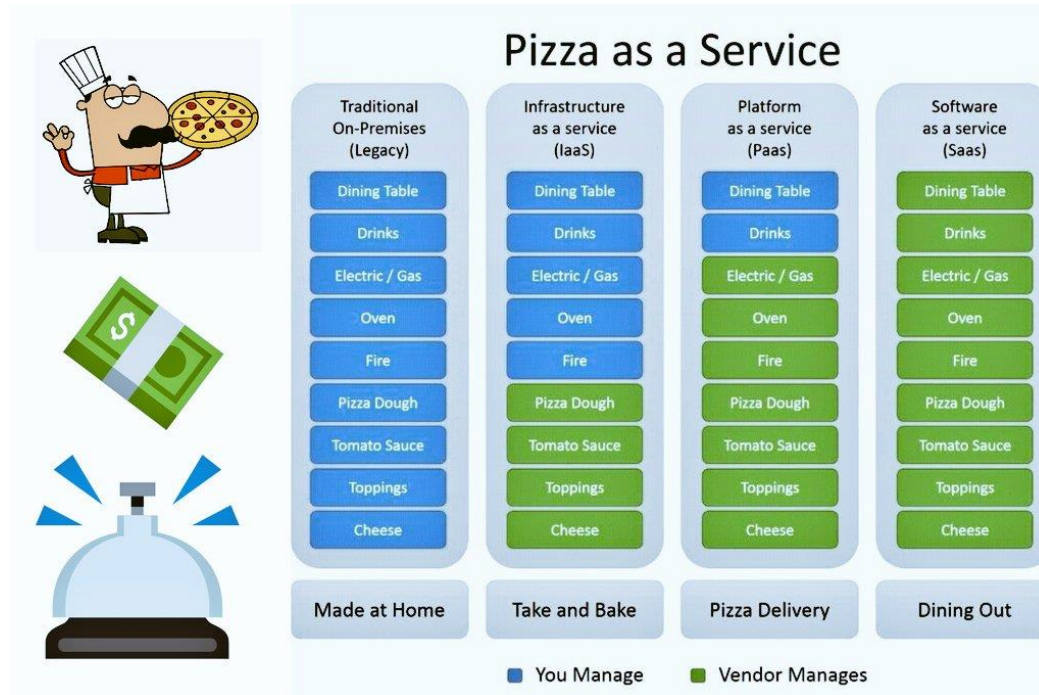
- Provide software applications :
 - Through the Internet
 - Upon request and
 - According to a subscription model (generally).
- Cloud providers
 - Host and manage
 - Software application
 - Infrastructure
 - They are responsible for all maintenance
 - Software updates
 - Application of security patches
- Users connect to the application via the Internet

Types of Cloud Computing



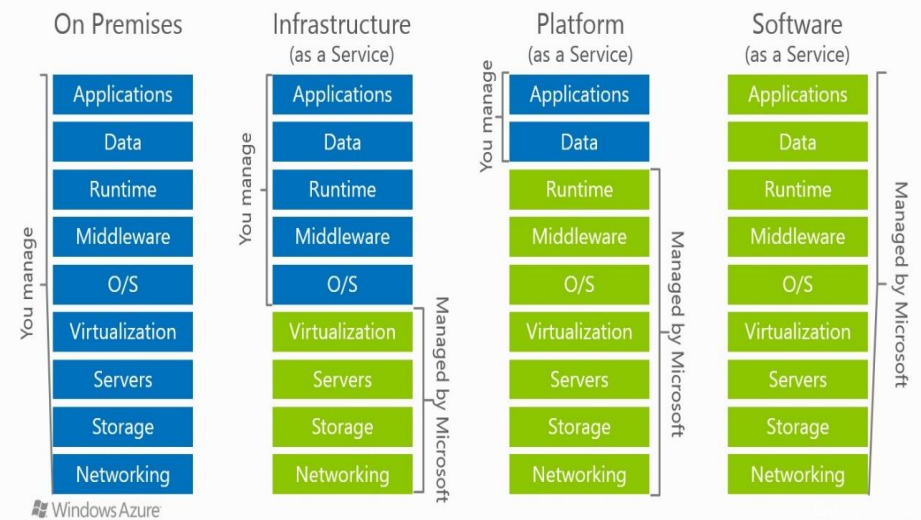
<https://www.eltallerdesharepoint.com/net/index.php/2017/06/introduccion-a-los-portales-de-azure-y-office-365/>

Types of Cloud Computing



<https://twitter.com/aribashak/status/871249909239959552>

Cloud Models



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