Web

CMS

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CMS

- CMS: Content Management System

content¹ *noun*

1 ★ B1 **contents** [plural] the things that are contained in something
2 ★ B1 **contents** [plural] the different sections that are contained in a book
3 ★ B1 [uncountable] the subject matter of a book, speech, programme, etc.
4 ★ B1 [singular] (following a noun) the amount of a substance that is contained in something else
5 ★ B1 [uncountable] *(computing)* the information or other material contained on a website or other digital media

management *noun*

1 ★ B1 [uncountable] the activity of running and controlling a business or similar organization
2 ★ B1 [countable + singular or plural verb, uncountable] the people who run and control a business or similar organization
3 ★ B1 [uncountable] the act or skill of dealing with people or situations in a successful way

system *noun*

1 ★ A2 [countable] an organized set of ideas or theories or a particular way of doing something
2 ★ A2 [countable] a group of things, pieces of equipment, etc. that are connected or work together
3 ★ B1 [countable] a set of computer equipment and programs that are used together
4 ★ B1 [countable] a human or an animal body, or a part of it, when it is being thought of as the organs and processes that make it function

Content management system

From Wikipedia, the free encyclopedia

A **content management system (CMS)**[1][2][3] is a software application that can be used to manage the creation and modification of digital content.

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Context

- CMSs emerged from the need to:

  - Create complex internet applications

  - Reusing components when creating websites with similar characteristics

- Types

  - Web portal (personal websites, corporative websites)

  - Document management (archive, images, code)

  - Collaboration (forums, wikis)

  - Education (LMS, *Learning Management Systems*)

  - Virtual store (e-commerce)

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Characteristics of a CMS

- Repository (database)

- Content separated from presentation

- "*what you see is what you get*" editing style

- Design template

- User and permission management

- Version control

- Component modularisation and reutilisation

- Internationalisation

- Publishing in several channels and formats (web, printing, RSS, mobile)

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Open source CMS

Wordpress

Magento

ghost

jekyll

silverstripe

TYPO3

Microweber

Joomla

Drupal

Fork

Zenario

PYRO

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Advantages of an open source CMS

User / client

- Less expensive for a high-performance application
- More agile to publish content
- Continuity in the development of the application is ensured
- Websites are fast to install and configure
- It is possible to expand the website by adding new functionalities
- The website is developed in stages
- Security
- Search engine optimization (SEO)

Developer / web designer

- Component reuse
- Easy to create the solution's architecture
- Sharing experiences with other developers / web designers
- Installing and configuring the website is optimised

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How to choose a CMS?

Application	Public	Client	Developer
• Blogs • Portfolios • Communities • Large portals	• Developers • Web designers • Bloggers • (non tech) public in general	• Type of content • Amount of content • User to admin • Security needs	• Acquaintance with the system's elements • Previous experience • Variety of functionalities available • Difficulty in customisation • Availability of support

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Types of users of a CMS

Non tech

- Does not have programming or web design skills
- Role: make or edit content
- Examples:
  - Employee of the company that asked for the site
  - Journalist
  - Professor

Tech

- Has some programming skills
  - Increase the website interaction
  - Use content administration tools to improve the final result
- Examples:
  - Someone who likes programming as hobby

Experienced

- Role: administrate the website's infrastructure
- Knows the procedures to install new functionalities
- Supports the other users
- Examples:
  - Network or system administrator

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Development phases

- Requirements gathering

- Asking for the contents

- Organising the solution's architecture

- Installing and configuring the CMS and its components

- Creation of user groups and access grants

- Creation of the website's visual identity and navigability

- Content and functionality tests

- Training website admins

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Extra information

https://fitsmallbusiness.com/what-is-a-content-management-system-cms/

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Do conhecimento à prática.