

BusinessFunction

Canonical URL: <http://schema.org/BusinessFunction>

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The business function specifies the type of activity or access (i.e., the bundle of rights) offered by the organization or business person through the offer. Typical are sell, rental or lease, maintenance or repair, manufacture / produce, recycle / dispose, engineering / construction, or installation. Proprietary specifications of access rights are also instances of this class.

Commonly used values:

- <http://purl.org/goodrelations/v1#ConstructionInstallation>
- <http://purl.org/goodrelations/v1#Dispose>
- <http://purl.org/goodrelations/v1#LeaseOut>
- <http://purl.org/goodrelations/v1#Maintain>
- <http://purl.org/goodrelations/v1#ProvideService>
- <http://purl.org/goodrelations/v1#Repair>
- <http://purl.org/goodrelations/v1#Sell>
- <http://purl.org/goodrelations/v1#Buy>

Usage: Between 100 and 1000 domains

[\[more...\]](#)

Property	Expected Type	Description
Properties from Enumeration		
supersededBy	Class or Enumeration or Property	Relates a term (i.e. a property, class or enumeration) to one that supersedes it.
Properties from Thing		
additionalType	URL	An additional type for the item, typically used for adding more specific types from external vocabularies in microdata syntax. This is a relationship between something and a class that the thing is in. In RDFa syntax, it is better to use the native RDFa syntax – the 'typeof' attribute – for multiple types. Schema.org tools may have only weaker understanding of extra types, in particular those defined externally.
alternateName	Text	An alias for the item.
description	Text	A description of the item.
disambiguatingDescription	Text	A sub property of description. A short description of the item used to disambiguate from other, similar items. Information from other properties (in particular, name) may be necessary for the description to be useful for disambiguation.
identifier	PropertyValue or Text or URL	The identifier property represents any kind of identifier for any kind of Thing , such as ISBNs, GTIN codes, UUIDs etc. Schema.org provides dedicated properties for representing many of these, either as textual strings or as URL (URI) links. See background notes for more details.
image	ImageObject or URL	An image of the item. This can be a URL or a fully described ImageObject .
mainEntityOfPage	CreativeWork or URL	Indicates a page (or other CreativeWork) for which this thing is the main entity being described. See background notes for details. Inverse property: mainEntity .
name	Text	The name of the item.
potentialAction	Action	Indicates a potential Action, which describes an idealized action in which this thing would play an 'object' role.
sameAs	URL	URL of a reference Web page that unambiguously indicates the item's identity. E.g. the URL of the item's Wikipedia page, Wikidata entry, or official website.
url	URL	URL of the item.

Instances of [BusinessFunction](#) may appear as values for the following properties

Property	On Types	Description
businessFunction	Demand or Offer or TypeAndQuantityNode	The business function (e.g. sell, lease, repair, dispose) of the offer or component of a bundle (TypeAndQuantityNode). The default is http://purl.org/goodrelations/v1#Sell .

Acknowledgement

This class is derived from the GoodRelations Vocabulary for E-Commerce, created by Martin Hepp. GoodRelations is a data model for sharing e-commerce data on the Web that can be expressed in a variety of syntaxes, including RDFa and HTML5 Microdata. More information about GoodRelations can be found at <http://purl.org/goodrelations/>.

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