schema.org

Organization

Canonical URL: http://schema.org/Organization

Thing > Organization

An organization such as a school, NGO, corporation, club, etc.

Usage: Over 1,000,000 domains

[more...]

Property	Expected Type	Description
Properties from Organization		
actionableFeedbackPolicy	CreativeWork or URL	For a NewsMediaOrganization or other news-related Organization, a statement about public engagement activities (for news media, the newsroom's), including involving the public – digitally or otherwise –– in coverage decisions, reporting and activities after publication.
address	PostalAddress or Text	Physical address of the item.
aggregateRating	AggregateRating	The overall rating, based on a collection of reviews or ratings, of the item.
alumni	Person	Alumni of an organization. Inverse property: alumniOf.
areaServed	AdministrativeArea or GeoShape or Place or Text	The geographic area where a service or offered item is provided. Supersedes serviceArea.
award	Text	An award won by or for this item. Supersedes awards.
brand	Brand or Organization	The brand(s) associated with a product or service, or the brand(s) maintained by an organization or business person.
contactPoint	ContactPoint	A contact point for a person or organization. Supersedes contactPoints.
correctionsPolicy	CreativeWork or URL	For an Organization (e.g. NewsMediaOrganization), a statement describing (in news media, the newsroom's) disclosure and correction policy for errors.
department	Organization	A relationship between an organization and a department of that organization, also described as an organization (allowing different urls, logos, opening hours). For example: a store with a pharmacy, or a bakery with a cafe.
dissolutionDate	Date	The date that this organization was dissolved.
diversityPolicy	CreativeWork or URL	Statement on diversity policy by an Organization e.g. a NewsMediaOrganization. For a NewsMediaOrganization, a statement describing the newsroom's diversity policy on both staffing and sources, typically providing staffing data.
duns	Text	The Dun & Bradstreet DUNS number for identifying an organization or business person.
email	Text	Email address.
employee	Person	Someone working for this organization. Supersedes employees.
ethicsPolicy	CreativeWork or URL	Statement about ethics policy, e.g. of a NewsMediaOrganization regarding journalistic and publishing practices, or of a Restaurant, a page describing food source policies. In the case of a NewsMediaOrganization, an ethicsPolicy is typically a statement describing the personal, organizational, and corporate standards of behavior expected by the organization.
event	Event	Upcoming or past event associated with this place, organization, or action. Supersedes events.
faxNumber	Text	The fax number.
founder	Person	A person who founded this organization. Supersedes founders.
foundingDate	Date	The date that this organization was founded.
foundingLocation	Place	The place where the Organization was founded.
funder	Organization or Person	A person or organization that supports (sponsors) something through some kind of financial contribution.
globalLocationNumber	Text	The Global Location Number (GLN, sometimes also referred to as International Location Number or ILN) of the respective organization, person, or place. The GLN is a 13-digit number used to identify parties and physical locations.
hasOfferCatalog	OfferCatalog	Indicates an OfferCatalog listing for this Organization, Person, or Service.
hasPOS	Place	Points-of-Sales operated by the organization or person.
isicV4	Text	The International Standard of Industrial Classification of All Economic Activities (ISIC), Revision 4 code for a particular organization, business person, or place.
legalName	Text	The official name of the organization, e.g. the registered company name.
leiCode	Text	An organization identifier that uniquely identifies a legal entity as defined in ISO 17442.

Property	Expected Type	Description
location	Place or PostalAddress or Text	The location of for example where the event is happening, an organization is located, or where an action takes place.
logo	ImageObject or URL	An associated logo.
makesOffer	Offer	A pointer to products or services offered by the organization or person. Inverse property: offeredBy.
member	Organization or Person	A member of an Organization or a ProgramMembership. Organizations can be members of organizations; ProgramMembership is typically for individuals. Supersedes members, musicGroupMember. Inverse property: memberOf.
memberOf	Organization or ProgramMembership	An Organization (or ProgramMembership) to which this Person or Organization belongs. Inverse property: member.
naics	Text	The North American Industry Classification System (NAICS) code for a particular organization or business person.
numberOfEmployees	QuantitativeValue	The number of employees in an organization e.g. business.
owns	OwnershipInfo or Product	Products owned by the organization or person.
parentOrganization	Organization	The larger organization that this organization is a subOrganization of, if any. Supersedes branchOf. Inverse property: subOrganization.
publishingPrinciples	CreativeWork or URL	The publishingPrinciples property indicates (typically via URL) a document describing the editorial principles of an Organization (or individual e.g. a Person writing a blog) that relate to their activities as a publisher, e.g. ethics or diversity policies. When applied to a CreativeWork (e.g. NewsArticle) the principles are those of the party primarily responsible for the creation of the CreativeWork. While such policies are most typically expressed in natural language, sometimes related information (e.g. indicating a funder) can be expressed using schema.org terminology.
review	Review	A review of the item. Supersedes reviews.
seeks	Demand	A pointer to products or services sought by the organization or person (demand).
sponsor	Organization or Person	A person or organization that supports a thing through a pledge, promise, or financial contribution. e.g. a sponsor of a Medical Study or a corporate sponsor of an event.
subOrganization	Organization	A relationship between two organizations where the first includes the second, e.g., as a subsidiary. See also: the more specific 'department' property. Inverse property: parentOrganization.
taxID	Text	The Tax / Fiscal ID of the organization or person, e.g. the TIN in the US or the CIF/NIF in Spain.
telephone	Text	The telephone number.
unnamedSourcesPolicy	CreativeWork or URL	For an Organization (typically a NewsMediaOrganization), a statement about policy on use of unnamed sources and the decision process required.
vatID	Text	The Value-added Tax ID of the organization or person.
Properties from Thing		
additionalType	URL	An additional type for the item, typically used for adding more specific types from external vocabularies in microdata syntax. This is a relationship between something and a class that the thing is in. In RDFa syntax, it is better to use the native RDFa syntax - the 'typeof' attribute - for multiple types. Schema.org tools may have only weaker understanding of extra types, in particular those defined externally.
alternateName	Text	An alias for the item.
description	Text	A description of the item.
disambiguatingDescription	Text	A sub property of description. A short description of the item used to disambiguate from other, similar items. Information from other properties (in particular, name) may be necessary for the description to be useful for disambiguation.
identifier	PropertyValue or Text or URL	The identifier property represents any kind of identifier for any kind of Thing, such as ISBNs, GTIN codes, UUIDs etc. Schema.org provides dedicated properties for representing many of these, either as textual strings or as URL (URI) links. See background notes for more details.
image	ImageObject or URL	An image of the item. This can be a URL or a fully described ImageObject.
mainEntityOfPage	CreativeWork or URL	Indicates a page (or other CreativeWork) for which this thing is the main entity being described. See background notes for details. Inverse property: mainEntity.
name	Text	The name of the item.
potentialAction	Action	Indicates a potential Action, which describes an idealized action in which this thing would play an 'object' role.
sameAs	URL	URL of a reference Web page that unambiguously indicates the item's identity. E.g. the URL of the item's Wikipedia page, Wikidata entry, or official website.
url	URL	URL of the item.

Instances of Organization may appear as values for the following properties

Property	On Types	Description
acquiredFrom	OwnershipInfo	The organization or person from which the product was acquired.
affiliation	Person	An organization that this person is affiliated with. For example, a school/university, a club, or a team.

Property	On Types	Description
agent	Action	The direct performer or driver of the action (animate or inanimate). e.g. *John* wrote a book.
alumniOf	Person	An organization that the person is an alumni of. inverse property: alumni.
attendee	Event	A person or organization attending the event. Supersedes attendees.
author	CreativeWork or Rating	The author of this content or rating. Please note that author is special in that HTML 5 provides a special mechanism for indicating authorship via the rel tag. That is equivalent to this and may be used interchangeably.
bccRecipient	Message	A sub property of recipient. The recipient blind copied on a message.
brand	Organization or Person or Product or Service	The brand(s) associated with a product or service, or the brand(s) maintained by an organization or business person.
broadcastAffiliateOf	BroadcastService	The media network(s) whose content is broadcast on this station.
broadcaster	BroadcastService	The organization owning or operating the broadcast service.
broker	Invoice or Order or Reservation or Service	An entity that arranges for an exchange between a buyer and a seller. In most cases a broker never acquires or releases ownership of a product or service involved in an exchange. If it is not clear whether an entity is a broker, seller, or buyer, the latter two terms are preferred. Supersedes bookingAgent.
ccRecipient	Message	A sub property of recipient. The recipient copied on a message.
composer	Event or MusicComposition	The person or organization who wrote a composition, or who is the composer of a work performed at some event.
contributor	CreativeWork or Event	A secondary contributor to the CreativeWork or Event.
copyrightHolder	CreativeWork	The party holding the legal copyright to the CreativeWork.
creator	CreativeWork or UserComments	The creator/author of this CreativeWork. This is the same as the Author property for CreativeWork.
creditedTo	MusicRelease	The group the release is credited to if different than the byArtist. For example, Red and Blue is credited to "Stefani Germanotta Band", but by Lady Gaga.
customer	Invoice or Order	Party placing the order or paying the invoice.
department	Organization	A relationship between an organization and a department of that organization, also described as an organization (allowing different urls, logos, opening hours). For example: a store with a pharmacy, or a bakery with a cafe.
endorsee	EndorseAction	A sub property of participant. The person/organization being supported.
followee	FollowAction	A sub property of object. The person or organization being followed.
funder	CreativeWork or Event or Organization or Person	A person or organization that supports (sponsors) something through some kind of financial contribution.
grantee	DigitalDocumentPermission	The person, organization, contact point, or audience that has been granted this permission.
hiringOrganization	JobPosting	Organization offering the job position.
hostingOrganization	ProgramMembership	The organization (airline, travelers' club, etc.) the membership is made with.
issuedBy	Permit or Ticket	The organization issuing the ticket or permit.
landlord	RentAction	A sub property of participant. The owner of the real estate property.
lender	BorrowAction	A sub property of participant. The person that lends the object being borrowed.
manufacturer	DietarySupplement or Drug or Product	The manufacturer of the product.
member	Organization or ProgramMembership	A member of an Organization or a ProgramMembership. Organizations can be members of organizations; ProgramMembership is typically for individuals. Supersedes musicGroupMember. inverse property: memberOf.
memberOf	Organization or Person	An Organization (or ProgramMembership) to which this Person or Organization belongs. inverse property: member.
offeredBy	Offer	A pointer to the organization or person making the offer. inverse property: makesOffer.
organizer	Event	An organizer of an Event.
parentOrganization	Organization	The larger organization that this organization is a subOrganization of, if any. Supersedes branchOf. inverse property: subOrganization.
participant	Action	Other co-agents that participated in the action indirectly. e.g. John wrote a book with *Steve*.
performer	Event	A performer at the event—for example, a presenter, musician, musical group or actor. Supersedes performers.
producer	CreativeWork	The person or organization who produced the work (e.g. music album, movie, tv/radio series etc.).

Property	On Types	Description
productionCompany	CreativeWorkSeason or Episode or MediaObject or Movie or MovieSeries or RadioSeries or TVSeries or VideoGameSeries	The production company or studio responsible for the item e.g. series, video game, episode etc.
provider	BusTrip or CreativeWork or Flight or Invoice or ParcelDelivery or Reservation or Service or TrainTrip	The service provider, service operator, or service performer; the goods producer. Another party (a seller) may offer those services or goods on behalf of the provider. A provider may also serve as the seller. Supersedes carrier.
publisher	CreativeWork	The publisher of the creative work.
recipient	AuthorizeAction or CommunicateAction or DonateAction or GiveAction or Message or PayAction or ReturnAction or SendAction or TipAction	A sub property of participant. The participant who is at the receiving end of the action.
recordLabel	MusicRelease	The label that issued the release.
reviewedBy	WebPage	People or organizations that have reviewed the content on this web page for accuracy and/or completeness.
seller	BuyAction or Demand or Flight or Offer or Order	An entity which offers (sells / leases / lends / loans) the services / goods. A seller may also be a provider. Supersedes vendor.
sender	Message or ReceiveAction	A sub property of participant. The participant who is at the sending end of the action.
serviceOperator	GovernmentService	The operating organization, if different from the provider. This enables the representation of services that are provided by an organization, but operated by another organization like a subcontractor.
sourceOrganization	CreativeWork	The Organization on whose behalf the creator was working.
sponsor	CreativeWork or Event or MedicalStudy or Organization or Person	A person or organization that supports a thing through a pledge, promise, or financial contribution. e.g. a sponsor of a Medical Study or a corporate sponsor of an event.
subOrganization	Organization	A relationship between two organizations where the first includes the second, e.g., as a subsidiary. See also: the more specific 'department' property. inverse property: parentOrganization.
toRecipient	Message	A sub property of recipient. The recipient who was directly sent the message.
translator	CreativeWork or Event	Organization or person who adapts a creative work to different languages, regional differences and technical requirements of a target market, or that translates during some event.
underName	Reservation or Ticket	The person or organization the reservation or ticket is for.
worksFor	Person	Organizations that the person works for.

Available properties in extensions

- For Organization in the pending extension: actionableFeedbackPolicy, correctionsPolicy, diversityPolicy, ethicsPolicy, unnamedSourcesPolicy

More specific Types

- Airline
- Corporation
- EducationalOrganization
- GovernmentOrganization
- LocalBusiness
- MedicalOrganization
- NGO
- PerformingGroup
- SportsOrganization

More specific Types available in extensions

- Consortium, LibrarySystem, NewsMediaOrganization, WorkersUnion

Examples

Example 1

| Without Markup | Microdata | RDFa | JSON-LD |

A fuller example that illustrates multiple contact numbers for a company,
including US toll-free numbers, a hearing-impaired number, and several contact categories.

Example 2

| Without Markup | Microdata | RDFa | JSON-LD |

```
An example of an order for multiple items, shipped separately.
ACME Supplies
Customer: Jane Doe
Order:
   Item abc123: 1 Widget: delivered 2015-03-10
   Item def456: 3 Widget accessories: shipped 2015-03-12
```

Example 3

| Without Markup | Microdata | RDFa | JSON-LD |

Example specifying one customer service phone number.

Example 4

| Without Markup | Microdata | RDFa | JSON-LD |

A JSON example of an OrganizationRole, showing information
about a 'member' of a 'SportsTeam', including time qualfiers
(when he began and ended that role).

Example 5

| Without Markup | Microdata | RDFa | JSON-LD |

```
Google.Org
Contact Details:
Main address: 38 avenue de l'Opera, F-75002 Paris, France
 Tel: ( 33 1) 42 68 53 00, Fax: ( 33 1) 42 68 53 01
E-mail: secretariat (at) google.org
URL: <a href="http://www.google.org">www.google.org</a>
Members:
- National Scientific Members in 100 countries and territories: Country1, Country2, ...
- Scientific Union Members, 30 organizations listed in this Yearbook: Member 1, Member 2
History:
```

Example 6

| Without Markup | Microdata | RDFa | JSON-LD |

A MusicComposition Example. The following JSON-LD models
the composition A Day in the Life by Lennon and McCartney,
regardless of who performs or records the song.

Example 7

| Without Markup | Microdata | RDFa | JSON-LD |

```
<p>
  <a href="http://npr.org">National Public Radio</a> has a sponsor:
  <a href="http://www.example.com/GloboCorp">GloboCorp</a>.
</p>
```

Example 8

| Without Markup | Microdata | RDFa | JSON-LD |

WAAY is an affiliate of the ABC network and broadcasts in SD.

Example 9

| Without Markup | Microdata | RDFa | JSON-LD |

WAAY is channel 7 on Comcast cable.

Schema Version 3.3