

Hello, my name is Brittaney EJ Califf. We are holding the first ever CAT BarCamp at Portland State University in September, and we are looking for sponsorship.

BarCamps are free unconferences where the people who show up on the day of the conference decide what the conference is about. It has been shown time and time again to produce some of the best material available. The spontaneity of the entire event stands in stark contrast to the more planned conferences you may have been to. Essentially the entire conference is hallway track, and many people feel that is the best part of these things anyways.

TheCAT at PSU is an ops training organization that is happy to help secure the venue and organize the event. We expect many job-hungry students skilled in development, computer science, operations, and everything else to be in attendance at this event and we want to enable as many connections as possible.

The event website is <http://catbarcamp.org>

What your money will be spent on:

CAT BarCamp is entirely run by volunteers; no one is taking a salary for its production. Funds will be spent to provide a morning snack, refreshments throughout the day, lunch at noon for attendees, and a tee shirt for all participants. Any funds remaining will be rolled over into the funding for CAT BarCamp 2, next September.

What's in it for you?

Most of the attendees of this conference are not purchasers or decision makers, but they are the next generation of engineers. This is a great opportunity for your recruitment team to meet the students and for the students to meet your companies. For sponsors, we can provide a table in the atrium where everyone will gather in the morning, at lunch, and at breaks. We will feature your name/logo prominently in all posters/media/t-shirt, and we will recognize you formally at the morning opening speech. For sponsors at the "Gold" level or higher, we can dedicate a 50 minute session to you for whatever you want to do, including a "meet the engineers" session or a product demo.

CAT BarCamp Tiers of Sponsorship

Bronze: \$100 donation to CAT BarCamp Includes -

- Name/logo on all promotional materials & tee shirt;

- Recognition by the opening speaker.

Silver: \$250 donation to CAT BarCamp Includes -

- Name/logo on all promotional materials and tee shirt;
- A table in the atrium for your firm;
- Recognition by the opening speaker.

Gold: \$500 donation to CAT BarCamp Includes –

- Name/logo on all promotional materials and the tee shirt;
- A table in the atrium for your firm;
- Recognition by the opening speaker.
- If you wish, we will also block out one 50 minute session for you to interact with attendees in a designated room. This could be a "meet the engineers" session, a product demo, or a game of settlers of catan.

Flame Sponsor Opportunities:

Buy us something! Is it easier for your company to do a direct purchase of products? Works for us! We have things we need at every price range. Please reach out to us and we can figure something out.

On behalf of myself and the rest of the CAT BarCamp team we sincerely thank you for your time. If you have any questions, please feel free to reach out to me personally at msbritt@cat.pdx.edu or our team at catbarcamp@cat.pdx.edu .