

Experience

DAKNO MARKETING

Web Developer
Jr. Web Designer (Developer)
Web Design Intern

Clayton, NC

October 2017 - Present
April 2016 - October 2017
February 2016 - April 2016

- Conduct competitor benchmarking and create mockups for approval
- Implement updates for software products
- Advocate for accessibility, performance, and componentization optimizations
- Create HTML, CSS, and JavaScript code snippets/utilities for team re-use
- Completed over 140 custom websites and 4 themes to-date

TRADER JOE'S

Crew Member

Chapel Hill, NC

2011 - 2013, 2014 - 2015

- Fostered a friendly, welcoming environment for customers
- Followed health code guidelines while maintaining stock levels
- Helped plan and build product displays

PERFORMANCE BICYCLE

Operations Manager
Sales Associate

Chapel Hill, NC

2012 - 2014
2011 - 2012

- Organized inventory and warranties
- Helped implement a new point-of-sale system in the target store
- Built strong relationships with customers and lead a weekly women's group ride

Education

UX DESIGN INSTITUTE

Professional Diploma in UX Design

Virtual

February 2021 - August 2021

- Researched subject area using competitive benchmarking and usability testing
- Analyzed research findings using affinity diagram and customer journey map
- Designed solution using flow charting and sketches
- Created prototypes and wireframes with notes for developer

IRON YARD

Certificate for UX/UI Design

Columbia, SC

August 2015 - November 2015

- Learned the design process, beginning with the creative brief and moving to creating wireframes, thumbnail sketches, and mockups
- Coded mockups as responsive websites once they received instructor approval

UNC-CHAPEL HILL

B.A. in German, Second Major: Comparative Literature

Chapel Hill, NC

2007 - 2011

Tech Stack

- Figma (interactive prototyping)
- HTML, CSS/STYLUS
- JavaScript/jQuery
- Smarty (PHP template engine)
- SQL (basic)

Connect



catcappellari.github.io



cat.cappellari@gmail.com