Experience

DAKNO MARKETING — **Clayton, NC**
Web Developer — October 2017 - Present
Jr. Web Designer (Developer) — April 2016 - October 2017
Web Design Intern — February 2016 - April 2016

- Conduct competitor benchmarking and create mockups for approval
- Implement updates for software products
- Advocate for accessibility, performance, and componentization optimizations
- Create HTML, CSS, and JavaScript code snippets/utilities for team re-use
- Completed over 140 custom websites and 4 themes to-date

TRADER JOE'S — **Chapel Hill, NC**
Crew Member — 2011 - 2013, 2014 - 2015

- Fostered a friendly, welcoming environment for customers
- Followed health code guidelines while maintaining stock levels
- Helped plan and build product displays

PERFORMANCE BICYCLE — **Chapel Hill, NC**
Operations Manager — 2012 - 2014
Sales Associate — 2011 - 2012

- Organized inventory, shipments, and warranties and helped implement a new point-of-sale system in the target store
- Trained staff on product knowledge and guest experience
- Built strong relationships with customers, including leading a weekly women's group ride

Education

IRON YARD — **Columbia, SC**
Certificate for UX/UI Design — August 2015 - November 2015

- Learned the design process, beginning with the creative brief and moving to creating wireframes and thumbnail sketches
- Created mockups while paying careful attention to color and typography
- Coded mockups as responsive websites once they received instructor approval

UNC-CHAPEL HILL — **Chapel Hill, NC**
B.A. in German, Second Major: Comparative Literature — 2007 - 2011

- GPA: 3.8
- Dean's List: 8 semesters
- Delta Phi Alpha: National German Honor Society
- Phi Beta Kappa: National Academic Honor Society

Tech Stack

- Figma
- HTML5, CSS3/Stylus, JavaScript/jQuery
- Smarty (PHP template engine)
- SQL (basic)

Connect

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