

## Experience

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### DAKNO MARKETING

Web Developer  
Jr. Web Designer (Developer)  
Web Design Intern

Clayton, NC

October 2017 - Present  
April 2016 - October 2017  
February 2016 - April 2016

- Advocate for accessibility, performance, and componentization optimizations
- Create & document HTML, CSS, and JavaScript code snippets/utilities for efficiency
- Completed over 140 custom websites and 4 themes on a custom CMS
- Conduct competitor benchmarking and create mockups for CRM and IDX software
- Implement updates for software products using JavaScript, React, and PHP

### TRADER JOE'S

Crew Member

Chapel Hill, NC

2011 - 2013, 2014 - 2015

- Fostered a friendly, welcoming environment for customers
- Followed health code guidelines while maintaining stock levels
- Helped plan and build product displays

### PERFORMANCE BICYCLE

Operations Manager  
Sales Associate

Chapel Hill, NC

2012 - 2014  
2011 - 2012

- Organized inventory and warranties
- Helped implement a new point-of-sale system in the target store
- Built strong relationships with customers and lead a weekly women's group ride

## Education

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### UX DESIGN INSTITUTE

Professional Diploma in UX Design

Virtual

February 2021 - August 2021

- Researched subject area using competitive benchmarking and usability testing
- Analyzed research and designed solutions using flow charting and sketches
- Created prototypes and wireframes with notes for developer

### IRON YARD

Certificate for UX/UI Design

Columbia, SC

August 2015 - November 2015

- Learned the design process, beginning with the creative brief and moving to creating wireframes, thumbnail sketches, and mockups
- Coded mockups as responsive websites once they received instructor approval

### UNC-CHAPEL HILL

B.A. in German, Second Major: Comparative Literature

Chapel Hill, NC

2007 - 2011

## Tech Stack

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- Figma (interactive prototyping)
- HTML, CSS/STYLUS
- JavaScript/jQuery
- Smarty (PHP template engine)
- SQL (basic)

## Connect

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