ATKPLAN

A PROJECT MANAGEMENT APPLICATION

ATKPLAN

GOAL

ATK PLAN (attack plan) is a project management application for those who want to organize their life -- but with reward. As a result, this achievement-based application encourages users to be even more productive with a sense of reward for their completed tasks. As members, users will be able to create teams and create a "leaderboard" for all the points achieved by completing tasks. Paid members can have several teams under one company (or class- i.e. Sophomores vs. Juniors vs. Seniors) and can compete against each others.

TARGET AUDIENCE

> High school - College students
> "Startup" Tech companies
> Individual Tech company teams
> Achievement-motivated individuals
> All genders, aged 14 - 40

INFLUENCES

ATKPLAN

TYPE TREATMENT

HEADER 1 (h1)
Jura - 35 pt - #75231F

SUBHEADER (h2)
Jura - 25 pt - #996600

Normal Body text - Tahoma - 12 pt - #333333

Normal/Visited Link text - Tahoma - 12 pt - #75231F

Hover Link text - Tahoma - 12 pt - #FFCC33
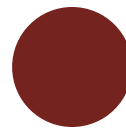
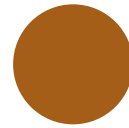Copy text - Tahoma - 12 pt - #FFFFFF - BG #FFCC33

COLORS

Text

#75231f	#e4bc4c	#a55e17	#333333

Achievements/Icon samples

#009900	#ffcc33	#cc0000

Backgrounds

#efefef	#ffffff	#dbccbf

BUTTONS

DEFAULT

HOVER

PRESSED
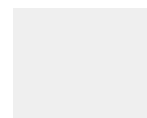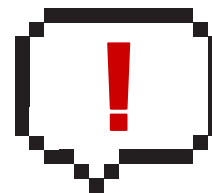
TOOL TIP/HINT

!

Hint box!
This is a sample text for pop up hints/tool tips!

ATKPLAN

LOGO TREATMENT

ATKPLAN

Black & white

ATKPLAN

Alternate logo

ATK

App icon/favicon

ATK

Alternate icon