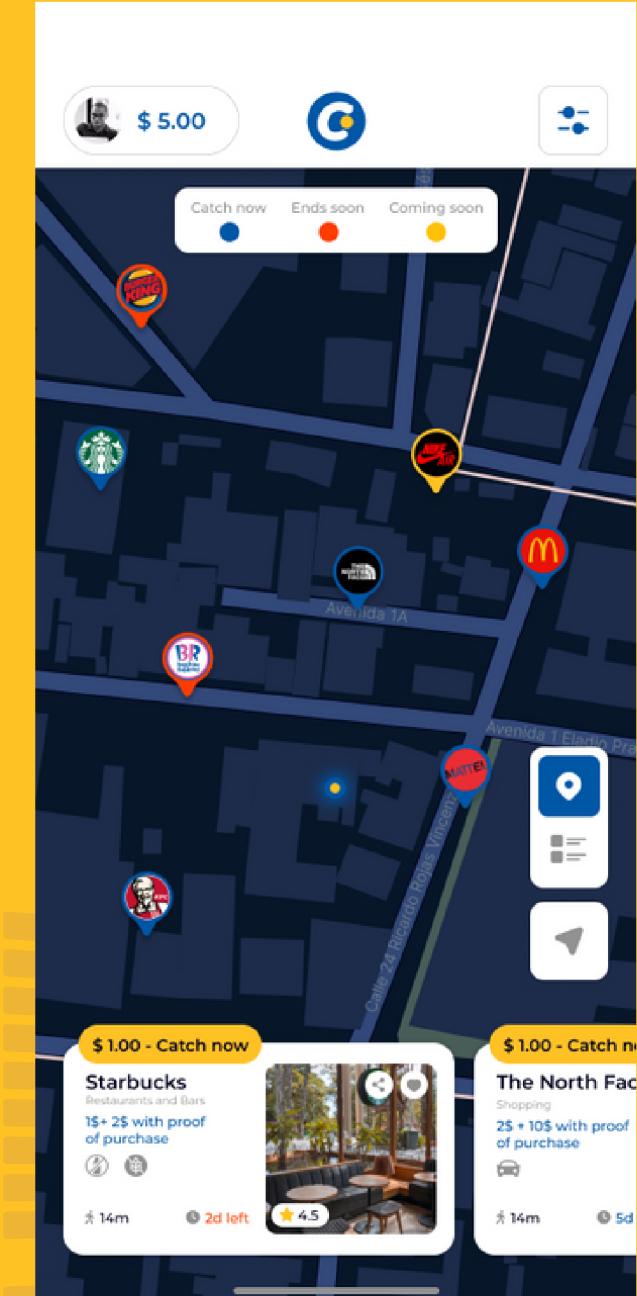


# catchcoin

**EMPOWERING  
ANY BUSINESS –  
ONLINE & OFFLINE**

[www.catchcoin.com](http://www.catchcoin.com)

This presentation is for informational purposes only. It does not constitute financial advice or an offer to invest. Cryptocurrency investments carry risks; consult a financial advisor before making any decisions.



# ABOUT US

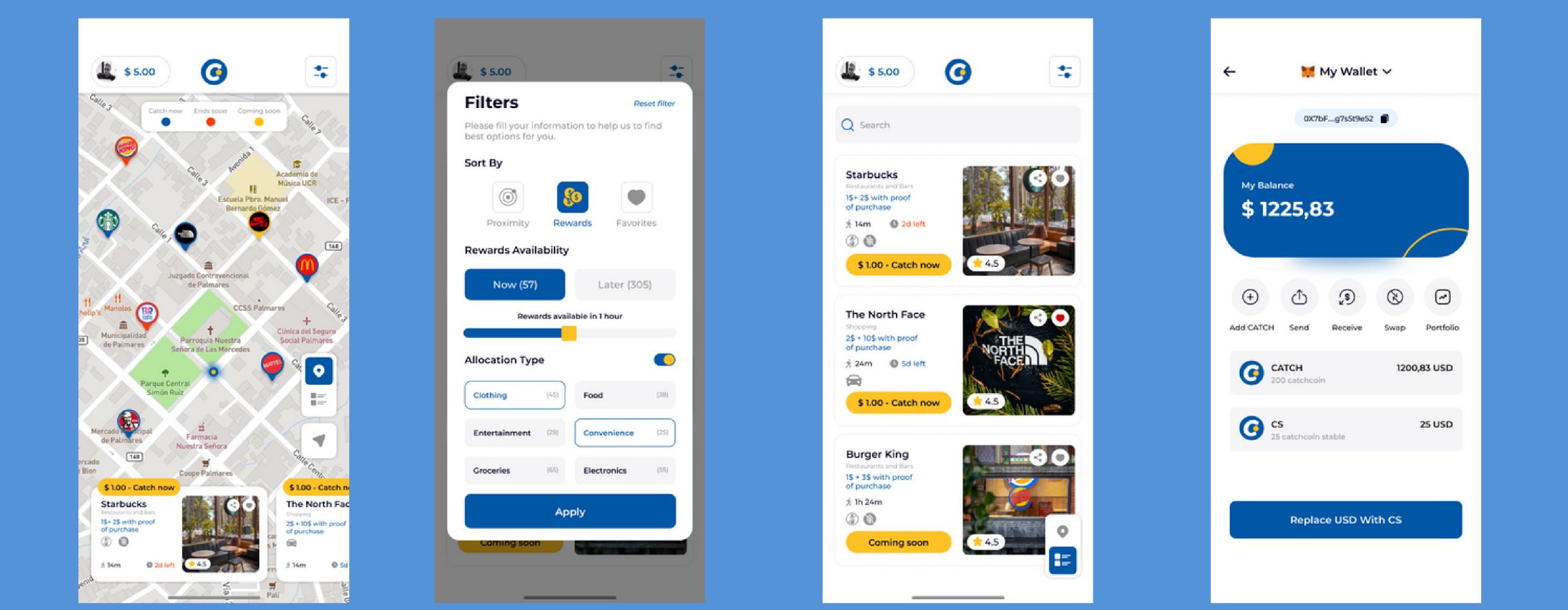
## THE COMPANY

**catchcoin** aspires to position itself as the leading and most dependable application for driving a substantial increase in foot traffic. Our revolutionary Catchcoin platform not only empowers locations, businesses, and venues but also transforms events and activities, creating an insatiable customer frenzy. Users can effortlessly capture catchcoin Stable Coin (CS) cash rewards using augmented reality to seize prizes, easily transferable to a wallet or exchange, and spendable through (NFC) contactless payments within the catchcoin app. The magnetic allure of tangible rewards ensures user engagement, providing a lasting and memorable experience within the (CATCH) and CS ecosystem.



# THE OPPORTUNITY

catchcoin™ is a gamified app that enhances customer loyalty for businesses in the dynamic \$12 billion global loyalty management market. Using Augmented Reality and Geo-location, it boosts foot traffic, particularly during off-peak times. The app offers time-sensitive Offers , rewards and transforms loyalty into an interactive adventure. Join the catchcoin™ revolution for engaging and rewarding loyalty management.





# PLATFORM SUMMARY

- Proprietary Responsive Platform (iOS, Android)
- Platform for “Gamification and Methods for Creating Customer Loyalty”
- 2 Distinct Market Opportunities: B2C / B2B
- Easy as 1,2,3.

1

- Download and install the catchcoin™ App.



2

- Create user profile
- Connect Web3 Wallet



3

- Explore & Earn catchcoins
- Shop anywhere with NFC payments.



# Web3 daaP Architecture

**WebAPP-Web3**



- Display local Rewards
  - View balance
  - NFC payments
    - Badges
  - Leaderboards
  - Challenges
  - Ratings
  - Feedback
- View Edit User Profile
- Privacy Control

**Blockchain Infrastructure**

- Backend Server**
  - Master DB
  - API for Mobile APP
  - Input from portal
  - Validation of Rewards
  - Jpg storage
  - Security

**portal.catchcoin.com**



**Location Manager**

Location Portal

- daaP
  - Create Campaigns
  - Manage Locations
  - View Campaign Reports
  - Buy CS stable coin
  - Spawn Rewards
    - Analytics
  - Multi-Language
  - Geo-Fencing

Drive Social Engagement

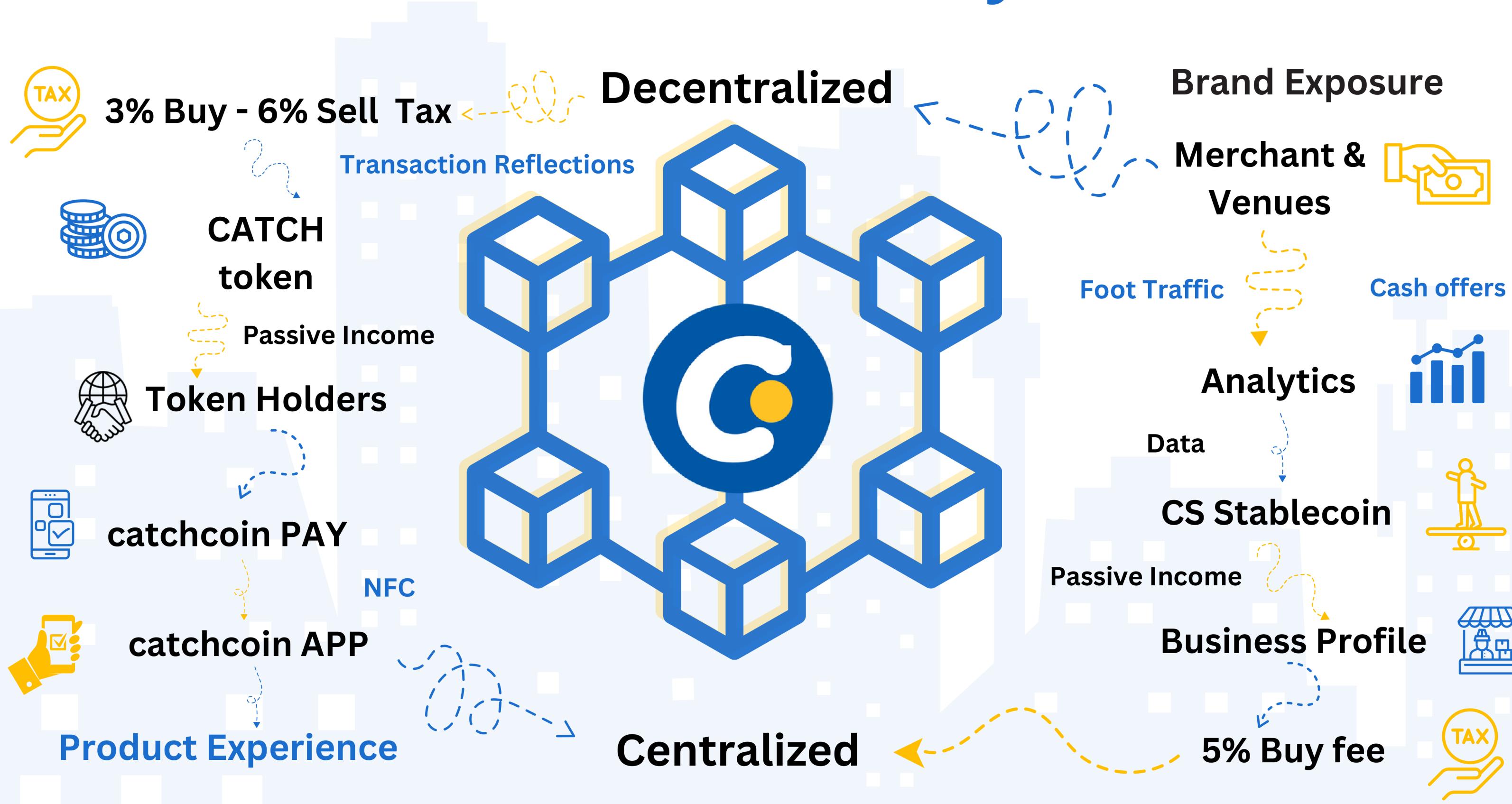
Connect Businesses With Prospects

Increase Client Acquisition and Revenue

Promote Loyalty

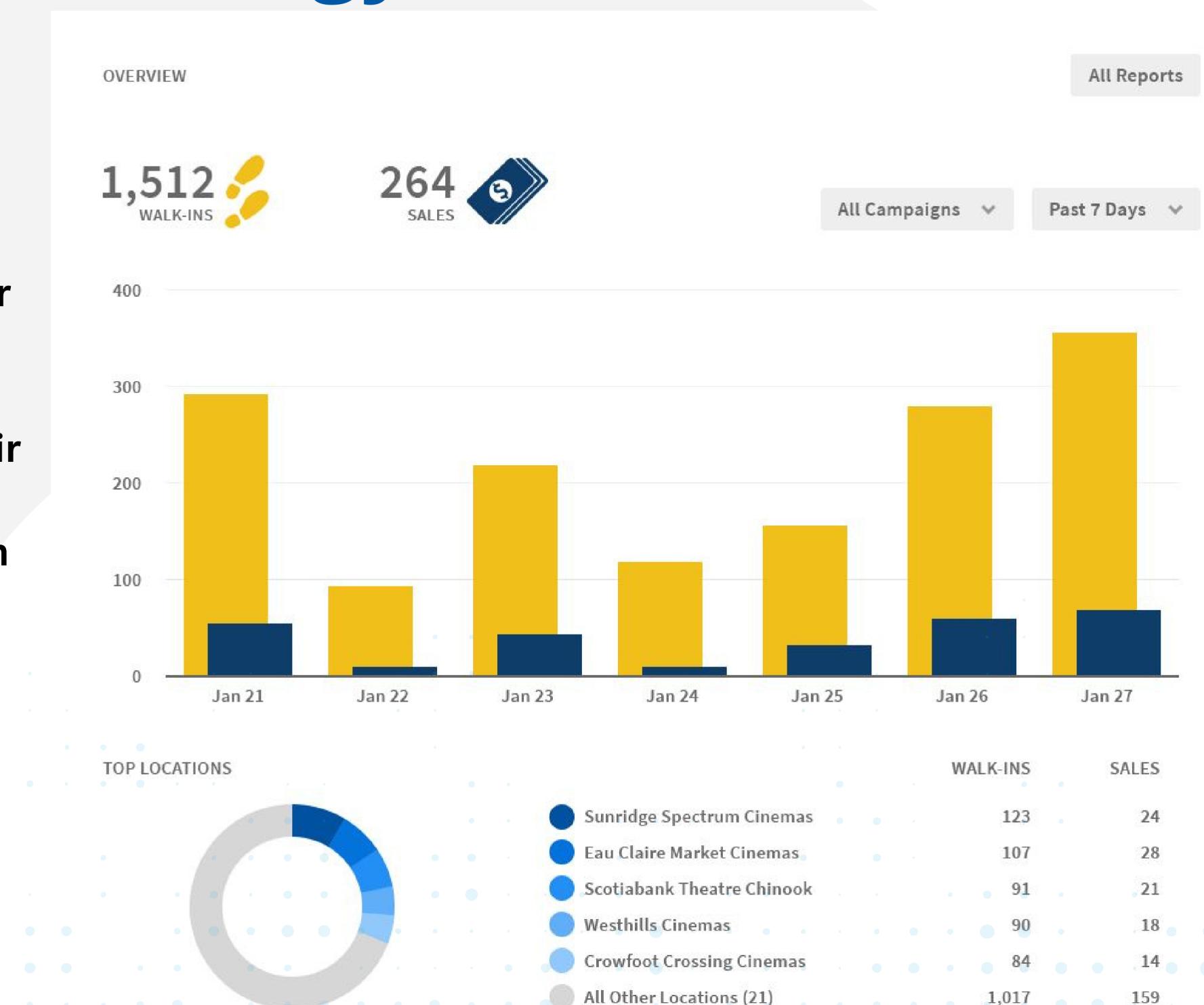
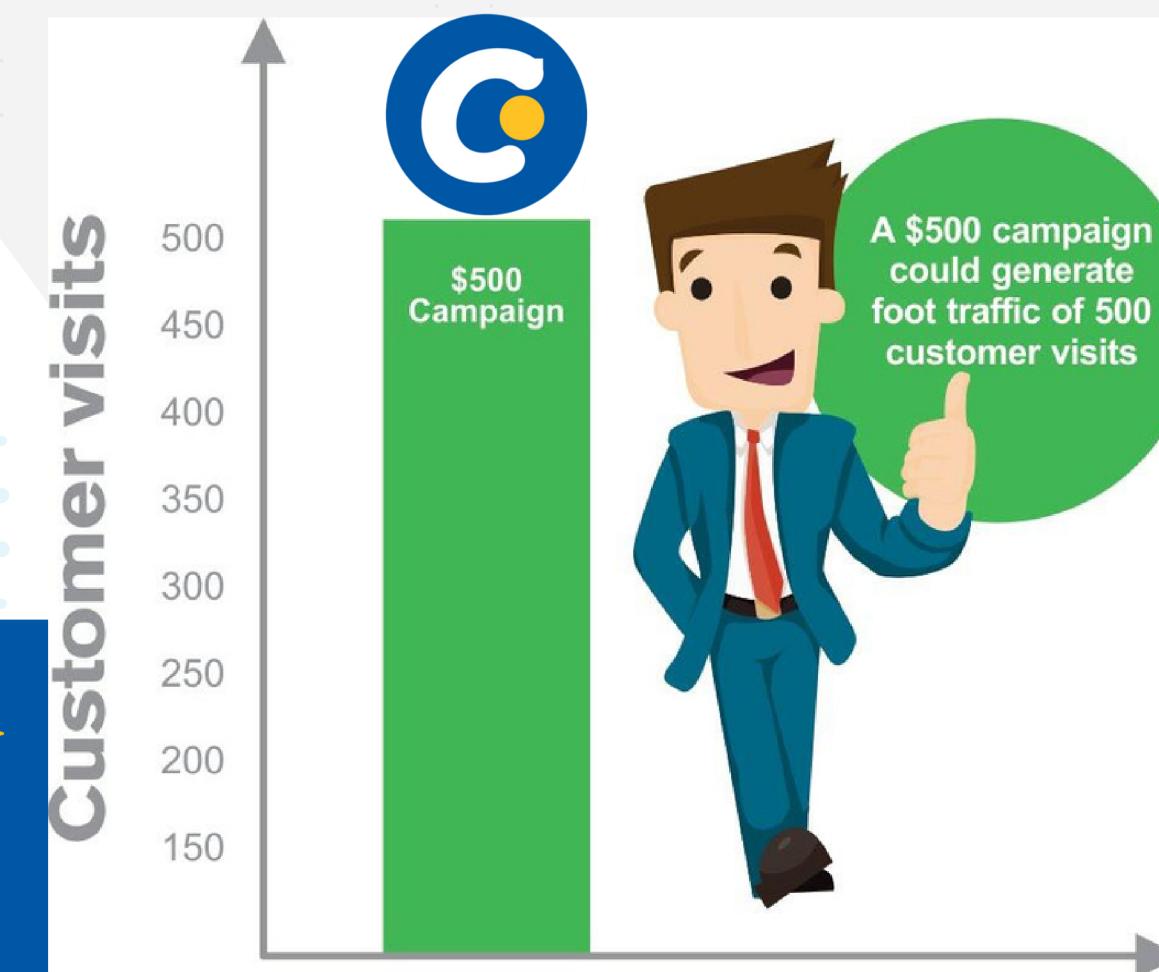
Gain Access to Client Profile Details

# The catchcoin Ecosystem



# catchcoin Geolocation Technology How It Works - Merchant

The location manager's involvement can be key to the success of the campaign. They can set up time slots, multiple locations, and other user metrics to optimize their campaign. For example, a retailer can increase the likelihood of attracting the demographic of their choosing (age, gender, store) through the settings and metrics in their campaign backend dashboard. All this is controlled by the retailer through their campaign control dashboard and can be changed at any time



# WHY catchcoin™?



The World's First  
Crypto Based  
Virtual and  
Augmented Reality  
Geolocation  
Rewards System

catchcoin: A dynamic AR app that drives foot traffic to boost retail sales through playful engagement, utilizing cutting-edge mobile tech for time-sensitive deals.

Time-sensitive offers create urgency, motivating consumers to act quickly. Analytics tracks campaign performance, optimizing spend to maximize ROI,

catchcoin targets precise audiences in specific geographic regions, delivering tailored offers to individuals within those locations, enhancing local marketing effectiveness.

In the US, there are 3.3 billion loyalty memberships and more than USD 50 Billion worth of value are issued by American businesses annually.

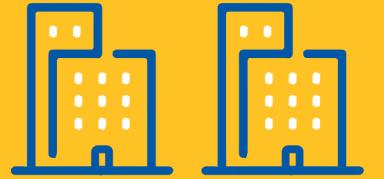
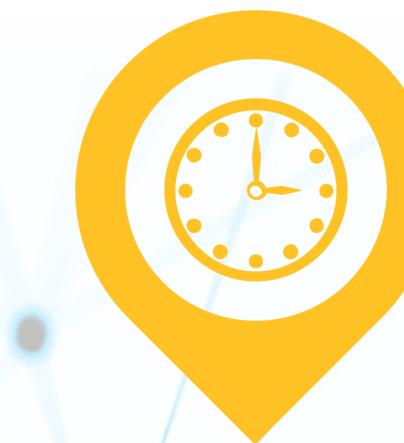
The global loyalty management market size is projected to reach USD 13.8 Billion by 2026.





## TWO SIDES TO A catchcoin™

catchcoin™ strategically focuses on two primary markets: Business to Business (B2B) and Business to Consumer (B2C). In the current business landscape, enterprises are actively contemplating the retention and cultivation of new customer relationships. Recognizing the inherent human inclination towards routine, many customers seek the gratification derived from remaining loyal to a particular brand. Loyalty programs, once confined to sectors like airlines and groceries, have now expanded to encompass diverse industries. Brands across the spectrum are increasingly inclined to implement rewarding programs, acknowledging the significance of fostering customer loyalty.

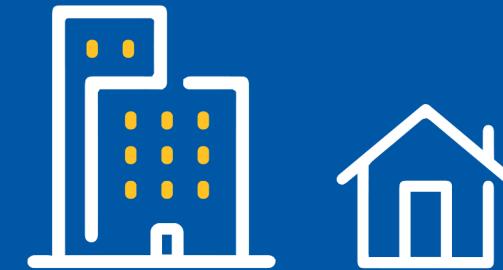


## B2B



**Any business In North America can join catchcoin™, starting a campaign for as low as \$50 to boost foot traffic. Purchase catchcoin (CS) Stable coin from our platform after profile setup. Using the app, businesses create marketing campaigns on the fly for location-based, time-sensitive offers and offer "cash rewards" to attract clients in real time.**

## B2C (18+)



**Unlock potential with catchcoin™! This groundbreaking app revolutionizes retail with endless cash rewards and NFC powered crypto payments. Empowering users with instant and event-based rewards, it transforms shopping, dining, events, and venues into exciting gamified adventures, making discovering new places and activities in your city even more enjoyable. catchcoin™ ensures endless coin accumulation and shopping freedom.**

# Roadmap

- 
- WEBSITE LAUNCH & SOCIAL MEDIA PRESENCE
  - CORPORATE KYC COMPLIANCE
  - AIRDROP & WHITELISTING INITIATIVES
  - SMART CONTRACT DEVELOPMENT & AUDIT
  - LAUNCHPAD IMPLEMENTATION
  - UNISWAP TRADING PAIR INTEGRATION
  - PHASE 1 MARKETING CAMPAIGN
  - STABLE COIN (CS) CATCHCOIN STABLE LAUNCH**
  - PLATFORM UNVEILING
  - IOS/ANDROID APP STORE LAUNCH
  - PHASE 1 USER ACQUISITION
  - PHASE 2 MERCHANT ACQUISITION
  - CASH DROPS
  - PHASE 2 MARKETING STRATEGIES
  - PARTNER PROGRAM ACTIVATION
  - CATCHCOIN PAY LAUNCH**



# Tokenomics - CATCH token



## CATCH on the BEP-20 Network

Token Name: CATCH

Total Supply: 90,000,000 **CATCH**

Token Type: BEP-20

Network: Binance Smart Chain

Deflationary/Burn Mechanism: Yes

Buy & Sell Tax: Yes



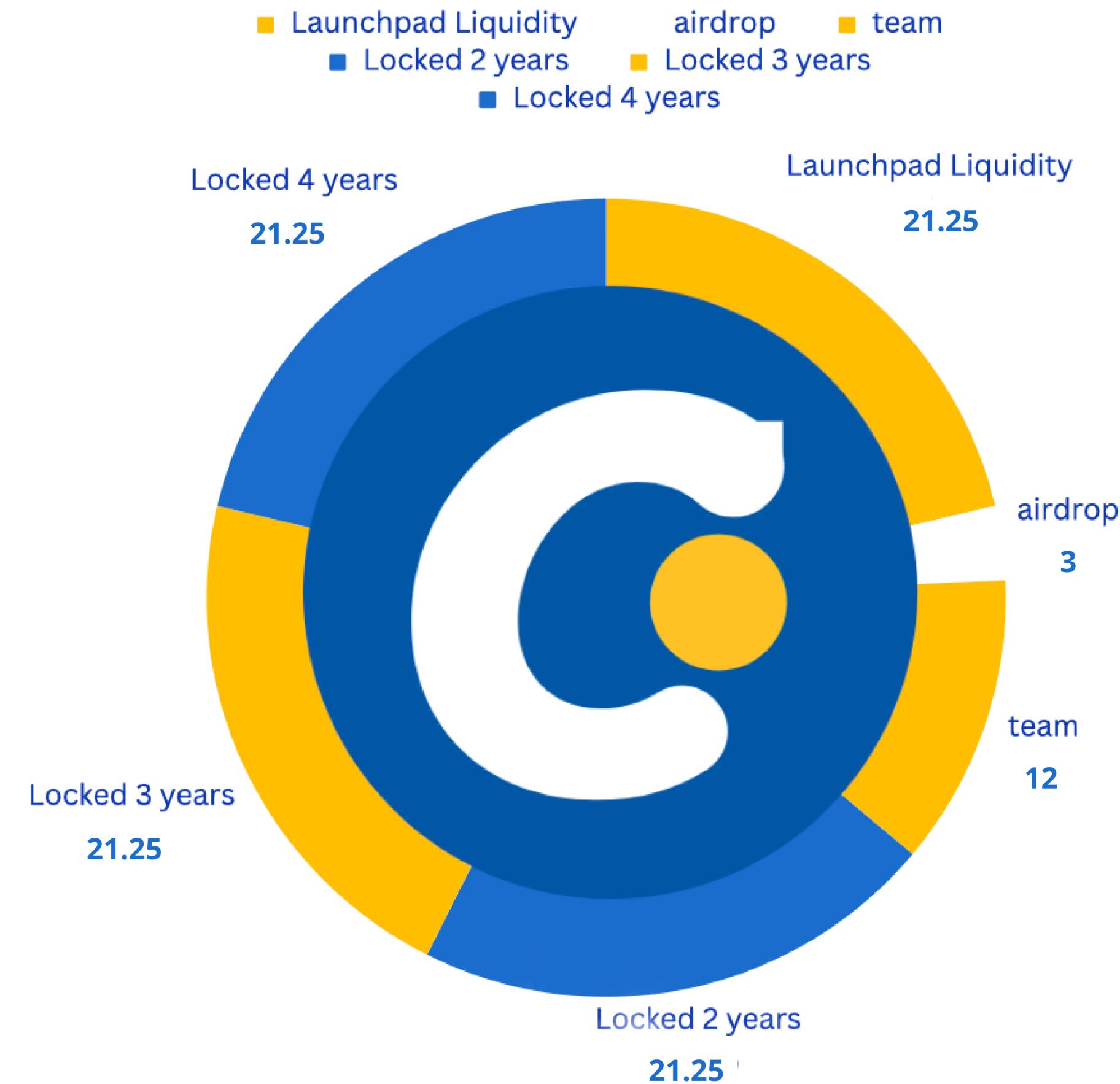
## Token Distribution:

Total Supply: 90,000,000 **CATCH**

Launchpad Allocation: 25% of Total Supply (19,125,000 CATCH)

Airdrop Allocation: (2 Tiers): 3% (2,700,000 CATCH)

# Token Distribution



# CS Stablecoin

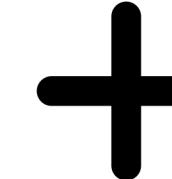
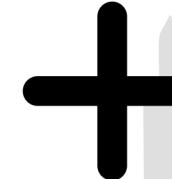
**Token Name: CS (Stablecoin Utility Coin)**

**Total Initial Supply: Unknown ?**

**Buy fee : 5%**

The catchcoin Stable Coin (CS) introduces a distinctive transaction model, featuring a 5% transaction tax on each buy transaction. Notably, 20% of this 5% transaction tax will be specifically allocated to (CATCH) token holders. This means that for every transaction conducted using (CS), a significant 20% of the transaction tax is distributed among those who hold catchcoin tokens, providing them with a substantial and proportional reward for their active participation and ownership in the catchcoin ecosystem. This mechanism is designed to enhance the benefits and engagement for token holders within the catchcoin community.

**Used for Account creation: <https://portal.catchcoin.com>**





More than **75%** of the United States adults participate in customer loyalty programs.

Members of top-performing loyalty programs are **77% more likely to choose your brand over the competition.**



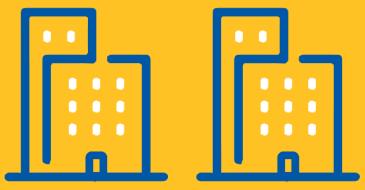
A **5% increase in customer retention increases profits by 25% to 95%.**



# catchcoin™ IS THE RIGHT LAUNCH AT THE RIGHT TIME

## RIGHT TEAM

An expert management team with extensive experience in crypto tech, programming, and gaming, supported by a dedicated group of platform specialists, including programmers, engineers, mathematicians, and optimizers, collaborates with top-notch professionals in legal, marketing, sales, and negotiation specialist.



## RIGHT ASSETS

**Our Tech:** Cutting-edge proprietary technology catering to both B2C and B2B markets, featuring a free-to-download iOS and Android app.

## RIGHT MARKET

As per Mordor Intelligence, the global loyalty management market was valued at USD 4 billion in 2020, projected to hit USD 13.8 billion by 2026, with a robust 22.7% CAGR through 2021-2026.

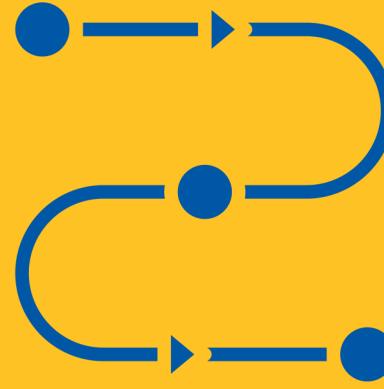
## RIGHT APP

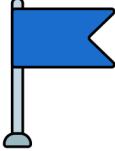
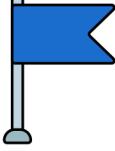
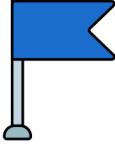
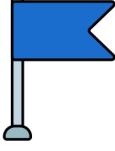
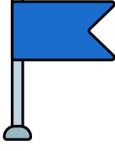
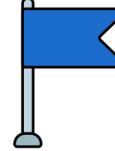
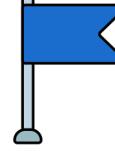
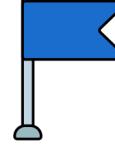
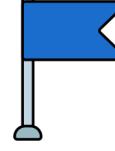
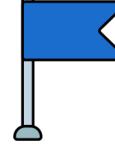
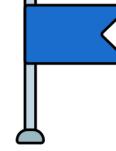
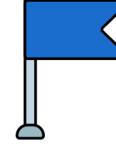
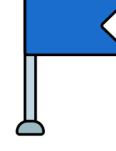
The catchcoin App stands as a cutting-edge business acquisition and loyalty software, powered by blockchain technology. The catchcoin™ token/coin possesses clear utility, serving as the driving force behind the company's revenue-generating services.

# MILESTONES

Our vision mapped out

## MILESTONES



-  catchcoin™ Concept Scope of work
-  catchcoin™ Logo
-  catchcoin™ Whitepaper
-  eco system & tokenomics
-  catchcoin™ Business Plan
-  catchcoin™ Executive Team
-  catchcoin™ Android/IoS "APP" Development Phase 1
-  catchcoin™ Development
-  catchcoin™ Infrastructure
-  catchcoin™ Business strategy
-  catchcoin™ Beta
-  catchcoin™ Merchant Portal
-  catchcoin™ Website
-  catchcoin™ NFC research and development
-  Smart Contract eco system ERC-20
-  catchcoin™ Ticker (CTCH)
-  catchcoin™ Stable coin Strategy

# Team:

Nick CEO



Tyler CTO



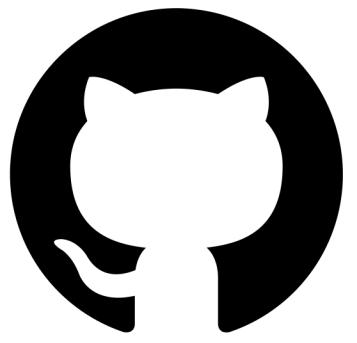
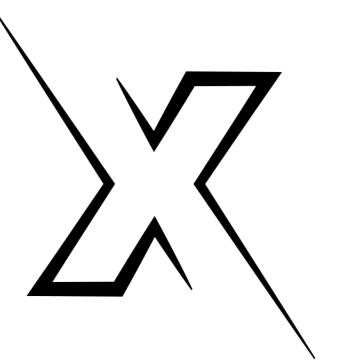
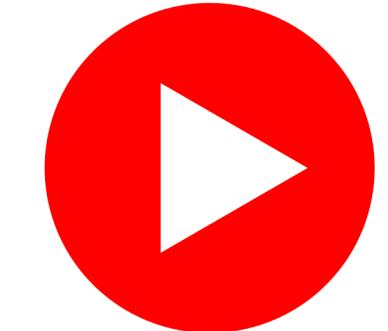
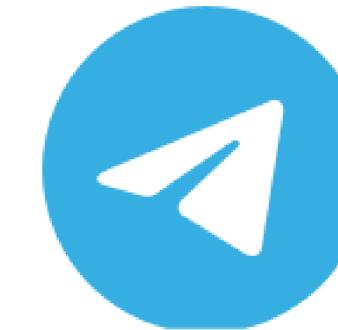
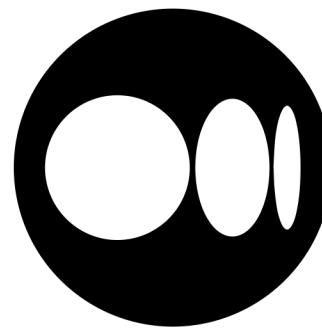
Max CIO



At CatchCoin, we believe in the power of collaboration and the potential of blockchain technology to reshape the future of finance. With our dynamic and skilled team, we are dedicated to creating a decentralized ecosystem that empowers individuals and fosters financial inclusivity. Stay tuned for our regular AMAs and corporate updates as we embark on this exciting journey together!

# catchcoin

## Community:



Keep an eye on  
our social channels  
for the latest updates  
and subscribe here for the  
catchcoin™ newsletter.

