ADVANCED WEB PROJECTS

10 | project proposal

DESCRIPTION

The project proposal is a 500-word written document describing the objectives and scope of the web application. What is your web application going to do? Who is it going to serve? On what device or devices will it run? What is the scope of functionality or features that you plan to implement? What kind of experience do you want your users to have? If it is similar to an existing product or service, research those products or services. How will it be different from what's currently available?

Deliverable: a 500-word written essay.

OBJECTIVE

It is necessary to define the scope of what one is building before one begins to build it. The proposal serves as a road map for the final project and describes the function of the application, its objectives, potential challenges, inspiration, and competition. Because of the steep investments in time and capital, many applications are not initially fully developed. Instead, a company will create an MVP, or minimum viable product, and release that to the world. In other words, they build the smallest possible version of the product that demonstrates core functionality and the major features. The proposal should describe both the MVP and the mature version of the application, or in other words, your short-term and long-term vision.

DEADLINE

This assignment is due at the beginning of the next class. Please commit and upload your file(s) to the master branch of your GitHub repository in a subfolder named "10 proposal."

WEIGHT

This assignment carries a weight of 2.

CLASS INFO
IDESN 3535
3 Credits
Fall 2016

MEETING TIME
Tuesday
1:15pm – 5:00pm
University Hall
Room L023

INSTRUCTOR
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